

# NORTH BRITISH & MERCANTILE INSURANCE COMPANY.

ESTABLISHED 1809.

<b>REVENUE 1894.</b>	
Fire Income .....	\$3,603,177
Life Income .....	4,498,943
<b>Total Revenue.....</b>	<b>\$8,102,120</b>
<b>Total Assets.....</b>	<b>\$53,998,248</b>
Canadian Investments .....	5,297,598

Resident Agents in Toronto:  
**GOOCH & EVANS**

**THOMAS DAVIDSON, Managing Director**  
**MONTREAL**

ESTABLISHED 1720

# The London Assurance

Total . .  
Funds . .  
**\$18,000,000.**

Head Office Canada Branch, **MONTREAL**

**FIRE RISKS** o o o o o o o o o  
accepted at current rates

**E. A. LILLY, Manager.**

Toronto—**S. BRUCE HARMAN, General Agent,**  
19 Wellington St. East.

# SUN

FOUNDED A.D.  
1710

# INSURANCE FIRE OFFICE

HEAD OFFICE

Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest  
purely Fire Office in the world.

Surplus over Capital and all Liabilities, exceeds  
**\$7,000,000.**

Canadian Branch:

**15 Wellington St. East**

TORONTO, ONT.

**H. M. BLACKBURN, . . . . . Manager**  
**H. F. PETMAN . . . . . Inspector**

HIGINBOTHAM & LYON, Toronto Agents  
Telephone 488

Agents wanted in all Unrepresented  
Districts.

# Lancashire Insurance Co.

Of England

Capital and Assets Exceed  
**\$20,000,000**

Absolute Security

CANADA BRANCH

Head Office - TORONTO

**J. G. THOMPSON, Manager**

Agents for Toronto—Love & Hamilton, 59 Yonge St.



# Standard Life Assurance Co. of Edinburgh

Established 1825.

Head Office for Canada:  
**MONTREAL**

Invested Funds..... **\$40,000,000**  
Investments in Canada..... **12,000,000**

Low rates. Absolute security.  
Unconditional policies.  
Claims settled immediately on proof of death and  
No delay.

**J. HUTTON BALFOUR, Superintendent**  
**W. M. RAMSAY, Manager.**  
**CHAS. HUNTER, Chief Agent.**

# Liverpool & London & Globe Insurance Co.

Invested Funds..... **\$46,872,992**  
Investments in Canada..... **1,573,639**

HEAD OFFICE, CANADA BRANCH, MONTREAL.

DIRECTORS.—Hon. H. Starnes, Chairman; Edmund  
J. Barbeau, Esq., Wentworth J. Buchanan, Esq., A. F.  
Gault, Esq., Samuel Finley, Esq.

Risks accepted at Lowest Current Rates. Dwelling  
Houses and Farm Property Insured on Special Terms.  
**JOS. B. REED, Toronto Agent, 20 Wellington St. East.**  
**G. F. C. SMITH, Chief Agent for Dom., Montreal.**

# LONDON & LANGASHIRE FIRE



# INSURANCE COMPANY OF LIVERPOOL

**ALFRED WRIGHT,**

Manager for Ontario, Manitoba  
and the North-West  
**MARTER & YORK,**  
Agents, Toronto.

Telephone 600

# The IMPERIAL Insurance Co., Ltd.

"FIRE"

Established in London, 1803

SUBSCRIBED CAPITAL, **\$6,000,000**

TOTAL INVESTED FUNDS, **OVER \$8,000,000**

Agencies in all the principal towns of the Dominion.

CANADIAN BRANCH OFFICE:

Company's Bldg., 107 St. James St., Montreal  
E. D. LACY, Resident Mgr. for Canada.

# UNION ASSURANCE SOCIETY

OF LONDON, ENGLAND.

Instituted Queen Anne  
IN THE A.D.  
Reign of - 1714 -

**T. L. MORRISEY, Resident Manager,**  
Cor. McGill & St. James Sts., Montreal

# Guardian FIRE AND LIFE ASSURANCE CO.

Of London, Eng.

CAPITAL, **\$10,000,000**

FUNDS IN HAND EXCEED **\$22,000,000**

Head Office for Canada:

**Guardian Assurance Bldg., Montreal**

**E. P. HEATON, Manager**

**G. A. ROBERTS, Sub-Manager**

Toronto Office, Cor. King and Toronto Sts.

**HENRY D. P. ARMSTRONG, General Agent.**  
Phone No. 0

# IMPORTANT

— TO —

Agents and Men of Energy and  
Activity

The Unexcelled Financial Position  
of the

# North American Life Assurance Company

Combined with the splendid results paid under its  
attractive INVESTMENT PLANS of INSURANCE,  
makes the works of its agents easy, pleasant and pro-  
fitable.

For full information as to terms to agents, etc.,  
address

**WM. McCABE, F.I.A.,**  
Managing Director.

Head Office  
22 to 28 King St. West Toronto.

ESTABLISHED 1847.

# British Empire Mutual Life

Assurance Company

Of London, Eng.

Head Office, Canada,  
British Empire Building,  
**MONTREAL.**

Government Deposit, **\$747,207.34**

Results of Valuation, 1893

Larger Cash Surplus

Increased Bonus

Valuation Reserves Strengthened

IMMEDIATE ANNUITIES GRANTED

SEND FOR TERMS.

**F. STANCLIFFE,**

General Manager.

# Phoenix Fire Assurance Co.

Established 1782.

Of London, Eng.

**LEWIS MOFFATT & CO.,**

Agents for Toronto and District.

**PATERSON & SON,**

General Agents for Dominion  
Montreal, Que.

# Star Life

Assurance Society

Of England

Established 1843.

# FEATURES

1. Every description of Life Assurance business.
2. World-wide Policies.
3. Fair Rates.
4. Large and increasing bonuses, constituting the society's policies a first-class investment.

Reliable agents wanted.

**J. FRITH JEFFERS, Sec'y for Canada**

Head Office for Canada—29 Richmond St. West,  
Toronto.