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Six Reasons why Manufacturers Locate in Three Rivers :

- 1 — Paper, Pulp and Iron Industries are in close proximity to the raw material, in practically unlimited quantities.
(See Government Resource Map of Prov. of Quebec)
Absence of congestion, in shipping (as in larger centers) permits of quick and easy handling of products for transportation by rail or water.
- 2 — Manufactures of cotton find abundant labor, no strikes, cheapest power in Canada, are supplied with spring water, naturally sand filtered, which is responsible for the remarkable whiteness of their cotton, equal to the imported product, not duplicated elsewhere in Canada.
- 3 — For the Boot and Shoe Industry : abundant and skilled labor, low wage, account of cheap living conditions ; Favorable manufacturing sites, facilitating transportation, cheap power.
- 4 — Industries of various natures, have been attracted by the strategic position Three Rivers occupies, being half way between the two largest cities in the Province, Montreal and Quebec City (about 75 miles from each:) because it offers shipping facilities, by rail and water, being situated on the main line of the Canadian Pacific Ry., and having one of the finest Harbours in America on the St-Lawrence river.
- 5 — All responsible companies locating in Three Rivers, are offered attractive inducements, viz : Free sites, Tax exemption and other special features, according to the magnitude of the proposed plant.
- 6 — Seven, solid, representative Banking Institutions, who have yet to find cause to lose faith in Three Rivers' Manufacturing Enterprises, are ready and glad to extend a hand of welcome to a new arrival.