

"The Mouse That Roared: The Interaction of Canada and the United States on Tobacco Regulation"

Let me say that it should not be surprising if these policies in many instances either reflect or take into account the proximity of the United States. Living next to you is like sleeping with an elephant. No matter how friendly and even-tempered the beast, one is affected by every twitch and grunt.

--Pierre Trudeau, Prime Minister of Canada, at the Washington Press Club, 1969.

In the United States, action beyond words was possible because the authoritative actors were partly independent of the elected public officials...While the Canadian system appeared to facilitate higher level consideration of the problem, and even possibly broader investigation, government response in Canada has not been markedly quick or effective.-- Kenneth Friedman (Friedman, 1975: 155).

Since the implementataion of the TPCA in 1989, Canada has been viewed as a model in terms of tobacco control measures.-- Tobacco Control: A Blueprint to Protect the Health of Canadians (1995: 21).