MONDAY MORNING 12

THE TORONTO WORLD

Closes 5.30 p.m.

SEPTEMBER 19 1910

E. SIMPSON :

BLA

Mayor

Say Clip

Thr

Scol

"Sto

NEW Mayor G

day in th

Sept. 2 Miss Ma is a re in which tall his

ing. The m Hearst r

attack,

artack, i active as worked a ordered i these per clippings caused h walking i "I was shot," wi "I was shot," and Miss G ter, said telt it be

Conti

Done !

LE

Sept. 20, tured by t 1816—A Yark to N 1854—Th the Alma. 1857—De

Women's Coats For Motoring and other uses

Simipson Store Opens 8 a.m.

No part of our Third Floor showing of new Fashions was more admired than the section devoted to Women's Coats. For out-door enjoyment of the delightful months that come between now and Christmas, a woman needs at least one of the coats mentioned in detail below. If she comes, and sees what good style they are, she'll probably decide to have a motor coat and one other

An exclusive Motor Coat, in heather mixture blanket cloth, one of our Paris models, Rag-lan style, with loose back, front fastened in new double breasted effect, with three large novelty buttons, meeting a turned-down collar, inlaid in tan cloth novelty buttons, finish, pockets and cuff, \$35.00.

buttons, meeting a turned-down collar, iniaid in tan cloth novelty buttons, finish, pockets and cuff, \$33.00. Women's Elegant Fall Coat, in tan shades of kersey only, full length, lined to waist in self shades of satin, semi-fitted back, front single breasted, fastened with novelty buttons; a shawl collar, trimmed with narrow strap and small buttons, make coat very suitable for immediate wearing; sides have inverted pleat, extending from scalloped lapel, which is trimmed with nar-row straps and small buttons; a fancy trimmed cuff, in keeping with the rest of the coat fin-ishes sleeves, \$22.50. A full length Coat in fawn and brown shades of golf cloth, Ragian style, inverted pleat down back, stitched to waist line, and held in position by a 4-inch buttoned strap; single breasted, front, buttoned slightly to left side, meeting a turned-down collar, inlaid in self shade of velvet; large patch pockets and turned-back cuffs, both trimmed with buttons, give coat a decidedly smart finish; this coat is dressy for street wear, and confortable for motoring. Women's Early Fall Coat, in fine quality kersey cloth, shades blue, green, fawn and brown, 52 Inches long, lined to waist in sath, back semi-fitted, with a pleated effect from waist line, sides, finished in skirt effect, and trimmed with Targe novelty buttons, single breasted, front, meeting low turned-down velvet collar and revers, cuffs finished with a neat scalloped cuff, \$25. A Beautiful Fall Coat, in a light tweed, lined throughout in silk serge; colors grey only, semi-fitted back, front double breasted, with three-buttoned effect, turned down collar and re-vers, inlaid in black silk, velvet and sath piping; sides neatly trimmed with V shaped pockets and lapels, also velvet trimmed; sleeves tailored and finished with turned back cuff to match collar; the weight and style make this a nice between season coat. Price \$21.00. An up-to-date Woman's Coat; in striped tweed, grey and green, 54 inches long, close fitted back, with inverted pleat on side, back seam, sin

cuff effect, finish this coat, \$2.5. A fashionable Coat for fall, shown in a military style; comes in blue, black, green and brown shades of broadcloth; full length; lined to waist, plain semi-fitted back, front double breasted, and trimmed neatly with military braid, double turned-down collar, also trimmed, sides trimmed with touches of soutache braid and small buttons; sleeves neatly trimmed at cuff with braid and buttons, \$18.50.

A smart Fall Coat, in grey and brown shades of striped tweed, full length, lined to waist, close fitted back, with an inverted side pleat on back panel, single breasted front, fasten-ed with three large buttons to meet a beautiful scalloped collar, inlaid in self shade of broad-cloth; a 15-inch opening on side seams; large mannish pockets, and scalloped cuff, finish this extra smart coat, \$21.00.



Here Again --- Overcoat Time for Men

A man doesn't have to find out from an advertisement that Overcoat time is here; chilly mornings and nights have already warned him. But some men put off the buying of their new Overcoat as long as possible-seem to take a Spartan pride in going without one. Meanwhile the really new and smart Overcoats are all being worn and admired on other men's backs. Our stock of Overcoats, Motor Coats, Raincoats is now at its best; from the attached list you will get some ideas of the values we're offering, but come and look through the complete stocks if you want to do yourself, as well as our stocks, justice.

MEN'S FALL WEIGHT OVERCOATS AND RAINCOATS.

Special value in Men's Fall Weight Overcoats, made from fine quality English cover cloth, in a plain olive fawn shade, or fawn with neat faint fancy colored stripes; cut in the popular single breasted topper style; splendidly tailored, and finished with best quality lining and interlinings. Sizes 35 to 42. Regular prices \$9.00 and \$10.00. Tuesday special at \$7.95.

Men's English Cheviot Fall Weight Overcoats, in a thoroughly fast black shade; or from the stylish single breasted Chesterfield models, with well built shoulders and shape lapels, silk faced, carefully tailored in every way, and perfect fitting. Sizes 35 to 44. Price \$

Men's Fine Quality English Tweed Fall Weight Overcoats; a smooth, firmly woven ma-terial in a herringbone weave; the shade is dark grey, with neat self and faint colored thread stripes; cut in the latest single breasted Chesterfield style, with close fitting collars, and long, shapely lapels; excellently tailored, and finished with best quality linings and trimmings, and first-class workmanship. Sizes 35 to 44. Price \$13.50.

Men's English Cravenette Raincoats, in rich dark Oxford grey or olive fawn shades; a splendid coat for fall wear or for wet weather; cut single breasted style, full length; made large and roomy, with broad shoulders and full chest effect; lined throughout with durable lining. Sizes 35 to 44. Price \$10.00.

Men's Waterproof or Automobile Coats, made from an English Paramatta cloth, guaran-teed thoroughly rainproof, in a rich fawn shade; cut in the latest single breasted style, with neat Prussian collar and wind straps on sleeves. Sizes 36 to 46. Price \$8.50.

Men's Extra Quality Imported English Paramatta Waterproof Coats, a very durable material, thoroughly rainproof, in a rich olive fawn shade; cut from the latest single breasted models, with motor or Raglan shoulders; finished with neat military collar and wind cuffs is sleeves. Sizes 36 to 46. Price \$15.00.



New Silks for Gowns of Distinction Men's Underwear and Night Robes

One reason that women like our Silk Department is that beside being what Fashion demands, the Silks we are now showing give them a chance to exercise their individuality of taste.

The new silks that have been crowding in during the past week are all shown to best advantage now. In your planning for a new silk suit, morning dress, afternoon gown, evening costume, shirt waist or coat, you can carry out your idea economically and satisfac-torily in this rich collection. Colors and designs are too many and varied to mention, but here are a few of the weaves:

French Dress Foulards, 75c, \$1.00. Fancy Persian, Dresden and Paisley Silks, for dresses, linings and trimmings, 75c, 85c, \$1.00, \$1.25, with large and small silk buttons, \$1.50.

Tartan Plaid and Shepherd Check Silks, 50c, 75c and

Rich Colored and Black Duchesse Paillette. per yard 50c, 65c, 75c, \$1.00. Satin Mousseline Duchesse Finish, 40 inches wide, \$1.50, \$2.00, \$2.50 per yard. Rich Colored. French Moire, for costumes and suits, 44 inches wide, \$2.50 yard. Rich Black Dress Satins, \$1.00, \$1.50, \$2.00, \$2.50 and \$3.00 per yard.

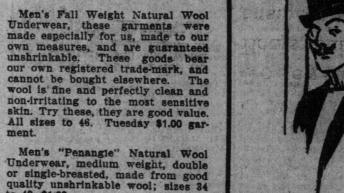
H. H. FUDGER, President. J. WOOD, Mngr. Probabilities Moderate to fresh winds, mostly

DRESS FABRICS.

Alter Disce Discs Status, 4100, 4100, 4100, 4100, 4100, 4100, 4100, 4200, 4250.
Black Moire Franceise Stripe, \$1.00, \$1.25 and \$1.50. French Linen Back Duchesse Satin Lining, 27 in. wide, \$1.00 yard. Tuesday's special, C. J. Bonnet's Black Dress Qual-Peau de Sole, wear guaranteed at 60 to 42, \$1.00.

eto spe sta cial price 88c yard.

Men's Fall Weight Natural Wool Underwear, these garments were made especially for us, made to our own measures, and are guaranteed unshrinkable. These goods bear our own registered trade-mark, and cannot be bought elsewhere. The wool is fine and perfectly clean and non-irritating to the most sensitive skin. Try these, they are good value. All sizes to 46. Tuesday \$1.00 gar-ment.



New " Gage " Hats From Chicago

The very latest productions of this well-known firm have just arrived, and will be shown to-morrow in the Millinery salon. For exclusive styles these are among the best we have ever imported. We are also showing some recent importations from New York, a very large variety, "but not many of a kind. They come in silk velvet, velvet and silk, velvet and Bengaline silk, hatter's plush and fur felts. Prices

are moderate, ranging from \$2.75 to \$6.50.

Special value \$5.00. New Fall Waists, of fine serge or all-wool Panama, shaped yoke and collar of tucked chiffon silk in selfshades, tucking front and back, front and new dressy sleeve, trimmed with small silk buttons; colors black,

navy and cardinal. \$4.00 waists

Tuesday \$3.10.

very fashionable waist of

\$1.00.

Warmer Kind

A special sale of good Flannelette Waists, in black and white shepherds' check, wide shoulder tuck, tucked back, front has large turnback lapel of black and white plaid, front opening. Sizes 32 to 44. \$1.00 waist Tuesday 79c.

Girls' Sample Dresses

All Winter weight in this season's best styles. A maker's sample line secured at half his regular, prices. Only a few of a style, therefore no phone orders.

Clearing 200 Girls' Sample Dresses, all in Fall and Winter weight, fine all-wool serges, principally navy, a few cream, red, brown and green, all the newest styles in dresses and sailor suits, tastefully trimmed with braids, taffeta silk folds or buttons; sizes in the lot 4 to 16 years; regularly priced at \$4.50 to \$7.00 each. Tuesday, choice at \$3.50.

Buy Your Wall Papers Now

Stocks are complete, assortments 330 are full in colorings and designs of foreign, imported and domestic makes. See the goods. We will show combinations for any style of

New Drawing-room and Parlor Papers, in silk and two-tone effects.

New Dining Room, Hall, Library, Office and Den Papers, soft greens, browns, putty color, tabac, champagne, china and delft blue and light shades. Prices 25c, 35c, 50c, 75c, \$1.00 to \$8.00 roll.

New Bedroom Papers, in cut-outs, floral, plain and stripe effects, pretty colorings. Per roll, 10c, 15c, 25c, 50c,75c, \$1.00.

TUESDAY SPECIAL HALF PRICE.

3,500 rolis Imported Parlor and Dining-room Papers, good colorings and designs. Regular to 35c, Tuesday 17c; reg. 50c, 23c; reg. 75c, 36c. 8,000 feet White and Imitation Oak Room Mouldings, 11/2 inches wide; regular 21/2c. Tuesday 11/4c.

The Broadcloth Side of It

The Dress Goods situation is well defined; on the one hand, heavy, rough fabrics ; on the other, smooth, lustrous ones. Of the latter class Broadcloths are the most important.

inches. \$1,50.

of silks and satins.

Simpson's Dress Goods Department has always been particularly noteworthy because of its stock of broad-cloths. We have a magnificent collection from the four great broadcloth divisions, English, French, German, Austrian; manufactured from the finest wools; dyed and finished by expert dyers and finishers. About the colors. Have you seen our new pastel shades, particu-larly intended for suits, cloaks and coats, in pale Dale mauve, powder, blue, apricot, shell pink, banana, laven-der, pearl grey, pale green, champagne, peach, ashes of roses and cream?

FOUR SPECIALS IN BROADCLOTHS. "Sedan Broadcloths," beautiful light weight quality, specially for the new one-piece dress, in a full range of the new fall shades, shrunk and unspottable. Special value, 52 inches, \$1.00.

Cretonnes, on the 4th Floor, Linoleums

A large shipment of English Cre-tonnes and Sateens received to-day, purchased at prices we cannot hope to repeat for some time. The de-signs and colorings are all new and quite superior to anything you have seen in goods at the prices quoted. The Cretonnes at 10c, 121/2c and 15c have never been equalled in

The Sateens at 15c, 20c and 25c are prettier and better in quality than you have seen at even larger prices. 3,000 yards of Scotch Printed Lin-

oleum, in matting, block, floral, tile and parquet designs; regular 45c and 50c. Tuesday, per square yard,



1 3 353

(Second Floor, Yonge Street.)

\$4.20 WHITE UNSHRINKABLE WOOL BLANKETS \$3.09.

ed and napped, dainty pink or blue borders, warm, dur-able and unexcelled washing blanket, 7 lbs., 64 x 84 inches. Sale price Tuesday, pair \$3.09.

Thoroughly scoured and cleansed, beautifully finish-



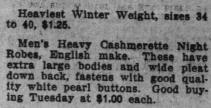
\$5 Pictures for 90c

ery only.



Attractive Prices

LARGE SUPER SAXONY WOOL BLANKETS \$4.55



Men's Fall Hats

Satin Finished Broadcloth, made from the finest of Men's Derby Hats, newest and most fashionable Fail and Winter shapes, extra fine grade English fur felt, and specially well trimmed and finished; color black or brown. Tuesday \$1.50. Botany wools, rich full colors in pastel shades, thoroughly sponged and unshrinkable. 52 inches, \$1.25. Suede Finish Broadcloth, beautiful finish quality in a fine, firm weave, full range of the latest shades for fall and winter wear, shrunk and unspottable, 54

Men's Crush Fedora, Alpine, Trooper and Telescope style soft hats, for Fall and Winter wear; col-ors navy, grey, brown, slate, mixed shades or black. Tuesday special, \$1.00. We have a lovely choice of new fabrics just ar-rived, in satin panne cloths, silk San Toys, silk crepe de chines, silk coliennes, silk voiles; also a full range of the new silk marquisette voiles to match all colors \$1.00.

Three Good Hosiery

Groceries

One car Redpath's Granulated Sugar, 18 lbs. \$1.00. Choice Side Bacon, peameal, half Women's Plain and Ribbed Black Cashmere Hose, English made, dou-ble spliced heel, toe and sole, full fashioned; all sizes. Regular 50c. Tuesday, pair 29c. Women's Plain Black Seamless Cotton Hose, fast dye, medium weight. Regular 20c. Tuesday 121/20.

Items

Men's Plain Black Cashmere Socks, seamless, double spliced heel, toe and sole. Regular 25c. Teusday

Look at These Prices on Decorated Dinner

Sets

English Porcelain Sets, Dexter blue decoration, 97 pieces. Com-plete set Tuesday, \$4.99.

Decorated in Oriental design, gold trimmed, 97 pieces, \$6.95.

Decorated in natural color, floral design, 97 pieces, gold finish. Tues-day \$7.98.

Decorated with green band, gold line and edge, one of our open stock patterns, 97 pieces, \$9.81.

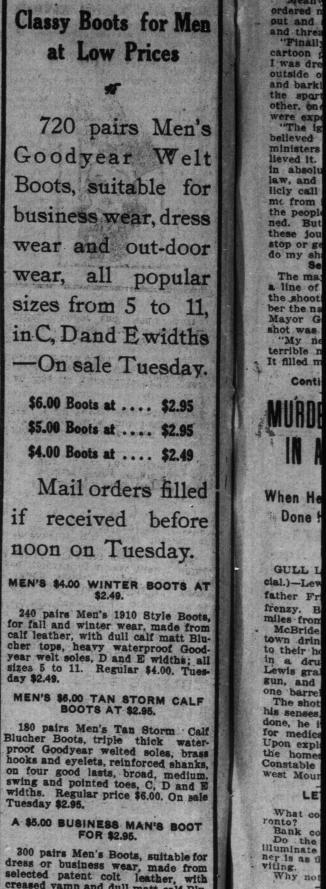
PAIR. Made from long, carefully selected Southdown, free from any burrs or oils, finest full lofty finish, dainty borders; note the large double bed size, 70 x 84 in. Sale price Tuesday, pair \$4.55. STRIPED KERSEY HORSE BLANKETS 98c EACH. Grindley's ware, decorated with Greek key design, 97 pieces. Tues-day \$14.23.

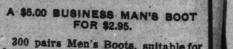
Booth porcelain ware, decorated in blue band, gold edge and line. Complete set \$16.85.

STRIPED KERSEY HORSE BLANKETS 98c EACH. Splendid Stable Blankets, made from strong striped kersey, bound all around, shaped and strapped, 64 x 70 inches. Only 72 at, each, Tuesday 98c. NEW PYJAMA FLANNELS 20c YARD. English Ceylon Pyjama Flannels, will not shrink, firm weave, popular fall weight; a large range of splen-did new stripes and colorings, for pyjamas, night gowns, etc.; 28 inches wide. Per yard, Tuesday 20c. (Phone direct to Linen Department.) German China Sets, genuine Carls-bad ware, 98 pieces, in natural color, floral design, \$11.21.

Limoges China Dinner Sets, in dainty floral designs, 102 pieces. Tuesday special \$17.99.

Limoges China Dinner Sets, trans-lucent china body, scalloped, rich coin gold band and line, 97 pieces. For quick selling Tuesday, \$26.75.





300 pairs Men's Boots, suitable for dress or business wear, made from selected patent colt leather, with creased vamp and dull matt calf Blu-oher top, also imported tan Russia calf and velour calf leathers, single and double Goodyear weited soles, hand lasted; all sizes 5 to 11, C, D and E widths. Regular prices \$4.00 and \$5.00. Tuesday \$2.95.