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MS TO LET—Private family. Times office. 18-4-a

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FOR SALE—Price \$4 a drop postal card to W. R. H. Medicine Hat.

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also have for sale 1250 acres of land in the Mosquito Creek Valley, Arrow Lakes. This block is nicely divided by fire, and is only 5 miles from Arrow Lake. This block can be had for \$1500 an acre.

M. & W. C. Land Co. Ltd. ALTONA, MAN. WINTER SESSION opens January 8th, in Business,orthand, English, and Tele-raphy departments of the Butt Business College CALGARY.

Our prospectus explains our superiority in Equipment, Staff, Books and Supplies. Write for it, if interested. School work which brings success. Address: M. & W. C. Land Co. Ltd. ALTONA, MAN.

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gentlemen: Try the 20th Century Barber shop, and you will get First-class attention and everything up-to-date. Full line of Barber's supplies. Cigars and Cigarettes always kept in stock. Don't forget the number, 302, corner Main and S. Railway St.]

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re-proof you want a business re-proof size, any make, easy terms, write P. JOHNSON, Calgary. Box 1063.

r. H. James (date of Medicine Hat) will be pleased to receive orders for permanent Miniatures and Photos in Color; also Enlargements, from \$5.00 up.

All work will be absolutely Mr. James' own production, and can be guaranteed both as to quality & permanency. Address Nelson, B. C.

SPECIAL Ladies' Ready-to-Wear - AT THE - All Winter Coats and Suits will be sold at cost during the month of January, 1908. They will also have a WHITE WEAR SALE during that month. Everything at a great reduction. IT WILL BE WORTH YOUR WHILE TO CALL AND SEE US.

The Wilson Bolton Co. Livery Feed and Sale Stables. General Contractor Dealer in Hay, Grain, Flour and Feed.

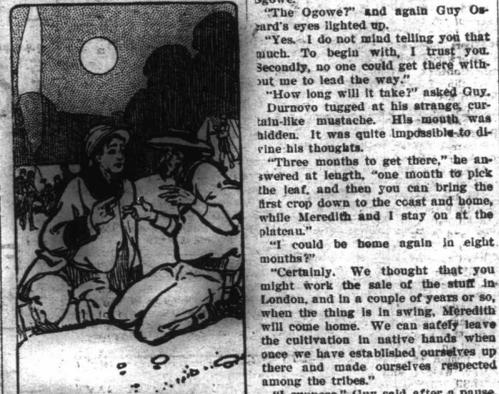
Frederick W. Brown City Stables. Livery Feed and Sale Stables. General Contractor Dealer in Hay, Grain, Flour and Feed. Stables—Phone 85. Residence—Phone 196. Corner Third Avenue and Montreal Street. MEDICINE HAT, ALTA.

Chas. Watson Livery, Draying, Transfer and General Teaming. M. G. SACKRIDER GENERAL CONTRACTOR. THIRD AVENUE, NEAR REVELSTOCK LUMBER COMPANY, PHONE 142. MODERN HOUSES FOR SALE. C. LEAN Lumber Dealer. Toronto Street North. All Kinds of Building Material Kept in Stock. Also Fence Posts. An Educative Campaign.

able priest courteous clerks, attract- representative to go directly to the people. He must make his appeals to the great purchasing public, through the best means at his disposal. He must invite trade, as he cannot send a canvasser around from door to door. First-class clerks, reasonable prices, courteous goods, attractive premises, nicely dressed windows, they will not accomplish the object sought. The appeal made in all the lines spoken of, must be backed up and strengthened by well directed and appropriately worded advertisements. In this world of little capital, the man of institutions that sits down and waits. If anything is worth having, it is worth going after in a business-like, systematic manner. The trade journal, in season and out of season, is pointing this all out, directing, guiding and counselling merchants in the work. It deserves great credit for what it has accomplished. I should not own a business, that could not advertise, remarked a speaker at a recent banquet. This is the right sentiment, the proper spirit, and if all retailers would take the same view, their lot would be immeasurably improved. The man who advertises and does it well, who specializes in this department as he does in all others, is the man who survives in the struggle for life, and whose business nowadays is largely a survival of the fittest, and not a problem to be worked out, as many suppose, along the lines of least resistance and narrow conceptions as expenditure and ideals.

With Edged Tools

By HENRY SETON MERRIMAN Author of "The Boy's Own Paper" and "The Boy's Own Paper." Copyright, 1907, by Harper & Brothers. "We shan't wait," he said, "at least £2,000 to start it for we must have an armed force of our own. We have to penetrate a smallish corner of the forest devil in Africa. It is a pleasant, a little, patch of two square miles, and the thought that it is owned by an evil spirit. When we get there we shall have to hold it by force of arms, and when we send the stuff down to the coast we must have an escort of picked men. The bushes grow up there in thick, as gooseberry bushes in a garden at home. With a little cultivation they will yield twice as much as they do now. We shall want another partner. I know a man, a soldierly fellow, full of fight, who knows the natives and the country. I will undertake to lead you there, but you will have to take great care of me.



"Yes," said the Englishman, "yes, go on." You will have to have me carried most of the way. I am weak, devilish weak, and I am afraid of lying, but I know the way there, and no other man can say as much. It is only in my head, and no one can get it out of there. "Yes," said Meredith in his quiet, refined voice, "no, no one can get it out of me, let us turn in. Tomorrow I will go down the river with you. I will turn back, and we can talk it over as we go down-stream."

CHAPTER VIII. THAT Meredith proposed to do was to enter into a partnership with Victor Duruovo, and when the purpose of it was accomplished to let each man go his way. A month later Victor Duruovo was in London. He left behind him in Africa Jack Meredith, whose capacities for organization were developing very quickly.

There was plenty of work for each to do. In Africa Meredith had undertaken to get together men and boats, while Duruovo went home to Europe for a threefold purpose. First, a visit to Europe was absolutely necessary for his health, shattered as it was by too long a sojourn in the fever ridden beds of the west coast. Secondly, there were riders, ammunition and stores to be purchased and packed in suitable cases. And, lastly, he was to find and enlist the third man, "the soldierly fellow, full of fight," who knew the natives and the country.

Oscar rose briskly. "Then," he said, "you will join us? I may telegraph out to Meredith that you will join us?" "Yes," replied Oscar simply. "You may do that."

"There is no time to be lost," Duruovo went on. "Every moment wasted adds to the risk of our being superseded. I shall for Loango in a fortnight. Will you come with me?" "Yes." When Duruovo had gone Guy sat down and wrote to Lady Cantourne accepting her invitation to spend a few days at Cantourne Place, on the Solent. He explained that his visit would be in the nature of a farewell, as he was about to leave for Africa for a little game hunting.

The Great Failure.

Producers of the ill-fated Jamestown Exposition have supplied the following figures for a comparison and thus public attention called to the magnitude of an enterprise of which so much was expected. No exposition ever connected with the great westward movement in history, and so utterly unbusinesslike in practice, as the Jamestown Exposition. The great fortune of Chicago was the result of the organization of the great business community on this continent; but the Chicago fair was an experiment, and had to conquer, at a stern price, against all odds, the opposition of the great westward movement. The Jamestown Exposition was organized on an event which had no bearing to the future of the Canadian nation, and the result was a total loss of \$2,000,000 to the United States Government.

A post mortem on the Jamestown Exposition reveals the fact that its failure was due to the fact that its organizers were so discourteously so utterly hostile to the business of the world, that they refused to accept the fact that the Exposition was a business enterprise. It covered 400 acres of ground and overlooked the city of Jamestown, the architect of the building was said to surpass any other American Exposition. Anchored within a few of the grounds were several warships whose business it was to entertain and thrill the visitors. Many noted military organizations gave elaborate sham battles, and performed their warlike manoeuvres. Airships and balloons contended on track and air; and on paper, there seemed no possibility of the public staying away from the attractions.

But apart from the mismanagement of inauguration day the Exposition had many a misfortune to complain of. In the first place the Government loan was long delayed. The work had to be done with labor and materials at a very high price. April, May and June unrolled the worst kind of exhibition weather and the famous Government pier, advertised as the crowning attraction, were not ready for dedication until the second week in September. These misfortunes were added to a row over the management of the enterprise. Several gentlemen contended for a sort of dictatorship over the exposition, the final master being a politician. The average day attendance was from three to five thousand, the biggest day 80,000 and the daily expenses \$5,000. The local newspapers, with a few exceptions, were not friendly to the fair, and insisted that it was a tremendous success; but the outside papers, whose reports really counted, were full of criticism. The fair insisted that the exposition was a failure, and their readers stayed away. The transportation at Jamestown was miserable. They assisted in the failure. The Norfolk and Portsmouth Traction Co., owned by Richmond, New York and Philadelphia capitalists, controlled the trolley lines running to the town. The fare by the Ocean View route was 15 cents straight, by Pine Beach way a quarter or 10 cents straight. The service on the cheaper line was execrable, it appearing that the trolley company did all in its power to throw traffic to the 15 cent line. It succeeded in getting thousands of passengers tired of waiting for cars on the cheaper line, paid the extra nickel and returned by the Ocean View route. The schedules of the existing steamers were uncertain and the service slow, with the result that many of their quit early in the game their backers losing thousands of dollars. The backing was principally local, and the old town of Norfolk has been hit harder than perhaps ever in her history.

The hotels nobly assisted in the work of destruction by their exorbitant charges in the first few days of the fair; and though later on they reduced their rates, the indignant howl had gone forth all over the town last Saturday night, when the gates and doors were locked. It is suggested that it might be reopened.

"May I write to you?" She shook her head. "Well, I— I— Now and then," he pleaded. "Not often, just to remind you of my existence." She gave a little laugh, which he liked exceedingly and remembered afterward. "If you like," she answered. At this moment, Lady Cantourne's voice was heard in the distance calling them.

"Where?" exclaimed Millicent. "We must go at once. And no one—no one, mind—must know of this." "No one shall know of it," he answered. CHAPTER IX. THOSE who for their sakes have been to Loango will scarcely care to have its beauties recalled to memory. And to such as have not visited the spot one can only earnestly recommend a careful avoidance. Suffice it to say, therefore, that there is such a place, and the curious may find it marked in larger type than it deserves on the map of Africa, on the west coast of the country and within a few miles of the equator. "This is not cheery," Jack Meredith observed to his servant, as they found themselves deposited on the beach within a stone's throw of the French factory. (To be continued.)

Tuesday, Jan. 7, 1908.

Table with financial data: Government loan to £1,000,000, Total debt remaining 2,000,000, Other government loans 2,000,000, Railroads loan 2,500,000, Norfolk and Portsmouth Bankers loan 65,000, Cost of government 400,000, Daily salary expenses 5,000, Country and thousands were frightened away. From the beginning the enterprise lost ground, and although it closed only a few days ago, it was almost decided to abandon it four months earlier. But local bankers came to the rescue of the company with \$65,000, and the railroad made a pool of \$200,000, so it struggled.

STOCK INCREASED. P. R. Capital Will be Raised to \$150,000,000 is Decision of Shareholders. Montreal, Dec. 30.—At a special meeting of shareholders of the C. P. R. this afternoon the directors authorized the issue of new stock to the amount of \$28,000,000, so as to bring it up to the authorized capital of the company, \$150,000,000. New stock will be issued from time to time as required.

W. McF. EVANS Medicine Hat - Alta. Draying. General Commission Agent Real Estate and Insurance. FARM RISKS & REGISTERED LIVE STOCK INSURANCE A SPECIALTY. Office at Book Store, Colter Block. PHONE Office No 11, Residence No 41.

HOLLISTER'S Rocky Mountain Tea Nuggets. A Day's Nutrition for Two People. Brings Quick Health and Renewed Vigor. A Specific for Consumption, Indigestion, Liver, Kidney troubles, Rheumatism, Eczema, Lumbago, Bad Breath, Slighting Bowels, Headache, Backache, Nervousness, etc. Each box contains 35 cents a box. Genuine. HOLLISTER DRUG COMPANY, 1110 - 1112 - 1114 - 1116 - 1118 - 1120 - 1122 - 1124 - 1126 - 1128 - 1130 - 1132 - 1134 - 1136 - 1138 - 1140 - 1142 - 1144 - 1146 - 1148 - 1150 - 1152 - 1154 - 1156 - 1158 - 1160 - 1162 - 1164 - 1166 - 1168 - 1170 - 1172 - 1174 - 1176 - 1178 - 1180 - 1182 - 1184 - 1186 - 1188 - 1190 - 1192 - 1194 - 1196 - 1198 - 1200.

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MIXED 20,000 acres of good MIXED FARMING LAND improved and otherwise, ranging in prices from \$8 to \$20 per acre. We represent the strongest and most reliable Fire, Life, Accident and Loan Companies in Canada. Correspondence Solicited. Office, South Railway Ave. next to Alberta Hotel. IRVINE. Alberta.

CHAMBERLAIN'S COUGH REMEDY. Coughs, Colds, CROUP, Whooping Cough. This remedy can always be depended upon and is pleasant to take. It contains no opium or other harmful drug and may be given as confidently to a baby as to an old man. Price 25 cents, large size 50 cents.