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	THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone II, send by mail or drop item in GUIDE-ADVOCATE LetterBox.
1. Alton	WHEAT, \$1.00.
Market Mark	DECORATE for the Fair.
	MEET your friends at Lovell's.
THE STATE	PRIESTLEYS dressgoods at SWIFTS'.
N.S.	READ our ad. on another pageT. DODDS & SON.
	WHERE is the Frenchman? Several people would like to get his address.
	The Fair will not be a success unless you come and bring your family and neighbors.
· · · · · · · · · · · · · · · · · · ·	DON'T forget the school exhibit when the fair next Tuesday. It will be well worth seeing.
and a second	FAIR visitors should not fail to see A. Brown & Co.'s display of fall millinery.
	THERE will be a classy lot of steppers mt the Watford Fair and the boys can feel sure of some keen sport.
	HORSE BLANKETS, show halters, lan- terns, combs, brushes and all exhibitors meeds looked after at HOWDENS'.
	MAKE Lovell's your headquarters on Jair day, where you can enjoy a hot cup of tea or coffee and sandwich.
	Now that housekeepers are about through the canning season, the Allies must remember that it is up to them to sean the Kaiser.
	A FAIR bargain in ordered clothing. 10 suits navy imported worsted, made to

Volume XL-No. 40

WATFORD

October 5th and 6th, 1914

LOCAL HAPPENINGS

Fair

East Lambton Fall

n in ordered clothing. 10 suits navy imported worsted, made to arder for \$20.00, worth \$24.00.-SWIFTS Tailoring Dept.

WE have many special bargains for Fair days.-T. DODDS & SON.

By an oversight it was stated on some of the advertising matter of the fair that the 2.50 trot would be run in $\frac{1}{2}$ mile heats, instead of mile heats,

TAKE an interest in your fall fair. is a good asset to this district. Attend and get your friends to attend on Mon-day and Tuesday next. ds

ATTEND the patriotic concert and take a box of chocolates. We have some nice ones at 25c, 50c and 75c. Just arrived.— LOVELL'S CONFECTIONERY. FLAGS are in great demand

SECOND growth berries are plentiful. WATFORD council meets next Monday. THE High School students will have a field day shortly.

THERE are 122 students in attendance at the Watford High School. COL. J. S. HENDRIE has been appoint ed Lieutenant-Governor of Ontario.

TUESDAY next is flag day in Watford. Proceeds of sale to go to Patriotic Fund. LADIES' coats and suits, hand tailored your special measure.-A. BROWN & Co

A gang of navies are laying the new 100 lb. rails on the G. T. R. track through Watford.

W. W. EDWARDS will ship hogs on Wednesday next week on account of the Fair falling on Tuesday. MAKE Swifts' your headquarters fair

day. - RAVO table and hanging lamps are the best made and at a reasonable price full assortment at HOWDENS'.

THE Sarnia stores closed on Wednes day afternoon in order to give the em-ployes an opportunity to see the Fair. SPECIAL PRICES in hats for the Fair. up-to-date styles. Call and select your hat for that day.-MISS WILLIAMS, Mill-

e school exhibit when esday. It will be well iner. SUNDAY night was cold, and there was quite a heavy white frost on Monday morning, but the reports are that no damage was occasioned.

A little cleaning up and decorating for Fair day among the townspeople is suggested. Let all the flags in town be in evidence, even those belonging to the town and schools.

HARPER BROS., will have a display of the noted Mason & Risch pianos at the fair next week. See it and ask them to explain the superior qualities of this instrument over all others.

IF you owe the Guide-Advocate any thing, payment would be much apprec-iated just now. We have several tons of paper to pay for this month and paper mills will not give credit in war times.

THE war has not affected our stock exthat wal has not interest of the order of bought at the lowest market. Give us your bus-iness and we will look after your best in-The N. B. Howden Est. Sugar terests. is good buying at \$7.00.

GREAT display of furs at the fair .-

SWIFTS'.

MAKE P. Dodds' your headquarters on Fair day, and, while you are waiting, ask to see our shoes. All the new shapes for fall and winter were bought early and the buyer will receive the benefit. Also heavy goods, rubbers, etc.-P. DODDS &

SON.

THE Watford grist mill, put up at auc-tion under mortgage on Saturday last was not sold, the reserve bid not being reached.

Watford Guide-Advocate

WATFORD, ONT., FRIDAY, OCTOBER 2, 1914

Methodist church on Tuesday evening at eight o'clock, Leader-Miss Olive Pent-land. Topic-"Our response to opportu-nities for service."

THE Beach chemical closet is a wonder and only \$10. See them Fair days.-T. DODDS & SON.

"WHAT we have we hold. So keep the wheels going, the crops growing, and keep the dollar at home," is the slogan adopted by the Walkerville board of trade, and is good enough for Watford. S. H. MITCHELL is moving into his

bandsome new building adjoining the old one and will open it to the public on Saturday next. The new store is light, roomy and pleasant, and is fitted up in the latest style. It is a big improvement to the block to the block. ALL interested in the overseas contin-

ALL interested in the overseas contin-gent are requested to be at the armory this (Thursday) evening at 8 o'clock. The meeting will be addressed by C. O. Fairbank, warden of the county, and Mayor Stirrett, of Petrolea.—S. STAPLE-FORD Reeve FORD, Reeve.

For the fair—Fownes' gloves, Regal shirts, Arrow collars, King hats, new cravats.—A, BROWN & Co.

HUNTERS and trappers are cautioned against trespassing on forbidden ground. Considerable damage has been done on some property on the fourth and sixth line, and a close watch will be kept for trespassers, who will be prosecuted.

HAVING my new store and ice cream parlor completed, I cordially invite those attending the Fair to call in and inspect the store, where you get the best of every-thing to satisfy the most delicat taste-

chocolates, bon-bons, ice cream, fruits, cakes, sandwiches, etc.-S. H. MITCHELL. SPECIAL ladies' coats in large sizes .-SWIFTS'.

THE Sunday School Rally Service in connection with the Watford Methodist church on Sunday last was much enjoy-ed and appreciated by those present. The orchestra added much to the musi-cal feature of the service and the child-ren all took their part in a creditable meaner. The offering amounted to nearmanner. The offering amounted to near ly \$8.00.

THREE weeks ago a large British departmental store was advertising provi-sions at these prices :-British bacon, sides, twenty-four cents a pound; Continental bacon, twenty-two cents; Americheese, eighteen cents; Dutch Edam cheese, sixteen cents. Not bad for war

times.

SEE our exhibit at the fair.—SWIFTS' THE Watford grist mill, put up at auc-ion under mortgage on Saturday last ras not sold, the reserve bid not being eached. EPWORTH LEAGUE services in the dethodist church on Tuesday evening at icht o'clock, Leadue—Miss Olive Pent share of the service. The collection for Huron College was a substantial one.

THE numerous friends of Mr. and Mrs. D. G. Parker, of Learnington, formerly of Watford, were deeply pained to hear of the loss of their eldest daughter, Leila, whose death occurred on Saturday last at the home of her grandparents, Mr. and Mrs. David McChesney, of Strathroy. Leila was always an engaging child and Leila was always an engaging child and had many friends among young and old. She had been in delicate health for some years, and, though in appearance quite robust, suffered much from a complica-tion of diseases which finally developed into pneumonia. For the past four months she lived with her grandparents, where she received every care and attention that could possibly be bestowed on her. She bore her long illness cheer-fully until death relieved her of her suf-fering on Saturday at the age of 14 years and 3 month. The funeral, which was well attended, was held on Tuesday afternoon from Strathroy to the Watford cemetery, Rev. J. C. Forster, of the Wat-ford Presbyterian church, and Rev. Shepherd, of the Leamington church, taking the service. Deep sympathy is felt for Mr. and Mrs. Parker by a large circle of friends in this district.

PERSONAL.

Mrs. Gibson, Lobo, is visiting her sis-ter-in-law, Mrs. Thexton. Mrs. Floyd Steele and family, Sarnia, are visiting relatives in Hamilton. A. C. Tanner, B. V. S., spent Sunday at his home here before leaving for the monthme provinces. maritime provinces.

Walter Restorick, who has been pros-pecting in British Columbia for some time, arrived home this week and will not return until the spring.

Miss Grace Kelly, graduate nurse, has returned trom Boston after completing a post-graduate course in diseases of child-ren at the Floating Hospital of that city.

Mr. S. A. G. Barnes, wife and daught-er, of Edmonton, visited at Mr. Barnes' home here on Saturday. Mr. Barnes was on his way to Ottawa to the Ceneral Methodist Conference of which he is a delegate from Alberta.

Mr. and Mrs. A. T. Thom, of Toronto, passed through here Friday enroute to Winnipeg on a business trip. Mr. Thom is still with the Ontario Wind Engine and Pump Co., being now secretary-treasurer in the head office at Toronto. He took a position with this Company come tan years ago when he left Watford.

IN UNITED STATES, \$1.50 IN ADVANCE ELSEWHERE, \$1.00 IN ADVANCE Single Copies 5 Cents.

Everything is ready for the opening on Monday of the Watford tair. Entries have been pouring in and it is expected that this year's exhibition will be a record breaker. There will be a fine lot of attractions, and, if the weather is favor-able, the show of 1914 will go down as one of the very best in the history of the Fast I embergh Accimutered Society

East Lambton Agricultural Society. The speed specials on Tuesday will no doubt be well contested. There is an open trot, one mile heats, purse \$200; and a 2.50 trot, one mile heats, purse \$150. Usual conditions.

Words of Appreciation

Valcartier Camp, Sept. 24, 1914.

Mrs. E. D. Swift, Watford, Ont. Dear Madam :- The boys of the "Or-phan's Home" wish to extend to you their thanks for the pillows sent to us, by you, this week. They are just what we needed, and at night when we reture and needed, and at night when we reture and lay our heads upon them we think of you, for they are altogether different from a hard kit bag or the ground. We are all real well and often think of the Watford people. Signed by the boys. W. G. Nichol, M. Cunningham, Lorne Johnston, S. Welch, Francis C. C. Newell, L. G. Newell, T. C. Ward, Alex. Johnston, Wm. Blunt, Arthur Owens.

Watford's Tax Rate

The tax rate of 311 mills on the dollar to be collected from the ratepayers of Watford for 1914, is made up as follows:--

Total 31 5/10

On The Briny Deep

A letter received by the editor from Lieut. R. H. Stapleford, dated Father Point, Sept. 27th, says :--"The Lambton boys are on the way. We are on the S. S. Laurentic, the finest of the White Star line. We are "G" Co., 1st Batt., 1st Brig., 118 strong and the command is as follows :--1st in command, Major Osborne, Berlin, 2nd "T. L. Swift, Watford. 3rd "R. H. Stapleford, " 4th "F. L. Hodgson, Clinton There are 2000 men on board and we

4th "F. L. Hodgson, Clinton There are 2000 men on board and we are under sealed orders. The boys are all well. Swift and myself are the two youngest officers aboard. The Lambton Company showed up well at Valcartier and are a credit to the county. Kindly remember us to the people through your paper. Good luck to you and good-bye.' your

of One Dol-Il Goods on give FREE

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n be made up ne: Wine \$1.00 phosphites \$1 a Tonic \$1.00 Cough Syrup

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5c. iver Pills 25c 1 25c. Emulsion \$1 Extract \$1 oxide 25c. ers 25c. ılm 25c. r 25c.

IS FOR OR ONE AIR DAY

ATIONER, Licenses

Store

The kiddies flock to Lovell's to get them and their mothers use them to make sofa pillows, quilts and other household goods.

A. BROWN & Co.'s store should be a special attraction for fair visitors. Leave your parcels and meet your friends at this store,

To enjoy the Fair most, bring a load of nice things you have around home and win some good premiums. Others enjoy seeing them too, and the show buildings look better. look better.

CALL and let us show you the latest model Happy Thought Range. Corrug-ated oven glass door and thermometer and no extra charge.-The N. B. How-DEN EST.

MR. AND MRS. JOHN J. MAVITY, of Sarnia, announce the engagement of their second daughter, Irene Neta, to Dr. Fred N. Sangster, the marriage to take place in October.

S. H. MITCHELL will open his new store and ice cream parlor on Saturday, October 3rd. An orchestra in attendance in the evening. Come and enjoy the pleasures of the new parlor.

P. DODDS & SON have just received nearly three tons of new wall paper. If you are thinking of papering this fall call and select your paper now. The patterns are handsome and the price

THE ladies of Trinity church Women's THE ladies of Trinity church women's Guild will give an afternoon tea at the home of Mrs. A. G. Brown on Friday, Oct. 2nd, from 4 to 7 o'clock. Admission 15 cts. All are welcome.

MAKE your collections promptly and pay what you owe when due; the same money passed on repeats its usefulness every time it changes hands. In circula-tion the same dollar serves many; hoard-d the in it is in the serves many is the serves m ed, it fails in its purpose

WE want to see you Fair day. It will pay you to call.—SwiFTS'.

THE members of Trinity church Wo-men's Guild will resume their sewing for the winter and will take orders for quilt-ing. Anyone wishing work done will kindly leave their order with the presi-dent, Mrs. Irwin, or the secretary, Mrs. W. J. Howden.

ON Sunday evening next, Oct. 4th, in

SEE our stoves, ranges, heaters and fine stock of hardware, etc., while at the fair.-T. DODDS & SON.

For Fair day 50 pairs men's medium mid fine shoes, \$2.55 and \$3.50-values all at one price, \$2.50. Make this store . your home. JOHN WHITE.

THE Guide-Advocate is indebted to Capt, T. L. Swift for a copy of a Valcar-tier camp pictorial souvenir, which is quite interesting. In the group of the officers an excellent picture of Capt. officers an excellent picture of Capt. Swift is found.

THE Guide-Advocate is sending out a number of small accounts this week that should have been paid long ago. If you receive one kindly give it your early attention. In these war times it is par-ticularly necessary to keep money mov-ing. ing.

SPECIAL display of furs, ladies' and nisses' coats and housefurnishings on fair days.—A. BROWN & CO.

LOCAL stores are rapidly stocking up with fall and winter necessities. Their places of business are taking on an aspect of winter approaching. Look at their places of business are taking on an aspect of winter approaching. Look at their ads in the Guide Advocate and become posted on what is new and correct, and moderate in price as well. Be loyal to your own community.

THE Rev. R. Stevenson preached to large congregations in the Congregation-al church on Sunday last. Having just returned from the Old Land, the informa-tion he gave relative to the war situation was first handed, and those who heard him received much information that him received much information that could not be obtained in any other way. BEST black silks in Ontario, \$1.00, \$1.25 and \$1.50.—Swifts'.

51. 20 and \$1.00.-SWIFIS. THE annual meeting of the British and Foreign Bible Society will be held in the Congregational church this (Friday) evening at 8 o'clock. Rev. R. J. Bowen, district sceretary, will deliver the annual address, illustrating some phases of the work with lantern views. Silver collec-tion. Everythody welcome

tion. Everybody welcome. LADIES' and misses' nifty skirts .---SWIFTS'.

A REAL improvement in the tele-phone service would be some kind of indicator to show that somebody else is trying to get the line when the line is in use. Some of these inter-minable conversations might be shortened if one of the party knew that some-body else was waiting to say something that might possibly be urgent.

THERE is a strong movement on throughout the Province, in view of the high cost of everything that enters into production of a newspaper, to raise the price of all weeklies to \$1.50. Several Guide-Advocate subscribers have paid their subscriptions several years ahead so as to avoid the raise. Wise old owls.

HAVE you ever bought English flanel-ette blankets? If not, why not?-SWIFTS' You are cordially invited to give us a call Fair day.-T. DODDS & SON.

A HAND embroidered handkerchief free, with every ladies' misses' or girls' coat sold on fair day.— SWIFTS' SONS & CO.

User opened out two crates of fine china, comprising dinner and tea sets and odd pieces. These goods have just arrived from France and it is not likely they can be duplicated for some years on The Totok a position with this Company the took a position with the took a position with the took took a position with the took a position the took a position with the took took a position with the took a position took a position the took a position t account of the war. First come, first served. China is going up in price, so the wise buyer will select now.—P. DODDS & SON.

ON Tuesday evening a reception was held in the school room of the Presbyterian church, by the officers of the Sunday school, for the purpose of re-organizing the classes and stirring up a more enthu-siastic feeling in the school. The evenstastic teeling in the school. The even-ing was much enjoyed by the large crowd present, and the committee de-serve credit for the way in which the fine program was carried out. At the close a very dainty lunch was served.

A movement has been set on foot as result of the interest developed in the possible saving of the apple crop, that may yield some excellent returns, The country is to be campaigned to secure an apple-eating population. In the United States it is sought to save the cotton crop by selling individual bales. The apple plan is to induce the Canadian to eat more apples and less citrous fruit. Were the apple to take its place regularly on our tables the consumption would be enormons and the money now expended for foreign fruits would remain in the country. result of the interest developed in the country.

THOMAS MCWATERS, contractor and builder, of South Brock street, Sarnia, formerly of Watford, was seriously in-jured on Wednesday evening, about eight o'clock, when in riding home on eight o'clock, when in riding home on his bicycle he ran into an excavation in the Cromwell street pavement. Both the wheel and McWaters were hurled into the hole. Bystanders who witnessed the accident picked up the injured man and summoned Dr. Wilkinson. McWaters was taken home, but his injuries proved so serious that he was removed to the hospital. The hole in the pavement was made by civic employees, who, it is stated, failed to protect it with a light, though notified to do so by the police. Mr. McWaters was able to be taken to his home on Sunday.--Canadian. his home on Sunday .-- Canadian

LADIES, come to Swifts' fair day for your coats. Hundreds to choose from.

your coats. Hundreds to choose from. THE harvest thanksgiving services held in Trinity church on Sunday last were of an interesting nature and very successful. The service in the morning was conducted by the rector, who spoke to the young people, taking for his text Psalm 92: 1-2, and the holy comminion was administered to over60 people. The evening, service was conducted by Rev. S. E. McKegney, rector of St. David'ss church, London. He preached from II. Samuel 23: 14, and his hearars were deeply interested in his discourse. Al-though only a young man, he has a force-

The Patriotic Concert

are to be complimented on the excellent concert they presented to the public at the Armory on Wednesday evening, and also to be congratulated on the financial success attained. The large audience fully enjoyed every number on the varied fully enjoyed every number on the varied program. Dr. Hicks occupied the chair in a very creditable way, and after prayer by Rev. S. P. Irwin, announced the different numbers, all of which were warmly received by the audience and many encores were called for and cheerfully given. A duet by Mesdames Bennett and deGex, solos by Mrs. (Dr.) Kelly, solos by Mrs. Bate, solos by Mr. Cross and sonze by Mr. Cameron Coris-Kelly, solos by Mrs. Bate, solos by Mr. Cross and songs by Mr. Cameron Coris-tine composed the vocal part of the pro-gram. Miss McIntosh, of Wyoming, gave violin solos, and Mamie Moyer and Meryl Logan recitations; nine girls gave a maple leaf drill; four girls a patriotic chorus, a playette and "The Three Maids of Lee" were the other numbers, all of of Lee" were the other numbers, all of which were well rendered. Principal Potter gave an exceedingly fine patriotic address, and Colonels Kenward and Kelly also addressed the audience for a Kelly also addressed the abdience for a few minutes. The arduous duties of accompaniest were ably filled by Miss Margaret Hume. The entertainment was brought to a close with cheers for the Lambton contingent and the singing of the national anthem. The receipts amounted to \$74.25.

Got Commissions With the Overseas Contingent

The officers of the 27th Regt. who left here to go to the front with the overseas contingent all retained their commis-sions and are slated for the following pos-itions :- Capt. T. L. Swift is made Senior Lieutenant of "G" Co. Lieut R. H. Stauleford lunior Lieuten-

Lieut R. H. Stapleford, Junior Lieutenant of "G" Co. Lieut. B. C. Binks, Paymaster Supply

Column.

Capt. Hahn has been appointed Divis-

capt. Hann has been appointed Divis-ional Staff Interpretor. It is gratifying to know that these young men have being selected while so many other young officers had to go in-to the ranks



The members of the Women's Institute Mrs. McLellan returned from Detroit Tuesday very much improved in on health.

Charles May has sold the northeast part of lot 6, con. 12, Brooke, to John W. Bryce.

Mr. Alex McDonald, 10th line, left ou Monday last for the Sarnia General Hospital Hospital.

Mr. Dan. McLean, who has been ill for the past four weeks, is able to be around again.

The annual harvest thanksgiving ser-vices were held in Christ church, Sutor-ville, on Sunday last. The Rev. S. E. McKegney preached a very fine sermon in the morning to a large congregation and the rector conducted the service in the evening, when the church was crowd-ed. The church was beautifully decor-ted and crossid nucleons from by the ated and special music was given by the choir. The thankoffering was most liberal, being a record one for the church.

A very large congregation was present Sunday afternoon at St. James church, sunday atternoon at St. James church, when the annual harvest thanksgiving service was held. The Rev. S. E. Mc-Kegney, of London, preached a very instructive and eloquent sermon on the subject of Thanksgiving. The the subject of Thanksgiving. The church, as usual, was beautifully decorated with fruit, grain and flowers. The choir rendered special music and the thankoffering for the mission work of the church was most liberal liberal.

The young ladies of St. Andrew's Pres-byterian Church held a meeting at the home of Miss Ada Johnston, on Sept. home of Miss Ada Johnston, on Sept. 17th, for the purpose of organizing a Mission Circle. Rev. and Mrs. N. A. Campbell were present and with their aid the meeting was successful and the Circle organized. The following officers were elected for the coming year :- Pres., Miss Kate McEachren; Vice-Pres., Miss Nellie Soper; Sec., Miss Ada Johnston; Treas., Miss Lena McCabe. The next meeting will be held at the home of Miss Kate McEachern on Thursday afternoon, Oct. 15th. Oct. 15th.

Alvinston will organize a civilian rifle club.

At the Petrolea fair last week, Coples-At the retroited fair last week, Copres-ton school had a perfect union jack made out of red, white and blue asters. It attracted considerable attention.

John Tidball, 10th con., Bosanquet, purchased a valuable farm in Scarboro Tp., York county, for \$9,000.00. It is situated about 17 miles from the Toronto market.