

disposal of the Association. Suppose two journals agreed to this plan, what would be the use of two equipments? Only a bother and a burden to the Association.

Another solution is offered in these words: "Finally, the Association might see its way to establishing an entirely new journal." This is, no doubt, the simplest way, provided some one could tell us where the money would come from. The *Montreal Medical Journal* complains that our present journals are local in character, going to only a limited number of subscribers. This would be equally true of the journal of the Association unless it had a wide circulation. But to send out two or three thousand journals monthly would call for a large outlay of money. But the subscribers are not on hand, while the printers' bills would have to be paid regularly. To obtain the subscribers would lead to very large disbursements. The new journal would have to pay for the procurement of advertisements. It is quite apparent it cannot be on the funds of the Association, as these are at present.

Dr. McPhedran, in his presidential address, suggested that some members might make a loan without interest to aid the scheme. These loans could never be repaid, so that it would be much better to ask for such aid as a clean gift. There might be a number who would be willing to take this view of the matter.

We have pointed out that the journal would be very limited, indeed, in its usefulness if it had not at least 1,500 of a bona fide circulation. The journal must be of high class, on good paper, well illustrated when required, ranging from 80 to 100 pages. Such a journal, with a circulation of 1,500, would cost about \$10,000 a year, unless people could be got to work for nothing, offices cost no rental, railways gave free transportation, and agents charged no commissions on advertising matter. We do not say one word against the Canadian Medical Association publishing a journal. All we counsel is caution, so as not to enter upon the undertaking and then find out that it cannot be carried through successfully.

With all that may be said to the contrary, the existing journals are serving the Canadian Medical Association well, and are publishing everything worth publishing in connection with the Association. We can only speak for ourselves, but we are prepared to state that we can give a full report of the proceedings of the Association if it so intimates its desire to have it done. We differ from our contemporary when it states: "The transactions of so important a body should be recorded, and there is at present no adequate means of doing so." We could, at a moment's notice, put into commission a service that would give the fullest publicity to every phase of the Association's work, and which would not prove too "laborious and costly an undertaking."