

THE SEASON HAS ARRIVED --

When you wonder whether to have your old car repaired or buy new one. We can take care of your needs. Our vulcanizing department is the most up-to-date in Western Ontario, and our charges are reasonable.

Auto Supply Company
SUDEN SERVICE
106 Dundas St. Phone 3724.
J.W.T.

The Electric Store of Service
WESTERN ONTARIO ELECTRIC CO.
237 DUNDAS STREET.
Fixtures, Stoves, Appliances, Supplies, Lamps and Wiring.
A visit will convince you.

London Business College
Corner Dundas and Richmond Streets, London, Ontario.
London's new and up-to-date Commercial School. Day classes 9 to 11. Night classes 7:30 to 9:30. Mondays and Thursdays. Enter any time. J. Moritz, Principal. 1389, N. Stonehouse, Vice-Principal.

Diamonds
Loose and mounted stones.
Rings \$ 5.00 to \$500.00
Lavalieres ... \$15.00 to \$275.00
Earrings ... \$25.00 to \$250.00
C. H. Ward & Co.
Diamond Merchants and Jewelers.
386 Richmond St. Phone 1084.

WOOD
We have just received a large shipment of good dry Hardwood.
This Wood is of exceptional quality.
D. H. GILLIES & SON.
Corner Adelaide and Bathurst streets.
Phone 1515. J.W.T.

INSURANCE
HAROLD J. LAWSON
(Returned).
705 Dominion Savings Bldg. Phone 850.
J.W.T.

Old Mirrors Re-Silvered
and made as good as new.
NEW ONES MADE TO ORDER.
All work guaranteed. Write or call.
Store open Tuesday, Thursday and Saturday evenings.
VECTIS MANUFACTURING CO.
203 Wellington street. J.W.T.

RETREADING
Like We Do, Pays.
LONDON TIRE REPAIR DEPOT
364 Wellington Street.
Phone 2334. J.W.T.
Opposite McClary's.

ROUGH TREAD TIRES
Cheap as plain. Yes, we've got them in Dunlop 30x3's, and they are real good. Come in and let us show you.
BERNARD-WILCOX ELECTRIC CO.
Phone 2671. 264 Dundas.

Morin's Syr. of Hypophosphites
A Real Nerve and Tissue Food.
\$1.50 Bottles for 96c.

Taylor's 6 Cut-Rate Drug Stores

Carlyle TREBILCOCK OPTICIAN
PHONE 2351. 233 DUNDAS.
Two Doors East of Majestic Theatre.

We Have Spats To Fit All Feet
Our immense stock of Spats this year offers the women of Western Ontario a new range of styles and sizes than ever before. Here you will find every wanted shade and size. The women with the slim foot or the lady with the large ankle will have no difficulty getting fitted here.

SUN SMILES ON FAIR AT AILSA CRAIG FOR RECORD ATTENDANCE

AILSA CRAIG, Sept. 24.—The 82nd annual fall fair of North Middlesex, held here on Tuesday and today, was largely attended with ideal weather on both days. The exhibits were the best in all lines shown here for some time. Ladies work was away above the average.
Mrs. Edgar Darling of Maple Lodge carried off most prizes in this class, with Mrs. Sibley of Parkhill as judge. In domestic work every class was well filled up; also in art, in which George Amos of Leury took most of the prizes. The home-baking being the most fortunate winner in this line. The butter display was good, and some first-class butter-makers competed in this line. Mrs. Jas. McFarlane of McGillicuddy took the lead.
In fruit the display was not as good as in some years, but in roots and vegetables the classes were well filled, especially in vegetables.
In poultry, Messrs. Doan of Theford and Ulfrey of the town carried off the most of the prizes. This year a new addition was built for the poultry display, and added improvement to the grounds. The livestock classes were all well filled, and good showing was made in all. The directors were well pleased with the attendance and with the exhibits.
President Edwin Phillips and Secretary George Stewart worked hard to make this year a success. The brass band furnished music throughout the day, and a good array of booths helped to make everything go well. The

London Loan and Savings Co.
OF CANADA
4% ALLOWED ON DEPOSITS.
5 1/2% ALLOWED ON DEBENTURES.
220 Dundas Street, London, Ont.

GOLDEN BROWN TOAST
with delicious creamery butter—the toast made with
PARNELL'S
Special toast loaf. Well—it's some toast, and you really ought to try it.
PARNELL BAKING CO.
PHONES 929-1390.

Talking of Alarm Clocks
The reason we like to sell Westclox Alarms is that they seem to give such excellent satisfaction. Although they are guaranteed we never seem to have any need for a guarantee. Then again we know that if they are bought here they are likely to be sent here if an accident should happen, and it needed repairing, and no matter what is wrong with a Westclox Alarm it is an easy job to make it run again. There is Big Ben, Baby Ben, Sleepmeter and America to choose from.

YOUNG'S DIAMONDS AND WATCHES
London

With a Horse a "Win" Is Only Occasional --

JOHNSTON BROS. XXX BREAD
"the win" was made years ago and is still in the lead in London. Why? Because we employ only expert bakers and use only fine ingredients. Everybody loves a winner! That's why XXX Bread is so popular throughout Western Ontario.
At all progressive grocers.
Johnston Bros. Phone 944 J.W.T.

VANISCKE-LEVERENTZ.
A quiet wedding took place Tuesday evening, when Arthur Vanisckie of this city was married to Miss Ruth Leverentz of New York State, by the Rev. G. A. Leichter, pastor of the Adelaide Street Baptist Church, in the presence of a large number of guests.
The couple left the same evening for Oshawa, where they will reside.

Monroe Salisbury in "The Sundown Trail"
at the Patricia today, Friday and Saturday. Also two new special comedies, "Joe Martin in the Jail" and "The Ray Trio" comedy singing and talking, and a Mutt and Jeff cartoon.

Federal Advertising Agency
T. H. VULL
Dominion Savings Building
LONDON, CANADA.

LADIES' Fall Hat Revue--
BELTZ & CO.
J.W.T.

MABEL NORMAND
Star in Goldwyn Pictures
Appearing at the Majestic today, Tuesday and Wednesday in her funniest film success, "Upstairs," comedy that gives her unbounded opportunities to display her versatility as an actress.

"SAHARA" A GORGEOUS SPECTACLE OF THE ORIENT SHOWING AT THE MAJESTIC FIRST OF NEXT WEEK

Coming to the Majestic for Monday, Tuesday and Wednesday of next week will be a gorgeous spectacle of the Orient, which the management believes to be the most dramatic, stirring drama set in the most lavish, colorful and artistic settings the screen has ever seen. This picture is "Sahara," starring Louise Glaum, C. Gardner Sullivan, the most famous of all photoplay authors, wrote "Sahara," which is a big Hollywood picture presented by J. Parker Read, Jr., and supervised by Allan Dwan.
The leading of Paris, on whom her American husband, portrayed by Matt Moore, has wasted his fortune. He takes over an engineering job on the Sahara desert and Mignon, against her wishes but lured by the promise of a visit to Cairo, accompanies him, and she is in a hazardous, tent on the burning sands. But six months of the sand and the praying Arabs drive her to such an utterly depraved state of discontent that she leaves her husband and goes to Cairo with Baron Alexis (Edwin Stevens).
Years later she finds her husband, demented and a victim of drugs, and her child, begging in Cairo. He has sworn to kill the woman who wrecked his life. She, with every desire fulfilled except that of happiness, is moved to her first deed of real, loving sacrifice—the return of her husband's mind. She does all in her power to cure him, and the day comes when she is recognized. What, then, of the butterfly who found her soul? Of the man who suffered living death for the love of an unfaithful wife? Of the child who missed a mother's guiding hand when it was most needed? The climax will grip, surprise and please you.

KITCHEN GIRL HAS GREAT TIME TRYING TO BE "WILD WOMAN"

Mabel Normand At the Majestic Today, Friday and Saturday in "Upstairs."

While I have always tended strongly toward a close adherence to the golden rule, "with malice toward none and charity for all," I have in my possession a certain amount of a certain young lady of this town that, in the interests of the community, I feel morally obliged to divulge.
Something of a mysterious glamour surrounds this young lady, for although she has been in our midst for a number of weeks, and her escapades are well known to the habitués of a certain local haunt, I have been unable to find a person who knows something about her other than she styles herself the girl from upstairs. During my conversation I was greatly shocked to hear her confess an ambition to lead the so-called "wild" life.
Out for Wild Time.
This girl from "Upstairs," I learn, recently secured a position as kitchen maid in the hotel, and in order to satisfy her ambition to be a "wild woman," she deliberately took a hat and evening gown belonging to a guest. This theft, I have every reason to believe, was committed by the girl, with the help of a certain well-known young man who is the son of one of the wealthiest citizens and who has fallen a victim to the girl's wiles to the extent of working as a bellboy in a hotel to be near her.
Dressed in the stolen garment the girl went upstairs to the ballroom and proceeded to disport herself in a most unladylike and scandalous manner.
It is now rumored at the hotel where the young lady works that she plans an elopement with her wealthy bellboy admirer. I trust that the young man's father will read this letter in time to prevent a calamity, and sincerely hope that my letter will come to the attention of every person who holds the welfare of London at heart so that they may be duly warned of the harmful influence resulting from the presence of the girl who went "Upstairs" and there found a real ragtime romance.
Upon later investigation I find there is no cause for alarm, as the young man referred to is Mabel Normand, and her escapades are no more or less than the incidents of her new big comedy-drama, "Upstairs," which is showing at the Majestic today, tomorrow and Saturday.

LIGHTNING KILLS HORSE.
BOTHWELL, Sept. 24.—When a severe electrical storm passed over Bothwell and vicinity the barn of Hiram Stuart was badly splintered by lightning and a valuable horse killed.

THREE STEERS KILLED BY LIGHTNING AT ARVA

ARVA, Sept. 24.—The recent lightning storm was severe in this vicinity. R. Sinker lost three valuable export steers. They were walking in a line from the Medway Creek, when a bolt struck them, killing the three. Hemer Knapton, 5th concession, also lost a valuable cow in the pasture from the same cause.

Rowat's Special Tea
Buy it when you want the best.
50c. 70c. 80c. \$1.10 per pound.
T. A. ROWAT & CO.

VAUDEVILLE BILL AT GRAND TODAY, HEADED BY SAM YEE TROUPE

Mary Pickford Continues To Please in "The Hoodlum," Her Latest Picture.

Although "The Hoodlum," Mary Pickford's great photoplay success, will remain at the Grand for the remainder of the week, an entirely new vaudeville program will be offered today, tomorrow and Saturday. For the last three days of the week, commencing with a matinee today, the management have arranged another bill of the greatest variety and quality, each and every act having been selected with the aim of maintaining the same high standard that was set the opening week of the new vaudeville season.

The headline attraction is the Sam Yee Troupe of Chinese sensational and novelty artists. These clever oriental entertainers offer London theatregoers something entirely different from the usual run in acts of a similar nature. Another big feature of the bill, and one which will be thoroughly enjoyed by all music lovers, is the offering of Fred S. Pickford, who is recognized as the foremost soloist with the Detroit Symphony Orchestra. In his present vaudeville offering he is heard in a sparkling repertoire of popular hits.
Charles and Sadie MacDonald and Company will present a highly amusing one-act comedy entitled "The ex-Chief of Police." The Carr Trio in delightful offering of varieties, and Swains' Cockroaches, an altogether unusual novelty from Ireland, are the other acts that are presented on this exceptionally attractive bill.

Unquestionably the greatest photoplay of Mary Pickford's entire screen career is "The Hoodlum," which has been playing to capacity audiences at the Grand all this week, and which will be presented again today, tomorrow and Saturday with a change of vaudeville program. The willingness of a girl to sacrifice wealth, comfort and luxury to which she has been accustomed in order to live with her father, although his shade was a tenement house, forms the central theme of "The Hoodlum." As Amy Burke, Miss Pickford's station in life switches from one of chummy roadsters, crepe de chine frocks, maids and money to pushcarts, poverty-stricken districts, the girl of the present vaudeville offering he is heard in a sparkling repertoire of popular hits.

SEAT SALE OPENS TODAY AT THE GRAND FOR "EIFF, BING, BANG"

"The Dumplings," the most popular group of Canadian soldier-actors in France, have been brought to Canada by their original form under the personal direction of Capt. M. W. Plunkett, and will present their biggest success, "Eiff, Bing, Bang," at the Grand Monday, Tuesday and Wednesday evenings at 8:15 and Wednesday matinee at 2:30. These boys have a record of over five hundred performances near the front lines in France as well as a month at the Coliseum in London and a special engagement by royal command in Brussels shortly after the armistice, for which they were presented with a medal and address by the King of Belgium.
A decided novelty of the entertainment to Canadians is the fact that all the beautiful girl roles are played by French soldiers who have done their bit. They have been groomed and costumed by French and other famous modistes of London and Paris, and it is little wonder that the boys used to remark upon the courage of such wonderful "girls" in coming so near the lines and sometimes playing under artillery fire, for the identity of the "girls" was for a long time kept a guarded secret owing to the fact that the boys feared being joshed by the French. Now, Mary Pickford's "The Hoodlum" is the most popular of the group, and the seat sale opens this evening.

GETTING TOO FAT? TRY THIS—REDUCE

People who don't grow too fat are the fortunate exception. But if you find the fat accumulating on already cumbersome, you will wish to follow this suggestion, which is endorsed by thousands of people who know. Ask your druggist if you prefer write to the Marmola Company, 864 Woodward Avenue, Detroit, Michigan, for a large case of Marmola Prescription Tablets; \$1.00 is the price the world over. By doing this you will be safe from harmful drugs and be able to reduce two, three or four pounds a week without dieting or exercise.

KERWOOD REOPENING.

KERWOOD, Sept. 24.—St. Paul's Church, Kerwood, which has been closed for the past ten weeks for repairs, will be reopened on Sunday with three services, 11 a.m., 3 p.m. and 7:30 p.m. The preaching in the morning and evening services will be by Rev. Prof. T. G. A. Wright, B.A., of London.

With fibre sole and rubber heel, this is an ideal Shoe for walking.

\$11.00

Are Your Feet In Step With This Fall Weather?

Shoe satisfaction means a good deal to you. It means a good deal to us. We give you all that is possible for you to get in style, fit, wear, comfort and value.

Although our prices are attractive, we do not solicit your patronage on that basis. We prefer to appeal to your good judgment with good Shoes that "make good."

Johnston & Murray
LONDON - ST. THOMAS

ROSS' LIMITED MANUFACTURERS
AVOID MIDDLE PROFITS BY PURCHASING DIRECT FROM MANUFACTURERS.

As manufacturers, we are able to save our patrons all middle profits.
Our fine garments are all guaranteed satisfactory in quality and correct in style.



Here are a few representative garments:

SELECT HUDSON SEAL COAT, 36 inches long, large roll collar and deep cuffs of best dark natural Canadian beaver, slash pockets, beaver trimmed, half back belt, in Hudson seal, finished with bone rimmed Hudson buttons, lined with fancy figured pussy willow silk. \$320.00
Same garment, in 40-inch, at \$340.00
SELECT HUDSON SEAL COAT, 36 inches long, half back belt of Hudson seal, finished with bone rimmed Hudson buttons, large sable roll collar, deep Hudson cuffs, slash pockets, lined with fancy oriental pussy willow silk. \$325.00
SELECT HUDSON SEAL COAT, 32 inches long, Scotch mole, trimmed roll collar and deep cuffs, slash pockets, mole trimmed half back, belt finished with Hudson seal, bone rimmed buttons, lined with floral pussy willow silk. Price \$275.00
SELECT HUDSON SEAL BOX COAT, 40 inches long, all seal roll collar and cuffs, lined with dark pussy willow silk. Price \$310.00
NOVELTY SELECT HUDSON SEAL BELTED COATEE, large beaver roll collar, Hudson patch pockets, lined with rich satin brocade. Price \$230.00
FULL RANGE OF SETS, MUFFS, STOLEES, CAPES, NECKPIECES, etc., in all the latest and most fashionable styles; every article guaranteed entirely satisfactory or money will be refunded.

LADIES' WEAR DEPT.
The Latest in Fall Suits

Our designers are ever alert on all the varying changes of fashions and reproduce the latest models from authentic centres of styles.

In our showing will be found Suits in Velour, Broadcloth, Silvertone, Serges, Gabardines, Poplins, etc., in the most approved colors of the season.

Velour Suits \$48.00 to \$50.00
Fur-Trimmed Velour Suits \$55.00 to \$75.00
English Serge Suits \$48.00 to \$60.00
English Broadcloth Suits \$55.00 to \$60.00
Silvertone Suits \$60.00

We are equipped to fur trim any of our garments if patrons desire to have it done.

CONNECTED WITH OUR CLOAK AND SUIT MANUFACTURING THERE IS A SPECIAL ORDER DEPARTMENT, where garments from our exclusive styles can be made to measure in the very latest, correct models.

New Fall Styles in Dresses

Our designers and modistes have succeeded in producing a variety of the most pleasing and novel styles this season. The blendings of color and varied materials reflect a distinctiveness that captivates the good taste of patrons of good dress.

SILK AND GEORGETTE COMBINATION GOWNS \$30.00 to \$45.00
NEW JERSEY DRESSES, in blue, brown, taupe and sand, at \$32.50 and upward
PHONE 1319. 196 DUNDAS STREET.

PIANO TUNING S. BOARDMAN
HAVING BEEN RELEASED FROM MILITARY DUTY, RESUMES PRACTICE
Formerly Six Years With Heintzman & Co.
476 DUFFERIN AVENUE, LONDON. PHONE 3511

SANTAL MIDY
CATARRH OF THE BLADDER relieved in 24 HOURS
Each Capsule bears the name MIDY
Beware of counterfeits

THE NEW FRENCH REMEDY. THERAPION No. 1 THERAPION No. 2 THERAPION No. 3
No. 1 for Bladder Catarrh. No. 2 for Blood & Skin Diseases. No. 3 for Chronic Weaknesses.
SOLD BY LEADING CHEMISTS. PRICE 7/6 PER BOTTLE. DR. L. J. CLARKE, 10, RIVERVIEW RD., N. W. LONDON. SEE TRADE MARKED WORD "THERAPION" IS ON EACH BOTTLE. REMEDY AFFORDS TO SERIOUS PATIENTS.

Taylor's Drug Prices
ARE THE LOWEST IN CANADA.

A comparison will convince you. Below are only a few of our bargains for

THURSDAY, FRIDAY AND SATURDAY.

Six Stores-- ONE PRICE

50c Dr. Williams' Pink Pills
..... 25c

\$5.00 AUTO STROP SAFETY RAZORS, with extra mirror, strop and 12 blades, all for \$2.99

10c Japs. David Harums, Bachelors, Simons' Conchas, etc. 5 for 40c
25c Baby's Own Tablets 14c
35c Bland's Iron Pills 19c
75c Emulsion of Cod Liver Oil with Hypophosphites 39c
20c Genuine Pears Soap 15c
1.00 Russian Oil, best quality 58c
35c Hux Tooth Paste, or Powder 19c
50c Herpicide 35c
10c Toilet Paper, large rolls, best quality 4 for 25c
35c Saniflush 23c
60c Pompeian Massage Cream 43c
25c Carter's Little Liver Pills 13c
25c Fluid Magnesia 14c
\$1.50 Syrup of Hypophosphites, the best 96c
50c Cutex Manicure Sets, complete 38c
\$1.00 Tonal-Iron Capsules. 79c

TAYLOR'S THROAT AND LUNG BALM
cures Coughs, Colds and Bronchial irritations. Gives instant relief, and will not upset the stomach. Sold under a written guarantee at all Taylor Stores.

25c Chase's Kidney and Liver Pills 16c
\$1.00 Dr. Morin's Kidney Tonic, the very best 86c
50c Coconut Oil Shampoo 24c
\$2.00 Hot Water Bottles, heavy red rubber 98c
35c White Liniment 24c
50c Fruit-a-tives 31c
50c English Corn Cure 14c
Jergen's Peroxide Soap, large bars 3 for 25c
75c Nestle's Food 64c
50c Juniper Kidney Pills 33c
Pure Castile Soap, long bars 29c
50c Nyal's Face Powder 25c
15c Infant's Delight Soap 3 for 25c
40c Rubberset Shaving Brushes, genuine 24c
Genuine Thermos Bottles \$1.29
\$1.25 Pinkham's Compound 78c
50c Djerikiss Talcum 29c
25c Wiltshire Oil Liniment 9c
50c Peroxide Vanishing Cream 33c
35c Castoria 24c
\$1.00 Mead's Dextrin Maltose 73c
\$3.75 Hortick's Malted Milk \$3.25
25c Beecham's Pills 16c
50c Morina Vanishing Cream 24c
\$1.50 Fountain Sprinkles, 2-quart, with all attachments 88c
25c Nature's Remedy Tablets 14c
25c Mecca Ointment 14c
60c Matchless Floor Wax 37c
\$1.00 Swazema for Eczema 77c
50c Hair Dye 24c
30c Shaving Sticks 19c
25c Talcums 9c
10c Fly Poison Pads 4c

Taylor's 6 DRUG STORES 6