

Western Fair Exhibits Worthy of Attention

Splendid Exhibits Draw Large Crowds at Fair

T. D. AGNEW.
T. D. Agnew, agent for Middlesex county for the Aero Cushion Inner Tire Company, Wingham, has an exhibit of the new Aero Cushion tires on the main floor of the Manufacturers' Building. Mr. Agnew's place of business is situated in the city at 483 Talbot street.
There are being distributed from the exhibit booth booklets explaining the Aero Cushion tire, and letters from a number of local firms who have used the Aero tires on their motor cars. Included in this list are the London Pure Ice Company, Ltd.; Singer Sewing Machine Company; J. Ferguson's Sons, C. J. Leach, N. J. Griffith, Ont's Up-To-Date Market, Harry H. Guest, Anderson's Meat Market and the O-Line Parcel Delivery.
With Aero Cushion inner tires there are no more punctures, blow-outs, loss of time, tube patching, need of air gauge, wearisome pump-

ing, fear of glass or nails or jacking up car for tire repairs. Aero cushion tires are comfortable; you cannot distinguish their easy riding qualities from those of the ordinary pneumatic tire. They are economical, too; you not only save time and trouble, but you save the cost of a fifth tire, while your casings give you double the mileage.

DENNISTEEL EQUIPMENT.

As anticipated, the novelty of the Dennisteel equipment being shown by the Dennis Wire & Iron Works Company, Limited, in its exhibit in the Manufacturers' Building has been attracting considerable attention by Fair visitors.

The house safes, and particularly the smaller one, with inside drawer with key and two shelves, priced at \$38, has been commented upon with

favor and interest. The safe, which is of fireproof construction, stands about three feet high.

The display counters for accessories, with battleship linoleum top, are finished in polished brass and oxidized or enameled finish.
The company is turning out a special janitors' locker, style D103, for the use of janitors in offices and apartments, to contain cleaning powders, brooms, mops, etc.
The private office wardrobe lockers are finished in imitation oak or in standard olive green finish.

Other Dennisteel equipment on display includes steel garage shelves, steel desks and chairs, garage racks for springs, tires and wheels, and radius rods.

KARDEX OFFICE FILES.

An exhibit of particular interest to businessmen is that of KarDEX office filing equipment in the Manufacturers' Building. The exhibit is in charge of J. A. Sutherland, secretary-treasurer of the Canadian organization and also district manager, Toronto, and M. D. Brown, manager of the local branch, 426 Richmond street.

The Canadian organization has branches at all important points, and is being handled by men especially qualified to discuss intelligently problems of record-keeping in all kinds of businesses. Service of KarDEX men to firms installing the KarDEX system makes possible the introduction of the system with the least possible inconvenience and the greatest possible efficiency to the individual business houses concerned.

KarDEX holds rank with the typewriter and telephone as a necessary business adjunct. KarDEX cards expose facts which stop losses, start sales and stimulate cash profits. The 50 per cent saved in clerical expense becomes incidental. KarDEX provides a range of applications certain to meet the specific requirements of any business or department of a business.

HEINTZMAN & CO.

Never in the history of Western Fair has a piano exhibit received such attention and favorable comment from those visiting the exhibition as has this year's display of Grands, Players and Upright Heintzman & Company pianos and phonographs, located in the northeast corner of the Palace.

Among the instruments upon display is a Heintzman & Co. Grand Piano in Louis XV. design, especially made for one of London's leading businessmen.

A Heintzman & Co. player piano in walnut case, equipped with patent aluminum action, which prevents any leaky valves, has also drawn favorable comment.

The firm are also showing several instruments in the new Russian lacquer, walnut finish, in addition to their regular showing of polished and satin finished mahogany and walnut pianos in regular designs. In all 16 upright pianos, 2 grands and 2 players are in the display, with a large display of McLagan phonographs and Victor victrolas of the latest models.

The Heintzman sales force will be pleased to demonstrate any of the instruments on display to those interested.

GERHARD HEINTZMAN, LIMITED.

Very many of the visitors at the Western Fair have paused to look over the exhibit of Gerhard Heintzman, Limited, in the Crystal Palace and admire the new models, including a Louis in mahogany finish, a Chippendale in art walnut, and two new apartment player pianos in Louis and Colonial styles.

George S. Pequegnat, local manager, is particularly well pleased with

the reception accorded the exhibit this year. Mr. Pequegnat told The Advertiser yesterday afternoon that sales thus far this year had shown a marked improvement over last year. In fact, the company had already sold as many pianos in the first three days of the Fair as were sold all during the time of the exhibition last year.

The company is showing some French oboes and clarinets, as well as a number of Coutourier cornets of the new type with conical bore. The latter have been greatly admired by musicians from all over Western Ontario. There are also a few gold-plated Coutourier saxophones ranging in price from \$235 to \$350.

Among the display of small musical instruments there are also a number of celebrated Besson instruments and a fine line of Vega banjos, one of which is valued at \$350.

A clock phonograph is a special feature, too. It is a beautiful piece of hand-carved work, and is finished in the finest mahogany. It combines a grandfather's clock, record cabinet and phonograph, and sells for \$900.
Capt. Albert (Peg) Pequegnat of Stratford, well-known basso profundo, will be present with this evening and all day tomorrow. Those who fail to hear him sing will have missed something really worth while. He will be accompanied by Miss Gladys Udy, this city, who has been delighting visitors to the exhibit all week with her clever and artistic piano playing. Other local artists will also contribute to the musical programs during the day.

WYATT FURNITURE CO. AND F. B. SMITH.

The Wyatt Furniture Company and the F. B. Smith firm have combined forces for an exhibit in the Manufacturers' Building of super-heaters and furnaces, the product of the Hamilton Stove & Heater Company, Hamilton.

The Souvenir super-heater, being handled by the Wyatt Company, is a furnace which will burn either hard coal, soft coal or wood, with perfect results. It is scientifically designed on the principles of the pipeless furnace, and if placed in a living-room will heat four to six connecting rooms better than the ordinary stove heats one. The Souvenir super-heater is a most attractive addition to the living-room, being finished in enamel of mahogany color, hard and smooth as glass, that can be rubbed with a cloth. The beautiful finish is practically everlasting. The super-heater is made in one size only—height, 48 inches; size of body, 23 inches square; inside diameter of the firepot, 11 3/4 inches; depth of firepot, 15 inches; size of feed door opening, 6 1/2 inches by 8 1/2 inches.

The New Idea Furnace, sold in London by F. B. Smith, has been manufactured by the Hamilton Stove Company to give satisfaction beyond the expectancy of the buyer; built to give every dollar's worth of service known to modern furnace construction. The firepot of the New Idea Pipeless Furnace is an important feature, being made of heavy flanged cast iron in one piece and guaranteed for five years. It will burn any fuel, consuming the smoke, soot and gases and uses less fuel than any other make of furnace. The radiator of the furnace has triple radiating surfaces, providing a large area of effective heating. The construction is such that the heat makes a complete circuit of both inner and outer radiator before reaching the smoke pipe.

W. H. COOPER & CO.

Radio fans have been drawn in large numbers to the exhibit of W. H. Cooper & Co., Hamilton, or Cooper Battery Service, in the Manufacturers' Building, featuring the famous "Handy Charger," which charges both A and B batteries. The construction of the U. S. L. radio battery is also being explained. In addition to these two lines W. H. Cooper & Company are displaying a complete line of battery service station equipment and a variety of hydrometers. The both constant potential system, the modern method for charging starting and lighting batteries, are also being demonstrated.

Many features are included in the U. S. L. battery which are exclusive. The plates are "machine-pasted" securing, with the use of fused oxides, a high capacity, remarkable uniformity and long life.

VISIT THE GOLD SEAL CONGOLEUM RUG EXHIBIT

IN THE Main Building At the Fair

See the newest patterns. Learn about the quality.

FOUR RUGS GIVEN AWAY FREE EACH DAY.

Everything For the Battery Man—

U. S. L. BATTERIES, HANDY RADIO CHARGERS, SERVICE STATION TOOLS AND ROTH CONSTANT POTENTIAL CHARGING EQUIPMENT.

COOPER BATTERY SERVICE CO. OF HAMILTON, LIMITED.

EAST END MANUFACTURERS' BUILDING.

MODEL OF MT. ROBSON FEATURED BY C. N. R.

Highest Peak in Canadian Rockies Portrayed by Canadian National Exhibit.

The Canadian National Railways exhibit in the Government Building, in charge of J. F. Gordon and R. A. McVean, travelling passenger agents for the company, is indeed a credit to the Western Fair and the railroad company. The entire background of the exhibit is taken up by a very beautiful painting, electrically lighted, depicting Mount Robson, the highest peak of the Canadian Rockies within sight of which the C. N. R. passes at a distance of twelve miles. The Robson, which is 13,068 feet high, was scaled last summer for the first time by alpine climbers. Mount Robson is situated in Jasper Park, through which the C. N. Railroad passes on its way westward, one branch diverging at Red Pass Junction, going north to Prince Rupert, and the other south to Vancouver. The famous C. N. R. Triangle Tour is completed by the connection of the two terminals by means of a boat line down the coast of British Columbia. There are shown also in the Mount Robson picture figures of an Indian, a voyageur, cowboy, mounted policeman, fur trader and farmer, all of whom are encountered by the traveller in the course of a trip through Western Canada.

A series of transparencies illustrate very finely the C. N. R. broadcasting station at Ottawa, radio equipment on all through trains, Bigwin Inn, Lake of Bays, Nominigan Camp, Smoke Lake, Algonquin Park, Steamer Sagamo, Muskoka Lake scene, fishing in Timagami and threshing and harvesting scenes in the west. All the views are enlarged from actual photographs.
The entire C. N. R. transcontinental system from Halifax to Vancouver is shown by means of a map on which are marked the principal cities of the Dominion, including the city of London.

Comments and information relating to C. N. R. hotels, hunting, dining car accommodation and Jasper Park and Lodge complete the exhibit.
A remark significant of the general policy adopted by the C. N. R. Company is as follows: "Such a little thing, courtesy, but it is an outward sign of the appreciation we have for our patrons and goodwill. We take a downright pride in trying to make your trip one of general satisfaction from beginning to end."

CRUISES TO NEAR EAST DEPICTED IN EXHIBIT

Steamship Trips Are Featured by Canadian Pacific Railway.

The exhibit of the Canadian Pacific Railway in the government building, in charge of J. Yorick, Toronto, travelling passenger agent for the company, is this year entirely a steamship exhibit featuring Round-the-World and Mediterranean cruises. "Have you been around the world?" In the background, beautifully illuminated, are two gorgeous and colorful scenes to be visited in Egypt and India. The Egyptian picture shows the desert, pyramids and Suez Canal, with boats moving along its opal blue, with Egyptians sitting about attired in native garb. In the background of the Indian picture are mosques and temples with turbaned natives squatting in the foreground. There are also ten transparencies of points to be visited on the two cruises tastefully arranged along the front of the exhibit.

Automatic electric signs read: "Round-the-World cruise by Canadian Pacific, the voyage of a lifetime, a 130-day tour on the magnificent steamer, Empress of France, visiting 27 gateway ports, leaving New York January 14, 1925." The second reads: "Next winter, a Canadian Pacific cruise of the Mediterranean, visiting the picturesque and colorful regions of the cradle of our civilization, a 62-day cruise on the Empress of Scotland, leaving New York February 9, 1925."

A separate stall, but part of the C.P.R. exhibit, contains a number of fine pictures illustrating the fishing sport to be had along the French and Nipigon Rivers of North Ontario.

Facts concerning the C. P. R. are ranged on various boards giving the information that the C. P. R. system embraces 20,000 miles of railroad; two fleets of steamers, one on the Pacific and the other on the Atlantic; palatial hotels throughout the Dominion; and last, but not least, a dependable telegraph service.

Pamphlets and books being distributed by those in charge of the exhibit detail the wonders of the system and the multitudinous points of interest to be reached by means of travelling over it.

While only about one-sixth the size of the C.P.R. exhibit shown at the Canadian National Exhibition, the entire exhibit shown at the Western Fair was shipped here direct from Toronto.

The Souvenir Super-Heater

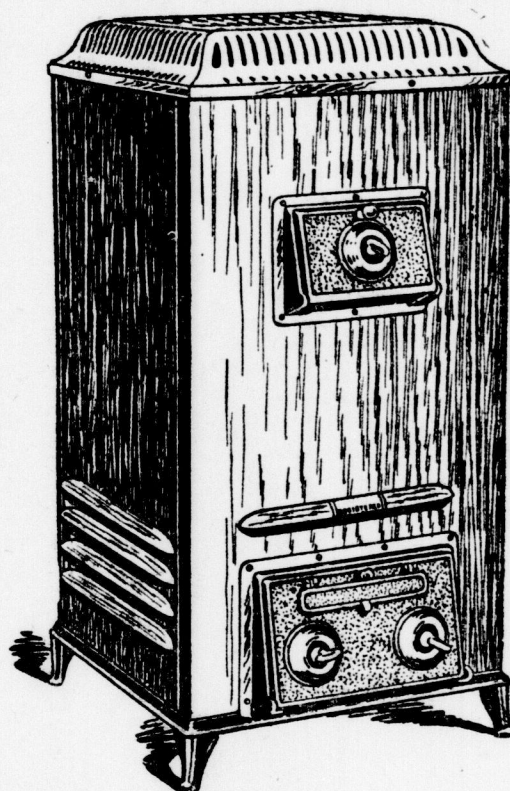
The Furnace for the Parlor.

SEE IT IN THE MANUFACTURERS' BUILDING, WESTERN FAIR, OR AT OUR STORE.

THE SOUVENIR SUPER-HEATER

is a furnace. It is scientifically designed on the principle of a pipeless furnace, and, if placed in a living-room, will heat four to six connecting rooms better than the ordinary heater will heat one.

The Super-Heater has proven its heating ability in London and district.



THE SOUVENIR SUPER-HEATER is, as you can see from the cut, a most attractive addition to the living-room.

It is finished in enamel of mahogany color, hard and smooth as glass and heat resisting.

The owners of Super-Heaters are all enthusiastic over the regular even furnace heat of this stove.

MANUFACTURED BY HAMILTON STOVE AND HEATER CO.

SOLE AGENTS FOR LONDON:

Wyatt Furniture Co.

349-351 TALBOT STREET

BETWEEN KING AND YORK

KARDEX

VISIBLE RECORD SYSTEMS

Business and Professional records are better kept by the KARDEX Method.

The KARDEX man will demonstrate—at the Fair Grounds, Manufacturers' Building.

—Or at your convenience at

London Branch, 426 Richmond St.

M. D. BROWN, District Manager.

Let Him Help You Solve Your Problems.

SEE THE Aero Cushion Inner Tube IN THE MANUFACTURERS' BUILDING AT THE WESTERN FAIR

Aero-Cushion Inner Tubes are cylindrical in shape. Pure para rubber is used—cured under terrific heat through a chemical process that renders them highly resilient. Besides eliminating the extra jars that result when a highly inflated pneumatic tire comes in contact with a rut or stone, the resilient quality of Aero-Cushion rubber protects the casings from the pressure resistance on the inside of the casings, which, of course, is what does damage to outer tires. Thus Aero-Cushion Inner Tubes are easier on the casings, and quite as easy, if not easier, on the passengers in the car.

NO MORE PUNCTURES
NO BLOWOUTS
NO TUBE PATCHING
NO FEAR OF GLASS OR NAILS

T. D. Agnew

AGENT FOR MIDDLESEX COUNTY.

453 TALBOT STREET PHONE 4703

Residence 581 Waterloo Street. Phone 9431W.

MUSIC

Not Alone In Quality and Tone
But Also Beauty In Artistry

WHILE the quality and tone of the Gerhard Heintzman, Canada's Premier Piano, cannot and has not been disputed as being the finest in any piano to day, there is another point also undisputed—that is, the unequalled grace and charm of Canada's Premier Piano, a piano made by Canada's master craftsman.

The New Great Gerhard Heintzman Achievement

Checking or marring the delightful finish of the new Gerhard Heintzman Piano are impossible, for the veneer of this piano is now 1/4 of an inch, where all other pianos being manufactured are but 1-32 of an inch. The process used in the new Achievement will be gladly explained to anyone interested.

SEE THE EXHIBIT AT THE FAIR IN THE CRYSTAL PALACE

Gerhard Heintzman LIMITED

222 DUNDAS ST., NEAR CLARENCE.

VISIT THE GOLD SEAL CONGOLEUM RUG EXHIBIT

IN THE Main Building At the Fair

See the newest patterns. Learn about the quality.

FOUR RUGS GIVEN AWAY FREE EACH DAY.

Everything For the Battery Man—

U. S. L. BATTERIES, HANDY RADIO CHARGERS, SERVICE STATION TOOLS AND ROTH CONSTANT POTENTIAL CHARGING EQUIPMENT.

COOPER BATTERY SERVICE CO. OF HAMILTON, LIMITED.

EAST END MANUFACTURERS' BUILDING.

OLDSMOBILE SIX

Stamina—and New Beauty

THE stamina and performance of the Oldsmobile Six, that so amazed motorists last year, are present in the Refined Oldsmobile.

But to them have been added a new grace and beauty, not to be excelled by any other make of car, regardless of price.

A new, handsome and distinctive radiator design—new, raised hood—smarter body lines—cowl lamps—have given Oldsmobile an appearance in keeping with its 42 h.p. six cylinder engine, Delco ignition, Borg and Beck clutch, Harrison radiator, Alemite lubrication and other features, never before combined at anywhere near Oldsmobile price.

The Complete line is being shown at the Western Fair.

The G. M. A. C. extended payment plan makes buying easy.

Universal Motor Sales

354-360 Clarence Street

London, Ontario.

