

## **XI. PROMOTIONAL VENUES**

### ***Local trade shows***

**Bogota International Fair** - The largest horizontal fair in Colombia, held every two years in July. An independent Canadian stand offers space for 25 companies. Some 320,000 visitors from Colombia and a few thousand from neighbouring countries attend this show. Over 32 countries are present with products from North America, Europe, Asia and Latin America. There were 2,700 exhibitors in 1996. Next event will take place in July, 1998

**VII Congreso Colombiano del Petróleo**  
(Technical Congress and Equipment Exhibition)  
Bogotá, Colombia / October 14 - 17, 1997

**Expopetróleo ' 97 / Oil and gas equipment and services exhibition**  
Bogotá, Colombia / November 19 - 21, 1997

### ***International shows***

**Offshore Technology Conference - OTC**  
Houston, Texas / May 1997

**National Petroleum Show- NPS**  
Calgary, Alberta / June 1998

### ***Local Publications***

**El Tiempo**  
Avenida El Dorado No. 59-70  
Bogotá, Colombia  
Tel. (571)294-0100  
Fax (571) 410-5088

The largest daily newspaper in Colombia with 257,000 copies during the week and 475,000 on Sundays.

**El Espectador**  
Avenida (Cra. 68) No. 23-71  
Bogotá, Colombia  
Tel. (571) 294-5555  
Fax (571) 290-6060

The second largest national daily; publishes specialized supplements