VENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, APRIL 6, 1923—1

The washboard will wear out your clothes and tear off the buttons LUX cleanses without rubbing and wont shrink your garments. For washing silks, cottons, woolens and other fabrics, LUX is invaluable LUX is pure Soap in flakes and contains no adulterant or injurious chemicals. Your curtains will last longer if washed with LUX. Use LUX for washing blankets Buy a package of LUX to-day and follow directions printed thereon LUX is made and guaranteed by Lever Brothers, Ltd., Port Sunlight, England

some Soapmakers to His Majesty King George the Fifth

the shackles of Coakerism which has epassey Scores Coaker

