

### **Reference Material**

The reference material section includes a wide range of information, from the customs tariffs for exporting, to directories of the trade fairs and professional conferences in Mexico, to the Canadian government programs and services available for Canadian business interested in exporting to Mexico.

### **Export Planning Tools**

Critical to any successful business initiative are the tools used to strategically plan the activities. Templates have been prepared to guide the exporter through the export venture, from planning the initial export shipment and its logistics, to seeking out a partner in the new market to enhance future dealings with Mexico.

### **Getting Started...**

In Mexico, for information on the publications available through **Export i**, please contact the Trade Commissioners at the Canadian Embassy or at one of the satellite offices in Guadalajara or Monterrey. Refer to listings provided in this publication. In Canada, for information on the publications available through **Export i**, please contact the InfoCentre at the Department of Foreign Affairs and International Trade, Ottawa ON:

Tel: 1-800-267-8376 or  
(613) 944-4000  
Fax: (613) 996-9709  
FaxLink: (613) 944-4500  
InfoCentre Bulletin Board (IBB):  
1-800-628-1581  
or (613) 944-1581  
Internet address: <http://www.dfait-maeci.gc.ca>

or,  
the publisher:  
Prospectus Inc.  
Tel: (613) 231-2727  
Fax: (613) 237-7666