



**READER EVALUATION**

Please help the Team Canada Market Research Centre to produce market reports which meet your information needs by completing this evaluation form and returning it by facsimile at (613) 943-8820. Thank you for your valuable input.

1. How did you obtain a copy of this market report?

- InfoCentre FaxLink system
- InfoCentre help line
- Local government office
- Government worldwide web site
- InfoCentre bulletin board system
- Other: \_\_\_\_\_

2. How would you describe this market report?

	Strongly agree	Agree	No opinion	Disagree	Strongly disagree
Useful	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Well organized	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Well written	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ideal length	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. In what form do you prefer to obtain these reports?

- Print
- Electronic

4. Based on the information in this report, what specific action(s) does your organization plan to take in this market? Check all that apply.

- Seek an agent/distributor
- Visit the market
- Do more research
- Other: \_\_\_\_\_
- Contact Canadian trade office abroad
- Participate in a trade show abroad
- Nothing

5. What other market reports would be of benefit to your organization? Please identify specific products and countries. \_\_\_\_\_

6. Which of the following categories best describes your organization? Check one only.

- Processor/manufacture
- Trading house
- Export service provider
- Industry/trade association
- Government
- Student/academia
- Consultant
- Other: \_\_\_\_\_

7. What were your organization's total sales last year, in Canadian dollars?

- Less than \$10 million
- More than \$50 million
- \$10 million to \$50 million
- Not applicable

Additional comments/suggestions for improvement: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

OPTIONAL — The name of your organization is: \_\_\_\_\_

