

Our home folks in these Provinces by the sea naturally ask for RED ROSE TEA when they want the very best.



RED ROSE COFFEE is free of dust—settles clear as a bell—no egg needed.

DRIVE TO THE RIGHT

New Rule of Road Goes Into Effect at Midnight Tonight—Stimulation of Tourist Traffic Expected.

The new rule of the road by which all traffic will turn to the right after midnight tonight was brought into existence chiefly through the efforts of the members of the New Brunswick Automobile Association. When seen by a Telegraph reporter yesterday, T. P. Regan, president of the association, said that members of the association were pleased to have the new rule go in force for it meant much to the province and the people generally.

For some time, Mr. Regan said, tourists and travelers from upper Canada and the United States had been complaining about the "drive to the left" rule, and looking upon the Maritime Provinces as an oddity because the people here refused to fall in line with the rest of the continent and drive to the right.

The members of the New Brunswick Automobile Association had seen a golden stream of tourist traffic flowing all around this province but stopping at its borders. In 1917 the association, which then had less than 100 members, determined to start a campaign of education among the people of the province with the idea of showing the benefits of changing the rule of the road to the right. The association spent hundreds of dollars in newspaper advertising, which was followed by a series of letters to all members of the legislature, mayors, wardens, boards of trade and the municipalities of New Brunswick.

Committee after committee was sent to the Legislature and finally, after years of hard work, the necessary legislation was adopted by the House at Fredericton and was left to be brought into force by order-in-council.

Nova Scotia Delays Action. There was considerable opposition by influential members of the Legislature, who thought the act should not come into force until Nova Scotia also changed the rule of the road.

Letters and committees went from the Automobile Association to the Premier and members of the government, urging that the necessary law be passed there. It was thought at one time that the sister province would change the rule of the road in conjunction with this province, but there were some difficulties which had not been foreseen and Nova Scotia will not be in line in the movement at present.

Members of the New Brunswick Association, in looking back over the work, feel considerable satisfaction that their efforts have at last been successful. It is believed that the change in the rule of the road will be of especial benefit to the merchants and hotel owners, as well as to all automobile owners and the general public.

Effect on Tourist Traffic. The last season saw a large tourist traffic but next year is looked forward to with the belief that it will be the

ness, Mr. Regan pointed out that in the state of Maine eighty per cent of the business comes by automobile, and during the season of 1922 tourists to that state left \$80,000,000 in cash.

New Brunswick was the logical place for this business to spread, and this province is now able, with its good roads, to take care of the overflow from the sister state. The New Brunswick Automobile Association has done much to advertise the province. It has been a big factor in securing good roads in the province and also in inducing motorists from the United States to come here.

Mr. Regan was sure that the change in the rule of the road would be a great inducement for motorists to come from the United States in greater numbers than ever. In times gone past there was always a feeling on the part of visitors that the drive to the left rule would be the cause of accidents but now with the same rule in force as in the neighboring states traffic in New Brunswick would be less hazardous for visitors than in the past.

No Parade.

In regard to the proposal for a parade around the city streets at midnight in order to inaugurate the new rule of the road, Mr. Regan said yesterday that the matter had been considered by the members of the New Brunswick Automobile Association but the plan had not met with general approval. He said weather conditions were likely to be unfavorable at this season. During the summer the weather would not be so important a factor but in this colder season a storm might derange any plans which might be made.

Besides the weather, the citizens must also be considered. With a large parade of automobiles in the middle of the night there would naturally be much noise and in case of sickness this would be objectionable.

Mr. Regan also said that many of the automobiles had been put away for the winter months. Finally he pointed out that the change of the rule of the road was not just a city affair but it was province wide and therefore a benefit other parts of the province. He thought the proposal could not be carried out.

SLAYER PREFERS DEATH TO LIFE IN PRISON

Ossining, Nov. 30.—Alric Westling, in the Sing Sing death house, informed prison attaches he will not apply for a commutation of the death sentence. "I rather go to the electric chair than spend twenty years in the prison yard," he informed Warden Lewis E. Lawes, "and my mother agrees with me." If he goes through with his plan, Westling will be the first person ever executed in Sing Sing who did not seek a commutation. Westling is due to die Jan. 8, for slaying Samuel Muller, a Bronx jeweler.

Dominion Rubbers to fit every shoe



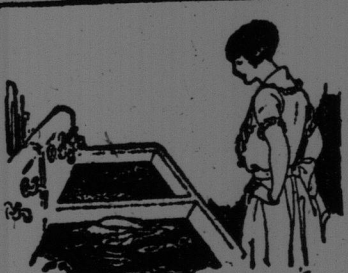
The shoe stores that feature DOMINION Rubbers will fit your shoes with the exact style and shape of rubbers to give you the best wear as well as ease and comfort.

DOMINION Rubbers are made to fit perfectly every shoe worn by men, women and children.

It is important to get perfect fitting rubbers; they wear longer and also help to make shoes wear longer.

DOMINION Rubbers mean warm, dry feet on rainy, slushy days. They enable you to wear old shoes in stormy weather. They are a health protection and a sound economy.

Be sure to ask for DOMINION Rubbers—not merely "a pair of rubbers".



BED sheets and counterpanes—bath towels and bath mats that you dread to clean on wash day.

Just let them soak themselves perfectly clean with Rinso—the new scientific form of Soap in granules. Do not put the Rinso direct from the package into the tub. Make the Rinso liquid first.

Mix half a package of Rinso in a little cool water until it is like cream. Then add two quarts of boiling water and when the froth subsides put it in a tub of cool or lukewarm water and you will have enough for a batch of clothes. If the clothes are extra soiled, use more Rinso.

At All Grocers

Rinso

Made by the makers of LUX

"What a Splendid Loaf"

THE housewife who uses Quaker Flour in all her baking is justly proud of her bread, cakes and pies—of their feathery lightness, their delicious flavour, their perfect texture and colour.

She enjoys consistent success in her baking because every single sack of Quaker Flour is of uniform excellence. Each day's "milling" is tested in our own bakery, and proven to be up to the Quaker standard—a standard which is not maintained by any other flour.

The chemists and bakers at the Quaker Mills take the "chance" out of your baking if you use

Quaker Flour
Always the Same—Always the Best

Packed in usual sizes. Try Quaker the next time you order flour.

THE QUAKER MILLS
PETERBOROUGH and SASKATOON



DISTRIBUTORS:

ST. JOHN—Baird & Peters; C. F. Francis Co.; Van Wart Bros.; Two Barkers, Ltd.; M. A. Malone.
ST. GEORGE—H. McGrattan & Sons.

MUSCLE SHOALS HOPE OF RICHES BASED ON FORD

Work of Building Gigantic Dam Progressing Steadily Under Federal Guidance.

Chattanooga, Tenn., Nov. 30.—A golden haze has settled over this region since the government has resumed work on the much debated Muscle Shoals power project. With the miracle of unprecedented prosperity beaming into a well defined business boom, the people of Florence, the little city near the base of the mighty Wilson dam, have left the days of dollar and cents behind and now talk in fortunes. The end of the rainbow is in sight—to them.

Although the activity of the government is accepted by the property owners as a forerunner of prosperity, they have their real hopes of wealth on Henry Ford, whom they regard as the Midas of industry, the man whose touch means gold. They believe that if his offer for Muscle Shoals is accepted money will flow into their coffers with the speed of water rushing through the sluiceways of the colossal dam.

Really lots the greatest interest for the Florentines at the present time. Values are based on great expectations, the hope of the success of the Ford offer, for the residents of Florence, Sheffield and Tuscumbia firmly believe that they will be the hub of an industrial region of a million persons if Ford carries the day in his fight for Muscle Shoals.

Farm Land Values Jump. Farm lands soared to unexcelled heights in the summer of 1921, and have declined slightly since that, but still are several times pre-war value. Within a twenty-five-mile radius of the dam sites they are up 400 per cent; land bringing \$12.50 an acre six years ago is \$20 now, and so on. Business property in Florence is selling \$100 to \$1,000 a front foot. Subdivisions near the gates to the nitrate plants are being opened and sold in cities throughout the region, one owner conducting campaigns in Chattanooga, Atlanta, Birmingham, Nashville and other cities, with offices and extensive advertising campaigns.

The revised constitution as prepared by a special committee and approved by the board of deacons and the trustees and finance board was unanimously adopted by the Ludlow street Baptist congregation last night at a special meeting held after the mid-week prayer service. Rev. W. A. Robbins, the pastor, presided and there was a large attendance of members.

The enemy of every woman's charm

Vivacity—animation—the radiant charm that comes from perfect health—

Every normal woman can possess them. Yet thousands lose them through neglecting to keep the body free from poisonous waste.

Many seek relief by using cathartics—never realizing that in time drugs actually weaken the intestinal muscles and render the body unable to function normally.

Unlike drugs, Fleischmann's Yeast actually removes the cause of the trouble. The fresh, living cells of Fleischmann's Yeast contain a natural food—with the very elements which help the body perform its two vital functions: (1) Remove regularly all of the poisonous waste; (2) Build up the living tissues from day to day.

Like any other plant or vegetable, yeast produces the best results when fresh and "green"—not dried or "killed." Fleischmann's Yeast is the highest grade living yeast—always fresh. It is not a medicine, it is a natural food. Results cannot be expected unless it is eaten regularly.

Everywhere physicians and hospitals are prescribing Fleischmann's Yeast to correct constipation, skin disorders and to restore appetite and digestion.



"The radiant charm that comes from perfect health"

"So thin I weighed only 94 pounds"

"For twenty years," writes a California woman, "I have been bothered with gas and constipation. White of egg, wheat biscuits, and malted milk was all I could eat. I became so thin I weighed only 94 lbs., and I am 5 ft. 5 in."

"Then I began to eat two cakes of Fleischmann's Yeast every day. I gained 10 lbs. in four weeks, and now weigh 110. Constipation has completely disappeared, and I can eat almost anything."

Eat two or three cakes a day regularly—plain or spread on crackers, or mixed with water or milk. If you prefer, get six cakes at a time. They will keep in a cool, dry place for two or three days. Begin at once to know what real health means! Be sure you get Fleischmann's Yeast. All grocers have it.



MUTT AND JEFF—MUTT GETS INSIDE DOPE ON THE LION TAMERS' P ASSWORD

By "BUD" FISHER

