

Conros Corporation

1190 Birchmount Rd
Scarborough, ON
M1P 2B8

Tel: 416-751-5262
Fax: 416-751-5262

Export Contact:

Mr Joe Nunes, Product Manager

Products

Adhesives - Gluesticks
- School glues
- White glues
- Wood glues

Firelogs
Firestarters
Matches
Mosquito coils

Company/Product Information

Conros Corporation, a fully Canadian-owned company, has two main divisions. The Northland Division manufactures Northland Firelogs. The Ross Adhesive Division manufactures stationery adhesives, glue-sticks, wallpaper adhesives.

Northland Firelogs are a premium quality firelog with the unique "Clean-Burn" technology that burns five times cleaner than hardwood. The quickest ignition time and the approval listings of Underwriters Laboratories (Canada and the United States) and Warnock Hersey make Northland Firelogs exclusive among firelog manufacturers in the world. In business for just over a decade its products have gained tremendous growth and Northland is the world's largest producer of firelogs.

The Ross brand of adhesives is over 60 years old. The stationery products, e.g. white glue, school glue, natural glue, are of premium quality. Ross is the only producer of glue-sticks in Canada. It also manufactures Glo Paints, Glo Glues, and Glitter products. The Metylan range of wallpaper adhesive supply building and retail hardware outlets. Ross has the immense potential of becoming the leader in its industry in North America, a situation that Northland enjoys presently.

CURRENT GEOGRAPHIC MARKETING ACTIVITY

In addition the U.S.A., Conros export markets include Europe, Scandinavia, Italy, Greece, the United Kingdom, Ireland, East Africa, Argentina, and Japan.

GEOGRAPHIC MARKETING PRIORITIES/STRATEGY

Although the main language for the company is English, effective communication is also possible in French. New and additional markets are being sought in the above noted areas as well as the Far East, Eastern Europe, Africa and South America.