

REID-NEWFOUNDLAND CO.

Labrador Service!

"S. S. SAGONA"

Will sail from Dry Dock Wharf, St. John's, at ONE p.m. on Tuesday, August 18th, for the usual Labrador ports of call.
 Freight Received up to 6 p.m. (Monday).

Reid-Newfoundland Company.

NOTICE.
 THE STEAMER

Portia
 Will leave the wharf of
Bowring Bros., Ltd.,
 on
Wednesday, Aug. 19th,
 at 10 a.m., calling at the following places.
 Cape Broyle, Ferryland, Fermanagh, Trepassay, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, English Harbour, Harbor Breton, Pass Island, Gaultois, Pushthrough, Richard's Harbor, Francois, Cape La Hune, Ramea, Burgeo, Rose Blanche, Channel, Bay of Islands, Bonne Bay.
 Freight received until 6 p.m. on Tuesday.
 For freight or passage apply to the Coastal Office of
BOWRING BROTHERS, LTD.
 Telephone 266.

Red Cross Line.
 S. S. "Stephano" and S. S. "Florizel."
 INTENDED SAILINGS.
 From St. John's. From Halifax. From New York.
 Every Saturday. Every Tuesday (both ways). Every Saturday.
 Passenger Tickets issued to New York, Halifax and Boston.
 FARES INCLUDING BERTHS & MEALS ON OUR STEAMERS:

	FIRST CLASS	2nd CLASS
To New York	Single \$40 to \$60	Return \$80 to \$110
To Halifax	20 to 30	35 to 45
To Boston (by Plant Line)	29 to 39	51 to 71
To Boston (by D. A. R.)	30 to 41	51 to 72

 Boston connections from Halifax: Plant Line Thursdays and Saturdays at midnight or Dominion Atlantic Railway through the beautiful Annapolis Valley to Yarmouth, and thence by Boston and Yarmouth S. S. Co., Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route.
 Full particulars from
HARVEY & COMPANY, LTD.,
 Agents Red Cross Line.

Since the Declaration of War
Mars & Co.
 have opened out a beautiful selection from London, Vienna, Berlin, Brussels and Paris, of
Ladies' BLOUSES.
 This shipment was the last to leave before the Declaration of War and probably will be the last to leave continental centres until the Declaration of Peace.
 Ladies will find our prices extremely moderate for a class of goods which cannot be obtained elsewhere in St. John's.

The Paint the Painter Prefers
"Matchless" PAINT!
 He likes it because every job he uses it on stands as a silent advertisement of his own workmanship and honesty. There's only one objection he might find with it—it lasts so long. But the honorable man—the man who values his honor—recommends "MATCHLESS" for that very reason.
THE STANDARD MANUFACTURING CO., LTD.

ROSSLEY

THEATRE.
 Not Nearly, But Absolutely the Finest Pictures Obtainable.
 LAUGHABLE FARCE COMEDY
 With Percy Orth, Joe Burkhart, Marie Rossley, Jack Rossley.
 SPLENDID NEW PICTURES:
 Naval Courtesy, Jack Tar Abroad, Proclamation at Bombay, Military Steeplechases, Launch of Battleship Brazilian, Back from the War, American Super-Dreadnought, For King and Country, The Wiltshire Regiment, King Honors Football, Army and Navy, A German Liner Launched, Duke of Connaught Arrives at Liverpool from Canada, The Lively Little Lads in Navy Blue, Two New Vitagraphs, Two New Lubins.

Exceptionally Good New Fiction!
 (Colonial), 50c. paper, 70c. cloth.
 Twenty Rippling Good Stories that we can recommend.
 John Barleycorn by Jack London. Cleansing Fires by L. G. Moberley.
 The Price of Love by Arnold Bennett. Two's Company by Dorothy Mackellar.
 The World Set Free by H. G. Wells. Unto Caesar by Baroness Crezy.
 Blake's Burden by Harold Bindloss. A Mother in Exile by Anon.
 The Gate of England by Morice Gerard. The New Road by Neil Munro.
 A Tale of Gold by David Hennessey. Her Husband's Property by Amy Le Feuvre.
 The House Round the Corner by Louis Tracy. The Double House by E. Everett Green.
 The Story of Fline by Bernard Capet. From Pillar to Post by Alice M. Diehl.
 The Six Rubies by Justus Miles Forman. Why She Left Him by Florence Ward.
 We have five hundred more. Come in and look over them.
DICKS & CO., Limited,
 Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

MARS & CO.,
 Smallwood Building.
 (Entrance McMurdo's Lane.)
 Phone 696.

At the Wholesale Store you may get New Onions, Palermo Lemons, Naples Oranges, Kegs of Grapes; and to arrive by first Red Cross Liner: New Potatoes, Fresh Green Cabbage, California Oranges. A few small Twin Cheese on hand, cheap. Honest goods, honest prices, and a square deal.
 EDWIN MURRAY.

Grape Fruit, Water Melons, Bananas, Celery, Tomatoes, New Potatoes, Cauliflower, Cucumbers, Turnips, New York Chicken & Turkeys, New York Corned Beef.
JAMES STOTT.

General Post Office!
 NOTICE TO POSTMASTERS.
 Payments to families of the Nfld. Naval Reserve is being made by means of British Postal Orders, and when presented at any Newfoundland Post Office they should be cashed when receipted by the payee, date stamped by the Postmaster and forwarded as cash to the General Post Office when remitting for stamps, &c., or may be forwarded as Money Order remittance or for deposit to the Bank of Montreal.
 The orders are in sterling and should be cashed at the rate of \$4.86 to the £.
 H. J. B. WOODS,
 Postmaster General,
 August 14th, 1914. a14,31eod.

SETTLEMENT PROMPT and PROFITABLE.
 Sault Ste. Marie, 13th Dec. 1911.
 Canada Life Assurance Co., Toronto, Ont.
 Dear Sirs:—
 In acknowledging receipt of cheque in payment of my endowment policy now maturing, I wish to thank you for the prompt way in which you have put my claim through. I did not have to wait a single day for my money as the papers were all in order beforehand.
 I am pleased, too, with the way my investment has turned out. Besides having my insurance protection for \$1,000, I have got all my money back and \$400 besides. The Canada Life has my best good wishes for its continued success.
 Yours truly,
 R. H. KNIGHT.
C. A. C. BRUCE, Manager, St. John's.

WANTED!
A Schooner
 From 30 to 70 Tons,
 To Freight Brick from Trinity Bay.

Anglo-American Telegraph Company, Ltd.
TRANSATLANTIC SERVICE.
DEFERRED RATES.

H. J. Stabb & Co.
 182 Duckworth Street.
 Phone 65.
 Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.
 N.B.—Orders can be left to Janitor Board of Trade Bldg. apr 27, 28, 29

Customers will please note that in consequence of the delay on Atlantic Cable Traffic the conditions applicable to the transmission and delivery of deferred Telegrams and Cable and Week-End Cable Letters are suspended until further notice and such messages are only accepted subject to the prior transmission and delivery of full rate traffic.
R. C. SMITH, General Superintendent.
 aug 10, 11

TO LET—House No. 65 Prescott Street. Possession given at once. Apply R. J. COLEMAN, Mc Bride's Hill. aug 15, 31

LOST—Between St. Thomas's Church and Parsons' Drug Store, by way of Military and Harvey Road, a Gentleman's Gold Ring. Finder please leave same at this office and get reward. aug 17, 11

Help Wanted.
WANTED—An Experienced Maid for general housework. Apply MRS. T. J. DULEY, 51 Rennie's Mill Road. aug 17, 31

WANTED—A Good General Servant apply MRS. W. F. JOYCE, 6 Barnes' Road. aug 17, 31, 11, 14

WANTED—Three Teachers for Sound Island, Woody Island and Piper's Hole. Salaries \$165.00 and \$150.00. Apply to CHAIRMAN Educational Board, Sound Island. a17, 31

WANTED—A Situation by a Boy, aged 14 years, either fishing or farming; in an outpost preferred. Apply at 24 Cabot St. aug 15, 31

WANTED—A Housemaid; references required; apply to MRS. W. D. REID, Circular Road. aug 11, 11

WANTED—At Clovelly Farm, a Working Housekeeper; apply to MRS. S. K. BELL. aug 21, 11

Advertise in the Telegram