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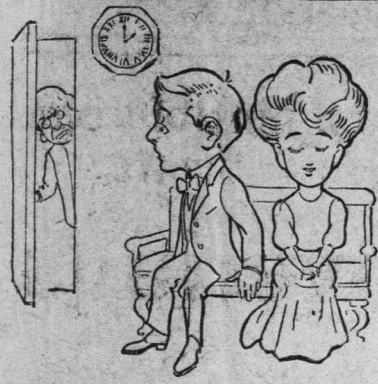
Dress, Winter Coat,
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Lady's Tweed Coat,
Enter Skirt, 12c. post

ns, 4 Coloured Plates
Dressing Gown, 17c.
Patterns, Nightdress,
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A Time for Everything.



Now is the time to call
and see our New Winter
Caps. They are a decided
change from the ordinary.
The newest Tweeds, Cloths
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ENGLISH & AMERICAN.
One of the best selections
in town.

Prices: 75c., 90c., \$1.00, \$1.40, \$1.60, \$2.00.

ROBERT TEMPLETON.

P. P. P.

Three words that mean much.

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PORTRAITS--
PROMPTLY.**

THE HOLLOWAY STUDIO, LTD.,

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Goodyear Glove RUBBERS!

A Billion Dollars Lost Each Year.

Dry Feet Could Save
The Most of it.



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**GOODYEAR GLOVE
RUBBERS For Women.**
The best quality rubbers made.
Neat-fitting and of natty appear-
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We stock the above brand of Rubbers for Ladies' and
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FOOTHOLDS, CLOGS, STORM and PLAIN.

White, Tan and Black. Low and Cuban Heels, Silk
Finish, etc. Buy the Best!

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

J. J. ST. JOHN.

We have just two special items to talk to you
about to-day. A fresh shipment of our famous

IRISH BUTTER.

And we want you to try our excellent

40c. TEA.

J. J. ST. JOHN.

Oranges! Onions! Grapes!

Due to-day from Liverpool:
100 cases Small Silverpeel Onions
100 kegs Choice Grapes.
30 cases Spanish Oranges.

And just landed:
100 brls. Choice Apples, Kings,
100 brls. Choice Apples, Wagners,
100 brls. Choice Apples, Hathers

Good time for outharbor customers to stock up before frost
comes.

EDWIN MURRAY.

More About an Unfair Deception

BY RUTH CAMERON.



Some weeks ago I wrote you about what I called an "unfair deception." My thesis was that it was not right to keep from anyone who was dying the truth about the matter. In answer to this I received a very interesting letter.

"About five years ago," writes my letter friend, "I developed a complaint which led me from one doctor to another. Finally a specialist, after a lengthy examination, told me I must move to a milder climate and do no work but lead an idle, carefree life for many months. I insisted on knowing exactly what the matter was, and they finally told me that I had a peculiar nervous disease which affected the heart and they could only promise me at most two years to live. If I were very careful I might go off at any time if I continued working as hard as I had been doing."

"After several minutes I somehow managed to thank the doctors for their frankness and I went out into the sunshine. I knew I couldn't make any of the changes the doctors insisted upon for I was only twenty and utterly dependent on my own earnings, which were not very large. So I had to decide to try to live my life one day at a time, never looking beyond, and give and take as much of the sweetness of life as possible in the time I had."

"I worked hard for I was ambitious and rose steadily in the office where I was employed and tried to forget myself and the future as much as possible. Unless you have been in such a position, it is almost impossible to realize what it means to go to bed and know that perhaps you will never see the morning; to spend a pleasant evening with a friend and know when you part that it may be

Ruth Cameron

"I Will Pump a Circle of Oil."

"Pouring oil on the troubled waters" is one of the many metaphors which we have derived from the life of the sea. Oddly enough, this device was known to Aristotle and practiced by Pliny, it fell into complete disuse for hundreds of years," says the Pall Mall. "It became practical politics" again some thirty years ago, when the Admiralty prescribed the best means of using oil for calming the waves, but, apparently, was forgotten again until Captain Barr summoned the Narragansett to his aid, and thus saved the majority of the passengers in the burning Volturino.

Work for Another Pillsoll. "Professor Ray Lankester, writing in the Daily Telegraph. Informs us that so small a quantity as a pint of oil an hour is sufficient to secure a zone of calm water round a ship—sufficient space for boats to be launched in with safety. It does not seem much to require that all ships should carry the very small quantity needed—say, for safety, a hundred gallons—and the simple apparatus necessary for its use."

"The thinnest possible film of oil spread over the surface of the water acts very much as if the water were covered by a thin skin of india-rubber. It prevents the water from breaking or beginning to break."

"It seems that the British Government allows great liners, owned by British companies, as well as emigrant ships, like the Volturino, sailing under the British flag, to embark hundreds of helpless, ignorant passengers without insisting, and, in

usually arises from same cause—Relief and Cure Effected by Dr. Chase's Ointment.

Nearly everybody knows of Dr. Chase's Ointment as the most effective treatment for piles or hemorrhoids that medical science has been able to compound. So much suffering and misery arises from this ailment that one is not long in telling his friends when he has found an actual cure. This accounts for the enormous sales of Dr. Chase's Ointment.

fact, guaranteeing that the most simple precautions for the safety of those passengers are taken. Another Pillsoll is needed to fight them on the floor of the House of Commons," says Mr. Ray Lankester.

The Oil Ship Arrives. "When the oil ship Narragansett, with 29 survivors of the Volturino on board, came alongside the Anglo-American Oil Company's gally-decorated wharf at Portland, last week," says the Daily News, "somebody on the ship answered the cheers of the crowd with the inquiry: 'Where did you get your flags from?' They came up with the milk in the morning," shouted a cheery voice on the jetty."

Not Boats but Oil. "When I got the Carman's message," said the captain, Captain Barr thought I might be too far away to arrive in time, as he did not expect the burning vessel to last the night. But I told him I was coming at full speed, and that I would pump a circle of oil round the Volturino, which would enable the boats to go backwards and forwards to the vessel safely and quickly."

"I sighted the wreck at five o'clock, ships time, and got up about an hour later. It was 7.20 when, on the Carman's advice, I took up a position to the leeward of the burning ship and started pumping oil through the 4-inch hoses. Ten minutes later I launched two life-boats. The first-boat returned in 49 minutes with 21 survivors, and the second ten minutes later with eight other people they had taken off the wreck. All these people were brought to safety in less than an hour. The effect on the waves—a nasty sea was running—was marvellous and instantaneous. I stood on the bridge and watched the boats skim over the long waves, and they were only single-manned."

"That shows the use of oil. It is not boats that those who are inquiring into the means of preventing loss of life at sea should study, but oil. Any ocean liner can carry 50 or 100 tons. I was a believer in oil for calming the waters before this; now I swear by it."

Only Fifty Tons Used. "The amount of oil he used to calm the great Atlantic waves Captain Harwood estimated at less than 50 tons. "But there is one risk in the use of oil. If a man falls overboard in the oil-coated waves," said the captain, "he's done; if he swallows a mouthful down he goes."

To Arrive To-day.

50 kegs HEAVY GREEN GRAPES.
50 cases SILVERPEEL ONIONS.

In stock:
275 brls. WINTER APPLES Kings, Blenheim, Hulse, Ribstons, Golden Balls, Ribstons, etc.

To arrive this week:
50 bags PARSNIPS.
50 bags CARROTS.
25 bags BEETS.
40 cases P. E. J. EGGS.
25 boxes SEPTEMBER Cheese-Twins.

Soper & Moore.

Summer's Passing.

Like a matron grown faded—
Fat, forty and fair—
In a nook cool and shaded,
Who nods in her chair,
Then, sudden, aware
Of the eyes of the masses,
Folgers a wide awake air,
Summer smiles as she passes.

All the charms she paraded
In June time so rare,
When new roses were braided,
And twined in her hair,
No longer are there;
All her gold but worn grass is.
But, still debonaire,
Summer smiles as she passes.

That her beauty is faded
Beyond all repair,
All the pools where she waded—
Her mirrors declare;
Brown limbs that are bare
Every woodland pool glazes;
But what does she care?
Summer smiles as she passes.

Come then, Autumn! and dare
To be brave as this lass is,
When the like fate you share—
Summer smiles as she passes.

Fashions and Fads.

Fitch fur is in high favor.
A few square necks are seen.
Navy blue serge still holds its own.
Crystal beaded tulle is unusually popular.

The white blouse is still worn for morning.
Many soule moire costumes will be worn.
The use of dyed fur is becoming more general.

The lamp shade tunic is very much the fashion.
The two-tired skirt is usually of lamp shade variety.
Brown and white is a much-favored combination.

Belts of all kinds are used on the auto and sporting coats.
One of the latest fashion caprices is the jet robe for day wear.

There is a strong revival of Empire styles in evening gowns.
A street dress of dark blue has a nasturtium red velvet girle.

In millinery the plain crowns all have a tendency to get higher.
Attractive are the odd coats of velour de laine trimmed with fur.

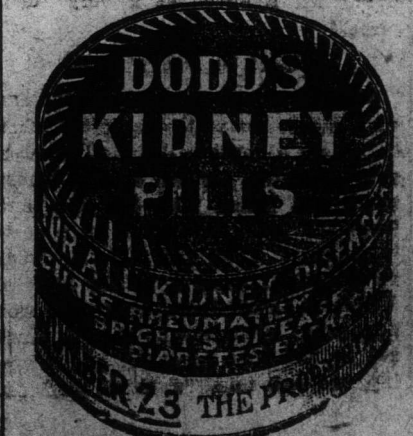
The tassel has become a most necessary ornament to the new bags.
Many handsome gowns have jet ornaments and tassels of beads and silk.

Many of the handsomest black velvet hats have Chantilly lace brims.
Some of the newest tailored suits have loose jackets with belts at the hip line.

Short pleated tunics of white lace or tulle appear on many costumes of black satin.

In the afternoon gowns the bodices are collared and have the long shoulder line.
Brown in various shades is at present occupying the attention of the couturiers.

Among the new neckwear are found many variations of the Napoleonic collar.
Bodices to tailor dresses have trimmings arranged somewhat in bolero persuasion.



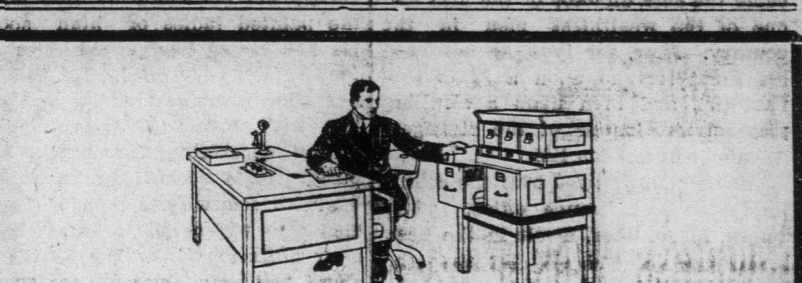
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The Store that Pleases.



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