HEVER WASH YOUR

HAIR WITHOUT OLIVE

OILTO MAKE GLOSSY

Nothing is more unattractive than lustreless, dry looking hair. Shining hair only is beautiful. The

secret is in the now famous olive oil shampoo used by beauties all over the world. Beauty experts charge big prices for it, but you can have it at home just as satisfactorily and for only a few cents. Obtain a bottle of Delmoline Chargoo

tle of Palmolive Shampoo at any drug or department store and use

it according to directions. Soon your hair will be silky, soft and lovely with a wonderful gleam and

delicate lustre. No one knows how

beautiful hair can be until she tries

this gentle way of washing.

8 to 9 p.m.-Concert program

9:30 a.m.-"Tonight's Dinner." 9:45 a.m.—Public health service bulletins and talks on subjects of general interest.

WWJ-Detroit-400 Metres.

10:25 a.m.-Official weather fore-

11:55 a.m.—Arlington time. 12:05 p.m.—The Detroit News or-

Kiwanians Defeat Rotary After Thrilling Battle For the Spelling Honors

Tom Yull Brings Glory To His Club Disposing of All Opponents In Advertiser Match-Humorous Incidents Help To Make Event Complete Success.

"phthisis?"-or "beleaguered?"

House at noon hour yesterday.
The much-heralded contest, sponsored by The Advertiser, attracted William McPhillips made their first the largest crowd of the year to the Rotary luncheon. When the troops lined up for the encounter they re-

With only three men remaining to the Rotarians six, the chances of a Kiwanis victory appeared slim for a time. Four Rotarians were bowled over in rapid succession, however, when the supplementary list of braintwisters was reached, leaving Dr. Cameron Wilson and Tom Yull of Kiwanis opposing Dr. Alf. Grant and Rev. D. C. MacGregor for Rotary.

Finally Dr. Grant succumbed and Dr. MacGregor was the only support.

Finally Dr. Grant succumbed and Dr. MacGregor was the only support.

Sometimes to spell. Messrs. Jarmain, Christianson, and others proved the sequence of a kiwanis corporation for a dequal to the emergency, negotiating certain words with mirth-provoking ease.

Asked to spell "nuisance." Mr. Jarmain replied "O.T.A." "Cattle embargo" was spelled "Hugh Stevenson." "Investigation" was spelled "Wenige." "Ventilation" was spelled "Bill Yendall," owing to the latter's love of fresh air.

Finally Dr. Grant succumbed and Dr. MacGregor was the only supporting bulwark of Rotary. Then Dr. Wilson faded away on a terrific word, and the battle evened up again. The

All the Theatres

ALLEN'S

MONDAY, TUESDAY, WEDNES-DAY—Thos, H. Ince's special production, "Hail the Woman," starring Theodore Roberts and Madge Bellamy. THURSDAY, FRIDAY, SATURE DAY, "Thouses" DAY—"Thorns and Orange Blossoms," featuring Kenneth Harlan.

LOEW'S

MONDAY, TUESDAY, WEDNES-DAY—Agnes Ayres, in "The Heart Raider"; vaudeville. THURSDAY, FRIDAY, SATUR-DAY-Enid Bennett, in "You Friend and Mine"; vaudeville.

PATRICIA

MONDAY, TUESDAY, WEDNES. DAY—George Behan, in "The Sign of the Rose." THURSDAY, FRIDAY, SATUR-DAY—Mark Twain's best loved story, "The Prince and the Pauper."

"Hail the Woman."

Seeing what he can do with the role of an extremely unlovable tyrant is

Can you spell "aphrodisiac?"—or word "phthisis" proved too much for "phthisis?"—or "beleaguered?"

These and other equally difficult in it. As soon as the judges announced the Kiwanis winners a words "spelled" defeat for the Rotary whoop of joy was heard from Kiwan-Club in its world's championship bout Keen Attention.

Sir Adam Beck, James Gray and lined up for the encounter they received vociferous applause; and when Tom Yull and Rev. D. C. MacGregor were the only contestants left to battle each other for the honor of their respective clubs, interest became tense indeed.

With only three men remaining to the Rotarians six, the chances of a main. Christianson, and others prove

love of fresh air,
Mayor George Wenige, Kenneth
Greene and Professor J. Spenceley of the University of Western Ontario acted as judges. Contrary to expectations. Eddie Grange, who was considered about the strongest member of the Kiwanis' team, fell down in the fourth round on "imperturbable."

Jared Vining negotiated the hard words and crumpled up under the onslaught of a comparatively simple ones. A. R. Kennedy had never heard of "aphrodisiac," but wrestled with i of "aphrodisiae, but wiested with valiantly albeit without success. W. Yendall got mixed up with "be-leaguered," reducing the Rotary rep-resentation to three men, and Dr. Cameron Wilson, after maintaining 100 per cent efficiency a dozen times, finally succumbed to a veritable cranium cracker.

Saves His Club.

To Tom Yull goes the glory of sav-ing his club from defeat. Mr. Yull is a master of three languages, and this probably aided him in achieving victory. Rev. Dr. MacGregor objected to the word "hacienda," claiming it was Spanish, and he had never heard of it before. It was an unfortunate objection, however, for the next word was a real mind breaker, "phthisis," which proved too much for the last of the Rotarians.

During the contest Mr. Vining was asked to spell "instil," which he did. The judges claimed he was wrong, but on consulting the dictionary Mr. Vining's contention that the judges had made a mistake proved true.

At the Movies Last Night

WEDDINGS

Vining, Dr. Alf. Grant, Lloyd Houlding, V. K. Greer, Rev. D. C. MacGregor, Russ Taggart, W. Yendall, Tom Faust

CONTESTANTS IN SPELLING MATCH.

St. Thomas, July 9.-An interesting The first man to go down was a Kiwanian, who put an extra "a" in wedding took place at Grace Metho"stationery." A. R. Kennedy got a
trifle mixed between "gamble" and
dist Church on Saturday, June 30. "gambol," but came out on top when the judge repeated the word. , and Mrs. Lester. 20 Edward street the judge repeated the word.

When Mr. MacGregor departed from the field of battle, leaving Tom Yull alone and victorious, the Rostreet, St. Thomas. The bridesmaid street, St. Thomas. The bridesmaid the street of turi alone and victorious, the Kotarian indicated the triumph of their adversaries by three deafening cheers. Kiwanis followed with "hurrahs" for the vanquished, and President Rev. Hay gave a little speech. He invited the Rotary to the Kiwanis component future occasion for a Wilson will reside in Detroit camp on some future occasion for a Wilson will reside in Detroit. return match, and expressed the

HERON-FIELDING.

pleasure of his club with the way the match had been conducted and A pretty but quiet wedding took place in the First Methodist Church, this city, when Vera Eleta, daughter Following announcement of the winners, The Advertiser gold and silver medals with the engraving, "Rotary-Kiwanis Spelling Match Champions" on the back, were presented to the successful Kiwanians.

The Advertiser gold and silver medals with the engraving, "Rotary-Kiwanis Spelling Match Champions" on the back, were presented to the successful Kiwanians.

The three judges who so capably carchurch, the bride looked lovely in ried on the procedure, were also given medals. A consolation prize of a book of nursery rhymes bound in crepe and short sleeved bodice. A Egyptian asbestos was received by each Rotarian participating.

When the mayor made the mistake of telling Mr. Vining he had spelled the carried a shower bouquet of ostrich feathers, gray shoes and gloves, completed the costume, while she carried a shower bouquet of Ophelia roses and lilies of the val-

lowship.

The teams lined up as follows:
Kiwanis—Tom Yull, Harry Muir, Dr.
Cameron Wilson, Bud Manning, Morris Abbot. Bill Benson, Bill Wortman,
Ed. Grange and Dr. Jack Blair Ed. Grange and Dr. Jack Blair. Rotary—Jared Vining, Dr. Alf. Grant, Lloyd Houlding, V. K. Greer, Rev. D. C. MacGregor, Russ Taggart, W. Yendall, Tom Faust, A. R. Kennedy.

wore a beautiful gown of black crepe knit, corsage of mauve sweet peas, and black hat. After a wedding supper Mr. and Mrs. Heron left on a honeymoon trip to the Kawartha Lakes, the bride REAL SCOTTISH SPORTS traveling in a smart gown of brown springtime crepe, with sand hat and gloves, brown shoes and a brown fox fur, the gift of the groom. On their return Mr. and Mrs. Heron will live on Roncasvelles avenue.

Toronto.

Out-of-town guests included Mr. and Mrs. D. W. Logan of Windsor, Mrs. J. Simpson, Mr. Fred Heron and Miss V. M. Cooper, all of Toronto.

CLUB NEWS

PILGRIM MISSION PICNICS.

the Middlesex Caledonian Society Met last night in the county building at Thames Park by the Pilgrim Mis-39c Pair Ladies' Pure Silk Gloves

and made preliminary arrangements.

The outing will have all the usual events that go with the Caledonian Society. There will be a real he-man's tug o' war that will be pulled in the good old-fashioned cleats. It takes weight, 'wecht' as the Scot would call it, and it takes muscle, trained on the farm and built on 'parritch.' There will be races and baby shows, and all sorts of competitions, and to top the whole, there will be the greatest piping and dancing events of the year in the province.

Thames Park by the Pilgrim Mission Band of Chalmers Presbyterian Church. Thirty children and their mothers were present and following a jolly program of games, and a swim in the plunge, a picnic supper was served. The picnic was in charge of the superintendents, Mrs. George Bryce and Mrs. A. J. Chapman. A guest of honor of the affair was Miss Ruth Young of Chippewa, daughter of Rev. Ceorge Young, a former pastor of the church.

CHATHAM GUILD MEETS.

CHATHAM GUILD MEETS. Special to The Advertiser.

the province.

There will be provincial championships for the pipers and the rewards will be trophies offered by The Advertiser, both for the band contests and the individual pipers.

Then there will be tossing the caber, the most Scottish of them all, and this is another trial of skill and strength that calls for muscle and brawn.

Chatham, Ont., July 9.—Chalmers' Young People's Guild met as usual last evening. Mrs. Campbell was in charge, and Mrs. R. C. Henry dealt most capably with the topic, "The Meaning of Christian Brotherhood." Miss Hazel Mackness and Miss Margaret Campbell gave interesting Bible readings, and Miss Sarah Lovell read a much appreciated article on "Some a much appreciated article on "Some New Features of Home Mission Work." The meeting was open for discussion, after which Rev. McCrea gave the closing exercise.

CHARING CROSS LEAGUE.

Chatham, July 9.—The missionary department had charge of the weekly meeting of Charing Cross Epworth League which was held last evening. Mrs. Pardo was in the chair for the usual opening exercises, after which Mrs. James Young presided. The Bible reading by Miss Katie Young

Radio **Programs**

WEDNESDAY, JULY 11.

9:00 a.m.-Music. 11:30 a.m.—Music. Weather fore-cast. United States Bureau of Mar-ket Reports.

2:15 p.m.-Baseball scores. 5:00 p.m.-Ball scores.

5:15 p.m.-Dinner concert. 6:00 p.m.—Ball scores. Dinner con-6:30 p.m.-Review (continued) of

J. M. Barrie's "What Every Woman Knows," by Marjory Stewart. 6:45 p.m.—The Visit to the Little Folks by the Dreamtime Lady. 7:00 p.m.—Ball scores. "Our na-tional parks."

7:20 p.m.-Concert. 8:45 p.m.-Ball scores. Market re-

9:55 p.m.—Time signals. WBZ-337 Metres-Springfield, Mass.

S:00 a.m.-Weather reports. Spring-11:55 a.m.-Time signals. Weather reports. Boston produce market re-5:00 p.m.-Baseball scores. Dinner

6:00 p.m.-Baseball scores. News Music 6:30 p.m.-Bedtime story for the

6:45 p.m.—"What Every Community Needs," by Madeline G. Martin R. N., director, Visiting Nurse Association, Springfield, Mass. 7:00 p.m.-Address by prominent

7:15 p.m.—Farmer's talk by New England Homestead. 7:30 p.m.-Concert.

8:50 p.m.-Baseball scores. Bedtime Above The Advertiser staff photographer shows mem bers of the Kiwanis and Rotary teams who locked horns story for grown-ups. resterday to settle a long dispute as to the spelling ability of the two clubs. At the top is the Kiwanis' team, 10:00 p.m.-Time signals. ncluding Tom Yull, Harry Muir, Dr. Cameron Wilson. Bud Manning, Morris Abbot, Bill Benson, Bill Wortman, Ed. Grange and Dr. Jack Blair. Below are the vanquished Rotarians, still smiling. In the group are: Jared

KYW-345 Metres-Chicago, III. 8:30 a.m.-Late news and financia 9:00 a.m .- Market reports.

9:30 a.m.-Late financial news and by Miss Pearl Stover on "Pioneers in Japan of the Methodist Church of Canada." Miss Ruth Hatch con-9:58 a.m.-Time signals. 10:00 a.m.-Market reports 10:05 a.m.—Weather reports. 10:30 a.m.—Late news and financial ributed a pleasing solo, and Clarence

given by speakers of international and national repute. 1:15 p.m.—Late financial commen: and news bulletins.

1:30 p.m.—Closing stock quota-KDKA-326 Metres-East Pittsburg,

2:00 p.m.-Late news and sport 3:00 p.m.—Late news and sport bulletins. 3:30 p.m.-News and sport bulle-

11:00 a.m.—Market reports. 11:30 a.m.—Late financial news and

comment. 12:00 noon to 1:00 p.m.—Talks

10:35 a.m.-Table talk.

4:00 p.m.—Latest news of the day. 5:00 p.m.—News, market and sport ummary. 5:50 p.m.—Children's bedtime story.

7:00 to 7:58 p.m.—Musical program. 7:58 p.m.—Time signals. 8:00 p.m.—News and weather re-8:05 p.m.—Special features as an-

WGY-380 Metres-Schenectady, N. Y. 11:30 a.m.-Stock market quota-

11:45 a.m.-Weather report. 11:55 a.m.—Time signals. 5:00 p.m .- Produce and stock market quotations; news bulletins; baseball results.

CFCA-400 Metres-Toronto Star. 12 noon-Weather forecasts. Opening stock markets.

2:30 to 3:30 p.m.—Grain, produce and dairy markets. News items.

5:30 to 6 p.m.-Closing stock markets. Late news.

7:55 to 8 p.m.—Baseball scores.

3:00 p.m.—Concert, 4:00 p.m.—Official weather fore-4:05 p.m.—Market reports. 5:00 p.m.—Baseball scores. 7:00 p.m.—The Detroit News or-

is cool, delicious, satisfying. So easily made. - Try it.

Men's Silk Hose

in navy, black and heather mixtures,

Highly mercerized, first quality, in

black, brown, and navy. Double sole,

25c Pair, 5 Pairs for \$1

Children's 1-1 Rib

Hose

in black, brown and white, all sizes

25c Pair, 5 Pairs for \$1

White and Colored

Voiles

All good patterns, 36-38 inches wide,

25c Yard

Pure Wool

35c and 50c values. To clear

slightly imperfect. Per pair

heel and toe.

chestra.

WEDNESDAY MORNING

4-Hour Rush Sale

The Start of Our Big July Clearance Sale These Prices Will Prevail Until All Broken Lines Are Cleared Out

Pure Silk Pongee First quality, natural shade, clean,

85c Yard

silk-ribbon trimmed

jean skirts, sizes 25-36,

To Clear

Children's Summer Straw Hats.

Our entire stock. All sailor styles

\$1.00 and \$2.00 Each

To Clear

Summer Skirts

Children's Fancy

Socks

Mercerized Lisle Socks, fancy top,

Plain and embroidered points, in black, white, brown and navy, odd

75c Pair

all novelty shades. Reg. 65c,

sizes. Reg. \$1.50,

was followed by a well-prepared tall

Hamil an interesting reading.

Cream Serge All-wool, 40 inches wide. The summer special.

75c Yard

Summer Dresses Ladies' Lisle Hose

A few dozen slightly-soiled gingham and voile dresses, sizes 16-18 only; \$5.00-\$10.00 values.

\$1.00 and \$2.00 Each

Ladies' Stamped **Nightgowns**

28 only, White Gabardine and in fine Nainsook, in assorted patterns, full sizes,

\$1.00 and \$2.00 Each

Ladies' 1st Quality

Pure Silk Hose High, spliced heel and toe, black only. Reg. \$1.25,

69c Pair

Ladies' Summer

Vests (Mill Seconds) 38 dozen Ladies' and Misses' Fine-Rib Summer Vests, slightly imperfect,

19c each

50 dozen Ladies' and Misses' Summer Corsets, pink and white, sizes 21-30. A real buy; \$1.50 value,

Bathing Suits

A complete clearing of Ladies' and Misses' Pure Wool Suits (Ballantyne make), sizes 34-42. Values up to

SEE WINDOWS DAILY FOR NEW BARGAINS.

WEST

FLORAL CO.

Strap Slippers. Sizes 4 to 10½. Wednesday a.m. ... 78c Ladies' White Canvas Laced a pair .

Garden Oxfords. Leather Wednesday a.m.

LADIES' WHITE CANVAS OXFORDS. Covered Cuban heels, also low enameled with \$1.00 rubber heels. Big \$1.98

The Peoples Shoe Store 12 MARKET SQUARE.

unusual and very clever stunts. **FLOWERS** "The Sign of the Rose." For weddings and other occasion our specialty.

terest in the concluding scenes.
"The Sign of the Rose" is not of startling merit, but it is different, and Mr. Beban, as the tragic Pietro,

For Wednesday Morning

Children's White Canvas | Black and Brown Canvas Regular \$5.00. To

Big Slash in Running Shoe Prices for Wednesday Morning.

mindedness and religious pride.

"The snare of the secret marriage," is the theme of the picture, and with a cast which includes Lloyd Hughes, Madge Bellamy, Florence Vidor, and Tully Marshall, much really admirable acting has been coated over with a thick whitewash of sentiment which makes the film drag interminably.

No doubt the story of "Hail the Woman" has some foundation in fact, but in this age of emancipation of womanhood, the tale of a father who reduced his avertice for the manly mallon Hamilton, lucky enough to be chosen as the object of the raiding.

Story is formed.

"The Heart Raider."

Agnes Ayres is charming, as usual, in "The Heart Rafder" at Loew's. She goes to Florida to do her raiding, and takes with her a complete ammunition—fascinating smiles and chic bathing suits. Dire threats and demure frocks have a much more potent effect, however, upon the manly Mahlon Hamilton, lucky enough to be chosen as the object of the raiding.

The terms lined up a raiding of the vallet.

Wiss Madge Spanner acted as bridesemaid, wearing a pretty gown of pale green crepe de chine, with argument ceased.

Both clubs enjoyed themselves.

She goes to Florida to do her raiding, and takes with her a complete ammunition—fascinating smiles and chic bathing suits. Dire threats and demure frocks have a much more discussing the contest in which London's two big-hearted clubs met in good natured competition and fellowship.

The terms lined up a raiding.

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Miss Madge Spanner acted as bridesemaid, wearing a pretty gown of pale green crepe de chine, with argument ceased.

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She goes to Florida to do her raiding, and takes with her a complete ammunition and fellowship.

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Miss Madge Spanner acted as bridesmaid, wearing a pretty gown of pale green crepe de chine, with argument ceased.

Miss Madge Hughes, Madge Spanner acted as bridesmaid, wearing a pretty go

an exaggeration when brought to terms of the movies. And the average woman who seeks the movies.

an afternoon of rest from the cares of housework doesn't quite appreciate the remark from a well-fed gentle-man that a new era is dawning for Palm Beach. woman, especially when she sees three meals a day and the weekly washing stretching before her in an

Two singers and a ventriloquistomplete the bill.

Pipers To Compete For The Advertiser Trophies At George Beban, with one of his tak-Caledonian Outing. In preparation for the Caledonian

Present Medals. Madge Bellamy and Lloyd Hughes Even if tyrannical, Theod re Robts usually manages to be a lovable
wort of tyrant in the numerous productions in which he has appeared.
Seeing what he can do with the role
standard" propaganda. But sentiment has no effect on the hide-bound and flinty Oliver Beresof an extremely unlovable tyrant to find of the chief point of interest in ford (Theodore Roberts) and he plous really the chief point of interest in ford (Theodore Roberts) and he plous his stubborn way, blindly and pridefully. The role is so different to the fully. The role is so different to the The three judges, who so capably car-"instil" wrongly, a little argument ensued. E. V. Buchanan observed

and A. R. Kennedy.

wild applause followed.

Loud cheers followed Mr. Yull's suc-

cessful attempt to spell "pachyderm." and when Rev. Mr. MacGregor mastered "kaleidoscope" volumes of

the fun it had given all concerned.

picnic, to be held at Port Stanley on

he province.
There will be provincial champion

No picnic can be a success without plenty of "eats," and these have been arranged for with royal largesse. This is to be the great gala day of the London Scottish. There will be a hundred pipers and a', and the lakeside will echo for one day to the skirl of the pipes and the drumming of the twinkling feet of the dancers, with their jinkling medals and bright-buckled brogues.

sonclusion, for the major part of the characteristic Theodore Roberts that picture he maintains one of the most disagreeable characters seen on the screen this year, all trace of the gen-screen this year, all trace of the gen-lal Theodore Roberts cloaked underit really takes on the glory of a

New York City to somewhere beyond

To one looking for light and frothy entertainment, with plenty of speed thrills thrown in, "The Heart Raider" will do very nicely.

The two acrobats, who lead off the audeville bill, exhibit one or two

ng Italian characterizations, stars in "The Sign of the Rose" at the Pa-tricia the beginning of the week. A bit different from the usual run of motion picture plots, the picture is mildly interesting, and due to Mr. July 19, the executive committee of sion works up to quite a pitch of inthe Middlesex Caledonian Society

SHOE SPECIALS