



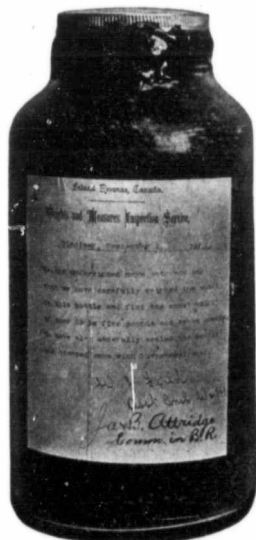
These Three Beautiful Ford Touring Cars GO TO THE WINNERS OF OUR BIG AUTOMOBILE CONTEST

The subscription price of *The Canadian Thresherman and Farmer* is the one royal road to securing one of these cars FREE. If you are not the fortunate one, you have still more than the dollar's worth in a year's course of the best farm literature in Western Canada, so you cannot lose. Do not overlook your renewal. Send it in along with your estimates to-day. Enter the contest now.

HOW TO WIN AN AUTOMOBILE

We will present a handsome Ford Touring Car (1917 model) to the first reader of *The Canadian Thresherman and Farmer*, in each of the three prairie provinces, Manitoba, Saskatchewan and Alberta, who estimates nearest to the number of whole kernels in 5 pounds and 7 ounces of No. 1 Northern wheat, between the 15th of September 1916, and 1st of April, 1917. The wheat is a fair clean sample of No. 1 Northern, grown in Saskatchewan, and weighs 64 pounds to the bushel. It was obtained from the Dominion Grain Inspector at Winnipeg. The wheat and bottle were taken to the Dominion Weights and Measures office, and exactly 5 pounds and 7 ounces were weighed out and poured into same. The bottle was then immediately sealed up in the presence of two witnesses, photographed, and deposited with the Union Trust Company of Winnipeg. It will remain in their vaults until the contest closes, 1st April, 1917, when it will be taken out and counted by a board of 3 judges, none of whom are in any way connected with *The Canadian Thresherman and Farmer*. The contest is open to every bona fide farmer in Manitoba, Saskatchewan and Alberta, except residents of Winnipeg.

Frank B. Snyder, Elkhorn, Man., won the last competition. On that occasion there were 3½ pounds of wheat in the bottle, which counted 47,037 kernels. Mr. Snyder's estimate was 47,038 kernels. This information ought to help you considerably in the present competition.



This bottle contains 5 pounds and 7 ounces of No. 1 Northern Wheat, Marquis.

The wheat is a fair clean sample grown in Saskatchewan, and weighs 64 pounds to the bushel.

The photograph shows the actual bottle after it had been weighed and sealed by the Dominion Weights and Measures Inspector.

Can you estimate how many whole grains of wheat there are in the bottle?

HOW TO SEND YOUR ESTIMATES

Everyone who sends us a subscription direct to this office between the dates mentioned, for *The Canadian Thresherman and Farmer*, either new or renewal, is entitled to estimates as explained below. These estimates may be credited in whatever way you desire, and you may send in as many estimates as you wish in accordance with the schedule below. Remember every additional estimate increases your chance to win a car. Estimate now and increase your chance of winning, because it is the first one in each province who estimates nearest to the number of whole kernels that wins an automobile. Estimates will be accepted as follows:

1 year's subscription at \$1.00 gives you	8 estimates
2 years' subscription at \$1.00 gives you	7 estimates
3 years' subscription at \$2.00 gives you	11 estimates
4 years' subscription at \$2.50 gives you	15 estimates
5 years' subscription at \$3.00 gives you	19 estimates
6 years' subscription at \$3.50 gives you	23 estimates
7 years' subscription at \$4.00 gives you	27 estimates
8 years' subscription at \$4.50 gives you	31 estimates
9 years' subscription at \$5.00 gives you	35 estimates
10 years' subscription at \$5.50 gives you	40 estimates

Why not increase your chance of winning a car, by sending in more estimates? All you have to do is to donate—say five subscriptions to five of your friends, using the additional estimates obtained in this manner yourself. You may not wish to donate five, however—well, donate three, two or one if you wish, but send them all in to us in one envelope.

JUST STOP A MINUTE!

and figure what it means to you to be one of the winners. You get a beautiful 1917 Model Ford Touring Car—right from the factory, ready to use the very next week after the contest closes. Are you going to pass up such a golden opportunity as this? Are you going to let someone who is no more capable of winning a car actually take at least \$530.00 right from under your eyes? Don't figure that you can wait a little later, because it is the persons who first estimate the correct or nearest correct number of kernels in the bottle that carry off the grand prizes. Big opportunities are few; this is yours. Can you pass it up?

COUPON

E. H. HEATH CO. LIMITED, Winnipeg.

Please find enclosed \$.....for.....years' subscription for *The Canadian Thresherman and Farmer*, to be sent to Name.....

Address.....Prov.....

My estimates as to the number of whole kernels in 5 lbs. 7 ozs. of No. 1 Northern Wheat are.....

If more space is required for names and estimates, use a blank sheet and attach securely to this coupon