

Global Market Opportunities Report for HVAC&R Equipment

Guides which detail the specific certification requirements may be purchased through IRAM headquarters. For further information contact:

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ELECTRICAL REQUIREMENTS

Argentina's electric current requires 220 V, 50 cycles.

JOINT VENTURES/TECHNOLOGY TRANSFERS

Argentine manufacturers are interested in joint ventures and technology transfers, particularly in the field of CFCs. Interested companies should contact the various chambers listed below.

PRICING AND OTHER FACTORS

According to I.N.D.E.C. (Instituto Nacional de Estadística y Censos) Stats, the average price for a refrigerator was US\$673 in June, compared to US\$714 for the same refrigerator in March, 1994. Prices in general have been rather stable in the past couple of years. Air conditioners sell for about US\$700 and heaters for about US\$150.

MAJOR TRADE SHOWS

The only major trade show we have been able to identify, SIRAA '94, is taking place between August 31 to September 4, 1994. It is geared to buyers and distributors of refrigerators, freezers, air conditioners, etc. A folder with more information is attached to this report.

SIRAA '94 (Salón Internacional de Refrigeración y Aire Acondicionado/International Refrigeration and Air Conditioning Exhibition) has been held twice before and last year's attendance was approximately 6,000 buyers/distributors (50% from Buenos Aires, 47% elsewhere in Argentina, and 1% from overseas). The exhibition will be held at the Predio Ferial de Palermo, Pabellón Nro. 1, Buenos Aires, and is organized by the trade magazine *La Técnica del Frío*. For further information contact:

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