

## BOYS' STRAW HATS

85c to 2.85 each

To fit 2 to 6 years; in English and American make.  
A new shipment opening to-day.

There are a few good bargains in  
**WOMEN'S BOOTS still to be had at  
our Mark-Down Sale**

## WOMEN'S SMOCKS BATHING SUITS

only 2.98

In white and coloured; there are values in  
this lot up to 6.00 each.

## Women's Job Wool Sweaters

Slip-on Sleeveless, 2.29  
Slip-on with Sleeve, 3.98

Sweaters in this lot worth as much as 8.20.  
All the attractive colors to choose from.

For every member of the family.

Boys' and Girl's only 1.18  
Women's - - - only 1.58  
Men's - - - - only 1.28

# Bishop, Sons & Co., Limited, St. John's

## SIDE TALKS.

By Ruth Cameron.

### A SONG OF APRONS.

How much more attractive many common things are made to-day than they used to be.

I am thinking to-day especially of aprons.

Do you remember the days when aprons used to be made of one pattern (and of a practical pattern), a long oblong material skirted to a band that fastened around the waist and tied behind in something appropriately known as apron strings?

The Aprons of Yesterday. Blue or brown checked gingham or crease was the almost universal material for the everyday apron and the best apron some plain white material. If you wanted a very grand apron you hemstitched it. And do you remember a little later the tentative appearance of that affair known as the apron, a much smaller, white apron trimmed with lace and perhaps a bow of ribbon, but worn more as a show than for actual usage? But I will not embarrass you by asking it is too much a leading question to ask what year you graduated from high school, or whether you remember such songs as "Goodbye Dolly Gray" and "Sweet Marie."

Such however were the aprons of yesterday, a utilitarian unimagination, colorless, conventional collection. And now for the apron of today, from the shop windows or your wardrobe.

The Aprons of To-day. What gaiety of color, what crispness of material, what infinite and al-

one's living room. In fact I think the young housewife sometimes looks better when she ties on her gay apron and busies herself against the background of a shining, well kept kitchen than she ever does at any other time.

### More Facts About "East Lynne."

**GREATER THAN THE PLAY—GREATER THAN THE BOOK.**

"East Lynne," which has been secured by Mr. J. P. Kieley for presentation at the Nickel, Newfoundland's most popular theatre, is considered by movie critics throughout America as the greatest recent picture achievement. That the screen, the same medium through which so much that is unworthy and deserving of censure, should be the latest channel for the telling of "East Lynne," is something to afford an honest pride to everyone connected with the moving picture world. There are no others like it—for "East Lynne" is in a class by itself—but if its producers can approach its mark in the photoplays of the immediate future, the films will have justified themselves far beyond any whisper of censorship or even of criticism. No book outside of the Bible has found its way into so many homes or has moulded more lives, in the reading than "East Lynne." No play in the English language has even approached the number of its presentations. In its film form produced by Hugo Ballin, with a superlative cast headed by Mabel Ballin and Edward Earle, "East Lynne" can and will reach every movie fan. Thus this picture will link the generations and will preserve forever the epic story.

### With the Rod.

(Western Star.)

Dr. Clap landed 35 salmon from the Tidal Pools of the Codroy River.

There was not much fishing on Crabbes and Fischell's rivers last week.

At Fox Island River salmon are reported plentiful, but not many rods there.

There were 400 pounds of salmon taken from Robinson's River the first week in July.

There have been 320 salmon taken from the Grand River up to a week ago, and fishing continues good.

Little River is in good shape for fishing and some fair catches have been made. There are good many rods on the river.

On the Serpentine all the pools are occupied at present, and good fishing has been experienced at some of the pools.

Two sportsmen who were on the Upper Humber came down last week, they having landed 425 lbs. salmon. The fish were very plentiful and of a fair size.

Milderburger and Mullins who were fishing at Overfalls Pool, Grand River, secured 40 salmon each. They went home about a week ago.

On Wednesday last Donald and Noble Petley had some good fishing at the Falls Pool, on Hughes Brook. They landed seven salmon one weighing 12 lbs. and another nine pounds, the others from 3 to 5 pounds; and 13 sea trout, averaging 5 lbs. each.

### Bottled Sunlight.

An electric lamp which will burn for three years without current has been invented.

This new product, which is described by manufacturers as "bottled sunlight," is the work of an Italian engineer, J. Tomadelli. The secret of its mysterious property is guarded very carefully. Those responsible for its manufacture even state that armed detectives are on duty night and day around the experimenting factory.

The lamp is described by its inventor as a "self-sustaining, incandescent electric light, that will burn a long time without connection with any

### Seeds That Use Glue.

Natural glue, which they use to stick themselves to the ground, is secreted by some seeds. In neighbourhoods which are subject to long dry spells, it is important for plants to get their seeds underground quickly, especially if the spot is a windy one.

One of the ways in which they manage to do this is by exuding a sort of natural gum as soon as they obtain any water. A botanist, while studying plants in North-West Africa, found that out of 906 varieties more than 36 per cent. were marked by this feature. The plants, after being wetted and then dried, adhered to whatever was beneath them.

The first rainfall glues them to their places, giving them an opportunity to start their struggle for life. Even a heavy dew will suffice to glue them to the spot!

This ability to stick to the ground also serves the purpose of assisting the young root to make its way into the soil, as well as helping the sprouting plant to escape from its imprisonment inside the seed.

### 98c. Suit.

Lady Sealpax Athletic Underwear for women. Each garment in a dust-proof container, fresh from the laundry to you. The American retail price is one dollar and eighty cents per suit. Come quick, only seventy-two suits at BISHOP'S Showroom for 98c. per suit.

McGuire's Ice Cream now ready for delivery. Wholesale only. Phone 794.—jag:it

### My Own Dear Newfoundland.

A piece of earth, adrift at sea. My native land, estranged, but free. Nor ice nor fog doth bother thee, My own dear Newfoundland.

Thy people blessed with every grace, With kindness stamped on every face; Where strangers find a welcome place; My own dear Newfoundland.

One travelled far and drank of life; Its dregs—its sorrows, joys and strife; Now finds his love renewed and rife For dear old Newfoundland.

For thee, my own, my native land, The pick of God's own gracious hand, Where'er I roam, I'll take my stand, For thee my own dear Newfoundland.

CHARLES M. C. WHITE, St. John's, Nfld., July 1922.

SWIMMING CLUB OUTING.—An outing, which consisted of a swim first and then a supper at the Bungalow, was held yesterday by the Royal Stores Swimming Club. A very enjoyable time was spent by all members of the party.

### Municipal Council.

#### WEEKLY MEETING.

The weekly meeting of the Council was held yesterday afternoon. Mayor Cook presided and Councillors Martin, Outerbridge, Vincombe, Collier, Ryan and Dowden were present.

After the minutes of the last meeting were read and confirmed, the following matters received attention.

J. L. Noonan, Secretary of the Regatta Committee, drew attention to the rubbish at the head of Quiddi Vidi Lake, and asked that same be removed. The request was accepted, and the Sanitary Supervisor instructed to attend to the matter immediately.

Communication was read from Mr. J. Harvey, re necessity of having rail placed about the retaining wall at Browning's Bridge, as during the past week, some children playing there had fallen over the wall into the river. A fence will be placed there.

H. Foster's communication, with regard to hoppers, Stewart Avenue, was referred to the Sanitary Supervisor, and Medical Officer of Health.

Mr. J. Ashley protested against permit being issued Mr. C. A. Bourne to install electric motor in building adjoining his dwelling, Water Street, for the purpose of driving machinery.

He stated that if such motor and machinery were allowed in the building the vibration resulting from same would be such as to make it impossible for him to remain there in comfort. The matter was the subject of a lengthy discussion, and the Council decided that in view of the strong protest entered, and as the buildings referred to are only of wooden construction and if installation were permitted vibration and annoyance would necessarily follow, permit for this motor be refused.

A communication was read from the Secretary of the Nfld. Board of Fire Underwriters in reference to new erections within the City Limits, and it was ordered that in future information with regard to new buildings be forwarded the Board.

Mr. R. J. Sullivan asked that in the event of an electrical inspector being appointed, his application for that position be borne in mind. The application was ordered filed.

Mr. J. Sookis asked what decision the Council arrived at in regard to the houses which at present encroach on the street line, LeMarchant Road. The removal of those houses has been the subject of considerable discussion by several councils, and it is the general opinion that, in their present position, the houses are dangerous to traffic coming to the city from Cornwall Ave. Consideration was deferred to a special meeting, when ways and means will be discussed, and the Solicitor for the ground landlord will be asked to attend.

Mr. J. M. Carberry, on behalf of the Church Wardens of St. Michael's Church, notified the Council that it was their intention to proceed with the erection of a Rectory on LeMarchant Road, and pending submission of plans they asked permission to immediately begin the excavating and other preliminary work before commencing the building. The request was accepted, and the City Engineer is to give street line and all other information required.

Application of H. J. Stabb and Co. to repair roof of building, Water St., was referred to the City Engineer. As this building is within the fire zone, further information is required.

Mr. Jas. Oakley will be permitted to make alterations to front of his building, subject to the Engineer's approval.

The following plans were passed:—E. P. Bailey (dwelling) Blatch St.; N. Bennett (dwelling) Water Street, West; R. Bennett (dwelling) corner of Hamilton and Sudbury Streets; M. J. O'Brien (extension) Mundy Pond Road; A. E. Hickman (extension) Military Road; J. Williams (addition) Hamilton Avenue, provided he install water and sewerage.

The Council were unable to grant permission to the following, owing to there being no water or sewerage available in localities where ap-

plicants desire to build:—M. Carberry, Long Pond Road; F. McKay, Alexander Street.

Application of J. B. Hall, to extend dwelling, Prince of Wales Street was deferred. He must submit proper plan, showing location, etc.

The City Engineer reported that during the past week the work of covering the Conduit at Windsor Lake had been completed. This work, which was performed by Mr. Wm. Edney, was one of our most reliable and experienced masons, was badly needed. The filling of LeMarchant Road, from Bastow's to Hamilton Avenue, was undertaken. A further shipment of some 250 barrels of "Tarvia" has arrived, and efforts are being made to put other city streets in good condition as speedily as possible.

Tenders were ordered to be called for supply of Quarry Spalls.

The Newfoundland Motor Association's request, which came before the Council at last regular meeting, was again discussed. It was pointed out that to remove the electric poles near the old fire hall, Southside Road would be an expensive undertaking as the whole row would have to be shifted. Regarding the electric light pole near St. Clare's Hospital, which in its present position is considered dangerous to traffic, it was ordered that it be moved back to the new street line immediately.

The City Clerk reported that the collectors were now distributing the bills for the current half year. The payment of rates on or before September 15th will entitle the taxpayer to a discount of 10 per cent.

A number of young ladies asked last week that a certain portion of Long Pond be reserved for ladies and children. This matter was given consideration by the Council during the past few days, and it was decided the request be acceded to. The Engineer is to have a wharf and other requisites placed there, and men and boys will not be permitted to frequent this particular portion of the pond. The Instructor will be notified to have this order strictly carried out.

Reports of the City Health Officer, Sanitary Supervisor and other departmental reports were read; accounts presented were ordered paid.

There being no further business, the meeting then adjourned.

B.I.S. OUTING.—The regular weekly outing of the B.I.S. was held last night at Donovan's. There was a large attendance. Special trains were run for the convenience of visitors to the outing.

## The Only Genuine

Ward's  
**ORANGE-CRUSH**  
**LEMON-CRUSH**  
and  
**LIME-CRUSH**

For years these delicious Fresh Fruit Drinks have been America's favourites, and lately they have become deservedly famous all over the world.

Purity, quality and delicacy of flavor are the reasons for the ever-increasing popularity of Ward's "Crushes"—obtainable, cool and sparkling, wherever soft drinks are sold.

Ward's "Crushes" are put up in the 6 oz. "Crinkly" bottles and in plain bottles with "bottled under authority of the Orange Crush Co., Chicago," around the label, and sealed with the BULL-DOG Stoppers.



Save the Bulldogs for Cash Prizes

**5c. British Aerated Water Co., 5c.**

LIMITED.

Smallwood Building,  
Duckworth St.

a bottle  
Everywhere.  
Don't Pay  
More.

a bottle  
Everywhere.  
Don't Pay  
More.

## The perfect child-food for summer— Kellogg's WAXTITE CORN FLAKES serve with fresh fruit!

Let the little folks eat as often as they like and as much as they like of Kellogg's "WAXTITE" Corn Flakes—wonderful summer food for every member of the family!

Just what little and big stomachs need to thrive on best during the hot days; an ideal food to take the place of the heavy meals which upset health, make you sluggish and take the joy out of life!

Kellogg's "WAXTITE" are so extra delightful in summer with fresh fruits—for breakfast or lunch for "snacks." Try Kellogg's "WAXTITE" Corn Flakes as a dinner dessert with fresh fruit and cream.



**Kellogg's WAXTITE CORN FLAKES**

Make sure that each package you buy is sealed airtight with the wax paper jacket.

SOLE MAKERS OF KELLOGG'S KRUMLES and KELLOGG'S BRAN, cracked and branched



ALWAYS sold in the yellow box.

Three sizes—adult's, youth's and children's. Three textures of bristle—hard, medium, and soft.

Distributed in Nfld. by GERALD S. DOYLE, St. John's.

Brush Your Upper Teeth Downward and Your Lower Teeth Upward