

TO QUENCH THE THIRST OF A SUN BAKED CITY



When you're thirsty, drink one of the three Labatt Beverages—they are more than thirst-quenchers—they are pure, healthful and nutritious brews. They possess a tang and pleasing after-taste all their own—refreshing and wholesome. Lots of beverages will give you a measure of satisfaction; try Labatt's and get the very highest degree of satisfaction. Obtainable at all Hotels and Cafes.

Order these beverages from your Grocer or direct from our London Headquarters.
Phone 114.

John Labatt, Limited

Labatt's
Old London Brew
Cremo Lager
Special Porter

The first thing you'll see

ON YOUR RIGHT HAND, AS YOU ENTER THE MAIN BUILDING AT THE FAIR, WILL BE OUR COMPLETE EXHIBIT

OF PHONOGRAPHS AND THE FAMOUS

SHERLOCK-MANNING

20th Century Piano
The Piano worthy of your home

SPEND A FEW MOMENTS IN HEARING AND INSPECTING THESE FINE INSTRUMENTS. OUR REPRESENTATIVES WILL GLADLY PLAY FOR YOU AND ANSWER ALL QUESTIONS.

THE SHERLOCK-MANNING PIANO COMPANY

LONDON

ONTARIO

FEATURE OF WESTERN FAIR WEEK

THE

Ross Automaton or Mechanical Man

FEATURING MISS AILEN DALE

In a Display of

Fashion Craft Clothing

See this feature Tuesday and Thursday, 10:30 to 11:30

a.m. in our window, 150 Dundas street.

Wednesday and Friday, 5:30 to 6:30 p.m., in our exhibit,

Main Building Annex.

W. H. TODD

SHOP OF FASHION-CRAFT

At the Fair—Main Building Annex.

Downtown—150 Dundas Street.

PICTURE OF TURKISH LUST AND CRUELITIES GRIPS AT MAJESTIC

Aurora, Sole Survivor of Two-Year Nightmare in Armenia, Tells Screen Story.

Extermination, "slow but sure"—this, decreed the Turks, was to be Armenia's fate. So well was the plan executed that when two years had elapsed 500,000 Armenian girls, the flower of the one Christian nation in Allah's territory, were either corpses in the desert wastes of Asia Minor or soulless wrecks in the harems of the lustful, unrepentable Moslems. After witnessing all the horrors and being the victim of many atrocities, Aurora, a young girl, the one maiden of the race who lived to tell of the two years' nightmare, came to America to repeat her story. In motion picture form it has been given to the great sympathetic public.

Western Ontario spectators saw it for the first time at the Majestic on Monday. Although there were continuous performances all day, standing room only was obtainable at many of the showings.

Although a few incidents, unfit for the civilized eye, were not included in the story, other scenes showing the heinous crimes and the brutal Ottoman leave nothing to be imagined. As the narrative is unfolded before one's eyes, the hand and the heart involuntarily clench and unclench. From the screen, ravished Armenia seems to leap into the audience.

Nestling beneath the shadows of ancient Mount Ararat was the home of Aurora, a young girl, daughter of a wealthy Armenian merchant. On the surrounding slopes the flocks of Hadji, a well-to-do young shepherd, grazed. Armenia, although living in dread of its oppressor, Turkey, was a land of industry. His 4,000,000 people were peace-loving and obedient to their masters. Armenia was a Christian; Turkey worshipped Allah. There was the great dividing line! Convert or exterminate—the Turk's creed was this.

War was declared. England was busy with Germany. Armenia was without a protector. At last the opportunity for which the powers at Constantinople, the city of mosques and minarets built to the glory of Mohammed, had waited, arrived. Under the excuse that Armenia was a threat to the Turkish Empire, the high officials, approved by Germany, began the crusade against the Christians.

Armenian soldiers were disarmed, forced to dig their own graves, into which they were thrown after their massacre. The children were drowned and bayoneted. Deportation began. Naked, starving, bruised and heart-broken, hundreds of thousands of maidens were taken across burning desert sands. By day they marched under the lash and taunts of their brutal masters. When night fell they were ravished by the drunken soldiery. Revolt meant death; submission, worse than death.

Those who were strong in their denial of the Mohammedan faith were crucified and their mangled bodies left as food for the vultures.

Among the sufferers were Aurora and her teacher, Miss Graham, a beautiful English girl. Although they did not suffer this last-mentioned fate, they suffered worse. Roving Kurds captured them and sold them into the harem of a Turkish governor. Here Aurora's sister was stripped and beaten to death before the eyes of her friends, as a warning to all others who would not renounce the Christian faith. The other two girls escaped, but were recaptured. For 50 cents they were offered on the public auction block.

Dressed as an Arab sheik, the shepherd bought them. After stealing horses for the flight, he helped the girls to escape to Philadelphia, headquarters of the American mission. Miss Graham and the shepherd remained to take care of refugees who might arrive. Aurora came to America to tell the tale.

A few months ago she appeared in person in Detroit and gave her message to the people.

VOICE OF THE PEOPLE

CHRISTIANITY.

To the Editor of The Advertiser:
The Free Press in an editorial advocates more Christianity. Now, as long as garages and automobiles are purchased for ministers and poor people's bodies are sent for dissection, because they have not the almighty dollar, there won't be much Christianity. Everywhere we look we see that it is not work but money that makes money. Look at stores, banks, life insurance offices, etc., and now we have the hydro, which will make things worse in a few years by competing with railroads, with the people's money. Yours respectfully,
JOHN SIMS.
London, Sept. 8, 1919.

THE GRAND ARMY'S WORK.

To the Editor of The Advertiser:
I am instructed to convey to you the best thanks of this Post for your publicity of our agitation and delegation to the city council re the insanitary houses and shacks that our returned comrades are forced to inhabit through a shortage of more suitable dwellings. We further thank, through you, the officials who immediately made an inspection and found our statements to be true in every detail. It appears that laws made by a class who really do not care for the poor do not allow a medical officer to condemn foul or insanitary dwellings unless at the time an epidemic of fever, flu, or other contagious diseases is raging. The Grand Army of Canada has thrown down the gauntlet and will shortly appear in the political arena to ask no favor, nor give any quarter in the struggle for rights. I have the honor to be,
Yours faithfully,
JOSEPH SAURIN HILL,
President Grand Army of Canada,
Victory Post No. 14.

GRAND TRUNK RAILWAY SYSTEM
TIMETABLE CHANGES SUNDAY,
SEPTEMBER 7, 1919.

Train No. 49, now leaving Toronto 11:30 p.m., daily except Saturday and Sunday, for Scotia Junction, will be cancelled (last trip from Toronto, Friday, September 6).

Train No. 47 will leave Toronto 11:30 p.m. on Tuesdays and Thursdays (first trip September 9) and Mondays, Wednesdays and Fridays.

Train No. 43, leaving Toronto 1:30 p.m. Saturdays, only for Scotia Junction, will be cancelled (last trip Saturday, September 6).

Train No. 45, leaving Huntsville 5:30 p.m. and Muskoka Wharf 7:40 p.m. for Toronto, Tuesdays, Thursdays and Saturdays, will be cancelled (last trip Saturday, September 6).

Train No. 50, leaving Huntsville 5:15 p.m. and Muskoka Wharf 7:10 p.m. Sundays only, for Toronto, will be cancelled (last trip Sunday, September 7).

Train No. 23 (Steamboat Special), leaving Toronto 12:10 p.m. Mondays, Wednesdays and Saturdays, for Sarnia (Point Edward Dock), will make last trip Saturday, September 6.

Train No. 22 (Steamboat Special), leaving Sarnia (Point Edward Dock), 8 a.m. Sundays, Tuesdays and Fridays for Toronto, will make last trip Sunday, September 7.

Commencing Monday, September 8, train No. 41, leaving Toronto 7:45 a.m., daily except Sunday, will make connection at Allandale for Penetang, arriving Penetang 12:45 p.m.

The Toronto-Algonquin Park sleeping car, now leaving Toronto on train No. 49, 11:30 p.m. daily except Saturday and Sunday, will, commencing Sunday, September 7, leave Toronto train No. 9, 9:15 p.m. on Sundays, Mondays, Wednesdays and Fridays, and train No. 47, leaving Toronto 11:30 p.m. on Tuesdays and Thursdays, arriving Algonquin Park 11:10 a.m. Southbound same as at present.

Sept. 8

MAJOR PRATTEN IS NEW DIRECTOR AT ALEX. SANATORIUM

Succeeds Dr. Bell—Had Long Experience Overseas—Dr. F. J. Campbell Assistant.

Major F. H. Pratten, M.B., has been appointed medical director of Alexandra Sanatorium, succeeding Dr. Bell who has held the position temporarily. Major Pratten is a 1911 graduate of Toronto University. He was at the Muskoka Sanatorium three years, being the resident physician during one of these. A year prior to the war he was assistant at the Tuberculosis Clinic of Toronto General Hospital. He went overseas in the fall of 1915, and for nine months was in charge of the chest wards at Moore Barracks, Canadian General Hospital, Shorncliffe.

Major Pratten went to France in January, 1917, but was recalled from his unit in November on the opening of the Canadian Special Hospital for diseases of the chest at Lanham, Kent, England. On returning to Canada this year he became acting consultant of Medical District No. 2, until discharged from the army in May. Since then he had been on the strength of the soldiers' civil re-establishment chest clinic at the General Hospital, Toronto.

Dr. F. J. Campbell has been appointed his first assistant. He is a graduate of Western University and gold medalist of his year.

Miss Allison Dickson has been appointed lady superintendent, and Miss

Dulmage has been appointed a supervisor.

SIR ARTHUR BOUGHT THE STAMPS, ENDING WORRIES

George M. Reid of the war savings committee had a certificate which required ten stamps to complete. He looked at those vacant spaces yesterday, scratched his head, thought a moment, and then had an inspiration. In a few minutes the certificate was filled. He sold the stamps to Sir Arthur Currie.

Mr. Roy D. Kerby, salesman-manager of the Olds Motor Works of Canada, Limited, Oshawa, Ontario, is in the city visiting the Western Fair. He will be at the Oldsmobile booth Tuesday and Wednesday, where he will be pleased to meet any prospective automobile purchasers or dealers. The new Oldsmobile factory at Oshawa is nearing completion, and will be the finest of its kind in Canada.

BURIED AT WINGHAM.
WINGHAM, Sept. 8.—Harry Hawthorne died at his residence in Lower Wingham after a few days' illness of pneumonia on Friday, and the remains were buried in Wingham Cemetery under the auspices of Belgrave, No. 462, Orange Lodge, of which the deceased was a member for over 40 years.

The members of Wingham Lodge, No. 794, also turned out beside many visiting brethren. He was in his 74th year.

Surviving are his wife, and a number of sons in the West. The services of the order at the grave were conducted by Bro. J. F. Groves, past

county grand master, and marshalled by D. of C. Bro. H. R. Dye, and services at the house and grave by Rev. W. H. Snell. The pallbearers were Bros. J. a mile long.

Little, P. Irwin, J. G. Stewart, H. Branden, R. McMurray, W. Johnston. It was one of the largest funerals seen at the house and grave by Rev. W. H. Snell. The pallbearers were Bros. J. a mile long.

Are You Losing Your Grip on Health?

Physician's Prescription to Increase the Health and Strength of Anaemic, Rundown Men and Women.

As a result of the tremendous strain which the war has put upon so many people, the nerve cells have become devitalized, the whole system weakened and thousands of men and women are today losing their grip on health simply because their blood is thinning out and possibly starving through lack of iron.



It is through iron in the red coloring matter of the blood that life sustaining oxygen enters the body and enables the blood to change food into living tissue, muscle and brain. If people would only keep their blood filled with strength-giving iron by taking Nuxated Iron when they feel weak and rundown they might readily build up their red blood corpuscles and quickly become stronger and healthier in every way. If you are not strong or well you owe it to yourself to make the following test: See how long you can work or how far you can walk without becoming tired. Next take two five-grain tablets of ordinary Nuxated Iron three times per day after meals for two weeks. Then test your strength again and see how much you have gained. Nuxated Iron will increase the strength of weak, nervous, "rundown" men and women in two weeks' time in many instances. The manufacturers guarantee successful and entirely satisfactory results to every purchaser or they will refund your money. Nuxated Iron is on sale at all good druggists.

ducted by Bro. J. F. Groves, past county grand master, and marshalled by D. of C. Bro. H. R. Dye, and services at the house and grave by Rev. W. H. Snell. The pallbearers were Bros. J. a mile long.

Great Midway Attractions at Western Fair

Johnny J. Jones Exposition, Largest Ever Seen In Canada

20--Big Shows, Every One New--20

SOMETHING DOING EVERY MINUTE ON THE MIDWAY

Visit the Bughouse, the Saucer of Death, the Wild West Show, Stella, the Monkey Race Track, and a dozen others.

Don't Fail To Visit "OVER THE FALLS," Greatest Fun-Producer on the Continent.

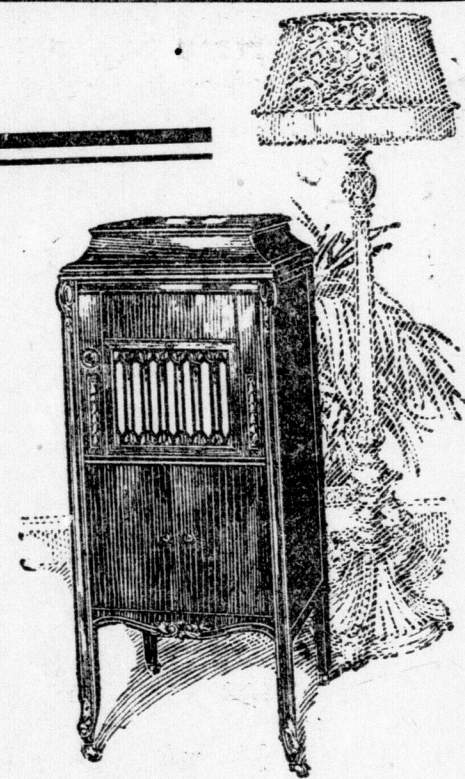
GRAND STAND PERFORMANCE TWICE DAILY

Speed Events in Afternoon and Fireworks at Night

Every building packed with exhibits and hundreds of new attractions on the grounds.

W. M. GARTSHORE, President.

A. M. HUNT, Secretary.



Distinctive Features
Of The

**AEOLIAN-
VOCALION**

The Greater Phonograph

With the introduction of the Vocalion the public has been made acquainted with a new and superior type of Phonograph—a Phonograph which is not only mechanically in advance of other instruments, but which, musically, is so far ahead of anything hitherto known as to be in a class quite by itself. This superiority rests on definite and distinctive features of advantage.

The New Aeolian-Vocalion Record

From the great music house responsible for the perfecting of the Phonograph as a musical instrument, there has recently come a new and better type of record. This record, made under an exclusive and more scientific system, produces astonishing musical results. Instead of the slightly metallic effects hitherto characteristic of Phonograph performances, it produces clear, rich tones of great depth and beauty.

The New Universal Tone-Arm

In this feature of the Vocalion is found a perfect means of supplying what is now recognized as an absolute necessity in the modern Phonograph—viz., a practical method of playing all makes of records. Without such means, the enjoyment of a Phonograph is seriously curtailed. This new tone-arm not only plays all records, but plays them at their best.

The Graduola Tone-Control

The Graduola is the only method that not only perfectly controls tone without impairing its qualities, but gives the performer the opportunity to put in true musical expression. With the Graduola it is actually possible to play the Phonograph, shading and coloring the music to suit one's personal taste.

VOCALION PRICES ARE: UPRIGHT MODELS FROM \$69 TO \$525, PERIOD MODELS FROM \$360.

The Vocalion Records faithfully reproduce the natural tones of instrument and voice.

The Vocalion Tone-Arm plays all records.

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NORDHEIMER PIANO & MUSIC COMPANY

Canadian Distributors for the Aeolian-Vocalion.

227 DUNDAS STREET, LONDON, ONT.

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