The House With The Hits



All our new summer White Boots, Shoes and Pumps are on sale and we have added several new lines to keep the sale going this week.

Women's Dress and Outing High Boots, Oxfords and Pumps.

Children's White Boots and Play Shoes.

Men's and Boys Tennis and Outing Shoes.

"No Sale Goods on Approbation'

"THE HOME OF RELIABLE FOOTWEAR"

Materbury & Rising Simited

All Kinds - Hard and Soft TELEPHONE 1913 CONSUMERS COAL CO., LTD.



The flower-fragrant lather of Baby's Own Soap, is so skin-healing and so pleasant, that five generations of Canadians have adopted it as their Standard toilet and nursery soap.

Experience has justified this confidence, and because it is "Best For Baby" - Baby's Own Soap is "Best FOR YOU."

In the interest of your skin, insist on Baby's Own Soap. ALBERT SOAPS LIMITED, Mfrs., MONTREAL.





SIGN O' THE LANTERN

TEA ROOM Only Typical One of the Maritime Provinces. GERMAIN STREET TABLE D'HOTE

BUSINESS-50 cent Luncheon, 35 cent Suppes. A LA CARTE

Peace Day Proclamation

Saturday next, July 19, having been proclaimed a Public Holiday throughout the British Empire, for the celebration of peace, the citizens of St. John are requested to observe it as such and to lend their aid to the civic authorities in order to secure its fitting observance.

The public is invited to assemble at King Square in the afternoon, when a programme of band music will be carried out from 2.30 to 3.30, followed by addresses by distinguished speakers—Governor Pugsley, Chief Justice Sir Douglas Hazen, and Chief Justice McKeown.

At the close of the addresses the band rogramme will be resumed and continue

In the evening, beginning at 8 o'clock, there will be a band concert on King Square, followed by a display of fireworks, to which the public is invited.

As a further manifestation of joy ever the conclusion of peace, it is requested that flags and bunting be displayed throughout the city on Peace Day and that at the hour of twelve o'clock noon (daylight time) the bells of the city with a sixful noise for a period of five e a joyful noise for a period of fiv

R. T. HAYES, Mayor

Oak Hall's Annual Mid-Summer Sale Starts Today -Great Throngs Prepared

The day has finally arrived for the opening of Oak Hall's Annual Mid-Summer Sale, an event, which thousands have been waiting for, and one now conceded to be the greatest mercantile event in this vicinity.

Every possible effort has been made, in the face of adverse market conditions, to make this sale a greater success than any of its predecessors. After months spent in gathering in new merchandise at special prices, and finally, the sweeping reductions made on all merchandise on hand; together with the adopted motto of "Large Volume at Minimum Profit" lead Oak Hall to confidently befieve that their prediction that this is going to be the greatest of all sales, will assuredly come true.

When people realize that the well known Oak Hall guarantee is behind every piece of merchandise sold during these ten days, whether it be regular stock or lines purchased especially for this occasion, it gives them added confidence in the value and economic opportunities to be taken advantage of. They know that the Oak Hall guarantee is not merely an empty phrase, but is taken seriously by every employee of Oak Hall and is interpreted by them to mean satisfaction to the customer, first, foremost and all the time.

Many new salespeople have been added to the regular efficient sales force, so that the great throngs expected during the opening days may be taken care of with the greatest of ease. Even so, it will be advisable for those who can arrange it, to do their shopping in the mornings.

Itemized information of this great event can be had from another page of this paper.

RECENT DEATHS

Mrs. Joanna Carter.

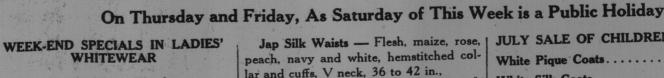
The many friends of Mrs. Joanna Carter will regret to hear of her death which occurred at her residence, 200 Main street, on Tuesday, July 15. She has been ill for some time, and her death will come as a sudden shock to her numerous friends. She was a daughter of the late John and Joanna Delaney of Kingsville. She is survived by her husband, William Carter, by two daughters, Kathleen and Bertha; two brothers, David and Cornelius Delaney, and three sisters, Mrs. John McLaughlin, Mrs. David and Cornelius Delaney, and three sisters, Mrs. John McLaughlin, Mrs. Louis Palmer and Mrs. M. T. Haley.

The death of Fred A. Jones took place.



FOR FRECKLES

Girls! Make beauty lotion for a few cents-Try It!



For the Warm Weather
Envelope Chemises — Embroidered Sale Prices, \$1.00, \$1.75, \$2.25 each

Nightgowns in Nainsook and Batiste; many styles. Sale Prices, \$1.75, \$2.25, \$2.50 and \$2.98 each.
Summer Wash Dresses in Fancy Voile,

at Special Prices to Clear, \$10.50 and \$21.75 each Fancy Plaid Gingham Dresses - Very \$5.75, \$6.75, \$9.00 each

peach, navy and white, hemstitched collar and cuffs, V neck, 36 to 42 in.,
Special Price, \$2.98 each

Week-End Specials

Voile Waists-Only about six dozen left. Round neck, tailored, square and V neck styles. Don't miss this special.

Bargain at \$2.98 each

Waist Department

Children's Sweaters — Ages 2 to 12 years, pull-over and button front styles.

Sale Price, \$2.95 each

Jap Silk Waists - Flesh, maize, rose, | JULY SALE OF CHILDREN'S COATS White Pique Coats..... \$2.00 each White Silk Coats..... \$5.00 each White Serge Coats..... \$3.50 each Ages 1 to 4 Years

> Misses' and Children's Summer Coats—6 to 12 years, at greatly reduced prices to clear Sale Prices, \$3.00 to \$15.00 These latest models are in Silks,

Serges, Poplins, Covers and Velours.

Wash Dresses—All sizes..... \$2.75

Ladies' Wool Sweaters—All shades,

Special Prices, \$5.50, \$5.95, \$6.25,

\$7.50, \$8.25...

JULY SALE OF Children's Embroidered Flouncings, 26 inches

Wash Dress wide 95c. yard White Crochet Quilts

-Ready hemmed, 70x80, suitable for 3-4 or double bed. Special, \$2.40 each **Ends of Bleached Table**

lengths, Genuine Bargain. Ladies' Silk Gloves -Woven tips, black or

Damask - Variety of

white 65c. pair Handkerchiefs-Colored centre or border,

Strap Purses - New shapes, in black,

\$1.50 each

3 for 25c.

Goods

An opportunity to secure Summer Dress Goods at lower prices than any you are likely to have put before

PRINTED FANCY VOILES for Waists and Dresse Sale Prices, 49c., 69c., 89c. Yard With the above liberal offer we will place on the

SILK AND COTTON DRESS GOODS in many light shades Sale Prices, 69c. and 89c.
We can assure you that you will enjoy both the variety of the merchandise and the savings that prevail.

Sale at Wash Goods Counter-Front Store

White Muslin Cushion
Slips, with frill, 35c. each
Sateen Petticoats
Black and all other colors, \$1.10 each

Five O'clock Tea Cloths

Hemstitched, Irish embroidered, or Jap handdrawn ,36x46, Special, 90c. each

Ladies' Neckwear — Samples and odd lines Clearing at 15c.

Ladies' Cotton Hose-Black and colors; great values, 30c, 40c, 50c pair

Wide Silk Ribbons -Plain and fancy, 50c yard

Draped Veils—Black, purple, taupe, brown and \$1.00 and \$2.00 each

Tinted Work or Knitting Bags . . . \$1.75 each

Continued Sale in Millinery Department of Untrimmed Hats \$1.00 and \$2.00 Each

Canchester Robertson Allison-LimitedGERMAIN STREET - MARKET SQUARE-

The death of Fred A. Jones took place at his home in East Orange, N. J., on July 9. Mr. Jones, formerly of St. John, came here in the '60's and managed a symnasium which stood on the southern



LEMON JUICE

WHEN USING

WILSON'S

FRENCH SERGEANT-MAJOR KILLED IN BERLIN; THE FRENCH MAKE DEMAND

Squeeze the juice of two lemons into a bottle containing three ounces of orchard white, shake well, and you have a quarter pint of the best freekle and tan lotion, and complexion beautifier, at very, very small cost.

Your grocer has the lemons and any drug store or toilet counter will supply three ounces of orchard white for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freekles and blemlishes disappear and how clear, soft and rosy-white the skin becomes. Yes! It is harmless and never irritates.

READ DIRECTIONS

CAREFULLY AND

FOLLOW THEM

EXACTLY

Best of all Fly Killers 10c

per Packet at all Druggists,
Grocers and General Stores

The Want

Way

ONLY

Paris, July 16—(Havas Agency)—La

Liberte says that the French government will demand reparation from Gérmany as a result of the death of a ser

St. Paul, Minn., July 16-To prove his Labor Council last night voted almost theory that germs do not cause disease, unanimously in favor of one big union. Roumanian Prince theory that germs do not cause disease; unanimously in lavor of on the companion of St. General Strike in Ottawa?

Roumanian Prince

King Considering Son's Marriage; Princes is Mentioned

Vienna, July 16—King Ferdinand of Rumania, according to reports received here, is endeavoring to find among the European princesses a wife for Crown Prince Charles. Among those mentioned in this connection is Princess Yolande, oldest daughter of the King of Italy.

Crown Prince Charles married Miss Zyzis Lambrino, without the sanction of the king. He was disciplined for his morganatic marriage, and it was reported at the time that he said he would rather lose his throne than give up his wife. A report received in Paris on June 11, said he had shot himself in the leg because his father insisted on his leaving forced him to obtain a divorce.

Textual Croptant Maion

Roumanian Prince

Dr. H. A. Zettel, electropath, of St. Paul, challenged Dr. H. W. Hill, execution and Labor Association of Ottawa and Labor Association of Ottawa and Labor Association of Striking street railway men which may lead to a general strike in the capture and the two will expose themselves to the most virulent of contagious diseases, including typhoid, smallpox and bus horie plague.

Dr. Zettel will use in his defense against germs only sanitation, pure air, and the word of conciliation to return its sittings, his constitutional right to order the board of conciliation to return its sittings, his constitutional right to order the board of conciliation to return its sittings, his constitutional right to order the same suspended being questioned, and the company is asked to take against germs only sanitation, pure air, and the word of the king of the king. The challenge against germs only sanitation, pure air, and the word of conciliation to return its sittings, his constitutional right to order the board of conciliation to return its sittings, his constitutional right to order the board of conciliation to return its sittings, his constitutional right to order the board of conciliation to return its sittings, his constitutional right to order the board of conciliation to

The Joy Of A
Perfect Skin
Know the joy and
happiness that comes

Oriental Cream

Winnipeg Cases.

Winnipeg, July 16—Frank Fafford, convicted on a charge of rioting, was yesterday sentenced to one year in jail.

J. S. Woodsworth, former acting editor for the Labor News, was remanded for a week on charges of sedition and counselling to commit an indictable of-

Shelfer from the BURNING SUN

TALCUM POWDERS Cocoanut Oil Makes

A Splendid Shampoo If you want to keep your hair in good

BRITISH STEAMER

Cardiff, Wales, July 16—Twelve persons were killed in an explosion on the British tank steamer Roseleaf here yesterday. It was caused by an accumulation of gas. The ship was undergoing repairs here at the time.

Don't use prepared snampoos of anything else, that contains too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Just plain mulsified cocoanut of (which is pure and entirely greaseless), is much better than anything else you can use for shampooing, as this can't possibly in the state of the property of the proper

hair.

Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich, creamy lather, and creamses the hair and scalp thoroughly. The lather rinses out easily and removes every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and eave to manage. and easy to manage.
You can get mulsified cocoanut oil at most any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months.

USE The Want