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# Starting Today, Oak Hall's 32nd Anniversary Sale

## ST. JOHN'S GREATEST MERCANTILE EVENT!

This is not a case of "sacrificing profits" to reduce stocks. We anticipated coming condition and started in away back last May to reduce stocks. Our final great Mark-Down Sale in November and our stupendous Christmas trade finally brought our stock down to even below a normal basis.

Since 1889 our January Sale has been an institution—it has never missed. It is one time in the year when we give greater values than at any other time. It is one time when everything in our store

is drastically reduced. And this year we are offering the greatest values we have ever offered during our thirty-two years in business.

Having reduced our stocks below normal, we have been able to go into the market and take advantage of many unusually low price offerings, thus offering you fresh, crisp merchandise at new low levels. Besides this our regular stocks have been marked down to lower prices than will prevail for many months to come, in many instances considerable below original costs.

You know the high standard of Oak Hall merchandise: you know that Oak Hall's prices are fair to start with; you realize then that now is the time to buy—while these fair prices carry the greatest reduction we have ever offered.

You'll find listed below a few of the hundreds of fine offerings. Bear in mind that practically everything in our store is greatly lowered in price, so call at Oak Hall now for the unlisted opportunities.

### Men's Gloves



- Grey Wool Gloves. Regular \$1.50. Sale 98c.
- Fine Knitted Woolen Gloves. Regular \$2.50. Sale \$1.79
- Mocha Gloves, wool lined. Regular \$3.50. Sale \$2.39
- Tan Cape Gloves, Jersey lined. Regular \$5.00. Sale \$3.69
- Real Buckskin Gloves. Regular \$4.00. Sale \$2.98
- Chamois Gloves. Regular \$3. \$3.50. Sale \$1.98

All Leather Working Gloves and Mitts Marked 1-3 Off Regular

### Men's Hosiery

- Black All-Wool Worsted Socks. Regular \$1. Sale 74c.
- Wolsey Heather or Black Worsted Socks. Regular \$1.75. Sale \$1.27
- Fine All-Wool Black Cashmere. Regular \$1.25. Sale 89c.
- Black Cashmere. Regular 85c. Sale 59c.
- Black Cashmerette. Regular 65c. Sale 43c.
- Heavy Wool Work Socks. Regular 60c. Sale 39c.



### Men's Winter Overcoats

Here are the greatest values we have ever offered. Our entire stock cut below prevailing prices for next season. All desirable styles, Ulsters, Ulsterettes, Chesterfields.



- \$25 Overcoats now \$18.75
- 35 Overcoats now 26.25
- 45 Overcoats now 33.25
- 55 Overcoats now 41.25
- 65 Overcoats now 48.75
- 75 Overcoats now 56.25

- #### All-Wool Mackinaw Coats
- \$13.50 Coats for \$9.98
  - 16.50 Coats for 13.20
  - 18.00 Coats for 14.45

#### Men's Suits

Our Men's Suits are cut down to the lowest level, considerably below replacement values. This means a great opportunity for you. Plain grey worsteds, fancy tweeds and saxonyes.

- \$30 Suits now \$23.95
- 40 Suits now 31.95
- 50 Suits now 39.95
- 60 Suits now 47.95
- 70 Suits now 55.95
- 80 Suits now 63.95

#### Odd Trousers

Fancy Tweeds, Homespuns, Ban-nockburns, fancy striped Worsteds; blues and blacks.

- 5 Trousers now \$3.95
- 6 Trousers now 4.80
- 7 Trousers now 5.60
- 8 Trousers now 6.40
- 10 Trousers now 7.95
- 12 Trousers now 9.60

### Phenomenal Bargains in Women's SILK FROCKS

Crepe and Satin combinations, plain taffeta, crepe-de-chine. All these come within the realm of newest modes, and there is a wide variety of colorings to choose from.

- \$45.75 Formerly \$60 to \$87.
- \$35.75 Formerly \$50 to \$60

#### \$24.75

Formerly \$40 to \$60



#### SERGE AND TRICOTINE FROCKS

Regular \$55 to \$65. Now \$45. All-Wool Serges and Tricotine in browns, black, navy and others. Many diversified styles to select from.

Another excellent assortment specially priced \$26.50

#### EVENING GOWNS

The kind that make social functions an added pleasure are here at new lower price levels.

\$45—Were \$60 to \$93.

### Men's Underwear at Unusually Low Prices



- Tiger Brand Heavy Ribbed Unshrinkable wool Shirts and Drawers. Regular \$3. Now \$1.69 a garment
- Penman's All-Wool Ribbed Shirts and Drawers. Regular \$3.50. Sale price \$2.19 a garment
- Stanfield's Red Label. Special priced \$2.48 a garment
- Stanfield's Blue Label. Specially priced \$2.98 a garment
- Watson's Fine Ribbed All-Wool Shirts and Drawers. Regular \$4.75. Sale price \$3.59 a garment
- Wolsey Pure Wool Shirts and Drawers. Regular \$7. Sale price \$5.27 a garment

### Boys' Clothing



SUITS that are truly boyish in style and with material and workmanship to meet the approval of the most critical parent.

One lot of 50 Suits, two pair of Bloomers. Regular \$20 values.

\$14.67

- Sale \$9.60 \$12.00 \$14.40 \$17.60 \$21.60
- Regular 12.00 15.00 18.00 22.00 27.00

- Sizes 2 to 10 years.
- Sale \$7.68 \$8.00 \$9.60 \$12.00
- Regular 9.60 10.00 12.00 15.00

#### BOYS' OVERCOATS

- Sale \$7.20 \$11.40 \$15.20 \$17.60 \$19.60
- Regular 9.00 14.25 19.00 22.00 24.50

#### MACKINAW

- \$9.60 Regular \$13.50

#### TWEED BLOOMER PANTS

- Regular \$3.75. Now \$1.98

#### FANCY GREY AND BROWN TWEEDS

- Coat Sweater, shawl collar. Regular \$2.60. Now \$1.92
- Regular 3.50. Now 2.62
- Regular 4.25. Now 3.11

#### WOOL TOQUES

- Plain Knit and Brushed Wools. Regular \$1 to \$2.

Now 80c. to \$1.60

#### HOSIERY

- All-Wool English Worsted Stockings heavy weight. Regular \$2.40. Now \$1.59
- Golf Stockings. Regular \$2.75.

Now \$2.19

#### BOYS' UNDERWEAR

- Fleeced Lined. Regular \$1. Now 80c. a garment
- Lamb's Wool. Regular \$1.45 to \$1.85 a garment
- Now \$1.16 to \$1.48 a garment
- Wool Combinations. Regular \$3.35 to \$4.15 a suit
- Now \$2.68 to \$3.32 a suit



### House Dresses

A charming array of Ginghams, Chambrays, Linens in plaids, stripes and checks. Now priced lower than will prevail for spring.

- \$5.98 Were \$7 to \$12
- \$3.98 Were \$5 to \$7
- \$2.98 Were \$3.75 to \$5

### Separate Skirts

Here is good news for the women who adore wearing smart looking Separate Skirts.

- Black and Navy, \$15 to \$23. Now \$8.50 to \$15.00
- Serge and Gabardines, \$10.98. Now \$5.95
- All-Wool Plaids, \$25 to \$37. Now \$18.00
- Silks, Poplins, Tricolettes, \$18 to \$24. Now \$12.98

Many other lines of Separate Skirts. Also Underskirts all radically reduced.



### Women's Coats and Suits

Our entire stocks of Winter Coats at radically lowered prices. Fortunas, Duveltyns, Velours and other fashionable materials.

- \$25 Regular \$41 to \$65.
- \$45 Regular up to \$75

PLUSH COATS continue to hold their popularity. At these new low prices they are irresistible.

- \$77 Regular \$115.
- \$52 Regular \$78.
- \$16 Regular \$30

FUR COATS—Only a few now, but they are wonderful bargains at the new lowered prices.

SUITS—Our entire stock is now marked down so low that every woman can have a new suit to finish out the year at true economy.



Our Women's Shop offers everything at interesting new low price levels. Hosiery, Gloves, Blouses, Handkerchiefs, Underthings, Corsets, Kimonas, etc.

# OAK HALL - - - Scovil Bros., Limited

King Street, St. John, N. B.

Perfection heaters

These splendid heaters form an ordinary at a few minutes and are how inexpensive to operate.

This cold snap you'll find Perfection Heater convenient for heating of the house. Get one and be comfortable.

Y'S 11-17 King St.

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OU Should have one of these

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WOODWORKING

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near Birch flooring, the grade is selling now at cents a foot.

near Maple 19 cents. Have your floors laid now while the house is heated.

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NK

\$ 5,500,000.00  
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\$93,863,625.08

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3,875,709.11

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69,750.00  
175,000.00  
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