

S.1 Q.2 For what reason(s) is this region the most attractive region to your company at the time? --- Other mentions

BASE: Those answering Q.1a

	COUNTRY								CURRENTLY CONSIDER N.A.MERICAN INVESTMENTS		CONSIDER INVESTING IN CANADA (NEXT 3 YRS)		NORTH AMERICA IS MOST ATTRACTIVE INVESTMENT LOCATION		OVERALL MOST ATTRACTIVE INVESTMENT LOCATION			% NORTH AMERICAN REVENUE		
	TOTAL	U.K.	Ger- many	Fra- nce	Italy	Swe- den	Switz- erland	Nether- lands	Yes	No	Yes	No	Yes	No	Can- ada	U.S.	Mex- ico	None (0%)	1-9%	10% Plus
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL INTERVIEWS	700	99	104	100	100	100	100	97	156	541	109	582	87	613	77	464	98	164	212	247
NET: Politics	104	19	28	26	7	9	11	4	26	78	25	77	10	94	12	71	11	24	27	42
	14.9	19.2	26.9	26.0	7.0	9.0	11.0	4.1	16.7	14.4	22.9	13.2	11.5	15.3	15.6	15.3	11.2	14.6	12.7	17.0
Currency stability	16	1	9	2	1	-	1	2	6	10	3	13	3	13	-	12	2	5	3	6
	2.3	1.0	8.7	2.0	1.0	-	1.0	2.1	3.8	1.8	2.8	2.2	3.4	2.1	-	2.6	2.0	3.0	1.4	2.4
Inflation	5	1	2	1	1	-	-	-	1	4	2	3	-	5	-	4	-	-	2	2
	.7	1.0	1.9	1.0	1.0	-	-	-	.6	.7	1.8	.5	-	.8	-	.9	-	-	.9	.8
Political situation	22	4	9	6	2	1	-	-	5	17	7	15	3	19	1	16	5	2	7	8
	3.1	4.0	8.7	6.0	2.0	1.0	-	-	3.2	3.1	6.4	2.6	3.4	3.1	1.3	3.4	5.1	1.2	3.3	3.2
Government attitude towards business	38	10	12	10	2	2	2	-	10	28	11	26	2	36	8	24	3	8	6	20
	5.4	10.1	11.5	10.0	2.0	2.0	2.0	-	6.4	5.2	10.1	4.5	2.3	5.9	10.4	5.2	3.1	4.9	2.8	8.1
Same language	19	3	3	3	-	3	6	1	5	14	2	17	3	16	2	15	1	2	6	9
	2.7	3.0	2.9	3.0	-	3.0	6.0	1.0	3.2	2.6	1.8	2.9	3.4	2.6	2.6	3.2	1.0	1.2	2.8	3.6
Similarity to own country	30	4	7	10	1	4	3	1	2	28	3	26	1	29	3	22	2	11	9	9
	4.3	4.0	6.7	10.0	1.0	4.0	3.0	1.0	1.3	5.2	2.8	4.5	1.1	4.7	3.9	4.7	2.0	6.7	4.2	3.6
NET: Costs	111	16	44	10	19	5	10	7	23	87	15	95	8	103	10	69	27	17	35	44
	15.9	16.2	42.3	10.0	19.0	5.0	10.0	7.2	14.7	16.1	13.8	16.3	9.2	16.8	13.0	14.9	27.6	10.4	16.5	17.8
Labour costs	84	12	34	6	16	5	7	4	16	67	13	70	6	78	9	52	19	8	28	36
	12.0	12.1	32.7	6.0	16.0	5.0	7.0	4.1	10.3	12.4	11.9	12.0	6.9	12.7	11.7	11.2	19.4	4.9	13.2	14.6
Costs of plant construction	19	3	7	4	2	2	1	-	4	15	1	17	-	19	2	11	5	3	8	5
	2.7	3.0	6.7	4.0	2.0	2.0	1.0	-	2.6	2.8	.9	2.9	-	3.1	2.6	2.4	5.1	1.8	3.8	2.0
Energy costs	11	-	9	-	1	-	1	-	3	8	-	11	1	10	-	5	5	3	2	5
	1.6	-	8.7	-	1.0	-	1.0	-	1.9	1.5	-	1.9	1.1	1.6	-	1.1	5.1	1.8	.9	2.0