

LETTERS

On The Records

Some reply is indeed warranted to the letter of Mr. Norton in your last issue.

On his point, that one need only fill a store with "indiscriminately purchased collections" to ensure a failure of any enterprise I most wholeheartedly agree. Most of the stock of the store, which cost \$10,000 to purchase was sold or given away during two "sidewalk sales", for a return of less than \$1500. Yes I agree, the buying and inventory control of Lyceum was not consistent with either provision of service, or covering costs.

Indeed if profit was our main goal we should deal in "trendy commodities like records". Profit in any significant amount will never accrue from Soundproof. Inventory is marked up only 20%. Album for album Soundproof is one of the cheapest stores in Toronto, (where prices are lowest in Canada). On a volume basis, some, indeed most, HIT products may be had for less at some downtown outlets, but Soundproof's bin prices are up to 25% cheaper than Sam's downtown. If the motive was to make a profit, the pricing structure would be much different than it is at present.

The implication that it requires no competence to buy and sell records is, to say the least, a reflection on the ignorance of the writer. The music industry today releases 200 new L.P.'s per week. The decisions on which to stock is an art; built on intuition, knowledge, taste and experience. To slander Ian Pedley in such a way as to imply his talents are not worthy of expression in this institution is not only unfair, but places the writer's tastes in entertainment on some unjustifiable plateau.

What lessons did any of us come to University to learn? The over-enrollment in business and economics testifies that, perhaps, many students are here to learn the lessons of how to determine what people want, and how to give it to them.

What are your C.Y.S.F. reps going to do about the price of books? I don't know, but this new council will welcome Mr. Norton's obvious enthusiasm, and the plethora of concrete suggestions he has to make. If he is serious, let

him use C.Y.S.F. as his medium of expression. Let him get involved and do something, and not just bitch about something he obviously doesn't know the first thing about.

John Wright

Strike Backers

We, the Executive Committees of the undersigned unions at York University, would like to express our concern that once again the York Administration is negotiating in a manner which has led not only to the breakdown of negotiations but a potential strike situation as well. It is no accident that the unions at York University have repeatedly had to turn to conciliation mediation, and strike votes in order for the administration to begin serious discussions on such basis issues as job security, wages, and class size. We deplore such a strategy of negotiations as being unfair to the York Community as a whole and a real hardship to the employees at this institution.

We support CUEW's attempts to achieve their proposals, by a strike if necessary; and we urge the York Community to join with us in our support in the event the employees represented by CUEW must strike to win their demands.

York University Faculty Association
York University Staff Association
Canadian Union of Public Employees Local 1356
The International Union of Operating Engineers

Letters To The Editor

We welcome all letters to the editor. Submissions should be made on Mondays to the Excalbur offices located in 111 Central Square. Please limit your correspondence to 350-450 words.

Open the doors to a professional management career with a York BBA.

Meet us — and learn how!

B.B.A. INFORMATION SESSION

Date: THURSDAY, OCTOBER 29, 1981

Time: 12:00 noon — 1:30 p.m.

Place: Room 038/039, Administrative Studies Bldg.

As Canada's largest graduate management school, York University's Faculty of Administrative Studies offers many more alternatives in course selection. This means an even wider choice of career becomes available to you. Meet our representatives to talk about your career possibilities, the entrance requirements, and what life is like in the professional business school.



If you are unable to attend this information meeting, ask your questions by contacting Student Affairs Office, Faculty of Administrative Studies, York University, 4700 Keele Street, Downsview, Ontario M3J 2R6 — or call (416) 667-2532.

JIM COUTTS MAY HAVE LOST A BY-ELECTION BUT THAT DOESN'T MEAN YOU WILL!

ANNOUNCING: The CYSF Fall By-Elections

AVAILABLE POSITIONS:

Vice President Internal Affairs
Vice President External Affairs
Board of Governors Representative

NOMINATIONS OPEN:

Tuesday Oct. 20 at 6:00 p.m. until Friday, Oct. 30 at 5:00 p.m.
Nomination forms can be picked up in the CYSF office at Room 105 Central Square.

ADVANCE POLLS:

Monday, Nov. 16 to Wednesday, Nov. 18 10:00 a.m. to 7:00 p.m. Polls located in Central Square and Atkinson.

REGULAR VOTING:

Thursday, Nov. 19, 10:00 to 7:00 p.m.

ELIGIBLE VOTERS:


- 1) For B.O.G. rep: You must be a York student with a 1981-82 sessional validation card.
- 2) For Vice-President Internal and External: You must be a member of CYSF (that includes Winters, Vanier, Stong, Founders, McLaughlin, GSA, ESA) with a sessional validation card.

CYSF

Why do you think they're called 'safes'?

Condoms manufactured by Julius Schmid can help keep you safe from an unwanted pregnancy. When used properly, they can help keep you safe from the transmission of venereal disease. And they can keep you safe from side effects associated with other forms of birth control.

All Julius Schmid condoms are electronically tested to assure dependability and quality. So you'll be safe.

 Julius Schmid.

Products you can depend on, products for people who really care.



JULIUS SCHMID OF CANADA LTD., 34 METROPOLITAN ROAD, TORONTO, ONTARIO, M1R 2T8. MANUFACTURERS OF RAMSES, SHEIK, NUFORM, EXCITA, FETHERLITE, FIESTA AND FOUREX BRAND CONDOMS.