

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: WESTERN EUROPE

Mission: 402 ATHENS

Market: 159 GREECE

Sector: 005 COMM. & INFORM. EQP. & SERV

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	250.00M	\$ 250.00M	\$ 207.00M	\$ 130.00M
Canadian Exports \$	4.00M	\$ 3.00M	\$ 1.10M	\$ 0.40M
Canadian Share of Import Market	0.01%	0.01%	0.00%	0.00%

Major Competing Countries

Market Share

i) 128 GERMANY WEST	008 %
ii) 112 FRANCE	002 %
iii) 051 UNITED KINGDOM	002 %
iv) 507 SWEDEN	001 %
v) 265 JAPAN	050 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 3-5 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects:

Current Total Imports

In Canadian \$

i) COMPUTERS & SOFTWARE	\$ 0.00 M
ii) TELECOMMUNICATIONS	\$ 0.00 M
iii) ELECTRONIC COMPONENTS	\$ 0.00 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: SATELLITE TV
Approximate Value: \$ M
Financing Source: 028 TO/DETER
For further info. please contact:
GERAKIS - TELEX 215584 DOM GR

ii) Project Name: DATA PROCESSING AND DISTRIBUTION (GOVT)
Approximate Value: \$ M
Financing Source: 028 TO/DETER
For further info. please contact:
GERAKIS - TELEX 215584 DOM GR