



\$1,000 for a Coat of Paint

It seems hard to believe, yet that is the sum of money that a coat of Martin-Senour Paint 100% Pure added to the selling price of a certain house.

For several seasons, a shabby weather-beaten house had been offered for sale. There were no buyers until a shrewd real estate broker purchased the property and, with a single coat of paint, magically changed it from a shabby house to that of a home of dignity—a home of comfort and elegance; furthermore, he sold it within a very short time clearing \$1,000.

Nothing so preserves and maintains the value of your property like

Martin-Senour Paint 100% Pure

whose mission is to paint your buildings uniformly, economically, safely and surely.

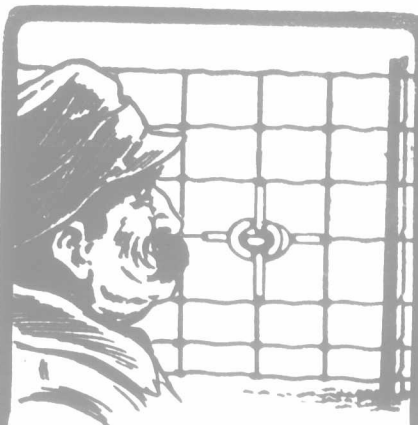
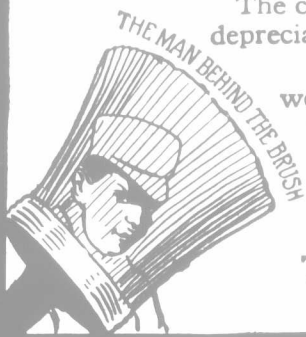
The coat of Paint made the sale. Don't let your property depreciate in value for the need of paint.

If your dealer cannot supply you, notify us and we will gladly direct you to where our paints are to be had.

Decline All Substitutes

Write for illustrated booklet, "Home Beautiful," and interesting color card. Free for the asking.
The Martin-Senour Co., (Limited) Montreal

Pioneers Pure Paint



Two Good Things For Farmers

—a trouble-proof fence and a trouble-proof fencepost.

STANDARD Woven Wire Fence

is all No. 9 hard drawn steel wire, heavily galvanized—with "The Tie That Binds", which locks on the running wire and lies smooth on both sides.

OUR NEW STEEL POSTS are bent at right angles, which gives the necessary strength without the expense of solid or tubular steel.

Don't buy blindly. Learn the facts about wire fences in our book. Sent free if you write—also sample lock.

The Standard Wire Fence Co. of Woodstock Limited, Woodstock, Ont. and Brandon, Man.

GRAND TRUNK RAILWAY SYSTEM

HOMESEEKERS' EXCURSIONS

TO WESTERN CANADA

Through the metropolis of Chicago, thence via Duluth and Fort Frances, or through Chicago and the twin cities of Minneapolis and St. Paul.

May 3, 17, 31

Via Sarnia & Northern Navigation Company. Steamer leaves Sarnia 3:30 p. m., May 4 and 30.

Winnipeg and return - \$32.00
Edmonton and return - 42.50

Proportionate rates to other Western points.

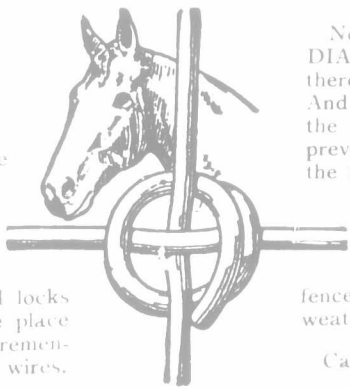
Tickets good for 60 days.

Secure tickets and full information from Grand Trunk Agents.

Monarch Stiff-Stay fence

The fence with no hidden weaknesses

Why do you see so many broken fence wires? Nine times out of ten they are the result of hidden weaknesses—weaknesses the purchaser was unaware existed. These weaknesses are result of inferior grades of wire—unduly kinked laterals—severely-applied locks. By severely-applied locks we mean locks driven DIRECTLY over the place where stay and strand wires cross. This tremendous direct pressure bruises and injures the wires.



This is quite apparent if you remove the lock, and is sufficient to make the wires an easy prey to frost, snow or heavy strains.

Now, in the Monarch, the lock is applied DIAGONALLY with the strand, which means there is no pressure applied at the crossing. And the ends of lock are neatly hooked over the strand wire. Thus the Monarch lock is prevented from spreading or loosening. And the fence is made of best grade No. 9 Hard Coiled Wire. Also, there is no undue kinking of laterals.

No Hidden Weaknesses in the Monarch fence. It will stand the most severe tests of weather, animal or man.

Catalogue free if you'll ask for it.

The Safe-Lock Fence

Has a "Safe-Lock" for three reasons:

- 1st.—It locks to stay where it is put—won't slip.
- 2nd.—It is made of No. 9 Hard wire, therefore is as strong and will last as long as the rest of a No. 9 wire fence.
- 3rd.—The strand wires are left absolutely straight excepting the coil spring, and on this account are two hundred pounds stronger than a kinked wire.

For clearer illustration see detail lock. "Nul" see by us—you do a little comparing now.

The Owen Sound Wire Fence Co., Ltd. Owen Sound, Ontario.



More Agents Required

Energetic men will find our line of fencing and gates the best-selling on the market. No other agents have two such superior and different fences as the Monarch and Safe-Lock. In comparison with other agents, our representatives have double the chances of securing an order. Just write for agency particulars.

When Writing Please Mention The Advocate



"ELECTRO BALM"

CURES ECZEMA,

Also Piles, Burns, Scalds, Chapped Hands and Face.

Gentlemen use it after shaving. This Balm is handled by the best firms, and is highly recommended by those who have used it.

Write for Free Sample

50c. a Box at all Dealers or upon receipt of price, from
THE ELECTRIC BLM CHEMICAL CO.,
115, OTTAWA.

AGENTS - \$33.30 A WEEK

Why not make it? Jack Wood did it. He writes: "Hurry up, I'm more sold first lot in 2 days best in the lot saw. Hundreds of agents are making money."