

The Robert SIMPSON Store Opens 8 a.m. Closes 5.30 p.m.

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H. H. FUDGER, President. J. WOOD, Mgr. Probabilities Moderate to fresh winds, mostly easterly; fair and cool.

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The Robert SIMPSON

# Women's Coats For Motoring and other uses

No part of our Third Floor showing of new Fashions was more admired than the section devoted to Women's Coats. For out-door enjoyment of the delightful months that come between now and Christmas, a woman needs at least one of the coats mentioned in detail below. If she comes, and sees what good style they are, she'll probably decide to have a motor coat and one other

An exclusive Motor Coat, in heather mixture blanket cloth, one of our Paris models, Raglan style, with loose back, front fastened in new double breasted effect, with three large novelty buttons, meeting a turned-down collar, inlaid in tan cloth novelty buttons, finish, pockets and cuffs, \$33.00.

Women's Elegant Fall Coat, in tan shades of kersey only, full length, lined to waist in self shades of satin, semi-fitted back, front single breasted, fastened with novelty buttons; a shawl collar, trimmed with narrow strap and small buttons, make coat very suitable for immediate wearing; sides have inverted pleat, extending from scalloped lapel, which is trimmed with narrow straps and small buttons; a fancy trimmed cuff, in keeping with the rest of the coat finishes sleeves, \$22.50.

A full length Coat in fawn and brown shades of golf cloth, Raglan style, inverted pleat down back, stitched to waist line, and held in position by a 4-inch buttoned strap; single breasted, front, buttoned slightly to left side, meeting a turned-down collar, inlaid in self shade of velvet; large patch pockets and turned-back cuffs, both trimmed with buttons, give coat a decidedly smart finish; this coat is dressy for street wear, and comfortable for motoring.

Women's Early Fall Coat, in fine quality kersey cloth, shades blue, green, fawn and brown, 52 inches long, lined to waist in satin, back semi-fitted, with a pleated effect from waist line, sides, finished in skirt effect, and trimmed with large novelty buttons, single breasted, front, meeting low turned-down velvet collar and revers, cuffs finished with a neat scalloped cuff, \$25.

A Beautiful Fall Coat, in a light tweed, lined throughout in silk serge; color, grey only, semi-fitted back, front double breasted, with three-buttoned effect, turned down collar and revers, inlaid in black silk velvet and satin piping; sides neatly trimmed with V shaped pockets and lapels, also velvet trimmed; sleeves tailored and finished with turned back cuff to match collar, the weight and style make this a nice between-season coat. Price \$21.00.

An up-to-date Woman's Coat, in striped tweed, grey and green, 54 inches long, close fitted back, with inverted pleat on side, back seam, single breasted front, meeting a large roll collar, inlaid in black velvet, with a two-inch buttoned strap running around to side pockets, and strap cuff effect, finish this coat, \$9.25.

A fashionable Coat for fall, shown in a military style; comes in blue, black green and brown shades of broadcloth; full length; lined to waist, plain semi-fitted back, front double breasted, and trimmed neatly with military braid, double turned-down collar, also trimmed, sides trimmed with touches of soutache braid and small buttons; sleeves neatly trimmed at cuff with braid and buttons, \$18.50.

A smart Fall Coat, in grey and brown shades of striped tweed, full length, lined to waist, close fitted back, with an inverted side pleat on back panel, single breasted front, fastened with three large buttons to meet a beautiful scalloped collar, inlaid in self shade of broadcloth; a 15-inch opening on side seams; large mannish pockets, and scalloped cuff, finish this extra smart coat, \$21.00.



## New "Gage" Hats From Chicago

The very latest productions of this well-known firm have just arrived, and will be shown to-morrow in the Millinery salon. For exclusive styles these are among the best we have ever imported. We are also showing some recent importations from New York, a very large variety, but not many of a kind. They come in silk velvet, velvet and silk, velvet and Bengaline silk, hatter's plush and fur felts. Prices are moderate, ranging from \$2.75 to \$6.50.

## Net Waists—and the Warmer Kind

New Waists of fine Brussels net, mounted on Paisley silk, shaped yoke and collar, of pin tucking, front elaborately trimmed with gulfure lace and lace medallions, white or ecru, pretty new tucked sleeves; sizes 32 to 42. \$5.00 waist Tuesday, \$3.95.

A very fashionable waist of coarse mesh fish net; yoke, front and back, wide tucking, and piped with bands of chiffon silk, trimmed with large and small silk buttons, silk lined, white, ecru and black. Special value \$5.00.

New Fall Waists, of fine serge or all-wool Panama, shaped yoke and collar of tucked chiffon silk in self-shades, tucking front and back, front and new dressy sleeve, trimmed with small silk buttons; colors black, navy and cardinal. \$4.00 waists Tuesday \$3.10.

A special sale of good Flannellette Waists, in black and white shepherd's check, wide shoulder tuck, tucked back, front has large turn-back lapel of black and white plaid, front opening. Sizes 32 to 44. \$1.00 waist Tuesday 79c.

## Girls' Sample Dresses

All Winter weight in this season's best styles. A maker's sample line secured at half its regular prices. Only a few of a style, therefore no phone orders.

Clearing 200 Girls' Sample Dresses, all in Fall and Winter weight, fine all-wool serges, principally navy, a few cream, red, brown and green, all the newest styles in dresses and sailor suits, tastefully trimmed with braids, taffeta silk folds or buttons; sizes in the lot 4 to 16 years; regularly priced at \$4.50 to \$7.00 each. Tuesday, choice at \$3.50.

## Buy Your Wall Papers Now

Stocks are complete, assortments are full in colorings and designs of foreign, imported and domestic makes. See the goods. We will show combinations for any style of room.

New Drawing-room and Parlor Papers, in silk and two-tone effects. New Dining Room, Hall, Library, Office and Den Papers, soft greens, browns, putty color, tabac, champagne, china and delft blue and light shades. Prices 25c, 35c, 50c, 75c, \$1.00 to \$3.00 roll.

New Bedroom Papers, in cut-outs, floral, plain and stripe effects, pretty colorings. Per roll, 10c, 15c, 25c, 50c, 75c, \$1.00.

## TUESDAY SPECIAL HALF PRICE.

3,500 rolls Imported Parlor and Dining-room Papers, good colorings and designs. Regular to 35c, Tuesday 17c; reg. 50c, 23c; reg. 75c, 35c. 8,000 feet White and Imitation Oak Room Mouldings, 1 1/2 inches wide; regular 2 1/2c. Tuesday 1 1/4c.

## New Silks for Gowns of Distinction

One reason that women like our Silk Department is that beside being what Fashion demands, the Silks we are now showing give them a chance to exercise their individuality of taste.

The new silks that have been crowding in during the past week are all shown to best advantage now. In your planning for a new silk suit, morning dress, afternoon gown, evening costume, shirt waist or coat, you can carry out your idea economically and satisfactorily in this rich collection. Colors and designs are too many and varied to mention, but here are a few of the weaves:

French Dress Foulards, 75c, \$1.00. Fancy Persian, Dresden and Paisley Silks, for dresses, linings and trimmings, 75c, 85c, \$1.00, \$1.25, \$1.50. Tartan Plaid and Shepherd Check Silks, 50c, 75c and \$1.00.

## The Broadcloth Side of It

The Dress Goods situation is well defined; on the one hand, heavy, rough fabrics; on the other, smooth, lustrous ones. Of the latter class Broadcloths are the most important.

Simpson's Dress Goods Department has always been particularly noteworthy because of its stock of broadcloths. We have a magnificent collection from the four great broadcloth divisions, English, French, German, Austrian; manufactured from the finest wools; dyed and finished by expert dyers and finishers. About the colors. Have you seen our new pastel shades, particularly intended for suits, cloaks and coats, in pale mauve, powder, blue, apricot, shell pink, banana, lavender, pearl grey, pale green, champagne, peach, ashes of roses and cream?

FOUR SPECIALS IN BROADCLOTHS. "Sedan Broadcloths," beautiful light weight quality, specially for the new one-piece dress, in a full range of the new fall shades, shrunk and unspottable. Special value, 52 inches, \$1.00.

## Crettones, on the 4th Floor, Linoleums

A large shipment of English Crettones and Sateens received to-day, purchased at prices we cannot hope to repeat for some time. The designs and colorings are all new and quite superior to anything you have seen in goods at the prices quoted.

The Crettones at 10c, 12 1/2c and 15c have never been equalled in Toronto. The Sateens at 15c, 20c and 25c are prettier and better in quality than you have seen at even larger prices. 3,000 yards of Scotch Printed Linoleum, in matting, block, floral, tile and parquet designs; regular 45c and 50c. Tuesday, per square yard, 33c.

## \$5 Pictures for 90c

120 Gallery Pictures will be disposed of on Tuesday morning at this price. We are celebrating the re-opening of our Picture Galleries by selling one hundred and twenty pictures that used to be on the walls of our gallery formerly; reproductions of famous originals, suitably framed in oak, walnut and gilt, whose places are being taken by the new stock now coming in. Etchings, pastels and photographs, black and white, and hand colored. Regular prices up to \$5.00. Tuesday 90c. Three pictures only to any one customer. Packed for city delivery only.

(Second Floor, Yonge Street.) \$4.20 WHITE UNSHRINKABLE WOOL BLANKETS \$3.09.

Thoroughly scoured and cleaned, beautifully finished and napped, dainty pink or blue borders, warm, durable and unexcelled washing blanket, 7 lbs., 64 x 84 inches. Sale price Tuesday, pair \$3.09.



# The Robert SIMPSON Company Limited

# Here Again---Overcoat Time for Men

A man doesn't have to find out from an advertisement that Overcoat time is here; chilly mornings and nights have already warned him. But some men put off the buying of their new Overcoat as long as possible—seem to take a Spartan pride in going without one. Meanwhile the really new and smart Overcoats are all being worn and admired on other men's backs. Our stock of Overcoats, Motor Coats, Raincoats is now at its best; from the attached list you will get some ideas of the values we're offering, but come and look through the complete stocks if you want to do yourself, as well as our stocks, justice.

## MEN'S FALL WEIGHT OVERCOATS AND RAINCOATS.

Special value in Men's Fall Weight Overcoats, made from fine quality English covert cloth, in a plain olive fawn shade, or fawn with neat faint fancy colored stripes; cut in the popular single breasted top style; splendidly tailored, and finished with best quality linings and interlinings. Sizes 35 to 42. Regular prices \$9.00 and \$10.00. Tuesday special at \$7.95.

Men's English Cheviot Fall Weight Overcoats, in a thoroughly fast black shade; cut from the stylish single breasted Chesterfield models, with well built shoulders and shapely lapels, silk faced, carefully tailored in every way, and perfect fitting. Sizes 35 to 44. Price \$10.

Men's Fine Quality English Tweed Fall Weight Overcoats; a smooth, firmly woven material in a herringbone weave; the shade is dark grey, with neat self and faint colored thread stripes; cut in the latest single breasted Chesterfield style, with close fitting collar, and long, shapely lapels; excellently tailored, and finished with best quality linings and trimmings, and first-class workmanship. Sizes 35 to 44. Price \$13.50.

Men's English Cravenette Raincoats, in rich dark Oxford grey or olive fawn shades; a splendid coat for fall wear or for wet weather; cut single breasted style, full length; made large and roomy, with broad shoulders and full chest effect; lined throughout with durable lining. Sizes 35 to 44. Price \$10.00.

Men's Waterproof or Automobile Coats, made from an English Paramatta cloth, guaranteed thoroughly rainproof, in a rich fawn shade; cut in the latest single breasted style, with neat Prussian collar and wind straps on sleeves. Sizes 35 to 46. Price \$8.50.

Men's Extra Quality Imported English Paramatta Waterproof Coats, a very durable material, thoroughly rainproof, in a rich olive fawn shade; cut from the latest single breasted models, with large or Raglan shoulders, finished with neat military collar and wind cuffs in sleeves. Sizes 35 to 46. Price \$15.00.

## Men's Underwear and Night Robes

Men's Fall Weight Natural Wool Underwear, these garments were made especially for us, made to our own measures, and are guaranteed unshrinkable. These goods, bear our own registered trade-mark, and cannot be bought elsewhere. The wool is fine and perfectly clean and non-irritating to the most sensitive skin. Try these, they are good value. All sizes to 46. Tuesday \$1.00 garment.

Men's "Panangie" Natural Wool Underwear, medium weight, double or single-breasted, made from good quality unshrinkable wool; sizes 34 to 42, \$1.00.

Heaviest Winter Weight, sizes 34 to 40, \$1.25.

Men's Heavy Cashmerette Night Robes, English make. These have extra large bodies and wide pleat down back, fastens with good quality white pearl buttons. Good buying Tuesday at \$1.00 each.

## Men's Fall Hats

Men's Derby Hats, newest and most fashionable Fall and Winter shapes, extra fine grade English fur felt, and specially well trimmed and finished; color black or brown. Tuesday \$1.50.

Men's Crush Fedora, Alpine, Trooper and Telescope style soft hats, for Fall and Winter wear; colors navy, grey, brown, slate, mixed shades or black. Tuesday special, \$1.00.

## Three Good Hosiery Items

Women's Plain and Ribbed Black Cashmere Hose, English made, double spliced heel, toe and sole, full fashioned; all sizes. Regular 50c. Tuesday, pair 29c.

Women's Plain Black Seamless Cotton Hose, fast dye, medium weight. Regular 20c. Tuesday 12 1/2c.

Men's Plain Black Cashmere Socks, seamless, double spliced heel, toe and sole. Regular 25c. Tuesday 19c.

## Look at These Prices on Decorated Dinner Sets

English Porcelain Sets, Dexter blue decoration, 97 pieces. Complete set Tuesday, \$4.99.

Decorated in Oriental design, gold trimmed, 97 pieces, gold finish. Tuesday \$7.99.

Decorated with green band, gold line and edge, one of our open stock patterns, 97 pieces, \$9.51.

Grindley's ware, decorated with Greek key design, 97 pieces. Tuesday \$14.23.

Booth porcelain ware, decorated in blue band, gold edge and line. Complete set \$16.55.

German China Sets, genuine Carlsbad ware, 98 pieces, in natural color, floral design, \$11.21.

Limoges China Dinner Sets, in dainty floral designs, 102 pieces. Tuesday special \$17.99.

Limoges China Dinner Sets, translucent china body, scalloped, rich color gold band and line, 97 pieces. For quick selling Tuesday, \$26.75.



## Classy Boots for Men at Low Prices

720 pairs Men's Goodyear Welt Boots, suitable for business wear, dress wear and out-door wear, all popular sizes from 5 to 11, in C, D and E widths—On sale Tuesday.

\$6.00 Boots at .... \$2.95  
\$5.00 Boots at .... \$2.95  
\$4.00 Boots at .... \$2.49

Mail orders filled if received before noon on Tuesday.

## MEN'S \$4.00 WINTER BOOTS AT \$2.49.

240 pairs Men's 1910 Style Boots, for fall and winter wear, made from calf leather, with dull calf mat Blucher tops, heavy waterproof Goodyear welt soles, D and E widths; all sizes 5 to 11. Regular \$4.00. Tuesday \$2.49.

## MEN'S \$6.00 TAN STORM CALF BOOTS AT \$2.95.

180 pairs Men's Tan Storm Calf Blucher Boots, triple thick waterproof Goodyear welted soles, brass hooks and eyelets, reinforced shanks, on four good lasts, broad, medium, swing and pointed toes, C, D and E widths. Regular price \$6.00. On sale Tuesday \$2.95.

## A \$5.00 BUSINESS MAN'S BOOT FOR \$2.95.

300 pairs Men's Boots, suitable for dress or business wear, made from selected patent calf leather, with creased vamp and dull matt calf Blucher top, also imported tan Russia calf and velour calf leathers, single and double Goodyear welted soles, hand lasted; all sizes 5 to 11, C, D and E widths. Regular prices \$4.00 and \$5.00. Tuesday \$2.95.

Wells' H. 24 PR BLA JO Mayor Say Clip Throu "Sto NEW Mayor G tempt un day in the Sept. 2 Miss Ma is a res in which fall his ing. The m Hearst n attack, f active a worked n ordered n the be pe chippings caused b walking s "I was a shot," w Miss G ter, said ter, felt it b and that much go Mayor pictures e had r from show The That w tack on "But the denounci says the "Finally day they cer of t ely who me on be the pictu him he v fools. I h "Meanw ordered n out and threa "Finally cartoon p I was dre outside o and barki the sport other, one were exp "The b believed ministers lleved it. in a shoo law, and hilly call me from the peopl "But these jou stop or ge do my sh on a barbe The ma a line of the shoot ber the na Mayor G shot was "My ne terrible n It filled m Conti MURDE IN A When He Done GULL I clal.)-Lev father Fr frensy. B miles from McBride town driv to their b in a dru Lewis gra sun, and on a barbe The shot his sense gone, he h for medic Upon exp the home Constable West Moun LE What co ront? Bank co Do the illuminate ner is as u Why not Sept. 20, tured by t 1814-A York to N "1864—Th the Alma, 1857—De teen weeks 1874—W Montreal,