

The World's Champion Cow

All Alberta Does Her Honor

"Rosalind, of Old Basing," a thoroughbred Jersey, owned by C. A. Julian-Sharman, of Red Deer, Alta., 100 miles south of Edmonton, was the absent guest of honor the evening of October 16, when the Red Deer Board of Trade entertained a hundred representative men from various parts of the province, and visitors from neighboring provinces at a banquet in the town hall on the occasion of the animal winning the title of champion dairy cow of the British Empire.

Rosalind's performance, which is without a parallel in the British Empire, was made under an official test. The figures follow:

Highest milk yield in one day, 52 pounds. Highest milk yield in one year, 15,700 pounds. Milk yield in three years, 37,847½ pounds. Average butter fat test, 5.16 per cent. Butter production, one year, 1,031.89 pounds. Butter production, three years, 2,504.39 pounds.

Actual money value of products in three years, \$1,007.50, and three calves, for which the owner has refused \$2,000.

Rosalind was bred and raised near Red Deer, and is one of the herd that was established when Mr. Sharman imported Ex-Pratia, now 22 years old, from the Isle of Jersey. Mr. Sharman also owns Violet of Belvedere, mother of Rosalind; Old Basing, a daughter of Rosalind, and Clarice Violet, a grand-daughter. The three cows have earned \$2,344 in the last 12 months. Ex-Pratia is milking and breeding regularly.

George W. Greene, President of the Board of Trade, who presided at the banquet, proposed a toast to the King and delivered a short address, after which E. Michener, member of the Provincial Parliament of Alberta, proposed a toast to Mr. Sharman, in the course of which he referred to the achievements of the noted cow and hoped that the animal might live long. Mr. Michener told of meeting Mr. Sharman at Red Deer when he came from London, England, and how he acquired a knowledge of mixed farming and faith in Central Alberta, and how, during his residence, he has shown the great possibilities in dairying in the district.

Continuing, Mr. Michener advised the farmers to buy the best of whatever breed of cattle they had decided to go into. He showed that in the Red Deer district of 50 miles square, with only one cow on a quarter section, each running \$50, the revenue in that small district would be \$10,000,000. He said also he believes that farm production will be the basis of the province, and that the dairy business is the basis of the farming industry, and that whatever can be done toward bringing in dairy cattle the farmers will be doing the best that can be done for the province.

Mr. Sharman was greeted by loud applause when he arose to reply. He said that Red Deer had proved itself equal to many occasions, but he felt that he had been greatly honored by the Board of Trade, and that it was noteworthy so many prominent men should have given up their time to attend the banquet and do honor to Rosalind. Mr. Sharman was generous in his credit to his superintendent, Mr. Jones, who has given special care to the cow, and he felt that he was in a great measure the main cause of Rosalind's success. He hoped now that Mr. Michener had sold his entire Hereford Holstein's he would go into Jerseys.



Rosalind of Old Basing, the Premier Dairy Cow of the World

Mr. Sharman said that with Hon. Duncan Marshall, Minister of Agriculture, on the spot, he would like to show him how the cattle industry could be bettered. He did not believe in showing in the ring, owing to what he termed the inferior manner of judging. He is of the opinion cattle should be judged by what they can do and not what they look like. Results, he added with emphasis, are the only real tests.

Mr. Sharman said that Rosalind did not have exceptional feeding. The animal was pastured during the summer months and was fed on alfalfa hay with grain during the winter months. Rosalind is a large rugged cow with well developed udder. Breeders say that Rosalind and other Jerseys bred from old country stock are distinctly larger and stronger than the original type.

Mayor Welliver warmly welcomed the guests and proposed the toast, "Our Visitors," which was responded to by Hon. Duncan Marshall, who said he felt it was necessary to show farmers such records as Mr. Sharman had made to get them into dairying, and he felt great credit is due to Mr. Sharman. He had taken interest in Mr. Sharman's remarks as to the manner of stock judging in the ring, and he knew that it was not a matter of science, but judges have always been picked that were the best available. He believed that there should be two standards of judging, and that the stock show should be a dairy show, where the animals will be judged at the milk pail. It was expected that Stock Growers' Association will take this matter up.

Red Deer has an ideal location as a dairy district, the minister of agriculture said, and a farmer is assured a certain income if he will go into the dairy business. He was greatly pleased at the great amount of good live stock being brought into the province by the different interests, among which is the natural resources department of the Canadian Pacific Railway Company, which was represented at the banquet by Mr. J. S. Dennis and Dr. A. E. Rutherford. He also thought that the sale billed by the Michener Brothers, already referred to, was a great benefit to the dairy industry in the province.

J. S. Dennis, head of the natural resources branch of the Canadian Pacific Railway Company, and J. R. Davidson, formerly secretary of the Red Deer Board of Trade, responded to the toast, "Our Natural Resources." The former said in part:

One of the greatest natural resources is our climate, and it is one which makes men and women. We are blessed with great stores of timber, coal, gas and the greatest supply of grasses to be found

in Canada. The responsibility on us is to make known the natural resources we have, so that others will come and take part in that, and to see that they are properly worked out.

Mr. Dennis outlined briefly what the natural resources department of the Canadian Pacific Railway Company is doing to bring in people to Western Canada. He said the company had started a system of ready-made farms and is endeavoring to bring British settlers to Western Canada. The company also loans money to new settlers, buying land for them, thereby helping them.

men, and I have no the right kind of hesitancy in saying that the farmers will now see that central Alberta is distinctly a mixed farming and dairy country."

Other speakers were E. A. Cunningham, of the Lethbridge Board of Trade; A. C. Fraser, manager of the Merchant's Bank of Canada, representing the Edmonton Board of Trade and the Central Alberta Development League; Dr. A. E. Rutherford, Edmonton; W. J. Uren and Norman S. Rankin, of Calgary, and R. L. Gartz, William Robertson, M. Hand and M. R. Jacobs, Red Deer.—August Wolf in Toronto Saturday Night.

The Christmas Guide

As usual the Christmas number of The Guide will be something particularly nice and attractive. It will be published on December 4. The cover design, in several beautiful colors, will portray the development of civilization from the day when plowing was done by oxen, reaping by the cradle and threshing by the hand flail, to the time when modern machinery has come to man's aid. The Christmas number of The Guide will contain about sixty pages and will be illustrated with a large number of particularly bright, interesting and instructive views—not only in Canada but various other parts of the world.

There will be something in the Christmas number for every member in the family and every family in the West. For the head of the family there will be articles dealing with the latest improvements in farm machinery for the farmer's use. Another very important article will give detailed information as to how a co-operative credit bank may be organized and operated for the benefit of the farmers. Another article will deal with the great battle between the masses and the classes which occurred in Great Britain back in "hungry forties" when the citadel of protection fell to rise no more. The internal financing of the Canadian Pacific railway, by which a handful of men have figuratively been permitted to put their hands in the pockets of the people, will be exposed. The Hague Tribunal and its possibility as a factor in universal peace, will be another article. Every farmer will be particularly interested, also in a detailed explanation of the grain trade from the time the wheat passes through the separator till it arrives in the Old Country.

We will mark the Christmas Season

most appropriately and in an interesting manner, but will leave this as an unexpected treat for our readers. Five pages in our paper will be especially devoted to the problems and interests of our friends among the ladies and young folk. We can assure them that there is something rich in store for them.

Then we will have several rattling good stories that every individual will be delighted to read.

In addition to the special features we will have the regular features of the paper and one or two large cartoons that will tell very interesting stories without words.

The Christmas Guide is worth sending to your friends. You cannot make them a better Christmas present at the price. We will send a copy to any address for 15 cents. Send along your list of names and addresses with 15 cents for each and we will mail them out as soon as the paper is published.

THE GRAIN GROWERS' GUIDE
Winnipeg.

RESTRICTING GRAIN INSURANCE

Winnipeg, Nov. 22.—Underwriters insuring lake grain cargoes have agreed to cover sailings Dec. 1 to 5 inclusive at 1 per cent.; 6 to 8 inclusive 1¼ per cent.; 9 and 10 inclusive 1½ per cent. American underwriters have agreed to cover hulls sailing prior to midnight, Dec. 5, warranted loaded by midnight Dec. 4, 1 per cent. English underwriters on hulls have not yet confirmed this arrangement, but their confirmation is hoped for within the next few days. If the weather continues good hull underwriters may, later on, agree to extend to Dec. 11, but nothing decided accordingly as yet.

These regulations indicate no extension of insurance protection beyond that of last year. In fact the time is a day less.