

NEWS OF SPECIAL INTEREST TO WOMEN

FINE NEW ROOMS TO SHOW PIANOS

Attractive Premises as New Home for William Long Company.

A SUCCESSFUL CAREER

Secret Lies in Firm's Method of Dealing With Customers.

Attractive by its spacious front of plate-glass windows and door, forming one great unbroken view—is the building of the Wm. Long Piano Company...

Sixteen years ago Mr. Long went into the piano business, and thru attentive to his stock and the needs of his customers caused his concern to grow and prosper...

The firm is now prepared to meet the wants of its customers by offering the very best wares to be had in the market today.

ITALY SIGNED PACT TO FIGHT TO FINISH

Agreement With Allies Was Entered Into Nearly Two Months Ago.

ROME, Nov. 5. In Paris, Nov. 4.—Italy adhered to the agreement signed by the allies at London on Sept. 5, 1915, not to make a separate peace...

Japan became a party to the agreement on Oct. 18.

Lockyer's Sulphur Hair Restorer advertisement with image of a woman's face.

Polly and Her Pals

Copyright, 1915, by Randolph Lewis.

NOVELTY SHOWN IN COLORED KERCHIEFS

Scalloped Borders and Corner Designs Ornament Those for Street Wear.

COLORS MATCH SUIT

Delicate Materials Favored for Use on All Formal Occasions.

At present dainty little squares of silk, mulle or figured organdie are considered very effective with the street costume...

For dressy wear at all formal occasions the handkerchief seems to suit into a tiny scrap of filmy lace—the more fashionable it is.

NINE MORE EXECUTIONS REPORTED AT BRUSSELS

Many Long Terms of Imprisonment Have Also Been Imposed.

AMSTERDAM, Nov. 4.—Nine more executions for espionage have taken place at Brussels, according to The Telegraaf today.

UNITED STATES NOTE HAS REACHED BRITAIN

It Will Be Delivered to the British Foreign Office Today.

WASHINGTON, D.C., Nov. 4.—Secretary of State Lansing was advised late today that the American note to Great Britain on intervention with neutral trade arrived in London last night and will be delivered to the foreign office tomorrow by Ambassador Page.

CANADIANS PROMOTED

Canadian Associated Press Cable, LONDON, Nov. 4.—Appointments to the adjutant-general's staff include Capt. R. B. Ware, Canadian Fusiliers, adjutant-general, and vice Major E. D. Pates, Canadian artillery.

"Nothing But Leaves" Not Tea Leaves Intermixed with Dust, Dirt and Stems but all Virgin Leaves.

has the reputation of being the cleanest, and most perfect tea sold. BLACK, GREEN OR MIXED. SEALED PACKETS ONLY.

"CONSANGUINITY" WAS A NEW WORD TO HIM

Haldimand Farmer Married His Niece and Swore Falsely.

Admitting that he did not understand the meaning of the word "consanguinity" and "affinity," Samuel Adams, a farmer of Haldimand Township, entered a plea of not guilty to a charge of perjury in the police court yesterday.

ST. HILDA'S COLLEGE GIRLS HELD TEA AND BAZAAR

Yesterday afternoon the undergraduates of St. Hilda's College held a bazaar and tea in aid of their funds for Red Cross and missionary work.

The articles for sale were varied and useful, many being the work of the school members.

WESTON HOSPITAL CLUB

At the monthly meeting of the Weston Consumptive Hospital Club, which met at the home of Mrs. Thomas Leeming, a number of garments to be made for the patients were distributed.

MRS. MASSEY TREBLE DIED IN CALIFORNIA

Was One of Toronto's Best Known Women With Many Charitable Interests.

One of Toronto's best known women, Mrs. Lillian Massey Treble, died on Wednesday evening at Santa Barbara, California, following a long illness.

The many friends of F. A. Dymond, 16 Glen Avenue, Deer Park, will be pleased to hear that he is convalescing favorably after his recent painful accident.

CLUBS MAY AGREE TO CLOSE AT EIGHT

Representatives Conferred Yesterday With Chairman of Ontario License Board.

SEVEN ARE NOW IN LINE

Announcement of Voluntary Action by Clubs in Toronto is Expected.

Sir Edmund Osler and Sir Glenholme Falconbridge, two of Toronto's most prominent clubmen, held their long awaited conference with Chairman Flaville of the Ontario License Board, yesterday morning.

It is understood that every phase of the question was dealt with by Sir Edmund, Sir Glenholme and Mr. Flaville, who gave his views on the various questions of 8 o'clock closing which arose at the club directors' conference at the Toronto Club some days ago.

SERBIAN WOMEN BATTLE TO DEATH

Children and Old Men Join in Throwing Bombs at Bulgars.

SPIRIT IS DAUNTLESS Fighting More Desperate Than in Any Previous Balkan War.

LONDON, Nov. 4.—Fighting in Serbia has been far more desperate than in any former Balkan war, according to telegrams from the Bulgarian front received at Budapest, the correspondent of The Post, M. Montchegoff, who has just returned from the front, is quoted as saying:

"In all Serbian towns, and even in the trenches our soldiers found women, children and old men who had been trained as bomb throwers, and who generally were quite expert. The civil population is taking a large share in the fighting and is even more desperate than the soldiers."

Match Specialties

We have been making matches for 64 years now—domestic matches and every other kind. Some of our specialties are "THE GASLIGHTER," with a 4 1/4-inch stick; "THE EDDYSTONE TORCH," for outdoor use (burns 35 seconds in any weather); "WAX VESTAS," for home use the most popular match is "THE SILENT 5"

FISH SPECIALS FOR WEEK END advertisement listing various fish and prices.

KEEP TORONTO AHEAD IS TAG DAY SLOGAN

Banners and Recruiting Boosters Already Out Preparing Citizens.

NO LIMIT DECIDED ON

Next Tuesday's Results Expected to Be Among the Best Yet Obtained.

"Keep Toronto Ahead" is the slogan for the Big Recruiting League Tag Day, to which Toronto will give herself over on Tuesday next, Nov. 9, yesterday.

At the conclusion of the day all the money collected, or its equivalent, will be presented (temporarily of course) to Major-General Sir Sam Hughes, minister of militia.

RED CROSS GIFT. DESERONTO, Nov. 4.—The Little Town of Deseronto has contributed \$814.75 to the Canadian Red Cross.

Old Dutch Cleanser advertisement featuring a cartoon character and product image.

By Sterrett

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Large cartoon illustration by Sterrett showing a woman in a car with various speech bubbles and a car mechanic.

Vertical advertisement on the right edge of the page, partially cut off, mentioning 'FAVORS SEW' and 'HOMER FIRE MUNICIPAL'.