of Christmas is Fast Approaching &

The Season to which the Children look forward with such Eager Expectation---the Gift Season. Despite the difficulties and dangers of the voyage, Santa Claus has arrived safe in port with a big pack of



~~CHRISTMAS TOYS!~~~

Dolls, Drums, Motor Busses, Coast Defence Guns, Blocks, Puzzles, Flags, Xmas Stockings, and many other beautiful Toys too numerous to itemize.

You are invited to inspect this splendid display of Xmas Toys. Shop now decorated.



All Goods British and American Manufacture. Marshall Bros

Select your Gifts early and you will not be disappointed.

A Five Foot Book Shelf for Children.

By RUTH CAMERON-

dent or design into a spacious closet does not understand (that at least of good old English reading, without was my own experience as a child.) much selection or prohibition and But the pity of unguided reading is browsed at will upon that fair and in the fact that one spoils one's mental wholesome pasturage."—From a de-

shelf for children.

might be a great for the children. put forth.

is really good.

to like good literature if one started reading it as a child of five or six as

Why Not Learn To "Read" Young? Children learn to swim, to ride, to dance, best if they begin when they are very small and without self-con-

Why not teach them to read (to read in all the big senses that word connotes, not just to "take in the sense of a written language") from the beginning.

turally.

When a child is allowed to read without guidance in the modern public library, I don't think he is apt to evil seldom comes from books. One is done it will have a more delicate must have the knowledge before one flavor.

Calif. Emperor Grapes.

Calif. Box Table Apples.

Almeria Grapes.

Grape Fruit.

Table Figs.

Bananas.

California Pears.

Palermo Lemons.

California Oranges.

No. 1 King Apples.

Sinclair's Fidelity Hams. P. E. I. Carrots, Beets,

Potatoes, Parsnips. inclair's Fidelity Bacon

Sinclair's Cedar Rapids

Wagner Apples.

"She was tumbled early by acci- sees the evil. Before that one simply scription of Mary Lamb's education. gested, written-for-children, mediocre I wish someone stuff. One enters the kingdom literature hesitatingly, with difficulty

foot book through the gate of a school and college education. When one might just as well have entered it naturally and simply as a little child and passed

think there What Would You Put On The Shelf? were rightly done of the suggestions we have tentatively

time to read Fairy Tales, Lamb's Tales from when one is a Shakespeare, Robinson Crusoe, Water little, perhaps, Babies, Tom Sawyer, Huckleberry that is harmful, but equally little that Finn, Little Women, Some of Scott, Some of Cowper, Some of Dickens, It would be just as easy to learn Treasure Island, Alice in Wonderland. These are just a few random suggestions. I shall be interested to see it is to learn to like mediocre litera- the list when some educator takes up my idea and gets it out. In fact I think I shall expect a presentation

> I was cured of painful Goitre by MINARD'S LINIMENT. Chatham, Ont.

I was cured of Inflammation MINARD'S LINIMENT. .

Walsh, Ont. I was cured of Facial Neuralgia by Then One Would Read Literaure Na- MINARD'S LINIMENT.

J. H. BAILEY. Parkdale. Ont.

Fresh Fruit, Fresh Butter, etc.

Ex steamer this Week.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

copy of the set.

Chicken should be scalded in very do himself much harm. Knowledge of hot water before it is cooked. If this

Good Family Bacon, 30c.

Rolled American Bacon.

BLUE NOSE BUTTER,

56 lb. boxes, 2 lb

prints; by the lb. retail.

XMAS CRACKERS.

Dominion Corn Flakes Wheat Flakes.

Drinket Coffee Substi-

KELLOGG'S-

Rice Flakes. Krumbles.

Wheat Biscuits.

Boneless Am. Bacon.

BUTTER. EGGS. CHEESE!

ers, just arrived and now ready for delivery. 75 boxes P. E. I. Cheese

Whole and Twins. 50 boxes Western Cheese

50 cases Selected Fresh Eggs.

40 cases Selected Limed Eggs for winter storcases Fresh Eggs Packed 1 doz. in seale

boxes (60 lbs. each, sol ids) Best Canadian But-

10 tubs (32 lbs. each) Ditto

Soder & Moore.

Rann-dom Reels.

THE FAMILY WASH.

The family wash is a canker sore much civilization getting located in one spot.

Civilization is generally conceder be a good thing when it does not go too far. There is such a thing, however, as getting civilized to such an extent that there is no chance to rest up this side of the evergreen shore. When civilization was first introduced to this continent in small. furtive doses, the entire washing for a family of nine children could b done in a pint cup and there was no Your Boys and Girls. ironing whatever except when som small boy was smoothed out over the your boys and girls ... knee of an outraged parent. Yet people in those days lived just as long as

they do now and were not obliged to have seen babies lying in bed with one halt in the midst of the mid-week bath and yell for a fresh stock of toweverything in the house that has not smoothly and firmly.

last Monday. It begins to accumu- tremendous silent part in the mouldlate just as soon as the clothesline has ling and development of character. rapidity with which the average Fam- of colors when very young. The first ily Wash will gather momentum and step toward the development should bulk is enough to cause a courageous be to teach the children how to pick housewife to faint on the cellar steps, out and remember colors. Give her As most of the Family Wash is caus- a small piece of material and ask her ed by the heartless actions of the male to find something in the house of the members of the household, who use same shade. It will surprise you to four towels and three wash-rags every find that they have no idea of color, time they shave, a law compelling but constant practics will work wonevery husband to do the washing and ders. A child's mentality can be de ironing would do more good than a veloped immersely by this interesting

There are only two ways by which a weary wife can escape the Family Wash. One is by going visiting and the other is by clogging the nearest steam laundry. It is a great boon to be able to send a family washing that would choke a three-story silo to the laundry and have it returned home with Co. HAVI two days later with all of the buttons and peach stains intact.

large army and navy.

In Milady's Boudoir.

It is in such regions as the neck, arms and shoulders that the curves of beauty in all their sweet and seductive sinuousity is most attractive and therefore desirable. And, it is just here that the graceful rounding of the female human form is so often conspicuous by their absence. In the the neck, shoulders and arms we look

over these celestial regions of femoveliness. This right rotundity of move is only obtainable, lated by judicious exercise. These tissues must be built up when lacking or

toned down where superfluous. Most perfect neeks owe their impo ections to a pronounced prominene of tendon where muscular tissues and fat should be, and these unfilled hollows above and below the collar bone, are known to many as "salt cel-

Arms and shoulders can only be come beautiful through being put through the uses for which they were on the body politic caused by too designed. Arms which do nothing but swing idly and mechanically when their owners walk are certain to remain little else but skin and bones. It is perfectly useless to look for perfection in an arm which is never called upon to perform any of those functions for which it was, presuma bly, designed. Exercise, and plenty of it, is the only cure for the scragly arms and the angular shoulders with

The baby laid carelessly to sleen may grow up with misshapen ears. ear curled under. Baby's are such tender and pliable pieces of flesh

els. This teaches us that the more that let one get into one bad habit of civilized we get the harder it is to sleeping and it may be disfigured for life. When you lay baby down be The Family Wash is composed of sure that its ears are laid back been run through the wringer since All through one's life color plays a been robbed of its precious cargo. The Children should be taught the science

FREE TO ALL SUFFERERS THERAPION

occupation

New Shipment!

800 bags WHITE OATS.

200 bags BLACK OATS. 75 cases FRESH EGGS.

50 bags PARSNIPS.

200 boxes CHEESE.

50 boxes P. E. I. BUTTER.

500 barrels APPLES. 200 boxes EVAP. APPLES.

A PUBLIC MEETING

of the women of St. John's, to consider matters relating to FOOD ECONOMY, will be held in the Casino Theatre on Wednesday evening next, December 12, at 8

Addresses will be delivered by Hon. Sir W. H. Horwood, Administrator; Hon. Dr. Lloyd, Acting Premier; W. G. Gosling, Esq., Mayor of St. John's; and the members of the Food Control Board.

It is respectfully requested that, in view of the importance of food-saving to our own men on active service overseas, as well as those of the Allied nations, all women who can possibly do so will attend. NEWFOUNDLAND FOOD CONTROL BOARD.

God Save Them.



God save the divthroats; may they tose their royal

God save the lowly hick, digby night and day, send them, from far away, when ended is the fray safe home again. God save the widows all, widows in but and hal nothers and brides! Waiting for James or John, who is forever gone; and the red stream flows on, in sobbing tides. God save the little lads rebbed of their loving dads, children who keep; kids at their mother's knees, saying, "Where's daddy, please?" Lined up with such as these, monarchs are cheap.

A Faithful Servant.

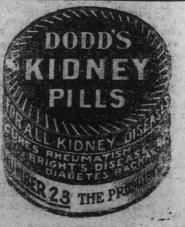
READY TO WORK NIGHT OR DAY. Gas 's your ever ready helper right n your home no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses: get to understand how to obtain every particle of help you can from it.

Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

St. John's Gas Ligh' Co. Everyday Etiquette.

"What is the proper way to word other of the bride is living?" quer-

"The card may read as follows," said her aunt: 'Mrs. Charles Horace Doan has the honor of announcing the marriage of her daughter Frances to Mr. Bardy L. Frank, on Thursday, December the sixth, nineteen hundred and one, at St. Margaret's chapel."



to-day that a large nu ren were killed in two were torn to pieces by ported at the Naval C Protestant Orphan Hor and every child were men and waterfront ished. The weather after the heavy snows mile gale of vesterday two and a half feet o ground. Six large p sustained little damage ly be restored when material are available

Le took but a fractio on Thursday morning become the victim which destroyed more jured more men, wom than the combined ai London during three of war. A complete tragedy can never be explosion of a great c nitro-glycerine and th powerful explosive b ed and mutilated more completed what the and between three an thousands more rend

the entire city smash The Norwegian stea The vessels approach and as they drew in about opposite the old and only a short dista Canadian Government senger repot, somebo the Belgian relief ste to port when according navigation she should he gave the necessary a confused signal was the vessel in charge The vessels by this tim together that the rollin hard over on the Fren able to put her clear o relief ship. The collis serious in itself owing

Organising Relief He LARGE COMMITTED

speed of both boats,

At five o'clock Satur joint meeting of the B and City Council was rooms of the former, the ent Messrs. R C. Winte ring, C. R. Steer, T. J Ayre and J. V. O'Dea, r. Board of Trade, and Co ris, Mullaly, Brownrigg combe. Mayor Gosling Mr. J. L. Slattery as S Chairman stated the meeting, namely, to co practical steps of rais tions; also that the di greater magnitude than lieved. Mr. E. A. Bow cable from G. S. Campbe the effect that 20,000 peo titute, that the loss was that financial aid would ciated. Mayor Gosling the most desirable way to would be by popular su said the support of the ple was assured and a

peal would be made to who, he had no doubt, liberally in view of th was they who had bene from generous Halifax John's was smitten in 1 also suggested by him t mittee to collect subscri power to add to its num would greatly facilitate making a call on every decided by the meeting city into wards for the making collections to b later by Messrs. Slattery. Vinnicombe. The collect appointed at a meeting to night. The following wi to the collecting committee ors of the newspapers, Pr Secretaries of all Societi

R. Bennett and Mr. W.

Make "Utility" Your Christmas Slogan

When thinking of real Christmas Gifts for some particular member of your family, or some old friend, let your Gift be one of real use, for in these progressive times beauty and usefulness go hand-in-hand.

What about Furniture? Don't you know lots of friends who'd really love some pretty piece of Furniture as a Christmas Gift? Do you know any friend who really wouldn't? Try the experiment, and visit our Showrooms for Furniture for Mansion or Cottage, Kitchen or Drawing-room and we will give you every satisfaction.

U. S Picture & Portrait Co.

WATER STREET.