

HOW TO OWN ALL THE WORLD'S GOOD THINGS.

By BISHOP GEORGE BERKELEY (1685-1753)

In some great families, where I choose to pass my time, a stranger would be apt to rank me with the other domestics, but in my own thoughts and natural judgment I am master of the house, and he who goes by that name is my steward, who eases me of the cares of providing for myself the conveniences and pleasures of life.

When I walk the streets, I use the natural maxim that he is the true possessor of a thing who enjoys it, and not he that owns it without the enjoyment of it, to convince myself that I have a property in the gay part of all the gilt chariots that I meet, which I regard as amusement designed to delight my eyes.

Upon the same principle, I have discovered that I am the natural proprietor of all the diamond necklaces, the crosses, stars, brocades and embroidered clothes, which I see at a play or birthright, as giving more natural delight to the spectator than to those that wear them.

In a word, all that I desire is the use of things, let who will have the keeping of them. By which maxim I am grown one of the richest men in Great Britain; with this difference, that I am not a prey to my own cares, or the envy of others.—Serap Book.

HANDY EXCUSE CALENDAR.

This handy excuse calendar is prepared for the convenience of the unready buyer:

January—Special sales; stock taking.

February—Going to market.

March—Just returned from market; filled up.

April—Rainy weather; bum business; over the limit.

May—Cleaning up; too late.

June—Vacation; too hot.

July—Special sales; going to market.

August—In New York, Atlantic City, Catskill mountains.

September—Just returned from market; filled up.

October—Purchases too heavy; bad weather.

November—Getting ready for the holidays.

December—Too busy; get out.

Special Notices—Don't come on Saturdays or Mondays. Rather not see you on Wednesday or Friday, Tuesday or Thursday. See you at 4 a.m. Sunday.

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