

# Read About Big Reductions Today at Simpson's on Summer Apparel for Misses

## There Will Be Some Wonderful Dresses Reduced to \$3.95

We Cannot Accept Phone or C.O.D. Orders for These

75 only, Misses' Dainty Frocks, of fancy voiles and linen; tailored and fancy styles; all made of good washable materials. Former prices of \$7.50 and \$8.50. Now reduced to ..... 3.95

## A Tremendous Clearance of Misses' Wash Suits at \$2.95

Made of Rajah Silk, Beach Cloth and Plaid and Striped Gingham

We know that you will be here bright and early this morning to get one or more of these suits. Just think of getting a stylish suit of rajah silk or of good gingham beach cloth for \$2.95! Figure the cost for yourself—six yards of material, the trimming and the making. This is one of those bargains that come only in a final clearance event at the season-end. On sale today at ..... 2.95

## The Women's Dept. Has Reduced Summer Dresses to \$7.50

This is your opportunity for securing an extra dress from our better stocks at the reduced price of \$7.50. We have grouped a lot of our beautiful frocks of novelty voiles, gingham, linens and cottons, to sell at this price. Each frock is an exquisite model; in every respect, and highly desirable. Sizes 34 to 42. .... 7.50

### Women's Taffeta Skirts, \$4.95 and \$6.95

A very special line of skirts, made in a number of styles; cut full; gathered at waist-band with a heading, and several kinds of pockets; finished with strappings and self-covered buttons; black only. These are special value at the two prices, \$4.95 and \$6.95.

### Women's Tub Skirts, 89c

Material is splendid quality repp, made up in a number of

styles, with pockets and belt, or belt yokes; assorted sizes. Every one a wonderful value. Priced to clear today, each ..... 89c

### Women's Middy Dresses Reduced to \$2.45

Two-piece Sport Dresses, made of good quality linen; coat has large collar, two pockets and tie belt. Sizes 34 to 38. On sale today at less than half price, each ..... 2.45

## Four Good Reasons Why You Should Buy Furniture Now

Prices are away below regular. The scope of variety is as good, if not better, than at any time.

Quality is the same and as good as ever. Payments on purchases can be deferred by joining the Home-lovers' Club.

Extension Tables of solid oak, fumed or golden finish; extend 6 feet. \$43.75, for 9.90

Extension Tables of golden or fumed solid quarter-cut oak, with 45-inch top; extend to 6 feet. \$49.75, for ..... 14.50

Extension Tables of solid quarter-cut oak; octagon barrel, 45-inch top. \$21.50, for 16.50

Extension Tables of solid fumed or golden quarter-cut oak; 48-in. top. \$24.75, for 18.50

46-inch Buffet, in surface oak, with large bevelled plate mirror. \$17.25, for ..... 14.25

Buffet, in surface oak, with cutlery and linen drawers; good cupboard space, and oval bevelled plate mirror. \$20.00, for ..... 16.75

Pure White Enamel Dressers, with large bevelled plate mirror. \$22.75, for ..... 18.95

Colonial Buffet, with 52-inch case, in selected quarter-cut oak, fumed or golden finish. \$41.50, for ..... 29.95

54-inch Buffet, of genuine quarter-cut oak, in fumed or golden finish; bevelled plate mirror on back. \$46.00, for ..... 34.00

Mission Design Chiffonier, of solid quarter-cut oak, in fumed or golden finish, with large bevelled mirror. \$23.50, for ..... 17.95

Brass Bed, with heavy 2-inch posts, 1-inch top rod, and 5 fillers, in bright, polette or satin finish. \$15.75, for ..... 12.75

Brass Bed, with heavy 2-inch posts, top rod, and special ball corners. \$27.00, for ..... 20.65

Brass Bed, with heavy 2-inch posts, with special mounts and caps; satin ribbon finish only. \$33.50, for ..... 23.50

Dresser, in surface oak, golden finish; back has large bevelled plate mirror. \$14, for 7.90

Closely Woven Wire Fabric Spring, with iron frame, high angles, cable supports, \$5.50, for ..... 4.25

Iron Frame Spring, very closely woven wire fabric; heavy rope edge, and fully guaranteed. \$5.75, for ..... 4.75

Mattress, seagrass centre; layer of jute felt both sides; made with full depth border, and deeply tufted; regular sizes. \$4.50, for ..... 3.20

Mattresses, jute felt filling; built in layers, not stuffed; full depth border; encased in good grade of art ticking, making a soft, comfortable mattress; all regular sizes. Regular price \$9.50. August Sale ..... 7.50

## More Rugs at Reduced Prices

### Good Values in Brussels Rugs

Suitable rugs for any room subjected to hard wear obtainable in neat, small all-over designs, in shades of green, brown and old rose mixtures. Four different sizes:

6.9 x 9.0. Sale price ..... 13.95

6.9 x 10.8. Sale price ..... 14.95

9.0 x 10.6. Sale price ..... 21.95

9.0 x 12.0. Sale price ..... 25.95

### Japanese Matting Rugs on Sale

Only about 200 of these closely woven Japanese Rugs left, so come today. They feature quaint designs—animals, birds, etc.—offered at special prices for today's selling.

Size 6.0 x 9.0. Sale price ..... 1.95

Size 4.6 x 7.6. Sale price ..... 1.19

### Axminster Rugs Only \$2.95

Several hundred heavy quality Axminster Rugs in rich Oriental colors and up-to-date designs. Suitable designs and colors for halls, dens or living-rooms. Size 27 x 54 inches. Sale price, each ..... 2.95

### Bargains in Rag Rugs at \$1.49

Exceptional value for the low prices are these new rag rugs in striped effects with fancy border. A splendid assortment of colors. Size 30 x 60 inches. For today only ..... 1.49

### Heavy Printed Linoleum, 70c Square Yard

Thoroughly seasoned and in good colors and designs. Conventional, tile or wood effects. Today special, per square yard ..... 70c

### Heavy Cocoa Mats, 89c Each

About 200 strongly woven Cocoa Door Mats of splendid quality brush, each well bound. Size 16 x 27. Each ..... 89c

## Curtain Scrims

Again today we extend to you the opportunity of buying the latest ideas in Curtain Scrims at practically "old" prices, and which are at least 25% less than today's prices generally.

Dainty Bordered Scrim at 19c Per Yard

A big table of durable scrim, in ivory or ecru shades; 1 yard wide; showing new fancy stitched borders; qualities that wear and launder well. .... 19c

Scrims and Marquisettes at 29c Per Yard

Giving you special value, and at the same time presenting a fine assortment, in white, cream or ecru, with novelty borders and tape edges; 40 in. wide. Today, per yard ..... 29c

Marquisettes and Voiles at 39c Per Yard

Made plain, without borders; the kind largely in demand for curtains; richly mercerized. Today, ..... 39c



## Go-Carts Reduced



New Park-Carts, \$12.95—Reed bodies with special adjustable backs and foot rests, white enamel, grey and natural finish, full style gears with brakes, four heavy rubber-tired wheels. Special sale price today ..... 12.95



Baby Carriages with reed and wooden bodies, grey and white enamel, natural and brown finishes, ball-bearing artillery wheels, full tubular pushers, extra wide made throughout. Regular \$40.00 to \$60.00. Reduced to ..... 33.00



Go-Carts, \$9.95—Hardwood frames, nicely varnished, reclining backs, spring gears and four rubber-tired wheels. Extra special today ..... 9.95

10 only, Baby Carriages, reed bodies and hoods, natural and brown finishes, repp upholstery, spring gears, brakes and rubber tires. Regular \$19.50. On sale today at ..... 14.48

## Notions

Knitting and Crochet Ball Holders, Special ..... 2 for 25  
Ironing Wax, Special ..... 2 for 25  
Union Dome Fastener Tape, in white only. Special ..... 2 for 25  
Bunch Tape, in white only. Special ..... 2 for 25  
Supreme Dome Fasteners, Special ..... 2 for 25  
Invisible Hair Pins, 100 pins to box. 3 boxes for ..... 25  
Black and White Hat Pins, Special ..... 2 for 25  
Metal Coin or Vanity Purse, containing vanity section and coin-holder. Special ..... 2 for 25  
Brown Leather Tobacco Pouches, with rubber lining. Special ..... 2 for 25

## Clearance of Satin and Sport Hats at \$3.45



### French Ivory and English Grained Celluloid Toilet Articles Reduced

Dupont's French Ivory Hair Brushes, concave back, 12 rows of pure French bristles. Regular \$7.00. Today ..... 4.25

Dupont's French Ivory Cloth Brushes, Regular \$4.00. Today ..... 2.45

Dupont's French Ivory Hat Brushes, Regular \$2.25. Today ..... 1.45

Dupont's French Ivory Nail Brushes, Regular \$1.00. Today ..... .65

French Ivory Shave Horns, Regular \$1.00. Today ..... .65

French Ivory Buttons and Corn Knives, Regular 75c. Each ..... 59c

Perfumed Ivory Hat Brushes, solid backs, Regular \$1.50. Today ..... .95

Perfume Bottles, on grained ivory stands, Regular \$1.25. Today ..... .85

Grained Celluloid Picture Frames, Regular \$1.00. Today ..... .65

Grained Celluloid Hairpin Boxes, Regular 50c. Today ..... 35c

English Grained Celluloid Hair Brushes, Regular \$1.25. Today ..... .85

Pincushions, in grained white celluloid, Regular \$1.25 to \$2.25. Today 84c to \$1.50

Pin Trays, Regular 20c. Today ..... 14c

Because these hats have simply got to be cleared to make room for the new stock we have reduced them from \$5.00 to \$3.45 for today's selling. The group includes some fresh white satin hats, tame and stylish salons, and you will find a hat for almost every occasion. 3.45

Cotton Sport Hats, 39c. Of colored canvas and fancy duck, in sailor shapes, trimmed with colored drapes. .... 39c

Satin Sailors, 89c. White, navy and black satin hats, various shapes, sailor "brims" with soft crowns and Dresden silk aashes. Today ..... 89c

Dressy Trimmed Hats, \$2.69. Many worth \$10.00 to \$12.00. A large variety of different braids and materials, including leghorns, panamas and dark colored braids, tastefully trimmed with ribbon, flowers and fancy ornaments. Today ..... 2.69

## The August Silk Sale

New fall silks are priced lower now than they will be later. The reason is that we want to do some of the business during the slow month of August that would come later when the rush will be on. It will pay you to buy from this list today.

Black Taffeta Chiffon and French Satin Paillote, good, reliable weaves of rich, pure blacks; soft and supple; splendid qualities for skirts, dresses, waists, etc. Per yard ..... 1.38

Heavy Weight Black Satin Duchesse, a most favored weaves for suits, skirts and separate coats; guaranteed for good wear and service. Per yard ..... 1.79

Black Duchesse Charmeuse, fine, even weaves, and splendid weight; deep, rich, lustrous black. Per yard ..... 1.95

French and Swiss Taffeta Chiffon, selected from choice stock of heavy weights; soft and lustrous, lovely blacks. Per yard ..... 2.19

Navy and Black French Meire Velours, from the best makers; various designs, water wave, ribbon stripe, shadow and floral patterns. Special price ..... 2.44

Black Suiting Faille, for the better class suits; beautiful deep black. Price ..... 2.95

Ivory Jap Habutai, three special qualities in heavy weights; 1 yard wide; washes and launders perfectly. Per yard, 69c, 79c, 95c.

All-silk Crepe de Chine and Silk Georgettes, in all the most fashionable colorings for present and early fall wear. August Sale price ..... 1.38

## 49c --- Silk Gloves --- 59c

At These Two Low Prices

### For a Rush Sale Today

We Cannot Accept Phone or Mail Orders for These.

We secured a large quantity of Women's Silk Gloves, factory seconds of grades that sell for 75c, \$1.00 and \$1.25. The imperfections in most instances cannot be detected, even when deliberately being looked for. But having failed to pass the "eagle eye" of the factory inspector, here they are at these two low prices for today, 8.30 a.m. rush selling. Those at 49c are all white; those at 59c are white and colors.

## Boys' Suits for \$7.85

Regular \$11.50, \$12.50, \$13 and \$14.50

62 of our finest Suits will be placed on sale today because there are only a few suits of each line. There is a full range of sizes, and the models are smart and dressy. A splendid selection, neatly woven Scotch and English tweeds and worsteds, in rich browns and greys, also blue greys. Neat single-breasted, fancy Norfolk styles. Full cut bloomers. Ages 7 to 17 years. Today ..... 7.85

## 100 Imported Petticoat Samples at \$1.29 Each

Each an individual model. All black, black with color, fancy floral effects and solid colors in best quality heather-bloom and kindred materials. The smartest and neatest lot of samples you would wish to see. One hundred only; all different, and every one a value worth making a special effort to get. Today special ..... 1.29

### An Excellent Blouse Bargain

A gathering of some 300 pretty stylish Blouses in crepe de chine, washing and fancy silks, 20 designs for choice in every wanted light or dark shade and black. These are broken and discounted ranges from stock usually selling at \$2.25, \$2.48 and \$2.95. Every size in the lot. Today special at ..... 1.48

## 8.30 a.m. Rush Specials

No Phone or Mail Orders

### Children's \$1.00 Dresses, 35c

Middy Dresses, sizes 3, 4 and 5 years; laced front blouses of the striped percale; collars, cuffs and full-bloused skirts of strong white cotton; only two to each customer. Today, each ..... 35c

### Infants' 35c Bonnets, 15c

Infants' Bonnets, of fine white lawn; choice of four pretty styles, having deep turn backs around face; variously trimmed with lace, embroideries and pin tucks; long wide lawn ties. Sizes 12 to 18; only two to each customer. Each ..... 15c

### Women's \$1.50 Nightgowns 88c

240 Women's Nightgowns, made of lovely fine quality cotton, nainsook and cotton crepe, slip-over style, trimmed in various ways, dainty Swiss embroidered yokes, some with embroidery and lace insertions, others with plain lace edgings. Today ..... 88c

The Robert SIMPSON Company Limited

## The New "Victor" Boots for Men

The new fall styles are now ready for you. The "Victor" Boot is "Simpson's own," made especially for our customers. Qualities are reliable, and the lasts are the "last" for the season from the creators of shoe fashions. Three good models to look at are the following.

### Three of the New Fall Styles

No. 6231 1/2—Victor, gunmetal calf, dull calf top, English recede last, straight lace with blind eyelets to top, Goodyear welt oak tanned soles, straight toe-cap, neatly perforated, low flange heel; sizes 5 to 10; widths C, D and E. Price 7.50

Same style as above, with "Oko" fibre rubber sole and solid rubber heel. Price ..... 7.50

No. 621 1/2—Victor, mahogany colored calf, English lace, blind eyelets, perforated wing tip and eyelet stay, heavy single oak sole, Goodyear welt, low heel; sizes 5 to 10 1/2. Price ..... 8.50

No. 632 1/2—Victor, mahogany tan calf, English lace, blind eyelets, recede last, oak tanned welt sole, low straight English heel. Sizes 5 1/2 to 10. Price ..... 8.00

Same style as above, with "Oko" fibre rubber sole and solid rubber heel. Price ..... 8.00

## 8.30 a.m. Special Today Women's Pumps and Oxfords

Several hundred pairs of Women's Pumps and Oxfords, including all styles and colors. There are only enough to last about an hour, so come at 8.30 and get a pair at this wonderfully low price. No phone orders. Pair

\$1.19

FOR JACKS... Known as "Killer"... Age of 73 feet... House part... M. H. W... 38 King Street E... PROBS... CA... Office... The "Ea... west and H... "At... and a third... "W... LAUR... AN... Would Ca... ment... Ablest... Britain... Canad... Allies... By a Staff Report... Ottawa, Ont.,... following letter, wh... of a manifesto, o... Wilfrid Laurier... honorary secretary... League of Toron... Dear Sir: I have the hono... receipt of your f... stant enclosing a... fine branch of... League to which... sired. The result... in the followi... the understandi... been approached... tion of a union... and as you have... occasion stated... war to a finish... co-operate by pu... on the time you... unification of vol... by stating the a... follow. We ap... state that if this... should fail to... the necessary re... forces at the fro... support conscrip... Dear Sir: I would have... ored utterance... ment would have... as to my opinio... queries of the ab... since there are... countrymen who... further exploit... my duty at once... request. At the... in August, 1914... approved the p... in support of G... allies. It seeme... that early momen... all else a strug... supremacy, but f... of democracy, of... manifest an eve... even the Americ... adverse to w... the conflict. I then held ar... reasons were p... exert her full st... an intelligent org... of all the natio... Whist willing... every allowance... serious errors, I... that in my judg... tion now in offic... appreciation of f... long ago definite... and character of... could be rendere... purposes. I would infer... branch of the U... have reached the... sines there is im... this truth has be... I have refused to... a union, nation... wish that I shot... Not Asked I may observe... proached to jo... tional governme... I concieved wou... and fram... cur national situ... of rallying all t... towards the w... win the war. I was invited... prime minister... ment when he... tely himself to... never been frans... preacted in all... ences, and whic... dances, not a... siderable, was r... proportion of a... all the provinces... I could not... the policy had... adopted by the... opinion was, and... only thing to... it to the peop... (Concluded on