

# SENSATIONAL WINTER SALE

Commencing Mon. Dec. 15 at 1 p.m. **AT** And Closing in 20 Days, on Jan. 5.

**SAYER'S BARGAIN STORE,** Richards & Peeling's old stand, **HAVELOCK**

Usually people make sales at the end of the season to clear out the odds and ends, but this Great Sale comes in the very best time of the season—just the time you NEED the goods you buy. You never hear of a sale in December, because merchants know that you have to buy their goods and give them full price for them. Our Great Reduction Sale commences December 15th, and lasts for 20 Days. You can get your Xmas and New Years goods at half their value. Our aim is self advertising in this part of the country and the only way we can do it right, is to give the people \$2 worth of goods for \$1, and then they can't help but talk about us. Our prices are absolutely beyond competition for 3 Reasons. 1st—Our extensive wise buying. 2nd—Our unique wholesale advantages and connections with the makers of a lot of our goods. 3rd—Our being satisfied with a meagre margin of profit. This Sale will be pushed to a great extent and we will have no mercy on prices. **OUR LOSS IS YOUR GAIN.** Although our loss will not be as great as the reputation we will make in Record Breaking Prices. Our store is full of goods and everything is arranged so that you can see it plainly. We will not keep goods from year to year, and our prices will make them go. Here are a few Sprays from this Mighty Niagara of Bargains:—

## Ladies and Children's Supplies.

- Ladies Overcoats, black or blue, regular \$8.50, Sayer's Price **\$5.75**
- Ladies Overcoats in grey and assorted colors, reg. 10.50, for only **7.00**
- Ladies Reversible Coats reg. \$15, **9.50**
- Misses' and Children's coats from \$4.00 up.

A full line of Ladies Skirts from 90c up.

About 500 Skirts, ranging in price from \$2.00, 3.00, 3.50 to 4.00, all to clear at **\$1.50**

Also about 100 Skirts worth from 4.00 to 6.00, to clear at **\$2.50**

Ladies Sateen Underskirts from **49c** up.  
Ladies White Skirts, in all sizes, from **59c** up.

- 75c Blouses for..... **39c**
- \$1.00 Blouses for..... **60c**

And others at like reductions.

We will have these marked so cheap that you can't pass them.

Ladies Corsets, Corset Covers, Aprons, Night Dresses, Underwear, Neckwear, Gloves, Hosiery, House Dresses, Wrappers, Children's Dresses, Coats and Bonnets—to be slaughtered without mercy.

Ladies Kimonas from **79c** up.

## Small Wares and Jewelry

- Nickle Alarm Clock..... **45c**
- Eight-day Kitchen Clock, regular \$4, for **\$2.50**
- Eight-day Mantel Clock, fancy, worth \$10.75, for..... **\$5.90**

We also have all kinds of 7, 15 and 21 Jewel Watches at surprising values.

Touset Sets of all patterns—silver gilt or black covers, worth \$5.00 set. Sayer's Sale per set..... **\$2.00**

Shaving Set, Cup and Brush, regular \$3.00, for..... **\$1.75**

Cups and Mirrors for shaving set **50c** to **\$1.25**

A full range of Ladies' Silver Mesh and Leather Bags at less than maker's prices.

Large variety of small wear too numerous to mention in Rings, Chains, Buttons, Bracelets and Neck Laces. Everything will be on sale.

Don't miss this Great Sale, for this is the only one you will ever have like this in this town.

Santa Claus is getting his supply of Xmas Gifts at Sayer's Sale.

Large stock of Dolls and Christmas at big reduction opportunity

## Clothing FOR MEN and BOYS.

- Men's S. B. fancy stripe Suits, reg. \$10.50, for **\$5.75**
- “ S. B. grey or brown “ 11.00, “ **6.25**
- “ Handsome Tweed Suits 16.00, “ **8.50**
- “ black or blue Serge “ 14.50, “ **7.75**
- “ “ “ 20.00, “ **11.50**
- “ Canadian Tweed Pants, reg. 1.75, Sayer price **.90**
- “ fancy “ 3.50, “ **1.75**

**Don't Forget the Name—Sayer's.**

We have bought the entire balance of the National Clothing Co's. stock of Pants at a great reduction. A good assortment, and prices range from \$1.75 to 5.00. All to clear at each..... **\$1.50**

Men's Overcoats, grey or brown, reg. 12.50, for **\$7.00**

“ striped, “ 14.00, “ **8.50**

“ fur collars, Beaver cloth 25.00, “ **11.50**

“ “ and fur lined 35.00, “ **17.50**

“ “ “ 45.00, “ **22.00**

Boys' black and blue Suits, reg. 3.00, Sayer's price **1.50**

Overcoats assorted, from \$3.00 up.

O U BOYS—Pants never known at..... **39**

**Only Sayer Can Offer These Prices.**

The manufacturers of our clothing advised us to clear all our stock, and that they would pay for advertising and loss by reductions.

**Don't Miss This Great Opportunity.**

## Boots and Shoes

We have a full line of Men's and Boys' Boots and Shoes. Also Ladies' fancy and working boots. We will give the best bargains you ever got in Footwear. Space is too limited to mention prices. We ask you to call and see our line and assure you that you will be more than pleased.

## Hats and Caps at Special Values

We have a range of soft and hard Hats, all colors, from..... **39c** up.

A nice lot of Winter Caps at prices from..... **19c** up.

A \$1.00 Cap for..... **39c**

We ask you to look over our Hats and Caps before buying anywhere else.

## Trunks, Suit Cases and Valises.

We are leaders in these lines as we have bought a bankrupt stock at Montreal at a discount of 60%, so that we are the people to get your Trunks and Valises from.

Remember that this sale begins on Monday, Dec. 15, at 1 o'clock p.m. Our store will be closed all forenoon to give us a chance to prepare for the big Sale, which will last for 20 days only, ending Jan. 5th, '14.

This sale is absolutely for the purpose of advertising our business in Havelock and you are the one to be benefited by it. Others advertise in papers and pay a lot of money. We would rather give you the value in goods and let you talk about us. That is better than advertising in all the papers we can put it in. Call and prove this statement. We stand back of it and we guarantee to replace anything you buy at our sale that is not as represented. So come to the Sale and get what you need.

## Gents' Furnishings.

Men's Top Shirts, duck, worth 65c, sale price..... **39c**

Men's Top Shirts, dressy, worth 75c, sale price..... **45c**

Men's Top Shirts, fancy, worth \$1.25, sale price..... **65c**

Men's Wool Flannel Shirts, worth \$1.50, sale price..... **90c**

Men's Wool Shirts, fancy, with two pockets and fancy trimmings, well worth \$1.25, sale price only..... **50c**

Men's Top Shirts, fleeced, worth \$1.00, sale price only..... **60c**

### Men's Wool Underwear

Stanfield's Truro N. S., each..... **95c**

Mitchell's Woollen Mills..... **59c**

Fleece-lined, all sizes..... **35c**

### Men's Woollen Sweaters

We have the best Bargains in the country.

Men's Sweater Coats, regular \$1.75, sale price..... **90c**

Men's Sweater Coats, assorted colors, reg. \$4.50 & \$5, sale price..... **\$2.50**

Boys' Grey Sweaters, 60c, for..... **39c**

Men's Overalls and Jackets, black and blue, sale price..... **39c**

Men's Heavy Stripe Overalls, reg. \$1.25, sale price..... **75c**

Men's Hosiery, heavy grey, regular 25c, sale price..... **15c**

Men's Hosiery, black wool cashmere, regular 35c, sale price..... **18c**

Summer Cotton Hosiery, regular 15c, sale price..... **5c**

A lot of other Socks at your mercy.

Men's White Handkerchiefs, 10c; 4 for..... **25c**

Fancy Border Handkerchiefs and a lot of other Handkerchiefs—souvenirs of Canada, pure silk and a lot of fancy Handkerchiefs for Xmas gifts.

Suspenders, Police make, regular 25c, sale price..... **15c**

All 50c Suspenders..... **25c**

Men's Ties, all 25c for **15c**, and 50c, for..... **25c**

4-ply Linen Collars, reg. 20c, for **10c**

Rubber Collars, reg. 20c, for..... **10c**

## Dry Goods

1,000 yds. asst. Print, reg. 10c, for **7c**

2,000 “ “ “ 12c, for **8c**

A few pieces of Flannelette, 10c, for **6c**

A few pieces of white and colored Flannelette, reg. 12c to 16c, for **9c**

Wrapperettes, reg. 15c yd., for..... **9c**

Kimonas, reg. 16c and 20c yd., at **12c**

A few pieces of Dress Goods at great values.

All wool grey Flannel, regular 50c yard, for..... **28c**

All Union Flannel, regular 25c yard, for..... **15c**

Also a lot of yard goods we will offer at prices never heard of before.