A GRAIN OF COMFORT FOR THE GREAT ARMY OF EVERYDAY WOMEN.

A Radical Discourse by Rev. Dr. Talmage Concerning the Ordinary Women Who Are Simple, Old-Fashioned

Washington, July 26.-This radical scourse will no doubt have its practical result in many homesteads throughout Christendom. The text was Samuel ii, 19, "Moreover his mothe made him a little coat and brought it to him from year to year when she came up with her husband to offer the yearly sacrifice."

The stories of Deborah and Abigail are very apt to discourage a woman's soul. She says within herself, "It is sible that I ever achieve any such grandeur of character, and 1 don't mean to try," as though a child the way in which she talked in should refuse to play the eight notes from the persons I just named. She was an ordinary woman, with ordinary intellectual capacity, placed in or-Neither of them would have been call-Samuel. Although no star ran along the heavens pointing down to his birthplace, I think the angels of God stooped at the coming of so wonderful prophet. As Samuel had been given in answer to prayer, Elkanah and all his family, save Hannah, started up to Shileh to offer sacrifices of thanks-giving. The cradle where the child slept was altar enough for Hannah's grateful heart, but when the boy was old enough she took him to Shiloh and took three bullocks and an ephah of flour, a bottle of wine and made offering of sacrifice unto the Lord, and there, according to a previous vow, she left him, for there he was to stay all the days of his life and minister in the

Years rolled on, and every year Hannah made with her own hand a gar-ment for Samuel and took it over to him. The lad would have got along well without that garment, for I suppose he was well clad by the ministry of the temple, but Hannah could not be contented unless she was all the time doing something for her dialing box loing something for her darling boy. er his mother made him a little coat and brought it to him from year to year when she came up with her husband to offer the yearly sacri-

Hannah stands before you, then, to day, in the first place, as an industrious mother. There was no need that she work. Elkanah, her husband, was far from poor. He belonged to a distinguished family, for the Bible tells us that he was the son of Jeroham, the son of Elihu, the son of Tohu, the son of Zuph. "Who were they?" you say. I do not know, but they were distinguished people, no doubt, or their names would not have been mentionin her family, and, with folded arms and disheeled hair, read novels, from year to year, if there had been any to read. But when I see her making that garment and taking it over to Samuel, I know she is industrious from principle as well as from pleasure God would not have a mother become a drudge or a slav-; He would have her employ all the helps possible in this day in the rearing of her children. But Hannah ought never to be asham ed to be found making a coat for Samuel. Most mothers need no counsel in this direction. The wrinkles on their brow, the pallor on their cheek, the thimble mark on their fingers, attest that they are faithful in their maternal duties. The bloom and the brightness and the vivacity of girlhood have given place to the grander dignity and usefulness and industry of motherhood. But there is a heathenish idea getting abroad in some of the families of Americans. There are mothers who banish themselves from the home circle For three-fourths of their maternal duties they prove themselves incompetent. They are ignorant of what their children wear, and what their children eat, and what their children read. They intrust to irresponsible persons these young immortals and allow them to be under influences which may cripple their bodies, or taint their purity, or spoil their manners, or destroy their souls. From the awkward cut of Samuel's coat you know his mother Hannah did not make it.

nd off from imported carpets, and ing a great crowd of children in this day untrained, saucy, incompetent for all the practical duties of life, ready to be caught in the first whirl of crime and sensuality. Indolent and unfaithful children. You cannot except neatness and order in any house where the daughters see nothing but slatternliness and upside downativeness in their parents. Let l'annah be idie, and lost certainly Samuel will grow up idie. Who are the industrious men in all our occupations and professions? Who are they managing the mercandise of the world, kuilding the walls, tinning the roofs, weaving the carpets, making the laws, governing the nations, making the earth to quake and heave and roar and rattle with the tread of gigantic enterprises? Who are they? For the most part they descended from industrious mothers, who in the old homestead used to spin their own yarn and weave their own carpets and plait their own doormats and their own chairs and do their own work. The stalwart men and the in-fluential women of this day, 99 out of 100 of them, came from such an ilfustrious ancestry of hard knuckles and spun. And who are these people -light as froth, blown every of temptation and fashionthe peddiers of filthy stories, the danc-ing jacks of political parties, the scum of society, the tavern lounging, store infesting, the men of low wink and flithy chackle and brass breastpin and rotten associations? For the most part gusting, the scandal mongers of so.

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Out from under flaming chandeliers

heir own, believing in witches and chosts, and horseshoes to keep the devil out of the churn, and by a go less life setting their children on the very verge of hell. The mothers of Samuel Johnson and of Alfred the Great and of Isaac Newton and of St. Augustine, and of Richard Cecil, and of President Edwards, for the most part were industrious, hardworking mothers,; Now, while I congratulate all Christian mothers upon the wealth and the modern science which may afford them all kinds of help, let me say that every mother ought to be observant of her children's walk, her children's behavior, her children's food. er children's books, her children's companionships. However much help Hannah may have, I think she ought very year at least make one garment or Samuel. The Lord have mercy on the man who is so unfortunate as to

have had a lazy mother! Again, Hannah stands before you to-day as an intelligent mother. From chapter and from the way she managed because he cannot execute a "William this boy you know she was intelligent.
Tell." This Hannah of the text differs There are no persons in a community this boy you know she was intelligent. who need to be so wise and well informed as mothers. Oh, this work of culturing children for this world and dinary circumstances, and yet by extraordinary piety standing out before all the ages to come the model Christian mother. Hannah was the wife of Elkanah, who was a person very much like herself—unromantic and plain. never having fought a battle or been which will make George will ruin the subject of a marvelous escape. John. The rod is necessary in one case, while a frown of displeasure is more ed a genius. Just what you and I than enough in another. Whipping might be, that was Elkanah and Han and a dark closet do not exhaust all nah. The brightest time in all the the rounds of domestic discipline. history of that family was the birth of Phere have been children who have grown up and gone to glory without ever having had their ears boxed. Oh, how much care and intelligence are necessary in the rearing of children But in this day, when there are so many books on this subject, no parent is excusable in being ignorant of the best mode of bringing up a child. If parents knew more of dietetics, there would not be so many dyspeptic stomchs and weak nerves and inactive livers among children. If parents knew more of physiology, there would not be so many curved spines and cramped chests and inflamed throats and diseased lungs as there are among children. If parents knew more of art, and were in sympathy with all that is beautiful, there would not be so many children coming out in the world with poorish proclivities. If parents knew more of Christ and practiced more of His religion, there would not be so many little feet already starting on the wrong road, and all around us voices of riot and blasphemy would not com up with such ecstasy of infernal triumph. The eaglets in the eyrie have no advantage over the eaglets of 1000 years ago, the kids have no sup way of climbing up the rocks than the old goats taught them hundreds of years ago; the whelps know no more ow than did the whelps of ages agothey are taught no more by the lions of the desert, but it is a shame that in this day, when there are so many opportunities of improving ourselves in he best manner of culturing children that so often there is no more advancement in this respect than there has been among the kids and the eaglets and the whelps. Again, Hannah stands before you to-

day as a Christian mother. From her rayers, and from the way she conecrated her boy to God, I know she was good. A mother may have the nest culture, the most brilliant suroundings, but she is not fit for her duties unless she be a Christian m er. There may be well-read libraries n the house, and exquisite music in the parlor, and the canvas of the best artist adorning the walls, and the vardrobe be crowded with tasteful apparel, and the children be wonderful or their attainments, and make the ouse ring with laughter and innocent nirth, but there is something weefully lacking in that house if it be not also the residence of a Christian nother. I bless God that ther are not many prayerless mothers. The weight of responsibility is so great that they eel the need of a divine hand to help, and a divine voice to comfort, and a divine heart to sympathize. sands of mothers have been led into the kingdom of God by the hands of their little children. There are hundreds of mothers to-day who would not have been Christians had it not been for the prattle of their little ones. Standing some day in the nursery, they be-thought themselves: "This child God has given me to raise for eternity. What is my influence upon it? Not being a Christian myself, how can I ever expect him to become a Christian Lord, help me !" Oh, are there anxious mothers who know nothing of the infinite help of religion? Then I commend to you Hannah, the pious mother f Samuel. Do not think it is absoluteimpossible that your children come up iniquitous. Out of just such fair brows and bright eyes and soft hands and innocent hearts crime gets its victims—extirpating purity from the heart, and rubbing out the smoothness from

scalding and blasting and burning with shame and woe. Every child is a bundle of tremendous possibilities, and whether that child shall come forth in life, its heart attuned to the eternal harmonies, and after a life of usefulness on earth go to a life of joy in heaven, or whether across it shall jar eternal discords, and after a life of wrongdoing on earth it shall go to a home of impenetrable darkness and an abyss of immeasurable plunge, is being decided by nursery song and Sabbath lesson and evening prayer and walk and ride and look and frown and smile. how many children in glory, crowding all the battlements and lifting a million voiced hosanna-brought to through Christian parentage! One hundred and twenty clergymen were to-gether, and they were telling their experience and their ancestry, and of the 120 clergymen, how many of them do you suppose assigned as the means of their conversion the influence of a Christian mother? One hundred out of the hundred and twenty! Philip Doddridge was brought to God by the Scripture lesson on the Dutch tile of the chimney fireplace. The 'mother thinks she is only rocking a child, but at the same time she may be rocking the destiny of empires, rocking the

the eye, and shrivelling up and poison

ing the putrefying and scathing and

Latest news in THE WEEKLY SUN.

press a child down A daught at tame to a worldly mother and sast she was and one about her and she had been praying all night. The mother said "Oh, stop praying! I don't be lieve in praying. Get over all thos religious notions and I'll give you . dress that will cost \$500, and you may wear it next week to that party. daughter took the dress, and she mov ed in the gay circle, the gayest of all the gay that night, and sure enough all religious impressions were gone and she stopped praying. A few months after she come to die and it her closing moments said: "Mother, I wish you would bring me that dress that cost \$500." The mother thought it was a very strange request, but she prought it to please the dying enild said the daughter, "mother, hang that dress on the foot of my bed." And the dress was hung there on the foot of the bed. Then the dying girl got up on one elbow and looked at her mother and then pointed to the dress and said, "Mother, that dress is the price of my soul!" Oh, what s Momentous thing it is to be a mother Again, and lastly, Hannah stands be fore you to-day the rewarded mother For all the coats she made for Samuel for all the prayers she offered for him for the discipline she exerted over him she got abundant compensation in the piety and the usefulness and the popularity of her son Samuel, and that is true in all ages. Every mother gets full pay for all the prayers and tears in behalf of her children. That man useful in commercial life, that man prominent in the profession, that master mechanic—why, every ster he takes in life has an echo of gladness in the old heart that long ago taught him to be Christian and heroic and earnest. The story of what you have done or what you have written of the inflience you have exerted, has gone back to the old homestead, for there is some one always ready to carry good tidings, and that story makes the needle in the old mother's tremulous hand fly quicke and the flail in the father's hand com down upon the barn floor with a mor vigorous thump. Parents love to hear good news from their children. Dyou send them good news always Look out for the young man steaks of his father as the "g nor," the "squire" or the "old chap. Look out for the young woman wh calls her mother her "maternal ances tor," or the "old woman." "The eye that mocketh at her father and re calls fuseth to obey his mother the raven of the valley shall pick it out, and th of the valley shall pick it out, and the young eagles shall eat it." God grant that all these parents may have the great satisfaction of seeing their children grow up Christians. But, oh, the pang of that mother who, after a life of street mother. of street gadding and gossip retailing, hanging on her children the fripperies and follies of this world, sees those children tossed out on the sea of life like foam on the wave or nonentitie in a world where only brawny and stalwart character can stand the shock But blessed be the mother who looks upon her children as sons and daughters of the Lord Almighty. Oh, the satisfaction of Hannah in seeing Samuel serving at the altar, of Mother Eunice in seeing her Timothy learned in the Scriptures! That is the motehr's recompense—to see children coming up useful in the world, reclaiming the lost, healing the sick, pitying the ignorant, earnest and useful in every sphere. That throws a new light back on the old family Bible wheneer she reads it, and that will be ointment to soothe the aching limbs of decrepitude and light up the closing hours of life's day with the glories of an autumnal sun-

There she sits, the old Christian mo her, ripe for heaven. Her eyesight ost gone, but the splendors of celestial city kindle up her vision. The gray light of heaven's morn has struck through the gray locks which are folded back over the wrinkled temples. She stoops very much now under the bur-den of care she used to carry for her children. She sits at home to-day too old to find her way to the house of God, but while she sits there all the past comes back, and the children that 40 years ago trooped around her arm-chair with their little griefs and joys and sorrows, those children are all gone now—some caught up into a bet ter realm, where they shall never die and others out in the broad world attesting the excellency of a Christian mother's discipline. Her last days are full of peace, and calmer and sweeter will her spirit become until the gates of life shall lift and let the worn ou pilgrim into eternal springtide and youth, where the limbs never ache, and the eyes never grow dim, and the pilgrim shall become the palm of the immortal athlete.

Pocket Edition o Otero. Chiquita, a Cuban midget, will soon make her appearance in private entertainments in New York. She is trifle more than two feet tall perfect. ly proportioned, and sings and dances after the style of Carmencita and Otero Herishoes are no larger than those for year-old infant, and her gloves have to be made to order, there being none in stock small enough for her hands Chiquita has been in Gotham only few days. She has purchased an ex tensive wardrobe, embracing evening gowns and Oriental costumes, which tould fit a good sized doll. Included in her outfit is a pair of tiny silker tights, which she will wear in singing an Er glish song which she is now learn ing She is 26 years old, but possesses dignity and intelligence in inverse ra-

tie to her size. A Handle Bar Bag. Some enterprising firm has just in troduced a very neat leather bag about eight inches in length and five in width, to fasten to the handlebar of our wheels right in the center. Two straps encircle the bar and hold the bag in place, while the "flap" is furnished with a tiny watch on the outside and a mirror on the inside. The bag is large enough to hold a comb brush, powder and other necessary toilet articles, without which the average woman is most uncomfortable.

Unpaved Moscow. Parisians who went to the Czar's chation were astonished at the unpaved condition of Moscow. They found that the would cost 152,000,000 francs to ive the town, and that the work ould practically have to be done over ry year on account of the effects

Advertise in THE WEEKLY SUN.

DAVID'S VIOLORIUS

INTERNATIONAL SERIES, THIRD QUARTER, AUGUST 9.

Text of the Lesson, II. Samuel x, 8-19-Memory Verses, 11-12-Golden Text, Psalm xxvii, 1-Commentary on the Lesson by Rev. D. M. Stearns.

8. "And the children of Ammon came out and put the battle in array at the entering in of the gate." Previous to this we read that the Lord had given David rest from all his enemies; that the Lord preserved David withersoever he went, and that David reigned over all Israel, executing judgment and justice unto all his people (chapters vii, 1; viii, 14, 15). The Lord having shown His loving kindness to David in promising to make unto him an everlasting kingdom, David rests upon the word of the Lord, and living in peace, seeks to show kindness to all. We saw in the last lesson his kindness to Jonathan's son, and this chapter begins with a record of his kindness to Hanun, king of Ammon, but the princes of Ammon persuaded Hanun that David meant evil, and not good, so he took David's servants who had come with comfort for him and treated them shamefully. David did not take this ingratitude and humilliation as meekly as he had done some others and started Joab and the hest of his mighty men out to punish Ammon. The Ammonites hired helpers and gave David battle.

9-11. "If the Syrians be too strong for me, then thou shalt help me, but if the children of Ammon be too strong for thee, then I will come and help Thus said Joab, the captain of David's host, to his brother Abishai, with whom he divided the army, Joab taking the choice men to contend with the Syrians, and Abishai taking the rest to fight with the Ammonites. Joab and Abishai were sons of David's sister Zerulah (I. Chron. ii, 16; II. Sam. ii, 18). There were three sons, but Arahel had been slain by Abner, the captain of Saul's host.

12. "Be of good courage and let us play the men for our people and for the cities of our God, and the Lord do that which seemeth Him good." Thus Joab encouraged the hearts of his soldiers by reminding them that they stood for God and for His land and people. Compare I. Chron. xix, 13. There is no strength like the knowledge that we are for God, standing for Him as His witnesses. He gave this encouragement to Joshua, saying, "Be strong, and of a good courage; be not afraid; neither be thou dismayed, for the Lord thy God is with thee whithersoever thou goest" (Joshua 1, 9).
Nehemiah encouraged his people with
these words: "Be not ye afraid of
them; remember the Lord, which is
great and terrible, and fight for your
brethren, your sons, and your daughters, your wives and your houses"
(Neh. iv, 14). With a whole-hearted
trust in God, reliance upon Him, surrender to Him, with a readiness to do
His bidding. There must also be the
heart to say, Now let Him do that
which seemeth Him good. If He willeth apparent defeat for us, it must be
well; if He willeth victory for us, it
will be well. Whether He willeth
health or sickness, life or death, all is
well that He willeth. the Lord thy God is with thee whither-

Ill that God blesses is our good, An unbiessed good is ill, And all is right that seems most wrong If it be His sweet will. "Christ shall be magnified in my

well that He willeth.

body whether by life or by death' (Phil 1, 20). did both Syrians and Ammonites be-fore Joab and Abishai, and Joab re-turned and came to Jerusalem. It was It was written concerning Israel that "one should chase 1,000 and two put 10,000 to flight." "The Lord shall cause thine flight." "The Lord shall cause thine enemies that rise up against thee to be smitten before thy face; they shall come out against thee one way and flee before thee seven ways" (Deut, xxxii, 30; xxviii, 7). When Israel went for the as the people of God, no armies could stand before them, for God was with them to fight their battles (Duet, I, 30; iii, 29). When they went in their own strength they were easily over-

own strength they were easily over-come. With us now in this present life it must be a whole hearted reli-ance upon God either for salvation or for victory over sin; otherwise our enemies will be too strong for us. But yielding to and relying upon Him, we shall sing, "Thanks be unto God, who giveth us the victory through our Lord Jesus Christ" (I. Cor. xv, 57).

Jesus Christ" (I. Cor. xv, 57).

15, 16. The Syrians, chafing under their defeat, gather others with them and return to fight with Israel, for the spirit of rebellion against God is not easily put down. The spirit that was in Pharaoh and Sennacherib is the spirit of the devil, who would, if possible, dethrone God Himself. It shall be fully manifest in the last days in the person of the antichrist, who shall with his armles make war against the Lamb of God and His armles, but the Lamb shall overcome them for He is Lamb of God and His armies, but the Lamb shall overcome them for He is Lord of Lords and King of Kings (Rev. xix, 19, 20; xvii, 14). The last phase of it shall be at the end of the thousand years of Christ's personal reis, n, when the devil, loosed from the pit, shall make his last attack upon the people of God (Rev. xx. 7-10). Every thought or act against God and His word is a phase of this awful spirit which must finally find its home where it belongs, with the devil and his angels.

17, 18. David himself now takes the feld, and at least 40,700 Syrians are slain and also the captain of their host. This also is suggestive of our host. This also is suggestive of our Lord Himself coming with His armies to overthrow the enemies of Israel, when the slain shall be so many that the house of Israel shall be seven

months burying the dead (Ezex, xxxix, 12). This same Lord Jesus who has done and who shall do such great and terrible things for Israel is our Saviour and Lord. By His finished work He and Lord. By His finished work He gives us eternal redemption; because He lives we shall live who are in Him, and in due time we shall come with Him when He comes to judge the nations (Col. iil, 4; Rev. xix, 14; Math. xxv, 31). Let us only abide in His love and we need fear no evil. "If God be for us, who can be against us?"

19. "All the kings made peace with Israel and served them." In the days of which we have spoken, when our Lord shall come in power and glory, it is written that "All kings shall fall down before Him, all nations shall serve Him" (Ps. lxxxvi, 11). "All na-

SPORTING MATTERS.

The Greatest Racing Mare in the Land.

THE TURF.

Helena B., a Fine Fredericton Trot ter is Dead.

Fredericton, July 29.—Chas. Boyle's rotting mare, Helena B., is dead. Her driver had her out for a spin on the Fredericton track this morning. When frightened by a cow she reared on her hind legs and twisting suddenly around broke both legs at the ankles. The mare hobbled some distance to the stables and was shortly afterwards chloroformed. Helena B, was one of Fredericton's fastest horses. She made mile on the track a day or two ago in 2,29. Boyle refused \$500 for her a short while ago.

Good Trotting at Eastport. Eastport, Me., July 29.—About 500 people saw the races at McFaul's park today. Rachel C. (Baxter) won in the minute class, with John E. (Cleveland) second; best time 2.40 1-2. In the 2.27 class Nominee Prince (Buxton) won in three straight heats: Ray Wilkes (Keyes Bros.) second; best time 2.24 3-4

New England Half-Mile Track Record Concord, N. H., July 29 .- The New

England half mile track record

owered from 2.12 1-4 to 2.11 3-4 at the Capitol driving park today. Gil Curry, driven by Ham Brock, made the former record in 1894 at Brockton, Today he cut the mark with the game and veteran pacer Barney, and a large crowd wildly applauded the feat. There were six fast starters in the ree-for-all pace, but after the first heat only Barney and Daisy Dean were left. The red flag fell in the face of the remaining quartette, Moonstone, Allen Lowe, Raven and Jones Ordway. This played havoc with the talent who had backed Raven at better than even money. Barney won the next two heats and the race in 2.12 3-4 and 2.14, thus breaking three times in succession the track record of 2.15, and by Winfield. He also took away from Combination park the record for the two fastest heats over a New England half-mile

raice. Bell Jefferson once she got started. Chester G. took the first heat and Daisy the second, but the Jefferson mare was able to lose both the Volunteers. When she out loose her identification was called for, but her owner, Dr. Henion of Rochester, N. Y., is able to trace her satisfactorily.

track. Daisy Dean showed herself a

great race mare by sticking to Bar-

ney's wheel all the three heats. Neith-

er horse made the least skip in the

Lottie Loraine is Queen of Pacers. Cleveland, O., July 30.-The star of the grand circuit races today was Lottie Loraine, who won the title of queen of pacers here with the three fastest heats ever paced by a mare. She lowered the record from 2.10 1-4

Lottie started with a field of twelve in the 2.09 pace, and won the greatest race of the day. After taking the first two heats she lost the third to Bert Oliver, who beat her at the wire. She won the fourth heat in a hard drive at the last moment, but was unequal to the task.

Favorites Won at Rigby Park. Rigby Park, Me., July 30.—The third day at Rigby found another large crowd present, a fast track and good v. eather. All of the races were exciting and close, but in two of them, the 2.14 pace and 2.37 pace, the favorites, Refina and Madeline Pollard Chazy Boy was the favorite in the 2.30 trot, but was off color and was defeated by Agnes after the favorite had taken two heats. The best time for the day was 2.10 1-4.

Jack Bowen and Arc Light at Eastport. Eastport, Me., July 30.—The track at McFaul's park was soft today. In the 2.33 class, Jack Bowen (Eaton), was 1st; Almont Charter (Duncanson), 2nd: best time, 2.27. In the 2.20 class, Hamlet (Cone) was

1st, and Arc Light (Henderson), 2nd; best time, 2.26.

CRICKET. Poor Work of the American Team in England.

Hampshire made 515 in the recent natch with Yorkshire, Capt. Wynyard being responsible for 268.

Rugby has been singularly unfortunate this year, not having managed to win a match so far. M. C. C. sent down a rather weak team on July 10, but the school could not defeat

In the patting averages in first-clas-English matches L. C. H. Palairet led on July 11 with an average of 55.20. His recent score of 292 in the Southampton v. Hampshire match, the highest made by anyone this season, helped to put Mr. Palairet in the front place. K. S. Ranjitainhji is a close second, with 53.61, whilst Abel and the only W. G. Grace are third and fourth on the list respectively.

Of late the Haverford team (American college champions) has been suffering reverse after reverse in England, but probably the worst defeat that they have received in the tour was that inflicted by Clifton college. The Cliftonians compiled the enormous total of 400 runs for two wickets. E. H. L. Stunthal carried his bat for 216 and W. R. Pilkington for 113. The Haverfords totalled 145 runs in their innings, A. Lester, 52, being the high scorer. THE BIKE.

Another World's Record Broken. Lima, Ohio, July 29.—The bicycle races drew out a large crowd today. The time prize in the ten mile handicap road race was won by E. L. Lefevre of Dayton in 54 minutes and 45 conds, breaking the world's record. A Crack Rider Killed on the Track.

Lima, Ohio, July 29.—Joseph Greig-ler of Minneapolis, a crack circuit rider, was cileld here today. Greigler

Zelma had a fair test today of their racing powers. The course was tri-angular, four miles on each leg. A squall came out of the northwest and for an hour blew great guns. The Aggie had her topmast carrie away, but the Canada and Zelma, who got down to racing canvass, did well. At the finish the wind dropped again, the Canada finishing first, with Zelma one minute thirty-six seconds, corrected time, behind, and the Aggie twenty minutes later.

Oakville, Ont., July 30.-In the sixmile course today, Canada finished 1:25:45; Zelma, 1:31:48. This gives Canada the race by 5:30:00, corrected time.

SHORT TALKS ON ADVERTISING.

(Copyright by Charles Austin Bates There is a theory that advertising pays. There are facts which prove the

All men who advertise are not successful, but, with rare exceptions, all successful men have been advertisers Advertising is the greatest of all. modern engines for facilitating business. Beside it the telegraph, the telephone, the locomotive and steamboat are dwarfed. If it were not for advertising, these would not be used. Business would not be of sufficient volume

to justify their employment.

The man in Chicago advertises, and the man in St. Paul buys—by telegraph perhaps—and has his purchase delivered by the locomotive. But the advertising came first. It always does. It conveys information, and an invi-

tation to buy at the same time. An advertisement in a paper like the SUN places this information before thousands of buyers, either present or prospective. Count the cost of a suitable advertisement against the possible number of those who will need some special thing on any day. The chances will always be found on the side of the profitability of the adver-

Nine times in ten a good ad, will bring more than enough in direct profit to pay for itself, leaving its great cumulative value clear gain. Half the time a good ad, will pay an actual direct profit, but to do this it must be carefully tended. Treat the newspaper fairly, and it will pay every time. MARINE MATTERS. Bright. Ora, now here, goes over to Bridgewater to load lumber for Demerara. The topsail schooner Patomac, of Liverpool, N. S., 231 tons, two years old, has been purchased by Walter Mitchell of Halifax pool, N. S., 231 tons, two years old, has been purchased by Walter Mitchell of Halifax.

S. S. Arlawright, at Cambpelton from Maryport, reports about seventy miles from Belleisle passed a sunken vessel, the masts projecting above the water. Large quantities of the were met in the Straits.

The stranled steamer Whidoroft was floated at Port La Teur on Saturday evening, making comparatively little water, and was brought to anchor to wait to start for Halifax. No time will be lost in leaving Port La Tour for lamifax to go in dry dock, which has been made ready to receive the steamer at once.

Schooner Artemus Tirrell, from St. Margaret's Bay for New Haven, Conn., before reported, is sunk and a total loss at Salmon River, east of Halifax. She was driven out of her course by heavy gules, sprung a leak, and after running before the storm for five days the apptain decided to run her ashore, as the crew were worn out from pumping and the vessel threatening to go down at any minute, being almost completely waterlogged. She was 190 tons, and was owned at Bath, Ma, by Captain George Legard, who commanded her.

Sch. Osceole is loading granite at Carleton for New York.

S. S. Defimar goes up to West Bay to take in deals for W. C. England at 38s., M Mandresser, 38s. S. S. Definar goes up to West Bay to take the deals for W. C. England at 38s., if Manchester, 39s.

The Spanish steamer Goditano has been fixed to load here for Livespool, deals at 38s. and timber at 18s. 6d.

Soh, Bonny Doon lost portion of her deckload of faths during heavy weather, while on the passage from St. John for Vineyard Haven for orders.

Str. Georgia, at New York July 27 from Stellen reports: July 22, lat. 46.01, lon. 48.48, picked up a dery with two men who were blown away from fishing schooner G. H. Rimst of Lunenburg, N. S., and brought them to this port.

Capt. Thomas McLaughtin has gone to Halifax from Boston to take command of the barkin. Herbert Fullier. The first mate has arrived at Halifax. The second mate is William Kenney of Halifax. He was last on the term schooner Bahama. He left the Bahama at New York and went home to Yarmouth on business. The United States shipping laws allow of second officers belong of other ditizenship than the United States. The barkonsine will probably get away on Thursday to proceed to her destination. The new second officer said, alluding to a superstitious repugnance to saiding on the ship that it was not the dead but the living who inspired fear. The boat which conveyed the remains of the murdered people to Halifax has been sunk at the ship's side for purification. to Halifax has been sunk at the ship's sade for purcheation.

S Treasury, 1893 tons, has been fixed to doad deals here for W C England at 38s.

Schs Viola and Olayola will load coal at New York for Halifax and Charlottetown respectively.

The schooner Melbourne, which has been laid up at Belliveau's Cove for some weeks, has been sold to partiles in New York, and sailed in ballast for that port. She was owned by the W D Lovitt estate, Yarmouth.

Sch Frank and Ira, from St John, N B, at Vineyard Haven, reports lost a portion of deckload of lakhs durling a southwest gale off Petit Menan July 2l.

The waterlogged bark Greenock, which was ashore on Anticosti Island and was subsequently floated off, is in the dock yard at Quebec. She will discharge her cargo there before going into dry dock.

A Halifax despatch of the 27th says: The contract to deliver in dock at Halifax British steamer Wildcroft, which was ashore near Port La Tour, is for \$25,000. Her inner portion is injured, but she will come here under her own steam.

The North Sydney Herald says: Some of the steamers that run between this harbor and Montreal are provisioned for six months when they sail from England. Collector Mullins of South Bay saw no reason why duty should not be paid on the surplus stock of provisions and asked the advice of the department, which replied that duty be collected. Each ship now pays a tax of about \$2,000 on its extra provisions.

S S Rosefield, the largest steamer ever in the Miramichi, completed loading for F E Neale at Sinclair's mill last Friday. She took in 300 standards of deals there for him, and while proceeding to Flett's mill as Nelson yesterday to continue loading she took the ground, not being in the channel at the time owing to her not steering properly. She was none the worse for grounding. She drawing 17 feet of water at the time, and last year the S S Virginia, belonging to the same owner, came avay from Sinclair's grounded off Morrison's mill last year and thad to discharge her deckload before getting off.

A very pleasant wedding occurred at the residence of Geo. R. Burtt, Hartland, brother-in-law of the bride, on Thursday, the 23rd of July. The contracting parties were Rev. Robert Watson, B. A., of Oxford, Pennsylis written that "All kings stated down before Him, all nations shall serve Him" (Ps. lxxxvi, 11). "All nations whom Thou hast made will come and worship before Thee, O, Lord, and shall glorify Thy name" (Ps. lxxxvi, 9). It is also written of Israel in those days, "The nation and kingdom that will not serve thee shall perish; year those nations shall be utterly wasted (Israel Ix, 12). Let us now submit wholly and cheerfully to the Prince of Peace and enjoy a foretaste of His kingdom.

Subscribe for THE WEEKLY SUN.

Time The track, ran straight into the crowd and was thrown upon a fence, receiving injuries which resulted in his death.

YACHTING.

The Canada Finished First, the Zelma Second.

The Canada Finished First, the Zelma Second.

Oakville, Ont., July 29.—After three trimmings, and the bridesmalds wore cream cashmere, with lace trimmings. vania, pastor of the first Presbyterian

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