



MADE IN CANADA

Bread is the cheapest food known. Home bread baking reduces the high cost of living by lessening the amount of expensive meats required to supply the necessary nourishment to the body.

REFUSE SUBSTITUTES.

ROYAL YEAST CAKES

EW. GILLET COMPANY LIMITED
TORONTO, MONTREAL, WINNIPEG, SASKATOON, CALGARY, EDMONTON, VANCOUVER, PORTLAND, OREGON, SEASIDE, CALIF.

Fall of Bucharest and Ploechti

London, Dec. 6.—The fall of Bucharest and Ploechti, announced in the German official communication tonight has not been confirmed from other sources, but the position revealed by the previous German and Russian communique left little hope that the Roumanian capital could be saved.

The fall of Ploechti, perhaps, is of even greater importance than that of Bucharest. It is a railway junction and the centre of the great oil districts of the Prahova valley. Unless the Roumanians have been able to destroy or disable the oil wells, machinery, and stores of oil, the Germans will get a much needed prize. Moreover, in the Prahova valley they are on the line of retreat of a portion of the Roumanian second army.

Saloniki, via London, Dec. 6.—The official statement from Serbian headquarters today reads:

"There was a violent artillery duel along the whole Serbian front yesterday. Northeast of Budimirtsa by a brilliant assault we carried strongly fortified heights which the Bulgarian-German forces defended tenaciously, taking a fairly large number of prisoners."

COBURG STREET SOCIAL

The members of the Coburg street Christian church and their friends enjoyed a reunion and Japanese social last evening in the church schoolroom.

Part 1.—Sergeant A. F. Hodges, pastor, opening address; Ronald Edwards, instrumental solo; Audrey Mullin, vocal solo; John D. Woods, bass solo; Lillian Codner, piano selection; Celia Andrus, vocal solo; P. J. Punter, songs from San Toy; Walter Bagnell, bell selections; H. F. Black, cornet solo; Edith Morris, vocal solo; Bond and Bagnell, band duet; W. J. Bambury, solo.

Part 2.—Selections from Mikado by members of the choir; Doris Barnes piano solo; songs from Geisha, Mrs. Paterson, assisted by Mrs. W. F. Smith, Mrs. Henderson and Mrs. Gregg; Cesar Barranco, piano selection; R. J. Currie, reading.

A gigantic comet, outclassing in size and brilliancy all those seen in modern times, is speeding towards the sun at the rate of 1,134,246 miles a day, according to the Rev. Martin S. Brennan, priest-astronomer.



HOMELESS

Their only Hope is in The Generosity of Their Allies

To Serbia, John Bull is The Good Samaritan. He found what is left of the Serbian nation, bruised and bleeding after the never-to-be-forgotten flight from the invader across the mountains in the dead of winter, and he has sheltered them AS FAR AS HE CAN. But the work is supported by private contribution, and more and more help is sorely needed.

Canada is asked to contribute her share to the work of relief—food and shelter now for the homeless Serbian refugees—and if the remnant of the nation can be kept alive, money to put them back on their farms and in their homes in re-conquered Serbia. It is a glorious work, and Canada is proud the opportunity is given her to share her prosperity with our valiant ally.

Would you be willing to make your contribution a Christmas offering, instead of spending money on the usual gifts. Think it over and act quickly. There is dire need. Send a generous contribution.

Serbian Relief Fund,
The Canadian Serbian Relief Committee
Honorary President: President R. A. Falconer, C.M.G., LL.D., University of Toronto.
President: Dr. W. D. Sharpe, Late Commandant, British Naval Mission Hospital, Belgrade, Serbia.
Mrs. L. A. Hamilton, 1st Vice-Pres. Hon. Treas.: A. H. CAMPBELL, Esq.
Please send your contribution to-day. The Canadian Serbian Relief Committee transmits funds to the British Serbian Relief Committee, through which they are distributed to the sufferers. Contributions may be sent to MR. A. H. CAMPBELL, Hon. Treasurer, 4 Wellington St. E., Toronto, Ont., or to

Any Branch of the Bank of Nova Scotia



1847 ROGERS BROS.

For Christmas

SILVERWARE suggests the name **1847 ROGERS BROS.** because it is the leading brand of silver-plate and has been for over half-a-century.

When buying silverware for gift-giving or personal use always look for the name **1847 ROGERS BROS.**

This name identifies the genuine. Do not let other "Rogers" brands confuse you. Look for the trade mark.

Sold by leading dealers

Made in Canada
MONTREAL BRITANNIA COMPANY
Hamilton, Ontario

FUN FOR THE MUNICIPALITIES

Ottawa Government Farical in Living Cost Matter

AN EXPERT VIEW OF IT

N. R. L. Effective Federal Action Behind Local Investigations Into Cost of Necessaries—Government Keeps Well Out of It.

(Financial Times, Montreal, Dec. 2.)

The anti-food combines regulations of the government are going to provide a tremendous amount of fun for the municipalities, and particularly for those among their governing bodies and officials who pursue fame and notoriety by corporation-baiting and attacks on various forms of business and capital; but we fear that they are going to impose a very serious burden upon the dealers in "necessaries of life."

Any municipality which chooses to pass a resolution declaring that in its opinion certain necessities of life are being sold at excessive prices within the limits of its territory can proceed thereupon to call on any person "dealing within the municipality in such necessary of life, and locally situate therein" to make a sworn return of the amount of the commodity held for sale in the municipality at any indicated time or times, the date when all this stuff was "acquired, produced, or brought within" the municipality, the cost, "including all charges of an overhead or other nature" (grand business this for the accounting and auditing profession, which is already doing quite nicely, thank you, on the war profits tax!), and the price of sale at any time.

The answers to these interrogatories must be such as to satisfy the suspicious municipality, or the latter will rush off to the minister of labor with a resolution demanding that the labor department do some more investigating, which it may do by entering and examining the premises and taking evidence under oath from anybody who looks as if he might know something.

This little performance, be it remembered, may be indulged in by any municipality—except a postage stamp and a war tax stamp. The probabilities are that it will be indulged in by about one-third or one-half of the municipalities of this fair dominion. They will not get after the small local dealers; people of that kind have local political influence, and there is nothing to be gained by hounding them. They will get after the big, strongly organized, economically organized concerns of province-wide or nationwide extent. Such concerns are likely to be called upon to answer the queries of hundreds of different municipalities upon matters which have no local bearing at all, since the price of such commodities is no more fixed by local conditions than is the price of postage stamps. They will then, being large and therefore objects of suspicion, be subjected to further investigation by the department of labor; and the amount of trouble and expense which is going to be caused by these various investigations is beyond calculation.

We are far from asserting that no food dealers are in need of investigation, and we do not think that such investigation was likely to result in action, but in the present state of the federal authorities, after carefully remitting to the municipalities the responsibility for starting the hare, have in turn remitted to the provincial authorities the responsibility of catching it. Nothing is to be done by the federal authorities in the way of prosecution or regulation of prices; O, good gracious no! When the minister of labor disposes something really dreadful in the way of extortion, he shall "remit to the attorney-general of any province within which such offence shall have been committed" a nice certified copy of the returns, resolutions and evidence. The only governmental body which seems to have been overlooked is the imperial parliament; it seems a pity that they also could not have been given some chance to delay block any tangible action in the direction of suppressing combined. But, after all, as we have already said, it is going to be great fun for the municipalities.

LORD NORTHLIFFE'S THREAT TO PLENDER

Will Withdraw Auditing Work Unless Keeping Alive German Business Ceases

London, Dec. 6.—In the course of correspondence recently published in the Daily Mail between Lord Northcliffe and Sir William Plender, a member of a well known firm of chartered accountants, which is being employed by the government in connection with the German banks in London, Lord Northcliffe threatened to withdraw from Plender's firm the auditing work of the Times and other papers owned by him "if the German policy of keeping alive German business is to be continued."

Plender, who is described by Northcliffe as "one of my watchdogs," made a reply which is incorporated in the Accountants' Journal, the official organ of the Society of Incorporated Accountants and Auditors. "Plender's attitude," says the Journal, "is strictly correct. He has before him two clients. His Majesty's government on one hand, and Lord Northcliffe and his friends on the other. Sir William claims to carry out the wishes and instructions of the government in regard to the business they have entrusted him with, and he also discharges in the interests of Lord Northcliffe himself, the duties of a watchdog in many of the large undertakings that have grown up around his Lordship."

GERMAN DESCENDANT QUILTS BRITISH ARMY

Major-General Sir Stanley von Donop Replaced as Master of Ordnance

London, Dec. 6.—The announcement that Major-General Sir Stanley von Donop had been replaced as master-general of ordnance by Major-General William Pitt Rivers, a brother of Lieutenant-Colonel Pelham von Donop, chief government inspector of railroads, and joined the Royal Artillery thirty-six years ago, the only active service which he has seen having been in the Boer war. Before becoming master-general of the ordnance he was for several years director of artillery at the war department.

A year or more ago it was intimated that Lloyd George had insisted that von Donop should go, the inference being that he was to blame for the army's deficiency in shells, ammunition and guns, but it was also said that Lord Kitchener was his staunch friend.

While the controversy raged, Viscount Haldane, former secretary for war, defended von Donop against a charge that his department had absolutely broken down, and described him as indispensable.

David Lloyd George, then minister of the cavalry of the German army. General Hans von Donop, since the beginning of the present war, has commanded a division of German cavalry in France.

General Sir Stanley von Donop is a son of the late Vice-Admiral von Donop of the British navy, is a brother of Lieutenant-Colonel Pelham von Donop, chief government inspector of railroads, and joined the Royal Artillery thirty-six years ago, the only active service which he has seen having been in the Boer war. Before becoming master-general of the ordnance he was for several years director of artillery at the war department.

NUXATED IRON

increases strength of delicate nervous, run-down people 200 per cent in ten days in many instances. \$1.00 for 100 capsules. If it fails as per full explanation in large article soon to appear in this paper. Ask your doctor or druggist about it. All good druggists carry it in stock. For sale by Watson's Drug Store.

Is it Fair?

Belgium entered this war because she would not sell her honor to an overwhelmingly powerful neighbor. Britain and Canada took up arms in defense of treaty obligations and simple justice. The Belgian motive is as noble and unselfish as our own.

Belgian troops are holding the line side by side with our own gallant lads, braving equal dangers—bearing equal hardships—suffering the common enemy. We non-combatant Canadians are living in a land of plenty—well-fed, lacking no necessity, and indulging in many luxuries. The Belgian mothers and children in millions are eking out a pitiable existence on the daily ration of three slices of bread and a pint of soup supplied by the Belgian Relief Commission.

Is it fair? Send your subscription weekly, monthly or in one lump sum to Local or Provincial Committees, or

Send Cheques Payable to Treasurer

Belgian Relief Fund

59 ST. PETER STREET, MONTREAL.

\$2.50 Feeds a Belgian Family One Month.

JAS. H. FRANK, TREASURER OF PROVINCIAL BELGIUM RELIEF COMMITTEE, ST. JOHN, N. B.

GERMAN DESCENDANT QUILTS BRITISH ARMY

Major-General Sir Stanley von Donop Replaced as Master of Ordnance

London, Dec. 6.—The announcement that Major-General Sir Stanley von Donop had been replaced as master-general of ordnance by Major-General William Pitt Rivers, a brother of Lieutenant-Colonel Pelham von Donop, chief government inspector of railroads, and joined the Royal Artillery thirty-six years ago, the only active service which he has seen having been in the Boer war. Before becoming master-general of the ordnance he was for several years director of artillery at the war department.

A year or more ago it was intimated that Lloyd George had insisted that von Donop should go, the inference being that he was to blame for the army's deficiency in shells, ammunition and guns, but it was also said that Lord Kitchener was his staunch friend.

While the controversy raged, Viscount Haldane, former secretary for war, defended von Donop against a charge that his department had absolutely broken down, and described him as indispensable.

David Lloyd George, then minister of the cavalry of the German army. General Hans von Donop, since the beginning of the present war, has commanded a division of German cavalry in France.

General Sir Stanley von Donop is a son of the late Vice-Admiral von Donop of the British navy, is a brother of Lieutenant-Colonel Pelham von Donop, chief government inspector of railroads, and joined the Royal Artillery thirty-six years ago, the only active service which he has seen having been in the Boer war. Before becoming master-general of the ordnance he was for several years director of artillery at the war department.

NUXATED IRON

increases strength of delicate nervous, run-down people 200 per cent in ten days in many instances. \$1.00 for 100 capsules. If it fails as per full explanation in large article soon to appear in this paper. Ask your doctor or druggist about it. All good druggists carry it in stock. For sale by Watson's Drug Store.

Every Shell is a Life Saver

There is a splendid way in which YOU can help to save Canadian soldiers' lives.

Give them enough munitions to smash the enemy's trenches so thoroughly that when the "advance" is ordered our boys may go forward with minimum loss of life.

More and more munitions are needed as the enemy is beaten back to his lair.

MARK H. IRISH, Director of Munitions Labor, National Service Board, Canada.

Safe Home Treatment for Objectionable Hairs

(Boudoir Secrets.)

The electric needle is not required for the removal of hair or fuzz, for with the use of plain delatone the most stubborn growth can be quickly banished. A paste is made with water and a little of the powder, then spread over the hairy surface. In about 3 minutes it is rubbed off and the skin washed. This simple treatment not only removes the hair, but leaves the skin free from blemish. Be sure you get genuine delatone.

Are we justified, before the bar of common humanity, in callously feasting ourselves while they endure near-starvation?

What have YOU done to relieve them? \$2.50 will feed a Belgian family a month! The average Canadian family would scarcely miss this sum. You yourself could probably spare several times this much monthly—feed several Belgian families—and be none the worse off.

Will you do it?

Send Cheques Payable to Treasurer

Belgian Relief Fund

59 ST. PETER STREET, MONTREAL.

\$2.50 Feeds a Belgian Family One Month.

JAS. H. FRANK, TREASURER OF PROVINCIAL BELGIUM RELIEF COMMITTEE, ST. JOHN, N. B.