

Table of Contents

Arguments for Insurance—Continued

Supposition	124
More Suppositions	126
Another Way of Looking at It	127
Because Life Insurance is a Part of Modern Business Methods	128
Because It is a Safe Investment	129
Because You have seen Examples of its Benefits	131
Because It Creates an Estate at Once	131
Because Death is Certain	132
Because Life Insurance Gives Credit	133
Because of the Simplicity of the Method	134
Because It Increases One's Self-respect	135
Because It is of Assistance in Financial Difficulty	136
Because of the Suddenness of Death	137
Because It Protects Your Family from Creditors' Claims	138
Because a Life Policy Never Depreciates in Value	139
Because It Pays Your Salary After Your Death	139
Because It Gives so Much for so Little	140
Because Instead of Costing it Saves	140
Because You are Not Wealthy	141
Because It Encourages Thrift	142
Because It Leaves one Free to Live up to His Income	144
Because You will be Glad Later on	145
Life Insurance and Fire Insurance—A Comparison	148
Wanamaker's Reasons for Insuring His Life	149
The Security of Life Insurance	150
Look Forward to the Maturity of the Contract	152

Arguments for Insuring Without Delay

Concerning Arguments Against Procrastination	154
Uncertainty of Life	155
Premium Increases with Age	156
Many Who Delay Become Uninsurable	156
Do It Now	157