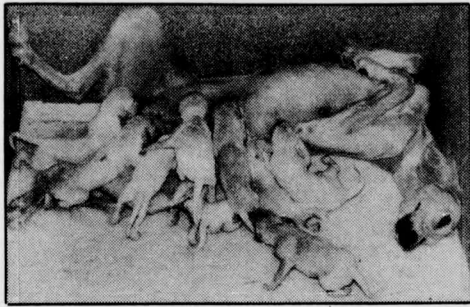




CUTE PUPPY DOGS

You know how nobody can resist cute puppies with their big, round eyes? Well, **aye WEAKLY**, in conjunction with **Bloodsport**, a purebred Burydown Paladin Sahraa'u Shaahin al Borah Windstorm Fabian Welcome, is happy to be able to give them away. Just be one of the first seven people to drop by our office. Right away. Please!



aye don't get it
 CONTRIBUTORS: Eric Alper, Jeannine Amber, Mark Bobesich, Patrick Davila, Adrian Graham, Jim Hounslow, Pat Micelli, Ira Nayman, Stephe Perry, Harry Rudolfs, Doug Saunders, Alok Sharma, Catharine Soukeroff

Dire Straits

Tickets to one of **DIRE STRAITS'** Toronto shows will be given away to the first 20 people who call **aye WEAKLY**. The shows were two weeks ago, but this way, when you lie to your friends and tell them you were there, at least you'll have some proof.



Disclaimers

16,000 **DISCLAIMERS** will be made available to Torontonians this week. They will read: "aye WEAKLY is a work of fiction. Any resemblance in its contents to any real person, place or thing without satiric intent is wholly unintentional." To win your disclaimer, simply pick up a copy of **aye WEAKLY**.

REALLY BIG GUNS

THE PENTAGON, in association with **aye WEAKLY**, is giving away six pairs of **REALLY BIG GUNS** from recently decommissioned battleships. To win your little bit of the peace dividend, be one of the first people at the American Embassy this Friday morning at 10 to say, "I want to be part of the **NEW WORLD ORDER**."

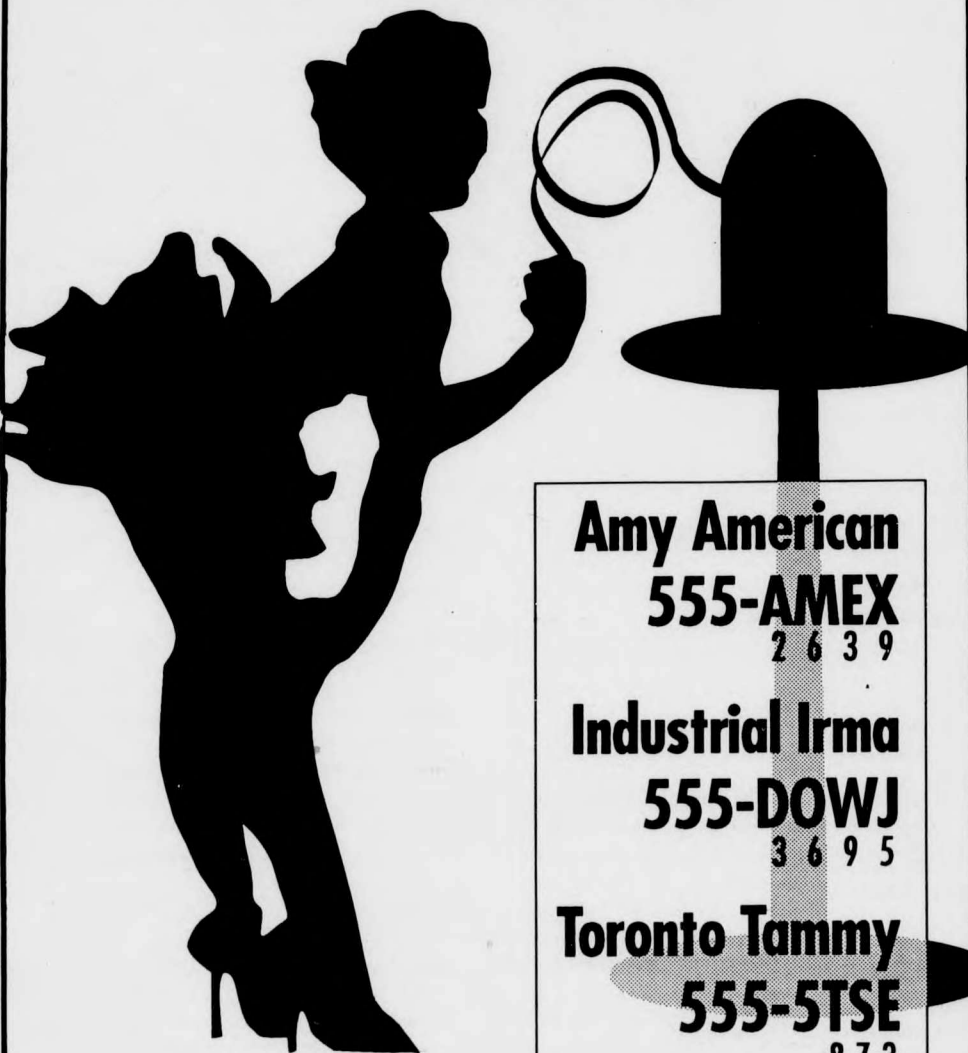
Some Band You Never



Heard Of

aye WEAKLY, in conjunction with the **Jerrys** (Lewis and Ford), present **Some Band You've Never Heard Of** for two shows at **Some Venue Wouldn't Be Caught Dead In**. To win tickets, be one of the first twelve people to phone our office and say, "Yeah, I'm from Toronto. Why should I care?"

We've got your number



Amy American
555-AMEX
 2 6 3 9

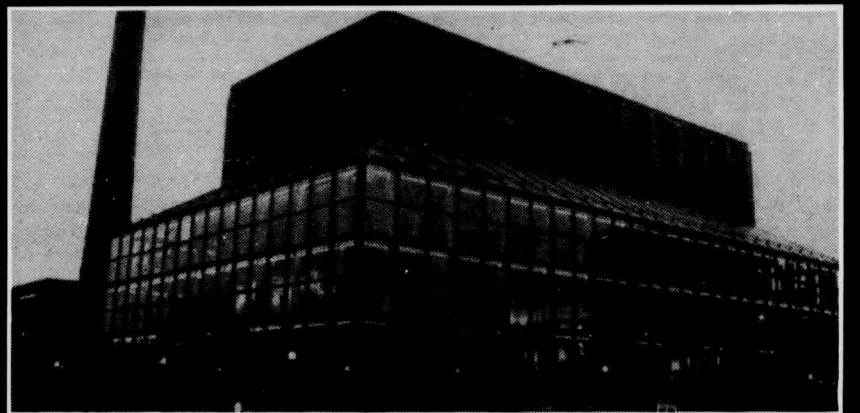
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vULTURE CULTURE



To counter the advertising ban on cigarettes, tobacco companies have preyed on the arts. Industry sponsorships have become the propaganda for the outlawed. This charity type of promotion allows these murder corps. to exploit an industry in need. However corporations have always invested a small percentage of their profits into worthwhile projects — museums, art galleries, theatres, etc. — to bolster their public image. They hope we'll associate their brand names with the good things in life and forget that their products mean death. Nonetheless, there is an old adage that says charitable donations are best given anonymously, so as not to indebted the recipient. The name du Maurier Theatre Centre on Toronto's Harbourfront warns you that this isn't exactly charity. Through the theatre, du Maurier sponsors vocalists, while their products leave many others with throat cancer. They sponsor musicians and dancers from Africa and Latin America while they exploit these places as new markets. The cultural imperialism of these western multinationals is expected to raise the annual number of cigarette related deaths by 6.5 million, in the developing world alone. That spells genocide. The true nature of their business is murder and sponsorships are just business as usual.

Ministry of
 Corporate
 Culutre

CHARITYFRONT



A cigarette advertising gimmick presented as charity