GODERICH.

A Glance at the Town and Its Business.

Huron's Capital and Its Surroundings—Our Local Institutions—Mercantile and Manufacturing Enterprises.

Many a time and oft has the town of Goderich been described. There are few amongst our regular readers who are not familiar with the topography of Huron's county town, but even the few ought not to remain in outer darkness regarding the location of the town that has gained for itself the reputation of being one of Canada's most favored summer resorts. Perched upon a plateau over 100 feet above the level of Lake Huron, and situated at that point where the flowing Maitland mingles its waters with those that cover the bosom of "our own broad lake" lies the town of Goderich. The streets are broad and clean, and there is an air of tidiness and thrift no matter in what direction the eye may be cast. The peculiar l[illegible] out of the town has been frequently alluded to, and we will only state that the "spider's web" principle has been followed out very closely. From the courthouse, which is in the heart of the town, radiate eight streets from an octagon, and these in their turn are met by acute and obtuse angles, as the case may be. The projector of Goderich, the late Sheriff Macdonald, evidently intended that the place should eventually become a city, and laid out the wide streets with a view to future growth. Although the town has only a population of about 4,000, it is understood there are some forty-seven miles of streets under the supervision of street-inspector Gordon, and the manner in which repairs are kept up shows that he and his assistants have an eye to business all the year round. The highways of the town are constructed of fine gravel, and so porous is its nature and so perfect the drainage system that such a thing as mud is an unknown quantity in Goderich. The sidewalks are laid from the same material, which when hardened, assumes almost the consistency of concrete, and is fully as enduring. The cost of keeping the sidewalks in repair is reduced to a minimum, but the tax for repairs of shoeleather rules proportionately high. Elsewhere in this article we refer to the

BUSINESS INTERESTS

of the town, but a word or two dealing with the trade outlook in a general sense may not be out of place. Years ago when reciprocity with the United States obtained, there was no busier Canadian port on the chain of lakes than Goderich, in proportion to its population; but the abrogation of the reciprocal trade relations between Canada and the neighboring Republic, and the consequent falling off in the lake trade proved a heavy blow to the progress of the town. With the depression of business from the lake side came a strong effort from the G. T. R. to divert trade that had formerly been done in Goderich to Sarnia, so that the freights of Goderich would be kept within a certain figure, and that therefore, no percentage would accrue to the original shareholders of the B. & L. H. R. The G. T. R. authorities may have been justified in working their road and equipment to suit their own interests, but the result was disastrous to the town. Trade which should have remained here was diverted to other points, and the commercial progress of Goderich has not been marked from that day to this. Latterly a feeling has arisen that an effort should be made to once more bring the town up to its old standard of push and energy, and we are of opinion that, if proper action be taken, the hopes of the most sanguine may be realized. There are two things that can bring about the commercial improvement alluded to—Reciprocity, or the inbringing of a branch of the C. P. R. The first is to a certain degree outside of the control of the inhabitants of Goderich, but the second is within the possibilities, if the people and their representative men be up and doing.

GODERICH IS GOVERNED

by a mayor and council, and as it will be of interest to outsiders to know the *personnel* of that body and its officers we furnish the names as follows:—Mayor Horton, reeve Johnston, deputy-reeve M. G. Cameron, councillors Acheson, Bingham, Butler, Colborne, Dunlop, Humber, Jordan, Lee, McEwan, Murney, Reid, Thompson. Wm. Campbell fills the position of town clerk; W. R. Robertson and H. W. Ball, auditors; James Gordon street inspector; Thos. Hood, cemetery sexton, and John Yule, town constable.

THE CHURCHES

are represented as follows; North-street Methodist, Rev. G. R. Turk, pastor; Episcopalian, Archdeacon Elwood, rector, and Rev. W. Johnston, assistant; Roman Catholic, Rev. B. J. Watters, parish priest, Rev. Fr Lotz, assistant; Knox church, Rev. Robt. Ure, D. D., pastor, and Rev.—Farquharson, assistant; Victoria-street Methodist, Rev. G. F. Salton, pastor; Gaelic church, Rev. A. McGillivray; Salvation Army, Capt. Zinmerman, Lieut Mrs Zinmerman, Cadet Moore. Besides the above there are two gatherings of the Brethren who meet for service twice each Sunday.

THE COURTHOUSE OFFICIALS,

as they are commonly called, are a lot of gentlemen that the town would be very lonesome without. They consist of Dominion, Provincial and county appointees, and are as follows: Judge Toms, junior judge Doyle, masters in chancery, MacDermott and Malcomson, deputy clerk of the crown McDonald, sheriff Gibbons, deputy sheriff Reynolds, bailiff Gundry, county attorney Lewis, county clerk Adamson, county treasurer Holmes, caretaker Reid. In addition to the above there are other public servants: Registrar, J. Dickson, deputy-registrar J. F. Dickson, customs officer Farrow, revenue officer Spence, postmaster A Dickson, high county constable McKay and constables Johnston, Addison, Tichbourne, Angus, McIvor, Finn and Waddell. Division court clerk McDougall, bailiff John Knox.

THE HURON COUNTY JAIL

is also located in Goderich, and occupies the dual position of jail and poorhouse. It is under the able management of jailer Dickson, matron Mrs Dickson, and turnkey Henderson.

THE HIGH SCHOOL

holds a foremost position in the educational institutions of western Ontario, and reflects credit upon the teaching staff which comprises: Headmaster Strang, Messrs S. P. Halls and A. J. Moore, and Miss Byfield. The trustees are Wm. Kay, chairman, Rev. Robt. Ure, D. D., Dr. McLean, Dr. Taylor, F. Jordan, Joseph Williams, and E. Campion. P. Adamson is secretary-treasurer.

THE PUBLIC SCHOOL INTERESTS

are looked after by trustees Acheson, Ball, Butler, Crabb, Malcomson, Morton, Nicholson, Swanson, and secretary W. Mitchell. The teaching staff is as follows: Central school—Principal Allan Embury, assisted by Mr Thos. Porter and Misses Blair, Henderson, Sharman, Margach and Fletcher. St. Andrew's—Misses Wilson and Campbell; St. David's — Misses Struthers and Cooke; St. Patrick's—Misses Watson and Burritt.

THE SEPARATE SCHOOL

is another educational institution which is doing good work. It is taught by two sisters of St. Joseph, and the higher branches of art education are also taught in the convent. The trustees are: E. Campion, chairman, P. O'Dea, secy-treasurer, B. MacCormac, Joseph Kidd, P. Fox, jr., C. L. McIntosh and P. McCarthy.

A LIFE-SAVING STATION

has been established here during the past two years, and Captain Babb and his crew, consisting of A. Lawson, Thos. Finn, N. McIvor, Jack McLean, N. McAulay, and Dan McIvor, have done good service during the term. Robert Campbell superintends the lighthouse and harbor lights. With the above preamble we will now introduce to our readers to some of the business men of the town:—

R. B. Smith and Co.

DEALER IN FOREIGN AND DOMESTIC STAPLE AND FANCY DRY GOODS.

When the representative of the Special Edition of THE SIGNAL entered the commodious dry goods house of R. B. Smith & Co., and presented his card, he was very pleasantly met by the manager and also a member of the firm, Mr C. W. Andrews. A short glance was taken over the different departments and the many various lines of goods, but as the reporter is not a dry goods man, he has forgotten the names of half the goods he was shown, but would strongly advise the ladies to go and see for themselves. The establishment is about 80 feet long by 30 feet wide, with two stories and a basement. In the store one is very favorably impressed with the artistic arrangement of the goods, departments, &c. On the right side, harmoniously arranged, are the fancy goods and art work department and the staple goods, while on the left is the dress and mantle goods, trimmings, &c. The second flat of the store is devoted to carpets, housefurnishings in great varieties. Each department is kept fully up with the times, and should be inspected by all intending purchasers. The art and fancy goods department which is under the supervision of Mrs R. B. Smith, excells. Here the ladies find all kinds of embroidery work and headgears, such as Tam O' Shanters, toques and woolen hoods, together with fancy woolen scarfs, table drapes, &c. Artistic stamping and cutting is also done. The stock of dress goods comprises at present as fine an assortment as was ever shown in Goderich, consisting of all the latest novelties in dress and mantle cloths. There is also a most excellent line of trimmings, in plushes, plain and brocaded, &c. Special attention is also given to dress and mantle making, under the supervision of Miss D. T. McLeod. Mr Andrews, who became a member of the firm three years ago, has by his superior business abilities increased its trade to a wonderful extent. His purchases are made in large quantities, and advantages are offered customers beyond the reach of smaller firms. This business is in every respect a leading one, and is meeting with the success it justly deserves.

Alexander Munro.

DEALER IN GENERAL DRY GOODS.

Among the leading and substantial business men of Goderich Mr Alexander Munro occupies a prominent place. Eighteen months ago Mr Munro opened his business in general dry goods, and by a uniform course of honorable business dealing and looking well to the interest of his customers, he has succeeded in building up a trade which shows how highly his efforts are appreciated by the general public. His commodous store which is upwards of 100 feet long by 20 feet wide is a model of neatness. The stock carried, for general variety and genuine merit probably cannot be surpassed in any town in the west. Each department is very complete. Conspicuous among them is the haberdashery department, which is a most excellent line of gents' furnishings, goods of all kinds and descriptions. There is also a fine of underwear of genuine Scotch manufacture. The line of staple goods further down is most complete and of excellent quality. On the left is the dress goods and trimmings department which to be admired need only to be seen. Here is a splendid display of black and colored cashmeres, silks, satins, &c., and all the newest styles in different textile fabrics. Farther down comes a good assortment of fancy woolen knitted goods, shawls, clouds, woolen gaiters, &c. At the rear of the show room is the reserve stock. Mr Munro is well and favorably known to the public and is doing a prosperous business. THE SIGNAL wishes him continued success.

Abraham Smith.

MERCHANT TAILORING, READY MADE CLOTHING &C.

The above named gentleman is well known for the reliable stock he keeps and the excellent work he turns out, Mr Smith's store is well filled with a fine assortment of ready made clothing of all kinds and prices to suit the customer, also hats, caps, gents, furnishings, &c. There is also an excellent stock of tweeds and worsteds to select from for custom work. Mr Smith is an experienced cutter, and guarantees good goods, the best of work and low prices. Give him a call.

George Acheson.

DEALER IN DRY GOODS, GROCERIES, READY MADE CLOTHING, ETC.

The above named gentleman is a representative business man of Goderich and probably none have been more enterprising or contributed more to the upbuilding of the interests of the town than has Mr Acheson. Besides looking after his own interests he has found time to serve in the public interest also, having been a member of the town council for two terms. During the last summer he has erected two very fine residences, and latterly a public hall, which has recently been rented to Prof. Foote and C. W. Andrews, besides making many improvements in the business portion of the town known as Acheson's block. His business has been established for over twenty years and during that time his dealings with his numerous customers have been such as to establish the utmost public confidence and acquire a very thriving business. As is indicated above he deals largely in dry goods, groceries, ready made clothing, &c. His stock is one of the most select to be found anywhere, and as space will not permit a mention of details we conclude by wishing Mr Acheson a continuation of the success which has attended his past efforts.

J. Wilson.

"PRESCRIPTION DRUG STORE."

The above named popular gentleman is a practical druggist and chemist, and gives special attention to prescription work. The store is an exceedingly neat and attractive one, and contains a very full line of pure drugs, and druggist's sundries of all kinds. Mr Wilson has been engaged in his business for over nine years and the public are familiar with the careful and very attentive way in which he conducts his business. We are informed by Mr Wilson that arrangements have just been made for getting in for the holiday season a very attractive and select stock of plush, and fancy goods, such as dried flowers, bouquets, &c. This no doubt will be a great feature of interest to this always attractive store.

James Saunders & Son.

"THE CHEAPEST HOUSE UNDER THE SUN."

James Saunders & Son have one of the largest stock of stoves, tinware and housefurnishings held by any dealer in the county, and housekeepers can find anything necessary for the parlor or the kitchen. Indeed, it has become the saying that if you cannot find what you want anywhere else, try Saunders. They do a large jobbing trade in their tinware department, and have recently added to their staff to overtake the rush of work. They handle a large stock of first class stoves and ranges, and are sole agents for several lines, notably, the "Art Garland" double heater, and the "Gurney" hot water heater. The heating and plumbing department is under the direct superintendence of Mr Aleck Saunders, who keeps thoroughly posted on the latest methods of sanitary ventilation and heating. They carry full lines of lamps, for parlor, library and hall, and can suit the most fastidious. In connection with their housefurnishing department might be mentioned some specialties, such as picture and room moulding, decorated window shades, parterre and window poles. Their stock of toys, fancy goods and jewellery has attained more than a local reputation, and the crowds who visit their showroom during the holiday season testify to the right goods and prices. So many lines are carried by this firm that a visit only can take in the extent of it. They believe in judicious advertising, and numerous customers are traced directly to this source. They are getting in a large stock of Christmas goods, and will have a staff sufficient to have everbody served.

Daniel Gordon.

FURNITURE DEALER, UNDERTAKER, ETC.

The well-known furniture emporium conducted by the above named gentleman, contains a stock of furniture from which everybody can be suited. Mr Gordon is a thoroughly practical furniture dealer, and handles nothing but what is strictly first-class. His stock is complete in every respect, comprising parlor suites, bed room sets and kitchen furniture at different prices to suit the customer. All kinds of repair work is attended to, also picture framing. Mr Gordon has been in the furniture business for over forty years, and is meeting the wants of customers to their perfect satisfaction. He also gives special attention to undertaking, and is well supplied with a full line of undertaking goods.

Runciman Bros.,

IRON FOUNDERS AND MANUFACTURERS OF MILL MACHINERY.

The industrial interests of Goderich are well represented by the progressive business conducted by the above named gentlemen. Although established only about two years and a half, they have built up a manufacturing interest that is a credit to themselves and of substantial benefit to the town. The last year has been a very prosperous one for the firm, they having manufactured since April last over twenty thousand dollars' worth of gradual reduction roller mills machinery. In this line of manufacture it may be stated that they have filled orders for roller mills for the following parties, viz:—A. Drake, of Byng, Haldimand county; S. Marley, of Smithville, Lincoln county; Mr Dunlop, of Arkona, Lincoln county; and McKillop & Son, of Bismark. The line of agricultural implements which they are manufacturing is giving the best of satisfaction, and a large trade with farmers is consequently established. They make six kinds of chilled plows, also small horse powers, grain crushers, straw cutters, turnip cutters, agricultural furnices, cooking and box stoves, grate bars. They are also prepared to do all kinds of repairing and a general foundry business. Their works are quite extensive. Besides the main building containing machine shops, which is over 120 feet long by 80 feet wide, two stories high and constructed of stone; there are also two other buildings—the foundry and the pattern and ware rooms, which are also very commodious. All the latest and most improved machinery is used, and the best of work is turned out. About twenty men are employed. Before closing we would remind farmers wanting first class horse power for light work to call on Messrs. Runciman Bros., where they will be honorably dealt with.

Chas. A. Nairn.

GROCERIES, CHINA AND GLASSWARE.

Among the enterprising business men of the town, we find that C. A. Nairn leads the trade in the several lines that he carries. The people of Goderich are favored in having a store in their midst where such fine lines of goods can be procured, without having to send to the city, as in very few instances do we find in Ontario any better retail stores than this one. The main store is 60 x 20, with two entrances, one on the Court House Square, the other on Hamilton street. The stock is splendidly arranged and everything is kept with neatness and cleanliness. The right side of the store is reserved for the grocery department and is tastefully arranged with all the fine lines of groceries, canned fruits, vegetables, meats, poultry, fish, soups, sauces, essences, pickles, baking powders and a display of twenty-five varieties of Christie & Brown's fancy cakes and biscuits. Teas, coffees and spices he sells absolutely pure, and has created a very large trades for those lines. All kinds of fruits are handled in their respective seasons. In fact, everything is to be had that is kept in a first-class grocery. The left side and centre, by the aid of two large double-decked tables, is filled with one of the best assortments of crockery, china, glassware and lamp goods to be seen, comprised of dinner, breakfast, tea and toilet setts, both in plain and beautiful decorations. Among the patterns we noticed the Mikado, World, Miako, Garfield, Kensington, Cavendish and Fern Wreath. In china tea setts the selections are beautiful. The display of library lamps is the best that we have seen. His Christmas stock of china and fancy goods promises to be the finest assortment ever opened out in Goderich, and will repay anyone to call and inspect. Mr Nairn assures us that he will be pleased to show people through his store whether they purchase or not. These goods are all direct importations enabling customers to have the newest and latest patterns at prices that cannot be beat anywhere. Adjoining the store is the warehouse 40 x 25, filled up with all kinds of heavy goods, such as sugars, syrups, soaps, corn meals, all kinds of woodenware, and a general reserve stock. The cellar running the whole length of the store is a very important part of the establishment. We found it well stocked with potatoes and all kinds of vegetables. A large assortment of vinegars is always on hand. Imported fruit has a place here also, such as raisins, currants, figs and prunes. These goods, before being sent out are all cleaned by machinery imported from England at quite a large cost, saving the lady of the house a great deal of trouble in stemming and cleaning. Purchasers would do well to make a note of this before purchasing elsewhere. In looking over the store generally, we concluded that no one but a practical business man could have things running in such perfect order, and was informed by Mr Nairn that he had been in the same stand 15 years, succeeding Mr Henry Horton seven years ago, and attributing his success to strict attention to business, selling nothing but first-class goods, and treating everbody alike. Goods are delivered to any part of the town; telephone in connection. Mr Nairn is ably assisted by two brothess, who do everything in their power to make it pleasant for their customers.

Alexander Morton.

DOMINION CARRIAGE WORKS.

Among the industrial interests of Goderich, the Dominion Carriage Works, of which Alex. Morton is the proprietor, occupies a leading place. This business has been established for over nine years, and is famous for the excellent work it turns out. No carriage factory in the country bears a higher reputation for first-class work than does this one, as is evidenced by the extensive patronage bestowed upon it. All kinds of wheeled vehicles, cutters and sleighs are manufactured. Among them may be mentioned carriages, of the cut under and straight box makes; square and curving side-bar buggies, also the eleptic or end-spring buggies, and the Buffalo road wagon, which is a combination of the side-bar and eleptic spring, phætons, &c. These vehicles are manufactured entirely on the premises, by competent and skilled workmen. Nothing but the very best of material is used. All work is done under the personal supervision of the proprietor, and anything purchased at this factory can be relied upon to give the best of satisfaction. The last season has been a very busy one at the Dominion Carriage Works. A large number of rigs of all descriptions have been turned out, and the sales are by no means confined to Goderich alone, many rigs being purchased in the adjoining counties. As the winter season approaches, Mr Morton has made up for his trade a splendid line of cutters and sleighs, which should be inspected by every intending purchaser. The premises are very large, and provide every facility for turning out work, both in manufacturing and repairing, at the shortest notice. Altogether Mr Morton is to be congratulated on the success which is attending his efforts.

Pridham Bros.,

THE POPULAR MERCHANT TAILORS.

Although it has become the fashion in "these degenerate days" to attribute to the fair sex all the foibles and gayeties in dress, yet it requires but very little observation or every day experience to convince that the male portion of humanity are interested in the question of dress to an extent which hardly permits of the contrast which is usually drawn between the fashionable attire of the two sexes. Whether the anxiety of men for fine clothes in the newest and most fashionable styles is caused by their desire to keep up with the ladies in this respect, or whether it is peculiar to themselves, or the fault of the times we will not now attempt to discuss. One thing is certain and that is that people are judged now-a-days largely from appearances, and probably nothing will add more to the appearance of a man than a first class suit of clothes. "Who is your tailor? is a question that is very frequently asked. If two or more men meet and engage in conversation, and especially if one of them wears a neatly fitting and genteel suit of clothes; they may talk for a while about the weather, the prospects of the approaching elections, or some other topic, but in nine cases out of ten the conversation will wind up with "Who is your tailor?" Hence a good tailoring establishment is a feature of no small importance to a town. The people of Goderich may justly pride themselves upon possessing in their midst a tailoring establishment which is second to none in this Province. It may be hardly necessary to state that the one here referred to is that splendidly equipped and palatial establishment conducted by the Pridham Bros. The reputation of this popular and enterprising firm is by no means confined to Goderich and country tributary. Its name is known far and wide, and work turned out by the firm not only finds its way all over the Dominion, but also into the centres of fashion in the United States such as Chicago, Detroit, St. Paul and other large cities. The building is indeed a palatial establishment, situated on the square. It is about 100 feet long by 40 feet wide, and the most beautiful harmony in the arangement of goods, departments, &c., is displayed. The stock consists of as fine a class of goods as the markets afford, and comprises principally imported goods. Here the customers will find to select from, beautiful lines of fine English and French worsteds, in all the different colors, Scotch and English tweeds in the latest styles and designs and every fabric to suit the taste of even the most fastidious. Fine French and English worsted suits ranging in price at from $20 to $28, and Canadian and Srotch tweed suits at from the low price of $10 to $16 are turned out in the highest styles of the art. It would be impossible within the space of this brief article to enumerate or to do anything like justice to the large and varied assortment of goods but it can be said without any fear of exaggeration that no better stock is found in Toronto or any of the largest cities. Messrs. Pridham Bros. opened their tailoring establishment four years ago on the opposite side of the square. A large and increasing trade required more extended quarters, and two years ago they moved to their present location. The cutting is done by the senior member, Mr F. Pridham, whose excellent abilities are too well known to require any comment here. Mr Pridham was for over two years engaged in cutting for one of the leading establishments in Toronto, where he gained a very enviable reputation for himself. If anything was wanting to reach perfection in the art, it was probably supplied by his recent trip to New York, where time and means were expended in perfecting himself in the high class work. The make-up of goods is all done by competent and experienced tailors under the able supervision of Mr A. Pridham of whose ability nothing need be said, as his work speaks for itself. The firm employs on an average about fifteen hands, and is constantly rushed with work. A full line of gents' furnishing goods of all descriptions, hats, caps, &c., is always kept on hand, but as space will not permit any farther reference to them, we cunclude by saying that this mammoth establishment stands a monument of praise to the proprietoes and an ornament to the town of Goderich.

The Huron and Bruce Loan and Investment Co.

HORACE HORTON, MANAGER.

Among the monied institutions of the town, a deservedly popular organization is the Huron and Bruce Loan and Investment Company. This organization was effected about a year and a half ago, and its primary purpose is to accommodate farmers with loans. Deposits are also received, on which liberal rates of interest are allowed. Special advantages are offered in the matter of interest on deposits, a much larger percentage than is paid by the banks. The company is essentially a home organization, and financially sound. It has a capital stock of $500,000 and a subscribed stock of $150,000. Horace Horton, the popular mayor of Goderich, is the manager of the institution, and under his able management the company has met with unprecedented success. The directors are as follows:—Sir R. J. Cartwright, Sir D. A. Smith, Sheriff Gibbons, County Treasurer Wm. Holmes, Joseph Williams, Wm. A. Gray, of Seafortth, J. M. Roberts, of Dungannon, J. H. Colborne, John Acheson, and F. Jordan.

J. B. Edward.

MEAT MERCHANT.

Among the leading meat murchants of the town is Mr J B. Edward. This gentleman always keeps on hand a large stock of all kinds of fresh and canned meats, sausages, poultry, &c. The highest price is paid to farmers for live and dressed hogs, hides, pelts and skins. Mr Edward has been engaged in his business for over eleven years, and is well known for his honorable business dealing.

E. Downing.

DEALER IN BOOTS AND SHOES.

The boot and shoe trade of Goderich is well represented by the progressive business conducted by the above named gentleman. Indeed it is doubtful if any town the size of Goderich in Ontario can boast of a boot and shoe establishment that can equal this one. Mr Downing enjoys the advantage of a long experience in the trade, and anything found in his stock can be relied upon to give the best of satisfaction. His patronage is increasing year by year, which is evidence of the high appreciation in which he is held by the public. Manufacturing is made a special feature by the proprietor, and goods made from the best material and by competent workmen are turned out. Repairing is also attended to. The stock is very extensive, and embraces all varieties of men's, women's and children's shoes from the best American and Canadian manufacturers. Rubbers, overshoes, &c., are in all sizes and at all prices. For good goods and reasonable prices this establishment cannot be beaten. We candidly advise intending purchasers to call at Mr Downing's.

Miss A. J. Wilkinson.

MILLINERY AND DRESSMAKING.

The ladies of Goderich are fortunate in possessing such a complete millinery and fashionable dressmaking establishment as that conducted by Miss A. J. Wilkinson. Miss Wilkinson is thoroughly competent in all the details of millinery work, and keeps her stock fully up with the times. All the latest styles in headgears are to be found here in great variety. Miss Wilkinson is well known for the care with which she looks after all work. Her advice is eagerly solicited by the ladies, as she can detect at once what is becoming and suitable for the wearer. The dressmaking is under the competent management of Miss Maggie Wilkinson, of whose ability it is unnecessary to speak. An excellent line of dress goods is always kept on hand, also trimmings, etc. A very large business is done, over ten hands being employed.

Estate of Geo. Grant.

DEALERS IN GROCERIES AND PROVISIONS.

On entering this large grocery, one is favorably impressed by the neat appearance of the shop in general, and from the fact of its being so long established it is needless to comment further than to state that it still maintains the reputation so long held, by keeping strictly first-class goods. At present the stock is complete with the exception of Christmas goods, which will arrive in a few days, when an inspection will repay, as the fruits are very fine.

P. O'Dea.

"THE TORONTO CASH STORE."

Among the most thriving mercantile establishments of Goderich is that conducted by P. O'Dea. Mr O Dea, previous to establishing for himself, was for over six years manager of the business of Mr McLean, and is thoroughly practical in all the details of his business. It is said by disinterested parties, and also those who ought to know, that the stock carried by Mr O'Dea is of a very superior quality, and that his prices are very reasonable. A short inspection of his commodious store will convince anyone of its completeness. The dress goods department, including cashmeres, ottomans, silks, satins, trimmings, &c., to be admired needs only to be seen. The assortment of staple goods, such as prints, cretonnes, flannels, &c., is very complete; also a full line of ladies' underwear. There is a large stock of ladies' mantle and jacket goods, also ladies' shawls, clouds, &c. At the rear of the store is always kept on hand a chance selection of general groceries. Also a large stock of ready made clothing at very low prices. Mr O'Dea is now on the high road to success. His business receives a large share of public patronage, as it deserves.

A. P. McLean.

DEALER IN GENERAL DRY GOODS, MERCHANT TAILORING, ETC.

Among the pushing and energetic business men who have made the metropolis of Huron county what it is at present, A. P. McLean has performed an important part. Twenty-five years ago Mr McLean established himself in business in Goderich in the merchant tailoring, and by a uniform course of honorable business dealing and looking well to the interest of his customers, he has succeeded in building up a leading mercantile business that is creditable alike to himself and the town. His store is very commodious, and is literally packed with the finest class of goods the markets afford, comprising a stock of general merchandise. The store is one of the finest in appearance in the town and is always attractive, not only for the excellence of the goods, and their newest and latest

FALL AND WINTER STOCK COMPLETE.

JAS. A. REID & BRO. are now showing a Complete Stock of Foreign and Domestic Dry Goods for Fall and Winter, of the Choicest Goods and Best Value in the Market.

Dress Goods in Serges, Plaids, Tufted Goods, Ottoman Cords, &c., in the Newest Shades and at Lower Prices than ever before offered, notwithstanding the recent great advance in all lines of Fine Woolen Goods. ALL WOOL FRENCH DRESS GOODS, good quality, for 20c. per yard. A splendid line of DRESS MELTONS for 11c. per yard. See them.

Special Value in Ulsterings and Mantle Cloths. A good Ottoman Cord Cloaking for $1.35 per yard. In Ornaments, Clasps, &c., for Dresses and Mantles, we show a large stock of very choice goods, imported direct from the manufacturers.

Wool Shawls, Fascinators, Tam O'Shanter Caps, Hosiery, Gloves, &c., at Low Prices.

Tailoring Department. A large stock just received of New Tweeds and Coatings for Fall Suits and Overcoats, which will be Made to Order at exceedingly Low Prices. Good all-wool Fall Tweeds by the yard from 40c. up,—cut out Free of Charge.

Underclothing very cheap. A special line of all-wool Shirts and Drawers for 50c., worth 75c. Extra heavy for 75c., worth $1.00.

Call and compare our Goods and Prices with houses that mark their goods up and then give a petty five-per-cent. discount off. NO TROUBLE TO SHOW GOODS.

JAS. A. REID & BRO.

Jordan's Block, Goderich, 14th Oct., 1886. 6203