

No
Approval.Mail Orders
Filled.

Starting Today, Oak Hall's 32nd Anniversary Sale

ST. JOHN'S GREATEST MERCANTILE EVENT!

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This is not a case of "sacrificing profits" to reduce stocks. We anticipated coming condition and started in away back last May to reduce stocks. Our final great Mark-Down Sale in November and our stupendous Christmas trade finally brought our stock down to even below a normal basis.

Since 1889 our January Sale has been an institution—it has never missed. It is one time in the year when we give greater values than at any other time. It is one time when everything in our store

is drastically reduced. And this year we are offering the greatest values we have ever offered during our thirty-two years in business.

Having reduced our stocks below normal, we have been able to go into the market and take advantage of many unusually low price offerings, thus offering you fresh, crisp merchandise at new low levels. Besides this our regular stocks have been marked down to lower prices than will prevail for many months to come, in many instances considerable below original costs.

You know the high standard of Oak Hall merchandise: you know that Oak Hall's prices are fair to start with; you realize then that now is the time to buy—while these fair prices carry the greatest reduction we have ever offered.

You'll find listed below a few of the hundreds of fine offerings. Bear in mind that practically everything in our store is greatly lowered in price. so call at Oak Hall now for the unlisted opportunities.

Men's Gloves

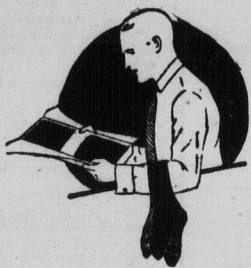


Grey Wool Gloves. Regular \$1.50. Sale 98c.
Fine Knitted Woolen Gloves. Regular \$2.50. Sale \$1.79
Mocha Gloves, wool lined. Regular \$3.50. Sale \$2.39
Tan Cape Gloves, Jersey lined. Regular \$5.00. Sale \$3.69
Real Buckskin Gloves. Regular \$4.00. Sale \$2.98
Chamois Gloves. Regular \$3.35. Sale \$1.98

All Leather Working Gloves and Mitts
Marked 1-3 Off Regular

Men's Hosiery

Black All-Wool Worsted Socks. Regular \$1. Sale 74c.
Wolsey Heather or Black Worsted Socks. Regular \$1.75. Sale \$1.27
Fine All-Wool Black Cashmere. Regular \$1.25. Sale 89c.
Black Cashmere. Regular 85c. Sale 59c.
Black Cashmerette. Regular 65c. Sale 43c.
Heavy Wool Work Socks. Regular 60c. Sale 39c.



Men's Winter Overcoats

Here are the greatest values we have ever offered. Our entire stock cut below prevailing prices for next season. All desirable styles, Ulsters, Ulsterettes, Chesterfields.



\$25 Overcoats now \$18.75
35 Overcoats now 26.25
45 Overcoats now 33.25
55 Overcoats now 41.25
65 Overcoats now 48.75
75 Overcoats now 56.25

All-Wool Mackinaw Coats

\$13.50 Coats for \$ 9.98
16.50 Coats for 13.20
18.00 Coats for 14.45

Men's Suits

Our Men's Suits are cut down to the lowest level, considerably below replacement values. This means a great opportunity for you. Plain grey worsteds, fancy tweeds and saxonyes.

\$30 Suits now \$23.95
40 Suits now 31.95
50 Suits now 39.95
60 Suits now 47.95
70 Suits now 55.95
80 Suits now 63.95

Odd Trousers

Fancy Tweeds, Homespuns, Ban-
nockburns, fancy striped Worsteds;
blues and blacks.

5 Trousers now \$3.95
6 Trousers now 4.80
7 Trousers now 5.60
8 Trousers now 6.40
10 Trousers now 7.95
12 Trousers now 9.60

Phenomenal Bargains in Women's SILK FROCKS

Crepe and Satin combinations, plain taffeta,
crepe-de-chine. All these come within the
realm of newest modes, and there is a wide vari-
ety of colorings to choose from.

\$45.75 \$35.75
Formerly \$60 to \$87. Formerly \$50 to \$60

\$24.75
Formerly \$40 to \$60

SERGE AND TRICOTINE FROCKS

Regular \$55 to \$65 Now \$45

All-Wool Serges and Tricotine in browns,
black, navy and others. Many diversified styles
to select from.

Another excellent assortment specially priced
\$26.50



EVENING GOWNS

The kind that make social functions an added pleasure are
here at new lower price levels.

\$45—Were \$60 to \$93.

Men's Underwear at Unusually Low Prices



Tiger Brand Heavy Ribbed Unshrinkable
wool Shirts and Drawers. Regular \$3. Now \$1.69 a garment
Penman's All-Wool Ribbed Shirts and
Drawers. Regular \$3.50.
Sale price \$2.19 a garment
Stanfield's Red Label.
Special priced \$2.48 a garment
Stanfield's Blue Label.
Specially priced \$2.98 a garment
Watson's Fine Ribbed All-Wool Shirts
and Drawers. Regular \$4.75.
Sale price \$3.59 a garment
Wolsey Pure Wool Shirts and Drawers.
Regular \$7. Sale price \$5.27 a garment

Men's Sweaters

Coat Sweater, military or shawl collar, in grey, maroon, and navy.
Regular \$5. \$6 Sale \$3.69
Heavy Wool Coat Sweater, with shawl collar. Maroon, navy, grey
brown. Regular \$9.50 to \$12. Sale \$6.98
Heavy Shaker Knit Wool Sweater, shawl collar. Maroon, Oxford,
brown. Regular \$14 Sale \$9.98
Extra Heavy Shaker Knit. Regular \$19.50 Sale \$13.94
And many other lines, too.

Men's Shirts

Shirts from the best Canadian and English makers at big savings.

Regular \$3 and \$3.50 Sale \$2.48
Regular \$4 and \$4.50 Sale \$3.39
Regular \$5 and \$5.50 Sale \$3.98
Grey Flannel Work Shirts, collar attached,
Regular \$2.75 Sale price \$2.19
Regular \$3.50 Sale price \$2.79



Everything in Men's Furnishings at determined reductions—
Neckwear, Nightshirts, Pyjamas, Braces, Gaiters, Handkerchiefs,
etc. All Hats, Caps, Trunks, Club Bags, Suit Cases.

Boys' Clothing



SUITS that are truly boyish in
style and with material and work-
manship to meet the approval of the
most critical parent.

One lot of 50 Suits, two pair of
Bloomers. Regular \$20 values.

\$14.67

Sizes 8 to 19 years.
Sale \$ 9.60 \$12.00 \$14.40 \$17.60 \$21.60
Regular 12.00 15.00 18.00 22.00 27.00

Sizes 2 to 10 years.
Sale \$7.68 \$ 8.00 \$ 9.60 \$12.00
Regular 9.60 10.00 12.00 15.00

BOYS' OVERCOATS

Sale \$7.20 \$11.40 \$15.20 \$17.60 \$19.60
Regular 9.00 14.25 19.00 22.00 24.50

MACKINAW

\$9.60 Regular \$13.50

TWEED BLOOMER PANTS

Regular \$3.75 Now \$1.98

Fancy Grey and Brown Tweeds.

Coat Sweater, shawl collar. Regular \$2.60 Now \$1.92
Regular 3.50 Now 2.62
Regular 4.25 Now 3.11

WOOL TOQUES

Plain Knit and Brushed Wools.
Regular \$1 to \$2.

Now 80c. to \$1.60

HOSIERY

All-Wool English Worsted Stock-
ings; heavy weight. Regular
\$2.40 Now \$1.59
Golf Stockings. Regular \$2.75.
Now \$2.19

BOYS' UNDERWEAR

Fleeced Lined. Regular \$1 Now 80c. a garment
Lamb's Wool. Regular \$1.45 to \$1.85 a garment
Now \$1.16 to \$1.48 a garment
Wool Combinations. Regular \$3.35 to \$4.15 a suit
Now \$2.68 to \$3.32 a suit



House Dresses

A charming array of Ginghams, Chambrays, Linens in plaids,
stripes and checks. Now priced lower than will prevail for spring.

\$5.98 \$3.98 \$2.98
Were \$7 to \$12 Were \$5 to \$7 Were \$3.75 to \$5

Separate Skirts

Here is good news for the women who adore
wearing smart looking Separate Skirts.

Black and Navy, \$15 to \$23. Now \$8.50 to \$15.00
Serge and Gabardines, \$10.98 Now \$5.95
All-Wool Plaids, \$25 to \$37 Now \$18.00
Silks, Poplins, Tricolettes, \$18 to \$24. Now \$12.98

Many other lines of Separate Skirts. Also Un-
derskirts all radically reduced.



Women's Coats and Suits

Our entire stocks of Winter Coats at radi-
cally lowered prices. Fortunas, Duveltyes, Vel-
ours and other fashionable materials.

\$25 \$45
Regular \$41 to \$65. Regular up to \$75

PLUSH COATS continue to hold their popu-
larity. At these new low prices they are
irresistible.

\$77 \$52 \$16
Regular \$115. Regular \$78. Regular \$30

FUR COATS—Only a few now, but they are wonderful bargains
at the new lowered prices.

SUITS—Our entire stock is now marked down so low that every
woman can have a new suit to finish out the year at true
economy.



Our Women's Shop offers everything at interesting new low
price levels. Hosiery, Gloves, Blouses, Handkerchiefs, Under-
things, Corsets, Kimonas, etc.

OAK HALL

Scovil Bros., Limited

King Street, St. John, N. B.