

# The Robert SIMPSON Company Limited

Telephone Number Main 7841

# The Robert SIMPSON Company Limited

H. H. FUDGER, President.

J. WOOD, Manager.

Store opens 8 a.m.

Store closes 5.30 p.m.

PROBABILITIES: Moderate variable winds; fair and cool.

Saturday, May 14, 1910.

## A Splendid List for Housekeepers



CONTRIBUTED by the Staples Department for a brisk May Monday's business.

1,500 YARDS BLEACHED ENGLISH LONGCLOTHS, 7 1/2 YD. Yard wide, manufactured in Manchester, round, even, strong thread, perfectly pure, made from the best long cotton, for durable undergarments, night gowns, etc. Regular 10c, 12 1/2c and 15c per yard. Monday clearing at 7 1/2c.

Can't promise to fill mail or phone orders.

200 PAIRS HEMMED SHEETS, \$1.28 PAIR. 2 x 2 1/2 yards, for double beds, made from heavy, full bleached, plain or twilled English sheetings, torn sizes, standard hems, a most desirable lot, all one price Monday, per pair \$1.28.

65 SETS FINE TABLE LINEN, \$3.89.

Warranted every thread linen, full bleached, super satin damask; one cloth, 2 x 2 1/2 yards; one dozen napkins, 22 x 22 inches; very handsome designs, with border all around. Extra special price, per set, Monday, \$3.89.

### WHITE QUILTS \$1.48.

Fine American Crochet Quilts, for double bed, hemmed ready to use, elegant Marcellise designs; the daintiest, easiest laundered, greatest wearing quilts made. Each, Monday \$1.48.

### \$1.25 IRISH SHEER LINEN

Only 300 yards, very fine pure Linen, sheer and cambric bleached linens, for blouses, underwear, etc. 36 in wide. Regular \$1.25 per yard. Monday 75c.

### IRISH EMBROIDERED LINENS, 69c EACH.

Pure Linen Dresser Covers and Shams, spoke hemstitched all around, fine, handsome Irish embroidery work, 31 x 31 and 18 x 54 inches. Regular \$1.00 each. Upstairs in Linen Department, Monday 69c.

### PURE LINEN ROLLER TOWELS, 22c EACH.

Made from heavy all linen Scotch crash, bordered, 17 in. by 2 1/2 yards, ready for the roller. 12 dozen only. Each, Monday 22c.

## This Summer Will be Shepherd-Checked

BLACK and White Checks seem to be as fresh and as piquant as ever. They were popular in the time of the Prince Consort, and to-day in the reign of George V. they are fashionable still. The poor shepherd's plaid has been adopted by the rich and poor of all nations the world over, and this spring Paris has decreed it with renewed emphasis.



As usual this store is well able to supply the dress goods demands of the day. We are making a full demonstration of our facilities in this particular of shepherd checks on Monday.

You will be able to compare weights, weaves, and the different sizes of checks, for suits, coats, shirts, children's dresses, and all the other purposes for which plaid dress goods are used.

"Shepherd Checks," in nice light weights, for summer dresses and coats for children's wear, in the various sizes of checks, 42-inch, 50c yard.

"Shepherd Checks," in medium weight, suitable for tailored suits and coats, guaranteed excellent wearing qualities, 46 and 52-inch wide, 75c, 85c, \$1.00 yard.

"Shepherd Checks," in heavy

weight, for traveling coats and suits, all pure wool and thoroughly shrunken, specially recommended for good hard wear. 52 in. wide, \$1.00 yard.

"Shepherd Checks," in our best quality; we are making a "special" in a pure Botany wool quality, guaranteed thoroughly sponged, 58 in. wide, \$1.50 yard. Regular selling price \$2.00.

## Six Challenge Values in Rugs

Here are six Rugs to look at and realize:—  
A Wilton at \$70.00  
An Axminster at \$40.00  
A Velvet at \$20.50  
Here you have the very best buying we can offer, and we think comparison will show that no better can be had anywhere.  
Read the descriptions of these Rugs and see them on Monday for yourself.

A very fine quality Wilton Rug, in the most perfect imitation of the Persian carpet, the colorings exquisitely blended, the pile close and silky; durable beyond question; delicate shades of cream, blue, pink, bronze and ecru; particularly suitable for drawing rooms, 9 x 12, \$70.00. Other sizes at proportionate prices.



Tapestry Rugs, seamless, 10 ft. 6 in. x 12 ft., pretty lattice designs with wreath borders, light, tap ground, with flowers in naturalistic colors. Each \$16.50.

Brussels Rugs, large sizes, particularly suitable for dining rooms, 11 ft. 3 in. x 12 ft., small conventional patterns, two tone greens or reds. Each \$25.00.

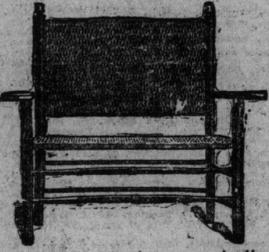
Axminster Rugs, 3 ft. 3 in. x 10 ft. 6 in. Turkish designs, harmonious blending of terra, navy blue, fawn, green and rose; deep, heavy pile, similar in appearance to hand tufted carpet. Price, each \$40.00.

Seamless Velvet Rugs, in unique designs and colorings, plain borders, with small design centres in self or contrasting colors, most durable, and equal in appearance to many grades of Wilton, 9 x 12, \$20.50.

Pro-Brussels Rugs, really a new kind of fringe, close, durable and thick; designs particularly suitable for bedrooms, various light shades in green, rose and blue, chintzied with flowers. Each \$12.00.

## Time to Act About Summer Furniture

LOOK for verandah weather any day now. And when it does come what a rush there always is for verandah furniture! Wise experienced people always make a point of forestalling these rush seasons, and we admire them for it, for we are in a position to see how much greater is the satisfaction for those who buy at leisure with the whole fresh new season's assortment here to choose from. We suggest to the reader the practical advisability of acting upon the plans for summer furniture now, and in this connection desire to call your attention to our Reed/Craft furniture in particular. We instance chairs alone in this list, but we have practically everything needed for semi-out-door living rooms.



Verandah Rockers, made in solid maple, with split cane seat, slat back, finished in red, green or natural color. Price \$1.00. Small chairs to match. Price 95c.

Verandah Arm Chairs and Rockers, in solid hardwood frames, finish red, green or natural. Rocker, \$2.10. Arm Chair, \$1.95.

Indian Spint Verandah Furniture, made in solid oak frames, finished in dark golden color. Arm Chairs, Rockers, Settees, Tables, Jardinier Stands and Foot Stools. Prices from \$2.00 to \$28.75.

Reed Craft Arm Chairs, well proportioned, well made and comfortable, a particularly pleasing design. Price \$9.25. Seat and back cushion extra \$3.75.

Rush Seat Chairs and Rockers, in solid ash, forest green finish, strong and well made. Single chair, \$2.50. Rocker to match, \$3.00.

Comfortable Rocking Chair, extra large size, well made, upholstered all over in maroon art leather. Regular \$12.75, for \$7.95.

## Monday is Special Day for Little Fellows

### In the Boys' Store

Boys' Handsome Light Grey Homespun Two-piece Suits, showing a dark self stripe, cut in the latest double-breasted style, with belt, pants bloomer style, sizes 25 to 28, \$5.25; 29 to 33, \$5.75.



Boys' Strong, Durable Tweed Two-piece Suits, in a medium mixed grey ground, with neat fancy colored stripes, double breasted style, plain knee pants; sizes 26 to 28, \$2.75; 29 to 32, \$3.50.

Boys' Dark Navy Blue English Worsted Finished Sailor Blouse Suits, made with sailor collar and detachable self shield, trimmed with two double rows of black silk soutache braid, finished with black silk flowing

end tie, plain knee pants; sizes 23 to 27, \$4.00.  
Boys' Russian Wash Suits, in blue and white striped galateas and fancy piques, also in plain white drill, made with sailor collar and detachable shield, finished with flowing end tie, pants elastic bloomer style. Sizes 2 1/2 to 6 years, \$1.25.

### Outing Wear for Boys

As in the past, we are well prepared to serve boys with all their summer needs. Outing Shirts, Jerseys, Sweatercoats, Neglige Shirts, and all the other necessities and otherwise of the growing boy. Look over this list of special reductions for Monday's selling:

\$1.00 BOYS' JERSEYS 55c.

300 only Boys' Plain Black English Cashmere Jerseys, in a fine, soft quality of all-wool, suitable for spring and summer wear. Sizes 22 to 32. Regular \$1.00 and \$1.25. Reduced to, each, Monday 55c.

75c BOYS' WHITE DUCK SHIRTS 55c.

400 Boys' White Duck Cricket Shirts. They look well, wash well and wear well; made with reversible collars and pockets, in sizes 12 to 14. Regular 75c. Monday 55c.

55c OUTING SHIRTS 43c.

300 Boys' English White Cellular or Net Outing Shirts, and neat striped cashmere shirts, made with reversible collars and pockets. Sizes 12 to 14. Regular 50c. Reduced to each, Monday 43c.

BOYS' CANOEING JERSEYS, 22c.

300 Boys' Canoeing, Running, Lacrosse and Gymnasium Jerseys. In fact, these are used for every summer pastime; colors plain white or navy, also white body, trimmed with red or with navy. Sizes 12 to 32. Special each, Monday 22c.

### Varsity Caps for 15c

Boys' Varsity Caps, fine navy and black serges, silk serge lined. Regular 25c. Monday 15c.

Children's Middy and Sailor Styles, in drill or felt, with

glazed leather combination crowns, very latest American styles, all colors, at 75c.

Children's Tam o'Shanter, in blue drill, tan drill, white duck or pique, washable. Monday 25c.

## Including 50 Pictures of the Late King Edward



### A Picture Department Sale for Monday Morning

They include Carbons, Etchings, Photogravures, Artotypes, Sepias and Lithos; suitably framed to suit sitting rooms, dining rooms, bedrooms and dens. 50 only of King Edward VII. will be included. See window. Values from 98c to \$1.95. Monday 69c

## For Pantry, Kitchen, Yard and Garden--Basement Sale Programme for Monday

- Corn Brooms, Monday 25c, 40c, 45c and 50c.
- Globe Washboards, regular 25c, Monday 19c.
- Glass Washboards, regular 25c, Monday 19c.
- Clothes Wringers, guaranteed brand, 11 inch roll, enclosed cage, steel ball bearings, regular \$5.00, Monday 4.29.
- Wash Boilers, copper rim bottom, size 8, Monday \$1.75; size 9, Monday \$1.45; flat copper bottom, size 8, Monday \$1.25; size 9, Monday \$1.00.
- Extra quality Wash Boilers, size 9, \$1.00 and \$1.05.
- Galvanized Garbage Cans, half hand with cover, regular 75c, Monday 50c.
- Potter Irons, 3 Irons, handle and stand in set, nickel plated, Monday 50c set, polished, Monday 75c set.
- Self Wringing Mops, comp. set, Monday 25c.
- Galvanized Tuba, wringer attachment, Monday 67c, 72c and 83c.

- Special Enamelware, consisting of Wash Basins, Pudding Pans, Lipped Sauce Pans, Preserving Kettles, Monday, all each, 15c.
- Steel Knives and Forks, Monday, pair, 10c.
- Paring Knives, Monday, 5c, 10c and 15c.
- American Kitchen Set, all useful and necessary articles in the household—egg beater, 1 basting spoon, 1 butcher knife, 1 bread knife, 1 emery steel, 1 paring knife. Monday, set, 10c.
- Coat and Hat Hooks, Monday, 10c dozen.
- Lawn Mowers, easy to operate, 3 steel blades, 12-inch, Monday \$2.75, 14-inch, Monday \$2.75, 16-inch, Monday \$3.25.
- "Classic" Gas Range, 4-burner, Monday, \$1.60; 2-burner, Monday, \$1.25.
- Screen Doors, well equipped with hinges, sizes 2 ft. 6 in. x 6 ft., 8 in., 2 ft. 10 in. x 6 ft., 8 in., 2 ft. 10 in. x 7 ft., Monday, all sizes 89c.
- Other grades complete, Monday \$1.15, \$1.20, \$1.45, \$1.50 and \$1.80.
- Window Screens, 14 in. high, 18 in. open, closed, 25c; 14 in. high, 20 in. open, closed, 32c; 12 in. open, Monday, 18c; 14 in. high, 22 in. open, closed, 33 in. open, Monday, 25c.
- Galvanized Pails, 19c, Monday, 15c; 8, regular \$1.55, Monday 89c.

- "Foot King" Ice Cream Freezer, 1 qt., Monday, \$2.00; 2 qt., Monday, \$2.25; 3 qt., Monday, \$2.75; 4 qt., Monday, \$3.25.
- "Queen" Ice Over Heavy tin, guaranteed, Monday, 85c; 1 qt., Monday, \$1.25.
- "Classic" Gas Ranges are sold exclusively by us. Every one guaranteed to be perfect in every detail.
- 150 2-light Gas Fixtures, 1.29 complete with globes, Monday.
- 300 Gas Hall Lamps, complete with burners and globes, Monday 1.29.
- 30 Art. Glazed Hat Lamps, in brushed brass, assorted colors, 7.89.
- 400 "Simplex" Inverted Lights, with mantle and globe complete, Monday, .39.
- 150 "National" Inverted Mantles, Monday, 3 for .25.
- 200 Lights, as above, with mantle and globe, Monday, .04.
- 150 Brass Rope Pattern Gas Burners, B'sockets, 1.50.
- Double swing, Monday, 2 for .25.
- 100 Heavy Square Gas Brackets, 50c.
- 200 Kitchen Pendants, with burner, Monday, with .25.
- 1000 "Special" Inverted Mantles, Monday, 3 for .25.
- 100 "Victor" or "Block" Inverted Mantles, Monday, 3 for .25.
- 100 "High Light" Inverted Mantles, Monday, 3 for .25.
- 100 "Globe" or "Patent" Mantles, Monday, 3 for .25.
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- Step Ladders, strong and light, with pad rack, 4 ft., Monday 48c; 5 ft., Monday 60c; 6 ft., Monday 72c.
- Japanese Warming Cans, 6 quart, Monday, 30c; 10 quart, Monday 35c; 14 quart, Monday 40c.
- Granite Tea Kettles, size 8, Monday 75c, size 9, Monday 85c.
- Straight Enamel Sauce Pans, with covers, 4 quart, 5 quart, 6 quart, 8 quart, 10 quart, 12 quart, wine measure, Monday, 1.00.
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- Standard Lamps, complete, Regular 50c, for 29c.
- Household Tumblers, melted edge, Regular 60c, Monday 35c per dozen.
- Ice Cream and Sherbet Dishes, Regular \$1.20 per dozen, Monday 95c.
- Flower Vases, assorted patterns, Reg. 25c, 10c Monday bargain.
- Rich Cut Glass, Water Jugs, Compote, Sugar and Creams, Celery Trays, Flower Vases, Bon Bon Dishes, Reg. price 3.75, Monday bargain 2.75.
- Water Tankards, in star pattern, real brilliant cut effect, Regular price \$15.00, Monday bar. 7.00.
- 2000 Plates, in odd dinnerware, comprising Bread and Butter, Tea, Soup and Dinner Plates and Fruit Saucers. To clear out, bargain 2, Monday . . . . . 3.

- 10-PIECE TOILET SETS, In English Porcelain-ware, all pieces full sized, and gold stippled handles and edges, decorated in blue, green or pink floral designs, Regular price \$3.25, Mon. 2.49 day bargain . . . . . 1.50.
- 1000 pieces of White China for decorating purposes, including jardiniere, cake plates, flower vases, teapots, etc.; prices up to 20c, Monday's price to clear . . . . . 9c.
- 1000 pieces, same as above, including Bon-Bon Dish, Fern Pots, Cake Plates, Jardinieres; prices up to 45c, Monday bargain, to clear 9c.
- 105-piece Composition, regular \$22.50, Monday bargain . . . . . \$14.00.
- 95-piece Composition, regular \$19.60, Monday bargain . . . . . 14.75.
- 40-piece Tea Set, in same ware, regular \$5.55, bargain . . . . . 4.25.
- 3 only high-grade English Semi-porcelain Dinner Sets of 115 pieces, in a beautiful decoration of clusters of crimson roses and green foliage on a pure white body, with gold trimmings, manufactured by one of England's foremost makers, Bishop & Sonnet, Hanley pottery, regular price \$25.00, Monday bar. 16.50 gain . . . . . 16.50.
- 200 Salad and Fruit Bowls, in dainty Japanese decorations and gold lined with scalloped edges, regular 98c, Monday bargain . . . . . 49c.

- IN ART DEPARTMENT, Jardiniers and Pedestals at half price; Zaner's-ware . . . . . 20.00.
- 3 only, regular price \$40, Monday bargain . . . . . 15.00.
- 2 only, regular price \$24, Monday bargain . . . . . 15.00.
- 3 only, regular price \$25, Monday bargain . . . . . 12.50.
- 1 only, regular price \$11, Monday bargain . . . . . 6.00.