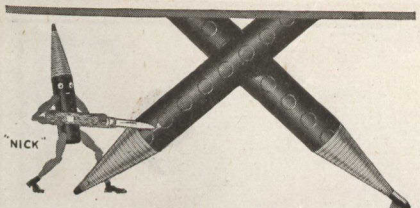


Nick *and* Pull—
and practice pencil economy

Save **all** the lead when you sharpen a pencil! Whittling a wooden pencil takes time and shaves off two-thirds the lead whenever you make a point.

With a Blaisdell just "nick and pull"—and the pencil's sharpened in an instant without loss of lead.

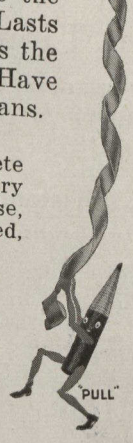
Blaisdells last more than half as long again Their smooth, speedy leads save time in writing, too. They are favorites with the biggest commercial houses because of their marked economy; they are favorites with their employees —book-keeper, stenographer, clerk—because they are quick to sharpen and easy to write with.

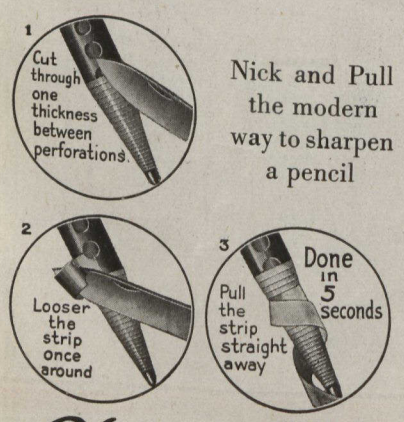
Blaisdell 202 with eraser makes staunch friends in every office.

Blaisdell 151 blue pencil is a world-beater—outsells all other blue pencils combined. Order by number from your stationer.

The Blaisdell Spun Glass Ink Eraser is the delight of all. Sharpens like the Blaisdell pencil. Lasts three times as long as the ordinary eraser. Have one handy, by all means.

Blaisdell is a complete line of pencils — every kind for every purpose, including regular, colored, copying, indelible, extra thick, china marking, metal marking, lumberman's and railroad pencils. All grades and all degrees of hardness. Sold by leading stationers everywhere.





Nick and Pull the modern way to sharpen a pencil

Blaisdell Paper Pencil Company
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