



THAT SLOGAN

“Buy Made in B. C. Goods”

Is all very well. But, B. C. Business Men,

**Manufacturers, Wholesalers,
Retailers—**

yes, YOU, each one,—NOT “the other fellow”—
you KNOW we need home influence through ideals and
practical service in literature, to make Business as well
as Life worth while. So, for Community Service, and
for Business Service also, we invite you to

Advertise Your B. C. Goods

in the

British Columbia

Monthly

WE WISH LEADERS IN EVERY LINE OF BUSINESS:
ADVERTISE IN THE B. C. M., AND YOU WILL BE
ONE OF THEM.

