

AUTUMN, 1894

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SAMSON, KENNEDY & CO.

THE GREAT FANCY DRY GOODS HOUSE OF CANADA

Importers of Irish Linens and Dealers in Domestic Manufactures.

MOTTO: "We Always Lead, We Never Follow."

Regis. Trade Mark.

It is with pleasure we notice the marked increase in the number of persons attending the Semi-Annual Millinery Openings and chronicle the fact that never before in the history of our business have so many buyers been seen in our Warehouse during any corresponding season.

Our efforts to meet the increased demands of our numerous clients for FRESH, SEASONABLE and ATTRACTIVE Goods have met with APPRECIATION, and we desire to express our GRATIFICATION to the many friends who thronged our WAREHOUSE, and to assure them that we will spare no pains to still further merit their kind support.

We have had visible proof that our AUTUMN CIRCULAR has been already doing its work, in the many LETTER ORDERS we have received for our SPECIAL LINES. Our circular is well worthy the attention and perusal of all MERCHANTS visiting the city during Exhibition Week. All Departments have something fresh to offer and our Stock is fully assorted in every line.

We have opened out to-day our first shipment of CHRISTMAS NOVELTIES, which will be found more than usually attractive.

SPECIAL ANNOUNCEMENT

A Great Drop in Price of Colored Cotton Goods.
We are first in the field to announce the fact that the manufacturers of cotton goods have made a reduction in the price of CHECKED SHIRTINGS, DENIMS, COTTONADES, FLANNELLETTE, etc., and are determined not to allow the market to be flooded with Foreign Products, but keep "Canada for Canadians." We are now prepared to give Astounding Quotations.

OUR WAREHOUSE WILL BE CLOSED ON "Labor Day."

SAMSON, KENNEDY & CO., TORONTO.

44, 46 and 48 Scott-street.

15, 17 and 19 Colborne-street.

25 Old Change, London, England.

A PALATIAL ENTERTAINMENT.

C. S. Herbert's Mammoth New Establishment at Yonge and Market-street.

Worthy indeed to take its place in the very front rank of Toronto's business houses is the establishment of C. S. Herbert, which is thrown open today.

The location of the new-comer into the field is a promising one. The large block at the corner of Yonge and Market-streets has been completely remodelled and refitted. To-day banks of flowering plants, leafy hedges of green, through which shines the glimmer of hundreds of electric lights, will make the big store a section of fairy land, and from a balcony sweet music will help to make the opening reception a success.

A visit was paid to the store yesterday by a World reporter. In the main doorway a handsome modelled floor-lamp has been laid out and the front decorated in becoming style. Inside hundreds of quick and willing hands were getting everything into preparation for opening day.

The ground floor will be devoted to silks, colored dress goods, laces and all those pretty things which so delight the heart and eye of the fashion-conscious woman. Special attention will be paid to the hosiery department and the latest American novelties will be found on the counter. Gents' furnishings are another line in which Mr. Herbert proposes to excel. A large and carefully selected stock of standard manufacture, offered at the lowest possible price, is the attraction which will be put forward. In the rear of the store will be a 5 and 10 cent bargain department and the lines of the big store of New York and Philadelphia.

It was intended that the clothing department on the second floor should be opened at the same time as the other departments, but the carpenters say otherwise, and it will be impossible to get this floor into shape until Wednesday next. A full line of American ready-made clothing will be carried.

A special feature of the store is the electric lighting arrangements. The ceiling is studded with groups of incandescent lamps, each group of 100 candle power. Every appointment in the new store will be perfect, and the employees under the able direction of Mr. Wilmers, the manager, will be sure to please the buying public.

Excursions to Halifax, St. John, etc. Intending excursionists to the Maritime cities and seaside summer resorts along the line of the Intercolonial Railway or reached by that all-Canadian line, should make early application for tickets and berths. Only three more days for departure, viz., Sept. 1st, 2nd, and 3rd. Tickets good to return until 20th Sept. There are stop-over returns. Cheap day trips can be arranged and tickets and full information about the route obtained on application to N. Weatherston, western freight and passenger agent, Intercolonial Railway, 43 York-street, Rossin House Block, Toronto.

Reluctant Confession. The cash register monopoly is broken and the previous holders acknowledge the fact. Who broke it? The Hibernian Cash Register Company. Why? Because they manufacture a superior register to any on the market at half the price. Intending purchasers don't be misled by unscrupulous agents. The Hibernian Cash Register Company will manufacture a register to suit your business from \$10 upwards. We have downed the serpent and we are here to stay. The fight is on and money is no object. The Hibernian Cash Register office is 67 Yonge-street, where you can get full information. Visitors to the fair should see this register, as we have more orders than we can fill without exhibiting.

Funeral of "Jack" Spence. The remains of the late Jacob D. Spence, who was killed on Wednesday last, were interred in Mount Pleasant cemetery yesterday. The burial ceremony was performed by Rev. Mr. Emory, acting pastor of Bloomsbury Methodist Church, at the residence of the deceased in Park-road.

The hearse was followed by a large procession, and the coffin was covered with elegant wreaths.

The last and vilest were witnessed by delegations from several societies of which Mr. Spence was a member. All the participants were relatives of the dead man.

12 Hours Saved. On Sept. 2 the C.P.R. Pacific Express will leave Toronto at 12:30 noon and by the change in time 12 hours will be saved in the trip to Winnipeg and the Pacific Coast.

Stimulus to Pacific Coast business via the all-Canadian route.

Tell the Deaf. - Mr. J. P. Kellogg, Druggist, Perth, writes:

"I have been cured of deafness by the use of Dr. Thomas' Electric Oil."

Irishman telling his friends there of the cure, in consequence I received an order to send half a dozen by express to Westford, Ireland, this week."

CRUSHED TO DEATH.

4-Year-Old Farrell O'Reilly Falls Under a Hay Wagon.

Beneath the wheels of a hay wagon the life of 4-year-old Farrell O'Reilly was crushed out yesterday.

The little boy was the son of Farrell O'Reilly, a carpenter, living at 207 Borden-street. Yesterday morning he was playing in the road near his home when a heavily-loaded hay wagon came along. With his companions the lad started to pull off the hay, and finally climbed underneath the load. A jolt of the wagon threw him to the ground, the wheel passing over his head, killing him instantly. The crushed little body was carried to his mother's home and two doctors summoned, who could do nothing.

Coroner Powell has ordered an inquest to be held.

Gigantic Paper Mill. Niagara Falls, N. Y., Aug. 31.—John Bogert of New York, Consulting Engineer of the Cataract Construction Co. and Niagara Falls Paper Co., arrived from the Kaministiquia River, which flows into Thunder Bay in Lake Superior. The object of the visit was to look over the location of the Kaministiquia Falls with the view of building a large pulp and paper mill, one of the largest, if not the largest in Canada.

Board of Trade Notes. The Council of the Board had a short session yesterday afternoon. The only business was the election of three new members to the Board.

The election was held at the residence of A. P. Burnett, stock broker, and Messrs. Oronchatek and Acland Oronchatek, insurance.

The dry-goods men of the Board will not have a conference with Controller Clarke Wallace until after the Fair. The Council of the Board will meet on Wednesday, Sept. 6, at 10 o'clock.

A number of business men called upon him.

MOTHERS

Always Obtain Grand Results From Lactated Food.

It Has Saved Thousands of Infant Lives.

"You shall know them by their works."

The various brands of infant foods now before the mothers of Canada are best judged by their works—their results.

The vast majority of prepared foods are faulty in composition, and as a consequence their results are evil.

For years it has been noted that Lactated Food possessed important and necessary elements that other foods lacked. Lactated Food in its composition embraces every element that tends to the baby's growth and development. It is a preventive of summer complaints, and invariably keeps up strength and vitality. When babies are teething, and when the infant appetite is capricious, it is found that Lactated Food is taken with a relish.

Lactated Food is within every mother's reach, and is so inexpensive that no mother ever had a real excuse for not using it. Lactated Food "saves babies' lives."

Hurray for Labor Day! Everybody should take the I.O.F. excursion to Hamilton by the palace steamer, leaving Toronto at 7:30 a.m. Returning, leave Hamilton at 5:30 p.m. Fine program of games at the Dundurn Park. Fare to Hamilton and return 75 cents. Dundurn Park, including street cars and admission 50 cents.

Some persons have periodical attacks of Canadian cholera, dysentery or diarrhea. The last and vilest were witnessed by delegations from several societies of which Mr. Spence was a member. All the participants were relatives of the dead man.

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"VARSITY"

A High-Class Five Cent Cigar

Superior to the Majority of 10c Cigars.

TRY IT AND BE CONVINCED.

S. DAVIS & SONS

A POSITIVE CURE. A PAINLESS CURE.
This is the Patent Age of New Inventions.
FACTS FOR MEN OF ALL AGES
DISEASES OF MAN!
The Great Health Restorer, Marvel of Healing and Knowledge of Medicine.
M. V. Lubon's Specific No. 8
CURES THE TERRIBLE CONSEQUENCES OF INDISCRETION, EXCESS AND OVEREAT.
YOUNG, MIDDLE-AGED & OLD MEN
Who are Broken Down from the Effects of Abuse, will find in No. 8 a Radical Cure for Nervous Debility, Organic Weakness, etc. Send your Address and you will receive a free trial bottle of this medicine. Address: M. V. LUBON, 24 Macdougall Ave., Toronto, Ont.
A man without wisdom lives in a fool's paradise.
A PERMANENT CURE. CURE GUARANTEED. A PLEASANT CURE. SILENT CURE.

DOMINION BREWING CO., Ltd.

ROBERT DAVIES, Manager,

QUEEN-STREET EAST, TORONTO

When ordering your Ale and Porter ask for the Dominion Brewery Brands of

INDIA PALE ALE, AMBER ALE

AND XXX PORTER

Which were awarded Gold Medals at the North, Central and South American Exposition, New Orleans, La., '88 and '89.

PARISIAN STEAM LAUNDRY

MAIN OFFICE AND WORKS:

67 ADELAIDE-STREET WEST.

Branch Offices: 93, 434 and 729 Yonge-st.

SHIRTS, COLLARS AND CUFFS A SPECIALTY.

Special attention given to Ladies' Garments, Lace Curtains and Silks. Goods called for and delivered at all parts of the city. PHONE 1127. Mending Done Free.

CHIERA & VIER, Proprietors. 246 E. M. MOFFATT, Manager

JOHN LABATT'S

LONDON BREWERY.

Pure Ale and Stout

On sale at all Leading Grocers, Wine Merchants, Hotels, Restaurants, etc., etc.

JAMES GOOD & CO., SOLE AGENTS

220 YONGE-ST., TORONTO.

DYEING AND CLEANING

STOCKWELL, HENDERSON & CO.

Established 35 years. Strictly first-class house.

HEAD OFFICE AND WORKS—103 KING-STREET WEST, Tel. 1255.

Branch Office—220 Yonge-street, just below Wilton-ave., telephone 1865.

Branch Office—773 Yonge-street, just below Bloor-street, telephone 2172.

Ring up any of the phone numbers and your goods will be called for.

Ladies' and gents' goods of every description cleaned or dyed by the latest and best methods.

PASSENGER TRAFFIC.

CHEAP LABOR DAY EXCURSION

ST. CATHARINES AND RETURN

BY PALACE STEAMER

GARDEN CITY

MONDAY, SEPT. 3rd.

Hamilton Steamboat Co's

REDUCED FARE DURING THE EXHIBITION.

Fare to Hamilton will be 75c, round trip \$1.25. Morning boat from Hamilton and evening boat from Toronto will call at Exhibition Wharf, weather permitting.

TORONTO EXHIBITION.

SPECIAL DAILY

Excursions, Commencing Monday, Sept. 3.

The Favorite Steamer

EMPRESS OF INDIA

Will issue return tickets as follows:

BUFFALO AND RETURN - \$2.00

NIAGARA FALLS, N.Y., AND RETURN - \$1.75

ST. CATHARINES AND RETURN - 75c

Steamer leaves City Wharf, foot of Yonge-street, daily at 7:40 a.m. and 3:40 p.m.

Visitors will have 7 hours at Niagara Falls, nearly 8 hours in Buffalo or 9 hours in St. Catharines and return early same evening.

Tickets at all leading hotels, all C.T.R. and principal ticket offices and at head office on wharf.

GRAND TRUNK RY.

IMPORTANT CHANGES

ON

N. & N. W. DIV.

TAKING EFFECT MONDAY, SEPTEMBER 3

9:30 p.m. Daily train for North Bay and the West will leave at 12:30 p.m. (midday) daily excepting Sundays.

Train arriving daily at 6:55 a.m. from North Bay will arrive at 6:40 p.m. daily except Sundays.

INTERCOLONIAL RAILWAY

OF CANADA.

The direct route between the west and all points on the lower St. Lawrence and St. Lawrence, Province of Quebec, also for New Brunswick, Nova Scotia, Prince Edward and Cape Breton Islands, Newfoundland and St. Pierre.

Express trains leave Montreal and Halifax daily (Sunday excepted) and run through without change between these points.

The through express train cars on the Intercolonial Railway are brilliantly lighted by electricity and heated by steam from the locomotive, thus greatly increasing the comfort and safety of travelers.

Comfortable and elegant buffet sleeping and day cars are run on all through express trains. The popular summer sea bathing and fishing resorts of Canada are along the Intercolonial, or are reached by that route.

Canadian - European Mail and Passenger Route.

Passengers for Great Britain or the Continent leaving Montreal Sunday morning will join outward mail steamer at Rimouski the same evening.

The attention of shippers is directed to the superior facilities offered by this route for the transport of flour and general merchandise to and from the West Indies, also for shipments of grain and produce intended for the European market.

Tickets may be obtained and all information about the route, also freight and passenger rates, on application to:

N. WEATHERSTON, Western Freight and Passenger Agent, 26 Rossin House Block, York-street, Toronto.

D. POTTINGER, General Manager, Railway Office, Montreal, N.B.

30th June '94.

Carving Tools!

Genuine "ADDIS" Tools.

LADIES' SETS in all Qualities.

CARVING TOOL HANDLES and SLIPS.

AIKENHEAD HARDWARE CO.

6 ADELAIDE EAST.

PASSENGER TRAFFIC.

MERCHANTS' LINE

SAILINGS.

STEAMER CUBA

From Hamilton every Tuesday 10 a.m., Toronto 4 p.m.

STEAMER OCEAN

From Hamilton every Saturday 10 a.m., Toronto 4 p.m.

Sts. Melbourne and Acadia

Alternately from Toronto every Saturday

Kingston, Brockville, Prescott, Cornwall and Montreal.

Fares include meals and sleeping berths.

For CLEVELAND and TOLEDO, Sts. Melbourne and Acadia every Saturday 7 a.m.

W. A. GEDES, 65 Yonge-st., Toronto.

R. O. A. B. MACKAY, Hamilton; G. E. JACQUES & CO., Montreal.

SPECIAL CHEAP EXCURSION

EMPRESS OF INDIA

AND G. T. R.

LABOR DAY

NIAGARA FALLS AND RETURN.....\$1.00

BUFFALO AND RETURN.....\$2.00

Steamer leaves Yonge-street Wharf at 7 a.m. Tickets at all C.T.R. and leading house offices, and at head office on wharf.

Last Rochester Excursion

SATURDAY, SEPT. 1.

at 11 p.m. by the steamer

EMPRESS OF INDIA

ROUND TRIP ONLY \$2.

Tickets at all principal ticket offices and at head office on wharf.

ANCHOR LINE

United States Mail Steamships

Sail from New York Every Saturday for

GLASGOW VIA LONDON DERRY

Rates for Saloon Passage:

By S. S. CITY OF ROME, \$30 and upward.

Other Steamers, Cabin, \$45 and upward.

Excursion tickets at reduced rates. Second class, \$20. Steerage, \$10 and upward. Drafts payable on arrival.

For book of fares and other information apply to Hamilton House, 210 King-st., Toronto, Ont. S. J. Sharp, northeast cor. King & Yonge-sts., Toronto, Ont. R. M. Melville, 806 Yonge-street, Toronto, Ont. H. Melville, 2 Adelaide-street east, Toronto, Ont. Thos. W. Todd, 1271 Queen-street, Toronto, Ont.

TORONTO FAIR.

NIAGARA RIVER LINE

SPECIAL RATES.

STCS. CHICAGO, CLEVELAND AND CHIPPENAW

Leave Yonge-street Wharf 7 a.m., 9 a.m., 11 a.m., 2 p.m., 3:30 p.m. and 4:45 p.m. NIAGARA FALLS AND RETURN \$2.50. BUFFALO AND RETURN \$5.00. TICKETS GOOD TWO DAYS.

Choice of American or Canadian side, New York Central, Michigan Central or Falls Electric Railway. Only lines giving views of Lower Niagara, Rapids, Whirlpool, etc. Tickets at all principal offices.

JOHN JOY, Manager.

ALLAN LINE

Royal Mail Steamships, Liverpool.

Calling at Havre.

From Montreal From Quebec

daylight 8 a.m. Sept. 2

PARISIAN..... 8 Not calling

MONTAGNAN..... 8 Not calling

LAURENTIAN..... 8 Not calling

SARINIAN..... 8 Not calling

NUNIDIAN..... 8 Not calling

Oct. 6

RATES OF PASSAGE.

First cabin, \$20 and upward. Second cabin, \$15 and upward. Steerage, \$5 and upward. Second cabin \$20. Steerage at lowest rates (everything found).

*Carries cable only.

STATE LINE SERVICE

NEW YORK, LONDON DERRY AND GLASGOW.

STATE OF CALIFORNIA..... Aug. 31

STATE OF MICHIGAN..... Sept. 1

STATE OF NEW YORK..... Sept. 2

Cable passage, \$40 and upward, return \$20 and upward. Second cabin \$20. Steerage at lowest rates.

For tickets and every information apply to H. BOUHLER, Gen. Passenger Agent, Allan Line and Allan & State Line, 1 King-street, west, Toronto.

PASSENGER TRAFFIC.

Str Garden City

DOUBLE TRIPS

BETWEEN TORONTO AND ST. CATHARINES