

New!

splendid array
bright, Spring
merchandise is
re to greet you
every hand.

We have now
display a large
well assorted
stock of Ameri-
Hats—all the
leading Shades
and Styles.

UMES,
BLOUSES.



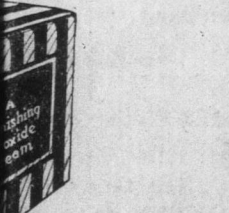
7 to 9 p.m.
OTT,
New Gower St.

GOODS.

Department of Dress
in
HIPCORDS,
AIDS, POPLINS,
N CASHMERE,
CHS. LININGS,
ED FLANNEL,
IRON CHECKS,
NDERWEAR,
t.
MITED,
North Street.
P. O. Box 36.

Keeping the
al and Clear.

When manage to have a
ear, and how you can
secret:—



ns the skin and gives
estire.
and it is readily ab-
ng any tell tale gloss
nt, soothing, cooling
able. It makes rough
to coarse rough skin

Stores

Duckworth Street,
Theatre Hill.

A SELECTED LIST OF
HOME REMEDIES

obtainable from any dealer in medicines, which every housekeeper can purchase and use with confidence in their reliability for the purposes for which they are recommended.

Perry Davis' Painkiller for Chills, Cramps, Bowel Troubles, and externally as a Liniment for Sprains, Bruises, Sore Throat, etc. Used all over the world for 70 years. 25c. & 50c. bottles.

Allen's Cough Balsam for common Colds in the Bronchial Tubes. Especially recommended for children as it contains no opium or other harmful drugs. 25c., 50c. and \$1.00 bottles.

"The D. & L." Hazol-Menthol Plaster. A soothing and drawing plaster for the quick relief of Rheumatic Aches and Pains, Lumbago, Backache and Neuralgia. Combines the well-known virtues of Witch Hazel and Menthol. Each plaster in air-tight tube. Price, 25c. each; also supplied in 1 yard rolls, equalling 7 regular size plasters, \$1.00.

Davis' Liver Pills for Constipation and Sick Headache: gentle but effective. 40 pills, 25c.

Davis' Menthol Salve. Soothes and heals Bites and Stings, Scratches, and many Skin injuries and affections. Required in every home. 25c. per tin.

Dylcia Toilet Cream. A delightful and effective liquid preparation for the Complexion, Hands and Skin. Preserves against wind and sun. Attractively put up, 50c. per bottle. Send 5c. for fac-simile trial size bottle to Davis & Lawrence Co., Montreal.

"The D. & L." Emulsion of Pure Cod Liver Oil. Invaluable to build up delicate women and children; restore the weight and vitality after attacks of Bronchitis, Colds, etc. Palatable as cream. 50c. and \$1.00 bottles.

Ferrovim. The Invigorating Iron Tonic. Recommended for Thin Blood, Old Age Exhaustion, and General Debility. Combines the virtues of Iron and Beef with just enough Pure Spanish Sherry Wine to aid the weakened digestion. \$1.00 per bottle. All these standard preparations are prepared in Canada. If not obtainable at your dealers, write to the Proprietors:

Davis & Lawrence Co., Mfg. Chemists, Montreal

A. C. SPARK PLUGS
80c., \$1.00, \$1.20.
Spare Porcelains, - - - 45c.

DEALERS WRITE FOR PRICES.

Nfld. Agent: **R. G. SILVERLOCK,**
210 New Gower St. P. O. Box 532.

SPRING DAYS
are just around the corner, conse-
quently your boy wants a
NEW SUIT!

Our stock of Boys' Suits is now complete, and is the most **UP-TO-DATE** and advanced we have ever shown.

The styles are smart and patterns neat and serviceable, most suits having two pairs of pants. Sizes to fit boys from 2 to 18 years.

Prices ranging \$4.50, \$5.50,
\$6.50, \$7.50, \$10.50, \$12.50,
\$15.00, \$18.00.

Bring along your boy and let us fit him with the smartest and best suit he has ever worn.

Smyth's
ESTABLISHED 1875

Fads and Fashions.

Gay little silk handkerchiefs are tucked into the pockets of gay little smock blouses.

Blouses are not so fashionable; you should wear a whole frock if you would be in fashion.

One begins to see lay-down collars of white linen, pleated, which are distinctly interesting.

The necessity for economy has given a certain simplicity to fashion which is a great advantage.

There are charming little dresses of white dimity embroidered in a becoming color to the little girl who is going to wear it.

The foulard of blue ground and white satin dots should have a white muslin under-blouse, embroidered.

Very often an evening dress of transparent material will have a bodice contrasting in color with the skirt.

The long black silk coats are being revived and will probably be great favorites on account of their general usefulness.

Cherry, rose brick red or geranium mingled with gray are favored combinations of gray and red.

Are you going to get a New Suit of Clothes for Spring? If so, buy now; as the longer you delay the more you pay. We have a splendid line of Tweeds and Serges of the very finest quality, and our cut and workmanship need no advertising. **SPURRELL BROS., 365 Water Street—mar14, eod, f**

Sealers Contribution

REACHES GRAND TOTAL OF \$1,459.67.

We have much pleasure in announcing that the sum collected from the Captain and crew of the S. S. Viking towards the "Convalescent Hospital," Waterford Hall, for returned wounded "Soldiers and Sailors" per A. H. Salter amounted to the sum of \$80.72.

An official acknowledgment of this will be made later.

This makes a grand total of \$1,459.67. A magnificent sum for a magnificent cause. Well played the sealers!

Published by Authority

1ST NEWFOUNDLAND REGIMENT HEADQUARTERS.
St. John's, May 8th, 1917.
(No. 79)

Regimental Order.
By Colonel Sir W. E. Davidson, K. C. M. G., Commanding Officer.

Promotions:

To be Captains—
Lieut. R. G. Paterson,
Lieut. R. W. Bartlett,
from May 6th, 1917.

The following appointments made in the field: to be Second Lieutenants—
No. 1741, C. S. M. R. Postlewaite, from April 6th.
No. 2475, C. Q. M. S. L. Field, from April 6th.
No. 441, Corporal F. W. Waterman, from May 1st.

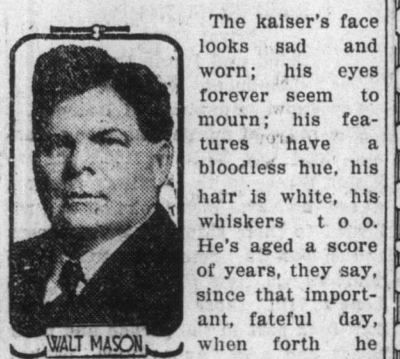
Resignation:
The Governor has been pleased to accept the resignation by (Hon.) Lieut. F. W. Burden, of his commission in the Newfoundland Regiment.
J. CLIFT,
Lieut. and Acting Adjutant.

His Excellency the Governor in Council has been pleased to appoint George A. Buffett, Esq., J.P., (Grand Bank), to be a Notary Public for the Colony.

Note: In the appointments of Justices of the Peace (Royal Gazette, March 20th, 1917), for "Edward J. Wornell" read "Edmund J. Wornell." Department of the Colonial Secretary, May 8th, 1917.

THE MAN OF GRIEF.

The Kaiser's face looks sad and worn; his eyes forever seem to mourn; his features have a bloodless hue, his hair is white, his whiskers too. He's aged a score of years, they say, since that important, fateful day, when forth he sent his steel and heat, this war machine, his pride and boast. Think of the things that he has done! Who would not age ten years in one? I would not have the Kaiser's sleep for all the treasure in the deep; for to that sleep what dreams must come—what shades of victims, dead and dumb! The women lost in sinking ships are there, with white accusing lips; the babies and the graybeards old, rise from the billows blue and cold, come to his couch in voiceless band and at him point their dead, white hands. He's wet the world with blood and tears; and when have passed a thousand years, men still will shudder at his fame, and damn the German butcher's name. He's aged a score of years, they say; he's haggard, nervous, racked and gray. Not for his kingdom would I know the Kaiser's load of guilt and woe.



What a Gas Range Means for You, Mrs. Housekeeper.

The gas range is a muscle saver and a step saver. Think of the heavy tons of coal you used in that coal range, and how you have had to handle it all twice; first, carrying it up out of the cellar; then, from the kitchen to the ash barrel.

No more soot to wipe away; no more ashes to cart away; no more wood to fetch; no more coal dust; no more smoke and no more reason why the kitchen cannot be kept as clean and as orderly as the parlor. The gas range means just this.

Saves 50 Per Cent. of Kitchen Cares.

Half of the labor in the house is caused by dust from the coal range. Every time it smokes, no matter how good the draught may be, clouds of ashes rise and settle on the furniture.

It Eliminates Hard Work.

Use a gas range and you will live better, you will play better, and you will work better because the use of the gas range eliminates the drudgery of carrying coal, ashes and the chopping of kindling, as well as the drudgery of cleaning up a lot of dirt and, best of all, for the cook it makes it unnecessary for her to stand over a hot stove from two to three hours a day.

BRINGING SEALS HREE.—The sealing steamer Viking is due back at the end of the present week from Bonavista Bay where she has been collecting seals.

Ayre & Sons
LIMITED

The Ideal Tonic and Restorative for Spring and Summer months is

OVALTINE!

OVALTINE is a concentrated extraction from Malt, Milk, Eggs and Cocoa in soluble granules. This preparation is super nourishment, thus a source of strength and energy for soldiers, convalescence, weak digestion and growing children, and all outdoor workers.

OVALTINE is sold in three sizes: 1/4's, 1/2 and 1 lb. tins.

Sold only by **AYRE & SONS, LTD.** (Grocery Dept.)
Special Wholesale Prices for Retailers. Mail Orders receive prompt attention.

**A SNAP IN
DRESS GOODS.**

500 YARDS OF
Black & White Check
in assorted size checks
28 inches wide . . .

**25 cents
PER YARD.**

S. MILLEY.

Sox or Socks!

It doesn't really make much difference how you write it, but what does count Men, is the **GREAT VALUE** we are giving in them this week.

Plain Black Cotton, at 25c. a pair.
Plain Black Cashmere, at 35, 45, 50, 55 & 65 cts. pr.
Black Ribbed Worsted, at 65 cents a pair.
Grey Worsted, at 35 cents a pair.
Heather Worsted, at 40, 60 & 65 cents a pair.

THIS WEEK.

A. & S. RODGER.

ADVERTISE IN THE "EVENING TELEGRAM."