The London Advertiser

London Advertiser Company, Limited, Publisher and Proprietor, London, Ont. JOSEPH E. ATKINSON, President. C. A. M. VINING H. B. MUIR

Managing Editor Managing Director Morning and Evening Editions.

Subscription rates: Delivered 15 cents weekly: 65
cents monthly. By mail: In Canada, \$5.00 yearly:

It has cost Alberta an opportuni
in the United States, \$6.00 yearly.

SATURDAY, OCTOBER 18, 1924.

The Orange Order and Liquor.

odge in Ontario, discussing the O. T. A., says: "With all its weaknesses, the O. T. A. has been so great a blessing to the people of Ontario that it is impossible to express it in words. Especially to men whose instincts are good, but who are not strong enough to resist temptation, the Ontario temperance act has been a wonderful help. It has made homes comfortable that before were miserable. To women and children prohibition in many cases has given a sober husband and father, better clothing, more food, neighborhood. The electors who vote to repeal the act will carry a heavy responsibility."

The Sentinel goes farther and carries a letter to the members signed by H. C. Dixon, past deputy grand master Ontario W.; J. M. Moyer, grand chaplain Ontario W.; R. M. Patterson, John Coburn, past grand chaplain, Ontario W., and eight other grand masters and chaplains. the O. T. A .:

1. The Orange constitution prohibits the premises in which intoxicating liquor is sold for measures of a progressive character." beverage purposes.

2. The Orange constitution prohibits the introduction of intoxicating liquor into a lodgeroom before, during or after a lodge meeting. 3. The Orange constitution prohibits habitual

member may be tried and punished. 4. The Orange constitution prohibits the reception and initiation into the order of any men

engaged in the liquor business. 5. The Orange constitution prohibits any 1923. members going into the liquor business after directs that if he should do so he thereby forfeits his membership.

They Followed Their Vision.

The opening of the University of Western Ontario is a tribute to the men who have stood behind the school for years, have put time, money and energy at its disposal. To them the in the back seat of a friend's limousine and look formal ceremonies meant just one more step in as though you owned it. the work of a lifetime, but not by any means the

the exercises of Thursday and Friday would votes to save it. And he's not from Scotland. meant much. They were permitted to bend either. their energies in the early days for recognition, for the establishment of the fact that Western was a necessity, that it had a work to do. All made ready to run in eight minutes. All that honor to their memory, for the work they did needs speeding up now is the ability of the will live after them.

The University of Western Ontario is not the child of fortune-it has not been cradled in a bed of roses; it has reached its present status be more popular if confined to people who want through the school of determination and the it. And the same could be said about the law route of seeming adversity. The gray stone regarding the robbery of banks. buildings of today, located as they are on the finest university site in the country, are a monument to the worth and work of the men on various kinds of country roads. Would it be whose vision these structures have been growing possible for them to arrange for the calling in butcher and baker, who have nothing to do with and taking form for years.

It is well to publicly acknowledge the generous backing now given by the province, the county and the city of London. The University of Western Ontario has at last gathered up its pletion and the humble beginning from which law than in keeping it. they emerged is a challenge to every member of the faculty, every student, and to every official, to put into the life of Western the same un. ber of commerce, is a good salesman. Presiding daunted energy and great, forceful faith that over a luncheon tendered to Western Ontario has made possible the great towering buildings that grace the premises today.

London's Guests For a Day.

London was pleased to have as its guests for day the publishers and editors of the weekly lewspapers in ten counties of Western Ontario. hese men represent papers that are playing a communities, in the creation of a healthy pride a chap who greets you in a friendly way. n their own local achievements, and in assisting sible the trade that rightly belongs to their

district. Nor is their outlook local in the severe sense the word, for they are a body of men who back there and wonderin' what you wandered for. nave travelled Canada from coast to coast, and this summer extended their excursion to Europe. ion of ways to make better papers, more sucessful business institutions-and Western Onario is deeply interested in such accomplishnent. The chamber of commerce and city Hank. ouncil representatives were pleased to do their

Something Wrong Here.

Railroad men who are away from home on he 23rd of October will have no chance to vote, o provision being made for an advance poll throat, utside of London. Many of these men, residing t various points in Western Ontario, leave home the morning and do not return until after he poll is closed

n liquor; and apart from their practical exrience in the matter it is their constitutional ight to be allowed to vote on any matter of

It is sheer nonsense to say that it was im ssible to arrange an advance poll for these

Alberta Lost Its Chance.

The miners of Western Canada have decided to accept the new wage agreement, and will go to work. This strike has lasted since March 31, and 8,000 workers have been affected.

In wages lost, depreciation of property, and the occupation of markets by foreign coal, this

It has cost Alberta an opportunity of establishing itself in the Ontario coal market when Special Representatives:

J. B. RATHBONE, Toronto 95 King Street East.

Montreal, 1913 Transportation Building,
C. H. EDDY COMPANY, New York, Park
Lexington Building.
Chicago, Wrigley Building.
Boston, Old South Building.

Chicago, Wrigley Building.
Boston, Old South Building.

The Advanced Paragraphic Street East.

Lexington Building.

Chicago, Wrigley Building. coal petition, that it was ready to see what could But being quite poor, as all poet chaps are, be done toward putting Alberta coal into On- He could not afford the upkeep of a car The Advertiser is a Member of the Audit Bureau tario cellars, and the dominion government stated of Circulations. its willingness to finance the experiment.

That was months ago. Today the problem is moving the wheat crop to the head of the lakes | His income was greater some twenty-eight times; or to the Pacific coast. The coal strike in the The Orange Sentinel, official paper of that west has been a bad piece of business, and it Said she to herself: "Reginald is a blight, could just as well have been settled seven months ago as today.

St. Thomas Paper Takes Its Stand.

The St. Thomas Times-Journal reviews at some length the vote to be taken on October 23. It takes the various arguments that have been advanced for and against the Ontario temperance act, and concludes:

"The Times-Journal's attitude in the matter comfort in the home, and self-respect in the can be stated in a few words. We believe the O. T. A., despite its faults and shortcomings, has been beneficial to the province, and we believe that it can be made still more beneficial through slight modifications, changes, and grand chaplain Ontario W.; W. L. L. Lawrence, think the people will be acting in their own best interests if they vote to retain a tried law, rather than one that is an unknown quantity and one that in any case must necessarily result in more The people of Ontario are in the habit of doing their own thinking, and they are not The letter sets out five reasons for supporting likely to be influenced by what has happened in other provinces. We look for them to indorse holding of an Orange lodge in any building or enable Ontario to maintain leadership in stood, accepted his apology.

On the Right Side.

Despite falling receipts, the Canadian National lines for the first seven months of the drunkenness, and being intoxicated on the 12th year showed an improvement in net operating The saffron dawn slithered of July, and makes them offences for which a revenue of \$140,000 over the same months last Like a frolicksome snake year. On Canadian lines-excluding portions of Over the ethereal vastness the C. N. R. in United States—there is a surplus of \$313,769, against a deficit of \$2,147,152 in Played hide and seek

The Canadian Nationals are passing through being received under these conditions, and a time that calls for real business direction, and Is how in the name of Goofis McGoofis directs that if he should do so he thought for apparently Sir Henry Thornton is able to keep operating expenses from running ahead of the revenue. It is for such a task he was engaged, and he is doing it.

Note and Comment.

Assurance is what makes it possible to sit

One British candidate has insured his \$750 There are men who have passed on to whom election deposit in case he does not get enough

> In one auto plant a car was assembled and people to pay for them.

The Kitchener Record says prohibition would

Wardens of Ontario are in Toronto discussing of the type of road that is as bumpy as a wash- the matter.

Detroit foreigner says that in six months he smuggled 500 aliens into United States at \$20 scattered units and brought them together in a per head. That would mean an income at the etting that is worthy of the cause of good, well- rate of \$20,000 per year, showing that this grounded education. The manner of their com- foreigner found more money in breaking the

> Major Ingram, president of the London chaneditors, he sold them two ideas, (1) a united Western Ontario, and (2) the University of Western Ontario. He had a good opportunity and he put the seeds in straight rows.

A Friendly Way

listinct part in the building of their several strangers every day, it's powerful fine to meet

P'rhaps you're thinkin' awful hard about the their own businessmen to retain as far as pos- folks what's left behind, and things like that is crowdin' in and campin' heavy on your mind. You wish you was back home again a-standing in the village store, you're thinkin' of the gang

> There's lots of people rushin' past, they all have heaps of things to do, but somehow none the cars were injured, but not seriously. Lookhas got the time to stop and have a word with ing at the wrecks, one could not help wondering you. The new town looks all right you know, but how such a thing could happen and the twelve somehow there's an awful blank, because you occupants come out alive. don't see no one there to greet as Bill or Tom or

And when you're mopin' 'round like this, no share in welcoming and entertaining the pub- word from home comes in the mail, some cheerful it at the time, and it was shoved, and banged bird he seems to come and put new wind into your sail-it may be he's been there himself, it and bumped along the tracks for a distance of may be he's a homely jay, but then he comes and 50 yards. When the train was stopped the auto

as a billy goat, he sweeps the gloom from off your jaw and shoves the lump from out your

is beatin' warm again, and you got faith restored with hardly a scratch. once more, you're prouder of your fellow men. I reckon there's a lot of folks what wander round this town today, just itchin' for to have sedan was brought in that had run into the There is something wrong in this. Railroad some chap what greets them in a friendly way- ditch. It did not take four hours work to repair en come from a school that has placed a ban they're good folks too, away from home, things the damage, yet the driver had one leg broken seem a little strange and queer, they haven't found their bearin's yet, nor struck up their in two places and was injured internally. acquaintance here.

persons roamin' round, whose hearts is stickin' with a foot-rule. Neither expert drivers nor auto in their mouth, whose heads is pointin' to the mechanics have any explanation to offer, but biggest job inside the day, to go and shake 'em by the fist and greet 'em in a friendly way.—ARK, get far less damage than the cars.

Rarebits By Rex

THE POWER OF THE PEN.

He write Bess a poem, a beautiful thing, Of birds he would chartle, of love he would sing, And each of his verses a vision would bring Of river and wood. province told Alberta, through The Advertiser He wooed her with odes to the moon and the star,

Though writing sweet verse wasn't one of Reg's

crimes, So Bessie forgot the creator of rhymes And rhythmic effects.

He cannot write verses that thrill and delight, But I'm content, for I'm told he can write Out beautiful checks.' It must be consoling for that Cleveland pedes-

times he had the right of way. A girl with bobbed hair was mistaken for a woodchuck and shot by a hunter the other day. We didn't know woodchucks were as funnylooking as that.

"Men are better cooks than women."—Dr. The wine producers' association of France are boasting that money is coming from them to aid the moder-american. than women."-Dr. Crane in the New York American.

A Toronto doctor says wearing hats makes one's hair gray. If a wife wears too many expensive ones it's liable to make her husband's

It is said that Tommy Church, M.P., was be derived from government sale, offended because he was mistaken for one of the and used to lower taxes. Let us It is said that Tommy Church, M.P., was the O. T. A. by a substantial majority, and thus waiters at a dinner. The waiter, it is under-

> Sixteen pedestrians were rammed by cars in Detroit last week. Indicating that the open bunting season has begun.

A QUESTION.

Of dancing daydreams, While opalescent fantasies On the shallow moor, But what we want to know Can people write and magazines publish Such utter drivel, of which the above is a sample, And get away with it?

Our neighbor's wife prefers driving with her husband than dancing with him. She says she would rather he step on the gas than on her toes.

Every time we hear a popular song about the "blues" we get them.

The fact that husbands and wives are fighting ne another in the tong war of New York shows that it's not unlike the mah jong wars here.

Elinore Glynn says to be a success in the movies one should be absolutely brainless. Since learning this several of our lady friends have

Dr. Frank Crane

STRIKES

Strikes are pure barbarism. They are an application of force. Not force on the guilty

being offensive to his neighbor's wife and chil- Drink was the cause of 90 per cent dren or puncturing the tires of the village physician's automobile or going around shooting up the

But when Labor and Capital fall out they each egin to abuse the public and hope by this means secure their rights.

Every other kind of dispute between men and groups is taken before a court of law. The your valuable space, question is examined according to well-known rules of evidence and the only force in the case is used to compel acquiescence and results.

But in disputes between employer and employee it is supposed to be the thing to do to abuse the public. Of course, that may be the only means of bringing the condition of the laborer ome to us and making us realize what long Suburbanite Thinks There Should Be hours and low wages are, but it is a poor means. It shows that so far the business world has not found itself and the rule of law and order is not complete in business. For, when it is complete, a man who is aggrieved can take his grievance before the proper tribunal and have it settled. He is not compelled to take his pistol and run amuck through the streets.

There was a recent strike at Covent Garden, in London. When it was finally settled the workmen went back at about the same rate they had been getting. The curious spectacle was presented of a strike throwing thousands out of employment taking place at the same time that Great Britain is complaining of its unemployed

If the workers want the sympathy of the general public they will have to get it in some other way than by the use of force.

Accidents To Cars and Drivers. Two cars that crashed on the Pipe Line road

were badly wrecked. The twelve occupants of

A picture in a local garage shows a small coupe that was struck by a freight train backing over a level crossing. Two men were riding in shakes your fist and greets you in a friendly way. looked as though it were a piece of paper that He seems to cheer you up a spell, he's lively had been crumpled to throw in a waste-paper basket; there was hardly a thing about it that would draw a bid from the wreckers, yet the And you go on from meetin' him, your pulse two men riding in it got out and walked away

In the same garage two days later a large

The injury to individuals according to dam-It's powerful good to look about and find out lage to cars is something that cannot be measured Just look 'em up and go around, the they seem agreed that on an average passengers

To the Editor

Who Wants the Change?

Many Resolutions Against It Were Passed, But Where Did the Other View Come From?

Salford, Ont., Oct. 16, 1924. Editor of The Advertiser: Sir,-Allow me to congratulate you on the splendid stand which you are

taking with regard to the coming It is certainly encouraging to see one of our leading dailies come for-ward and express its views on this question, which is of such vital im-

portance to the future well being of

our fair province, in such an absolutely fearless manner. We frequently meet people who are evidently sincere in their views, who claim that government "control" would decrease drinking in Ontario.

Let them consider for a few
moments why we are voting on Oct. 23. Who asked for the vote in the first place? There has scarcely been a meeting of any religious organiza-tion of importance during the past two years where a resolution was trian who was twice run over to know that both passed, asking that no vote be

taken, for the present at least.

On the other hand, some of our prominent politicians have announced that they are in favor of changing the law (note the word, changing) "Men are better cooks than women."—Dr. ation league in the campaign against the O. T. A.

Which group are likely to do the most toward making Ontario dry, the Christian churches or the foreign liquor interests? The moderation league talk much about the extra revenue which would

and used to lower taxes. Let as glance for a minute at the figures in other provinces.

In the city of Vancouver, under government sale, the cost of the police force increased \$197,224, or 70 per cent, the cost of administering justice 90 per cent, and the taxes on an ordinary home increased over 123 per cent without any increase in assessment, while in Quebec, govern-ment statistics prove that never before in the history of that province was so much property seized for failure to pay taxes.

They tell us that the Manitoba

government have been able to balance their budget for the first time in years, but they have evidently overlooked the fact that Manitoba imposed a provincial income tax last spring for the first time in history. The only statement of the moderation league with which I can agree is the statement that it will bring conditions to Ontario which are impossible under the O. T. A.

When we realize what is taking place under government "control" we can thank God that such conditions are impossible in Ontario. In your issue of Oct. 8 Mr. J. W. Booth of Glen Williams expressed some views which I would like to

refer to.

With regard to his statement that the O. T. A. has done nothing toward making Ontario dry, I would suggest that he read the reports which are so frequently published in the daily press with regard to developments a typical example of which are so frequently published in the daily press with regard to drunkenness, a typical example of which tells us that drunkenness in the city of Toronto has decreased 74 per cent in the past eight years. Let him also keep careful account of all the people that he sees drunk in one month, and compare it with his own observations before the O. T. A. came into being.

O. T. A. came into being.
I have not seen a man drunk durparty, but force applied to a third party who has nothing to do with the case.

When a man has a financial difference with the court says: "I have not seen a man drunk during the past eight years.

The clerk of the Montreal juvenile court says: "I have seen 15,000 boys

> When we mark our ballot, let us, for the honor of our fair province, aim high and keep to the right. In the light of present-day facts, how can we do otherwise? A cross in the lower corner means

a vote for practically everything we do not want. Thanking you for F. WELBY CASLER, Salford, Ont. (President Norwich district young

church.)

De Luxe) Features ople's league of the Methodist Extend the Line.

Better Service on South End of Two-tone DUCO finish Richmond Street Line. ront and rear bumper Editor of The Advertiser Sir,—Seeing a good deal in the press lately re the purchase of the Kick plates protecting Protecting apron

street railway by the city, brings a query to the mind of the writer which perhaps some of the directors of that road could answer. Why is the Richmond car line extended half mile beyond the city limits on the north end while it stops that far short of the limits on the south, and a large number of patrons of this line have to walk a mile or more before reaching it, and if they arrive there in time to see a car go without hem they generally walk the balance of the way. So no matter who owns the road in the near future it should prove profitable to extend this branch to the Base line, or even to Brick street. I remain, yours respectfully SUBURBANITE.

SKY-SCRAPERS

Building a strong bonestructure is like laying a foundation for a mighty skyscraper that is expected to endure through the years. For fifty years

rich in vitamins has helped a great host of boys and girls build sturdy bodies, strong bones and healthy teeth.

Scott's should be included in the diet of most children, in fact many need it every day in the year. Help your boy or girl build for the future—with Scott's!

INS Life Insurance should be large enough when invested at the current rate of interest to produce an income at least half as large as he earned while living. MANUFACTURERS

INSURANCE COMPANY TORONTO, CANADA.

HEAD OFFICE,

BRANCH OFFICE, 201 ROYAL BANK BLDG., LONDON. W. H. HUTCHINSON, B.A., Branch Manager.

I would like to create an estate of \$..... through life insurance. At present I carry insurance. Kindly forward me particulars of the policy best suited to my needs, I am....years of age, Married or Single. Address

Announcing for Economical Transportation PRODUCT OF CENERAL MOTORS

At Factory

Taxes and Freight

Extra.

New design Steering Wheel

Fine velour Upholster

Extra large rear

de~luxe

A NEW conception of personal transportation. The Coupe de Luxe possesses all the comfort, economy and reliability of Chevrolet construction, and so many added refinements that it will be an irresistable attraction to doctors, salesmen, businessmen in need of an extra car and to the lady

The body, built by Fisher, is beautifully finished in blue and grey DUCO. The appointments are of a character never before included in a closed car at this price. Inspect this handsome new model at your nearest Chevrolet showroom. It may be purchased on the G.M.A.C. Deferred Payment Plan.

CHEVROLET MOTOR CO. OF CANADA, LIMITED Subsidiary of General Motors of Canada, Limited
OSHAWA - WINNIPEG

