

**SMALLWOOD'S BIG SHOE SALE!**

**HELLO, EVERYBODY!**



This Shoe Sale is now in full swing. Here's where you will save money. There's a Best Time to buy Shoes, and that time is RIGHT NOW!

LADIES' LOW SHOES.  
LADIES' WHITE CANVAS BOOTS & SHOES  
MISSES' and CHILDREN'S WHITE CANVAS BOOTS and SHOES.  
MISSES & CHILDREN'S LOW SHOES.  
MEN'S LOW SHOES, BOYS' LOW SHOES.

10 p.c. (Ten per cent.) off to clear. All must go. Golden opportunity to Wholesale Buyers.

**F. SMALLWOOD,**  
The Home of Good Shoes.

**WAR, MARINE & FIRE INSURANCE.**

SCOTTISH UNION & NATIONAL INSURANCE COMPANY, Edinburgh, Scotland.

For Fire Insurance, Assets Exceed . . . \$75,000,000  
War and Marine Insurance effected on Hulls, Cargoes and Freight at low rates.

We have exceptional facilities for effecting all kinds of War and Marine Insurance.

P. O. Box 1236. Write or Phone us. Phone 380.

**NFLD.-LABRADOR EXPORT CO., LTD.,**  
Board of Trade Building.

June 18, 1918, t.f.

**Dried Fruit**

The market is advancing and late advices indicate much higher prices than are ruling to-day.

We were fortunate in getting in on the "ground floor" with our orders before the recent "lift" in quotations and are prepared to fill your commands for

Evaporated Apricots,  
Peaches, Apples,  
Prunes. Also,  
Seeded and Loose  
Raisins and Midget  
Currants at

Lowest Prices.

**F. Mc NAMARA**  
QUEEN STREET.

Help to Win the War by  
Using Less Flour

**Oaten Bread Recipe:**

**TAKE**

1 sifter full of Ogilvie's "STANDARD" Flour and  
1 sifter full of Ogilvie's ROLLED OATS

**THEN**

Scald the Rolled Oats with 2 cupfuls of boiling water. Make sponge with 1/2 yeast cake and one cup of Ogilvie's "Standard" Flour; then add the Rolled Oats—after allowing sufficient time for them to cool.

**ADD**

1 tablespoonful of Butter,  
2 teaspoonfuls of Salt,  
1 1/2 tablespoonfuls of Sugar.

Knead well, adding Ogilvie's "STANDARD" as required to give it the proper texture before proceeding to bake.

The above recipe will make a  
Wholesome and Delicious Bread.

**BIG**

Shipment of engines due to arrive shortly from New York.

**ARROW**

2 cycle jump spark engines. Sizes 2 and 4 H.P.

**SNAPPER**

4 cycle medium and heavy duty engines. Sizes 5 to and 5 H.P.

**PEERLESS**

4 cycle medium and heavy duty engines. Sizes 5 to 35 H.P.

Of the above engines only 18 are unsold, and all parties wanting early delivery should order at once to avoid disappointment. Engines are hard to obtain and shipping difficulties are causing great delay, so we are fortunate in obtaining these motors, for prompt delivery.

**WM. H. TRASK,**

Corner Water St. & Job's Cove. P. O. Box 278.  
apr20,3m,m,w,s

**J. J. ST. JOHN.**

500 Bags Mixed and White Oats.  
250 Bags White Hominy Feed.  
150 Bags Bran.  
250 Bags Feed Meal, at \$5.50.  
100 Bags Whole Corn.  
50 Bags Stock Feed.  
100 Boxes Blue Raisins, 50's.  
175 Boxes Seeded Raisins, 15c. pkg.  
75 Boxes Currants, 20c. lb.

**J. J. ST. JOHN,**

DUCKWORTH ST. & LeMARCHANT ROAD.

**Play Shoes and Sandals**



For the Little Ones.

This is the season of the Year when the Children should be provided with our Good Play Shoes! They are not only comfortable but they are a great saving for the regular shoes.

The leathers are of Dull Calf, Tan Calf or of Canvas. Reinforced and made with Spring Heels. Soles and heels are of Rubber!

**90c., \$1.10 to \$2.00**

according to size.

The very best footwear investment you can possibly make for the Children's Vacation wear is to buy them our Play Shoes!

Just Arrived: NEW WHITE SHOE POLISH.

**Parker & Monroe, Ltd.**

THE SHOE MEN.

**For Sale!**

Now landing ex schooner, a cargo genuine screened

**North Sydney Coal,**  
Best Quality, \$16.00 Ton, Sent Home.

Apply to

**G. M. BARR.**

July 20, t.f.

Advertise in the "Telegram"

**Reid-Newfoundland Co**

**SUNDAY EXCURSION TO  
KELLIGREWS.**

Train leaves St. John's  
Station at 2.30 p.m.  
for Kelligrews.

**REID-NEWFOUNDLAND Company**

**Choice Dairy  
BUTTER**

Put up in one pound blocks, 25 and 50 pounds to the case.

**50c. a Pound.**

F.O.B.—Antigonish.

This Butter is strictly fresh, it is wrapped in waxed paper and shipped in wax lined cases.

Try a Sample  
Case or Two.

**Chisholm,  
Sweet & Co.,**  
Antigonish, Nova Scotia.

Price may change without notice.

July 5, t.f.

**STILL GOING SOME!**

Having added to my employ another first-class mechanic, can inform my many customers that I am in a position to do better for them than ever before.

**GET BUSY**

and see my price for a new bathroom outfit, or any repairs you need; also don't forget to see your boiler in O. K. before the fall sets in, and be like the wise and not like the foolish servant.

**REMEMBER,**  
come in out of the wet, as I am right on the job and personally performs or supervises my own work.

**A. Pittman,**

Plumber, Steam and Hot Water Fitter,  
11 LeMARCHANT ROAD.  
N.B.—Orders left at Parsons', Phone 688, will be taken care of.

**Make Your Feet Glad!**

In summer nearly everyone's feet ache—perspire—feel damp and uncomfortable. Cool shoes and thin stockings help some, but not enough. You can soon forget all about this discomfort if you use

**EASEM.**

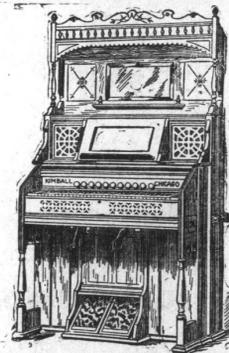
Dust a little in the shoes, sprinkle some on the stockings. The powder absorbs any moisture and checks perspiration to a very large extent.

Price 25c. a can.  
**PETER O'MARA,**  
The Druggist,  
46-48 WATER ST. W.

**OATS, BRAN,  
HAY!**

Just arrived, Large Shipment  
Oats, Bran, Hay.

**GEO. NEAL**



**Kimball & Goderich  
ORGANS.**

A large consignment of the above just received, also fine line of Folding Organs in attractive cases.

**Prices: \$60.00 upwards.**

In view of the constantly rising prices, customers will save considerable by booking orders for Fall delivery now. We will hold instruments at present prices for Fall delivery on payment of a small deposit. Do it now.

**Musicians' Supply Co.,**  
Royal Stores Furniture Store.

mar23,s,t.f.

Forty Years in the Public  
Service—The Evening Telegram

**EIGHT PAGES TO-DAY**

**WEATHER FORECAST.**

TORONTO, Noon.—Light to moderate winds, fine and warm. Tuesday—Moderate to fresh east to south winds, fair at first showery by night.

ROPER & THOMPSON, Noon.—29.70; ther. 59.

**VOLUME XL**

**Auction Sales**

**AUCTION.**

On Tuesday next, 30th inst., at 12 o'clock, on the premises, by Frank C. Willis, that desirable and New Dwelling House of 8 rooms, with Garage and Stable, owned by Mr. Sol. C. O'Brien on Pleasant Street, near Cornwall Avenue, with leasehold interest of 99 years in land. As this property is situated in the healthiest part of the city, comprising country air, with the advantages of sanitary conveniences and electric lighted, it would make a most desirable residence. For further particulars apply to

F. C. WILLIS,  
826 Duckworth Street,  
City Terrace.  
July 26, 21



To our friends and the public generally, we wish to state that as we propose continuing the business formerly conducted by our Father, the late P. C. O'Driscoll, we would be very thankful for a continuation of the support and patronage. Mr. Morris, who has been 15 years with him, will be associated with us.

All business entrusted to us will have our prompt attention.  
JOHN D. O'DRISCOLL,  
JOSEPH P. O'DRISCOLL.

July 29, eod, t.f.

**FOR SALE**

**Two New Houses**

now in course of construction, situated on Leslie Street, near Water Street. Houses to be plastered throughout and fitted with all modern conveniences. For further particulars apply

**Wm. Cummings,**  
on the Premises or Corner  
Brazil's Field and Pleasant St.  
July 24, 81, eod

**FOR SALE!**

**Steamer "Annie,"**  
now lying in Channel.

**71 Tons.**  
Built 1904.

**GEO. M. BARR,**  
June 22, t.f. St. John's.

The return of an  
**Old Friend**  
to Newfoundland.

**"MEAD,"**  
requires no introduction, previous acquaintance left only kind remembrance.

**Baird & Co.,**

Wholesale Distributors,  
WATER ST. EAST.



**Dr. A. B. Lehr,**  
Dentist,

has decided to specialize in extracting and plate work. His fees after August 1st, 1918, will be 50c. for single extraction and

**Sets of Teeth \$15.00**  
All unfinished work at old prices. July 16, t.u., t.h., s, t.f.

Now Landing,  
**Choice Cargo**

**North  
Sydney COAL.**

OLD MINES.  
**M. MOREY & CO.**