

# A Bargain in Ladies' Fall & Winter Coats.

We are clearing a small quantity of  
**LADIES' FALL and WINTER COATS,**

At Sharply Reduced Prices as follows:

Regular Prices---\$12.50, \$14.50, \$15.50, \$16.50, \$18.50, \$21.00, \$23.00, \$25.00.

**Now---\$9.00, \$10.00, \$11.50, \$12.50, \$15.00, \$18.00, \$20.00, \$22.00.**

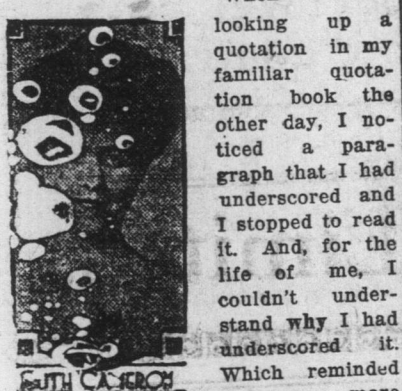
**SATURDAY OUR SPECIAL SALE DAY.**

Readymades, Boots and Shoes, House Furnishings, Millinery, etc.,  
**At Greatly Reduced Prices on Saturday.**

**Marshall Bros**

## Side Talks by Ruth Cameron

WHY BOOKS MEAN DIFFERENT THINGS.



When I was looking up a quotation in my familiar quotation book the other day, I noticed a paragraph that I had underscored and I stopped to read it. And, for the life of me, I couldn't understand why I had underscored it. Which reminded me once more

of the nature of one's pleasure and one's understanding when one reads over something which one has read at intervals throughout life. It is almost like looking over an old diary to read some such books. One remembers the emotion that made one mark this passage or that. For instance, in Emerson's essays I find underscored (with seven lines!) "when a single tone of one voice could make the heart beat, and the most trivial circumstance associated with one form is put in the amber of memory," and I bask for a moment in the afterglow of the emotion which guided my pencil.

When We Read With The Seeing Eye And then how sure one is to find new pages to mark! I never read my favorite essays in Stevenson without having some sentence flash up at me out of the text with as much vividness as if I had never before seen it. Actually, I have read it a dozen times before with the physical eye, but it has taken some life experience to make me able to read it with the understanding eye.

The Scrap Book Keeps Her From Homesickness.

For instance, I know a very intellectual woman who has a scrapbook of thoughts which she has been collecting for years. She puts in it only the thoughts which still seem worthy of preservation to her after three months. She went to live alone in a big city recently. "I would have been terribly lonesome," she said, "if I hadn't had my scrapbook to turn to."

All of that is very natural and beautiful. But here is the queer part. Brilliant woman though she is, she does not seem to realize that other people cannot get the same help out of that scrapbook that she does, because they haven't put into it what she has.

She shows it to all sorts of people with the firm belief that they will find it as beautiful as she does. And, of course, they don't. For my own part, there were a few thoughts that reached down into my heart but which I struck out at once, and some of it seemed downright common place.

She Reads By A Torch That I Have Not.

We looked at the worn pages together and on them she sees something that I cannot see. Her life experience is the torch that lights them up. I can only see the beauty of that which my own different life experience illumines. One especially notices the subject-



LOT LIBERTY. Still some lament, with language rude, the passing of Old Boose; the precious boon of getting stewed they cannot calmly lose. "Our fathers fought at Bunker Hill, Toledo, and elsewhere, that we our tanks with gin might fill," they wrathfully declare. "Our noble sires gave up their lives that we might wear a bun, and paint the town and beat our wives, and have all kinds of fun. George Washington flung forth his flag, and made the tyrant quail, that we might buy a goody bag, and sleep it off in jail. Where are our boasted liberties? They're shriveled up and shrunk, and our palladiums are cheese, and all our bulwarks bunk." The precious boon of getting full of alcohol or gin, until a husky harness bull came up and ran you in! It is a queer thing to lament, and I, for one, don't know why any sane, well-balanced gent should weep for such a woe. The "liberty" that makes men bores to neighbors and to friends is better off kicked out of doors—I'm glad such freedom ends. The "liberty" that starves the kids, and mortgages the coop, and keeps the girls from buying lids, is scarcely worth a whoop.

## Oranges!

We have been asked for a lower price on Oranges.

Please Phone for our price to-day. Our Phone is 480.

**Soper & Moore**  
Wholesale only.

## Press Briefs.

COLONIAL.

### BLOTOUT PARTY LINES.

The minimum standard now demands in politics, in industry and in every department of public and commercial life and activity is that any man who sincerely desires to advance the national interests shall show himself ready and eager to co-operate with all who adopt the same broad ideal. In politics particularly such a departure from pre-war methods and procedure would involve a sweeping transformation. The complete obliteration of party lines as they have been drawn hitherto would be only a first step. But no man can venture to oppose progress in this direction without showing himself not merely indifferent to the essential interests of the Dominion, but openly disloyal to the great ideals which have taken shape in war and in the enforcement of a peace of justice.—The Dominion (N.Y.) News.

### THE REAL CENTRAL AFRICA.

To the elderly reader Central Africa conjures up thoughts of slaves and slave-hunting; to the middle-aged, ivory, malaria, ostrich-feathers, thirst,

## Strong Minds Are Superior to Bad Fortune.

Dr. F. Stafford & Son

can supply you with the following preparations at the very lowest possible prices: Stafford's Liniment, Prescription "A", Phosphorus, Essence Ginger Wine, Fletcher's Castoria, Radway, Electric Oil, Dodd's Pills, Gai Pills, I. R. Pills, Beecham's Pills, Sabadilla Powder, Keating's Insect Powder, 3 sizes; Worm Sticks, Pain Killer, Menthol Plasters, Friar's Balsam, Tincture Iodine, Spirit Nitre, Essence Peppermint, Hydrogen Peroxide, Wampole's Cod Liver Oil, Carnol, Hamilton's Pills, Throat Pastilles, Paraformic Lozenges, Mandrake Bitters, Soaps, Talcum Face Powder, Toilet Water, and hundreds of other preparations too numerous to mention. Write us for wholesale prices on any preparation you require.

Dr. F. Stafford & Son,

Wholesale & Retail Chemists, St. John's, Newfoundland.

Minard's Liniment Co., Limited. Gent.—A customer of ours cured a valuable horse by the use of MINARD'S LINIMENT. Yours truly, VILANDIE FRERES.

## Lively Limericks.

Leo went out to win Harbor Main But he found his pretensions were vain. He returned like the boy Who went riding for Joy On a barbed-wire fence sir, in pain. Now the same thing is certain to be, The fate of this same Leo C. In the East End this cry Hits him as he goes by "Slack votes for a slacken, say we".



THE PRESENT JOYS.

If you cannot see the beauty in the rising of the sun. If you cannot romp with children and enjoy their bit of fun. If the wife who walks beside you isn't all the world to you. If you cannot be contented with the friends you know are true. Then you never will be happy though you reach life's highest niche. You would still be melancholy should to-morrow make you rich.

If you cannot find the splendor in the little you possess. If you spurn the honey sweetness in your baby's glad caress. If the little home you're keeping isn't ringing now with glee. All in vain must be your dreaming of joys that are to be. If to all that now should please you, you're different and cold. You would find yourself unhappy should to-morrow bring you gold.

If you're putting off your gladness to some distant future day. If you're blind to all the roses that now bloom along your way. And you cannot find this morning some good reason for a smile. You will never be contented in life's golden afterglow. For the joys of life surround you—love and claim them while you can. For it's now that you are learning how to be a happy man.

## Fall Styles—The First Showing.

A limited quantity of very smart frocks for Fall and Winter were opened by us on Friday last, and are to-day on view in our Showrooms.

These are exclusive French and American models, no two alike. Among the selection may be seen:—

1. Black Satin Sonple, heavily piped on sleeves and overdress.
2. Black Plain Silk Jersey, round neck, self buttons, side fastening, loose girdle. (An ideal model, giving long slender lines.)
3. Navy Ribbed Silk Jersey, round neck, and Russian Blouse effect.
4. Navy Serge, trimmed Military braid, Sand Jersey Vest and Cuffs.

This showing includes some beautiful models in Serge and Satin, Serge and Fur and Serge and Military Braid.

**U.S. Picture & Portrait Co.,**

The Home of Fashion.

## The Brunswick Gramophone

like the

## Emerson Piano

needs no puffing.

Come, see and hear, and make comparisons.

**CHARLES HUTTON,**

Distributor for Newfoundland.

## SCRIM.

## Shing Dept

by our buyer on very the following attractive

these goods have slight usefulness.

TWO YARDS WIDE

M

both plain centres and

good value at from 25

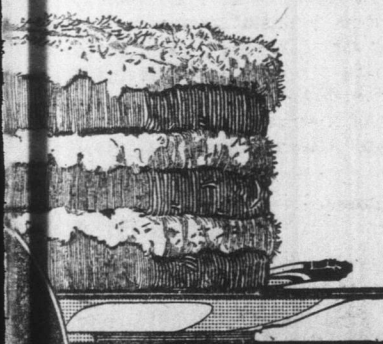
Limited.

than helping some poor creature who needed assistance. Even through her long illness she never murmured but always tried to brighten and comfort those around her, and when the end came, she passed peacefully away into the presence of Him who said, "by their fruits ye shall know them."

Local and Foreign Canned Salmon at THE BEE-HIVE STORE.—L.S.M.t.f

## Kyle's Passengers.

Following first-class passengers came by Kyle this morning:—F. A. Crawford, J. W. McKennie, Mrs. A. Moore, Mrs. E. Hamilton, J. P. Chetwynd, Mrs. C. L. O'Neill, E. and Mrs. Devine, C. Manter R. H. Gilman, Mrs. French, Mrs. K. Young, Mrs. B. Radcliffe, Mrs. K. Keeping, J. and Mrs. Barry, C. E. Hunt, Miss E. Cook, Mrs. Snow, Major Montgomerie.



## The Dessert Different.

The use of Purity Brand in milk-made desserts gives them a distinctive flavor. Try it in your next coconut cake and notice how the Purity Brand flavor adds to its deliciousness. Purity Brand is simply rich, pure milk and refined sugar—the distinctive flavor is the result of the Borden bubbling process which unites them. Our recipe booklet free.

**BORDEN MILK CO., Limited,**  
Montreal.

T. A. MACNAB & CO.,  
Sales Representatives,  
St. John's, Nfld.

**Borden's BRAND**  
CONDENSED MILK

YOU JUST GOTTA THRUST GREATNE SS UPON SOME GUYS.

