# Olmpson's Just-lor-luesday Oale

Lunch? Yes

That brings hundreds of discriminating people to

Simpson's Palm Room

where excellent meals are well served n dainty, plentiful and good portions. The charges are very moderate. Breakfast, 8.30 to 10.30 a.m.
Lunches a la carte at all hours.
Dinner, 11.30 a.m. to 2 p.m.
Afternoon Tea, 3.30 p.m. to 5.30 p.m.s
—Sixth Floor.

# Furniture Moderately Priced

Dining-Room Chairs, solid oak, seats upholstered in genuine leather, fumed or golden finish, \$18.75.

Dining - Room Chairs, quarter-cut oak, slip seats, upholstered in genuine leather. Extra special, \$21.45. Dining-Room Chairs, quarter-cut oak,

golden finish only, slip seats, upholstered in genuine leather. Special, \$23.95. Dining-Room Chairs, quarter-cut oak, slip seats, upholstered in genuine leather,

Extension Table, solid quarter-cut oak,

fumed and golden finish, massive pedestal platform base, 45-inch top, 6-foot extension, \$20.95. Living-Room Suite, settee, arm chair and rocker, solid quarter-cut oak, fumed

finish, upholstered in tapestry. Special, Living-Room Chairs and Rockers, quarter-cut oak, fumed finish, mission design, upholstered in tapestries, \$13.00.

### Two Refrigerator Values

Refrigerators, hardwood case, natural finish; width 24 in., depth 23 in., height 40 in. Has good size food and ice cham-

Refrigerators, natural finish case, rounded corners, panel ends, food chamber has white enamel interior. Special,

### Come Today for Rugs

Heavy Axminster Rugs. Rich colorings and handsome Oriental patterns; heavy quality, deep pile; suitable for dining-rooms or living-rooms. Size 9.0 x 9.0. Today ... \$36.00 Size 9.0 x 10.6. Today....\$39.00 Size 9.0 x 12.0. Today....\$45.00

Handsome Wilton Rugs New designs in blue, old rose and tan colorings; small conventional and Persian

designs: Size 4.6 x 6.0. Today .... \$16.50 Size 6.9 x 9.0. Today ... \$36.00 Size 9.0 x 10.6. Today ... \$56.00

Special in Brussels Rugs. About two dozen only, small designs, fawn, green, blue and old rose colorings;

very serviceable for bedrooms. Size 9.0 x 12.0. Today, special, each, \$28.95. Special in Seamless Tapestry Rugs.

Scotch made rug, new designs in variety of colorings, for bedrooms or livingrooms. Size 7.6 x 9.0. Today, special each, \$15.95. Japanese Matting Rugs Reduced

Extra fine quality, quaint designs in animal and bird effects. Size 6.0 x 9.0. Today, special, each, \$1.95.

Four-Yard Wide Linoleum \$1.05 Square

Heavy quality, well printed and thoroughly seasoned; good block, tile and floral effects. Wide enough to cover rooms without a seam. Today, square yard, \$1.05.

### Save on Curtains and Curtaining

Nottingham Lace Curtains, 2½ yards long, 36 inches wide, ten good patterns in white. Pair

English Lace Curtains, strong wearing twisted thread. 36 to 40 inches wide, 24 to 3 yards long; a dozen new and attractive styles. Pair

Nottingham Lace Curtains, showing a great assortment of tasty patterns, plain and figured centres, conventional or floral borders, 40 to 45 inches wide, 3 yards long. Pair \$1.79.

Bungalow Nets from England, medallion, conventional and stripe patterns in white, ivory and ecru; 36 to 42 inches wide. Special, yd. 59c. Fine Bungalow Nets, nice quality in fine and heavy makes, showing block, floral and small motif designs, some in genuine filet weave; white, cream and ecru; 36 to 44 inches wide.

American Scrims, a splendid collection, plain and fancy bordered scrims, some have fast color borders; 36 to 40 inches wide. Special yard 39c.

# June White Sale

Sample Whitewear at Exactly Half Price They are travellers' samples from one of our big manufacturers. Nearly all individual styles; made of lovely fine cotton and nainsook. Gowns are slip-over or Mother Hubbard styles, with exquisite yokes. Skirts have dainty frills of imported lace and real Swiss embroideries. Drawers with lace or embroidery frills. Combinations with

63c to \$3.25.

Corset Covers, 25c to \$2.00.

drawers or envelope style. No phone or mail orders. Prices as follows: Regularly 50c \$4.25, Today 25c to \$2.13. 50c to \$3.00.

Regularly \$1.25 to \$4.00, Today 63c to \$2.00.

Women's Stout Model Corsets \$2.95 Some Half Price and Less

Beautiful heavy weight Corsets, made of coutil, in fine herringbone stripes; medium, low or high busts. Skirts have wide elastic gussets, trimmed with dainty Val. or mercerized novelty lace and satin ribbon bows. Sizes 20 to 36. Just for Tuesday, \$2.95.

# \$1.00. Today, 59c. Semi-Ready Gowns, also gown lengths, stamped on fine white nainsook; dainty French designs; white or colored floss to embroider. Complete, \$1.00. Important Savings on White Wash Fabrics Satin Striped Voiles at \$1.00 Yard.

White Mercerized Poplins at 49c Yard. One case of "seconds" in which the imperfections are very slight; 28 inches wide. Smart for skirts, suits, nurses' uniforms, etc. Regularly 75c, but in face of the extraordinary scarcity of these goods, today, yard,

40-inch White Pique at 49c Yard. The price at the mill in England today is 60c per yard. Our price today, yard, 49c.

White Snowflake Voile at 49c Yard. Laid down cost today, 85c per yard. 36 inches wide. A dainty material for this season's prettily feminine frocks. Today, yard, 49c.

Infants' Short Dresses at 83c Regularly \$1.35.

Made of beautiful fine white lawn, with dainty pointed and hemstitched Swiss embroidery yokes. The neck and sleeves are edged with dainty embroidery frills to match. Sizes 6 months to 2 years.

Infants' 65c Flannelette Barrowcoats, 49c. Made of softest white flannelette, with attached waist of double white nainsook. The 42 inches wide skirt has deep hem. Regularly 65c. Today, 49c.

Children's Vests, Special at 15c Each. Children's Vests, made of fine ribbed white cotton, with low neck, short sleeves and draw tapes in neck; sizes 2 to 6 years in the lot.

Girls' Bungalow Aprons, 69c. Bungalow Aprons, made of strong washable blue and white striped print, for girls of 6 to 16 years of age. They cover entire dress and have short kimono sleeves. Pocket in front, button back, half belt across back fastening on side. Strongly bound edges. Dainty patterns.

even in pre-war days. Combination cluster satin stripes on grounds of Copen, sky, rose, grey, amethyst, yellow, pink and turquoise; 40 inches wide. Today, yard, \$1.00. Silk Striped Voiles at 49c Yard

Women's \$1.00 Combinations 59c

neck and no sleeves or short sleeves; plain ribbon bead-

ings, and umbrella lace-trimmed drawers. Regularly

The knitted kind, made of fine ribbed cotton; low

Ten delightful shades to select from. All 36 inches wide. Regularly 75c. An extraordinary value today, yard, 49c.

A better value than this we have never offered,

Plain White Voiles at 27c Yard, Regularly 39c.

We purchased these from a waist manufacturer that had rather too many. They are none the worse for that. 40 inches wide. Regularly 39c. Today, yard, 27c.

Embroideries at 17c Yard

Swiss and cambric, 5 to 10 inches wide; lengths 3 to 10 yards; dozens of designs. Embroideries up to 45c yard. Just for Tuesday, yard, 17c.

Women's \$1.25 Pique Vests, 68c.

Women's Pique Vests, with rolling collars; V-cut bottom, and pearl button trim. Regularly selling at \$1.25. Just for Tuesday, 68c.

Sample 75c to \$1.25 Neckwear, 50c.

420 pieces Sample Neckwear, including 12 or 15 styles of all the newest shapes." Regularly 75c, \$1.00 and \$1.25. Just for Tuesday, 50c.

Two extraordinary offers in Filet Lace Collars at 50c and 75c.

75 Rolling Pique Tuxedo Collars. Just for Tuesday, each, 50c.

# Damask Table Cloths (Seconds) for Today \$1.98 A grand sale of about 200 damask cloths in the lot. Size 67 x 70 inches. Good serviceable quality for everyday purposes. It's an opportunity that no thrifty homekeeper will want to miss. Regularly \$3.00. Just for Tuesday, \$1.98.

Semi-bleached Table Damask, 58 in. wide. 75c value. Today, yard,

Bordered Crash Roller Towelling, 17 in. wide; 30c value. Today, yard, 23c.

200 Filet Lace Design and Lace Edge Bureau Scarfs, handsome designs. Regularly \$1.98. Special Madapollam, 42 in. wide; a fine

quality bleached cotton; free from dressing; 50c value. Special today,

New Viyella Flannels, big range of stripes; also plain colorings. Priced, per yard, \$1.25.

Grey All-wool Blankets, mill seconds; pieced; each blanket weighs about 4 lbs.; size 68 x 86 inches; ideal for the camp or summer home. Special today, each, \$5.25. White Crochet Bedspreads, size 63 x 84 inches; hemmed ends. Special, \$1.95.

Fourth Floor.

# A Straight 25% Reduction on Women's Low Shoes!

Laird-Schober, Queen Quality and Countess Qualities No Phone, Mail or C.O.D. Orders on Sale Footwear.



Just because the size range is broken. And so early in the season, too. But this isn't surprising, in view of their quality and style. About three hundred and forty pairs, including Laird-Schober's Du-May pump (illustrated), and sold here exclusively. Other Queen Quality and Countess pumps, colonials and Oxfords, in patent leather, white kid, gunmetal, black kid and white linen. Just for Tuesday: \$12.00 shoes for \$9.00; \$9.00 shoes for \$6.75; \$8.00 shoes for \$6.00; \$7.00 shoes for \$5.25; \$6.00 shoes for \$4.50; \$4.00 shoes for \$3.00.

### Men's Brown Boots Today at \$4.45

That's wholesale price. We took the boots off a jobber's hands at our own figure; 300 pairs of beaver brown straight lace boots; English recede toe last; guaranteed Neolin soles; rubber heels. Sizes 6 to 11. Today, pair, \$4.45. Women's Gunmetal Oxfords, \$3.95.

Just received from Boston a new light-weight gunmetal calf Oxford, on narrow toe, with imitation wing tip; light-weight sole; medium Cuban heel; widths C and D. Sizes 21/2 to 7. Today special, \$3.95.

Girls' Patent Ankle Strap Slippers, \$1.79. 340 pairs, sizes 11 to 2; Girls' Patent Leather Ankle Strap Slipper; made on neat round toe last; has neat tailored bow; medium weight soles and low heels. Today, special, \$1.79. IN THE SIMPSON MEN'S STORE

# Men's and Young Men's (Two-Piece) Outing Suits \$9.95

Sharp at 8.30 this morning the sale will begin. Consider the saving effectible on these fine suits, then ask yourself whether you can afford to miss this opportunity.

Materials and Shades-Palm Beach cloth, with natural shade cool cloths in grey and fawn mixtures, light weight tweeds in numerous mixture effects.

Styles-Single-breasted, two or three - button sacques, semi or form fitted, unlined, patch pockets.

Trousers well tailored, finished with belt loops and cuff bottoms. Just 87 suits in the sale. Sizes 35 to, 44. Just for Tuesday, \$9.95.



Men's Grey Chambray Office Coats. Single-breasted, three-button, finished with three patch pockets. Sizes 36 to 44. Today, \$1.75.

Munition or Factory Long Coats Serviceable fawn drill material, close fitting, patch pockets and adjustable wrist band. Sizes 36 to 46. Today, \$2.25.

# Men-\$1.50 to \$2.50 Summer Combinations, Today, 97c

Tru-Knit Brand "Seconds'

3200 Summer-weight Combinations, poros knits, silk lisle, balbriggans, mesh and mercerized cottons. Imperfections scarcely noticeable, and nothing to hurt the wear. Short or long sleeves; knee or ankle length. Sizes 34 to 46. Regularly \$1,50, \$2.00, \$2.50. Just for Tuesday, suit, 97c.

Men's 65c and 75c Underwear 43c Mill "Seconds" Balbriggan and Poros Knit Under-

wear-Balbriggan shirts in blue, pink and natural shade. Drawers are natural shade. Slight imperfections. Sizes 36 to 42. Regularly 65c and 75c. Today, 43c.

### Men-A Shirt Sale-\$1.39 Regularly \$1.50, \$1.75, \$2.00 and \$2.50

Famous Arrow and Tooke Brands

Negligee Shirts, plain and fancy hairline and cluster stripes of black, blue, helio and tan; also two and threetone effects. Broken ranges from regular stocks. All colors; guaranteed fast; different sleeve lengths. Sizes 14 to 17. Regularly \$1.50, \$1.75, \$2.00 and \$2.50. Just for Tuesday, \$1.39.

Men's and Boys' Silk Collars 29c

Men's and Boys' Striped Silk Collars, in stand-up turn-down style; newest stripes in three and four-tone effects. Sizes 13 to 16. Today, 29c.

## Boys' Vacation Suits, \$7.00 and \$7.50 Boys Who Want Vacation Suits

Grey mixed and brown mixed tweed effects in a smooth hard-finished material; three-button semi-Norfolk model; yok back and front, with box pleats extending from yoke to wais line; all-around belt stitched at waist; full-fashioned bloome made with belt loops; four pockets; expanding knee bands. Size 25 to 30, 7 to 12 years, \$7.00; 31 to 34, 13 to 16 years, \$7.50 Boys' Washable Tan Crash Suits, \$1.75. Made in novel

Norfolk style; white pique collar, cuffs and belt; collar and cuffs piped with blue piping. Sizes 3 to 6 years, \$1.75. Junior Norfolk Suits, \$2.00-Blue and white striped O

ford models; buttoned up close to neck; blue collar, grey bell coat fastens at neck with silk cord and tassel. Sizes 3 to years, \$2.00. Cambric Suits, \$2.50—Blue and white striped cambric; made in trench model; white pique collar, cuffs and belt, slash pockets, with white edging. Sizes 2½ to 8 years. Today,

Robert SIMIPSON Company

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